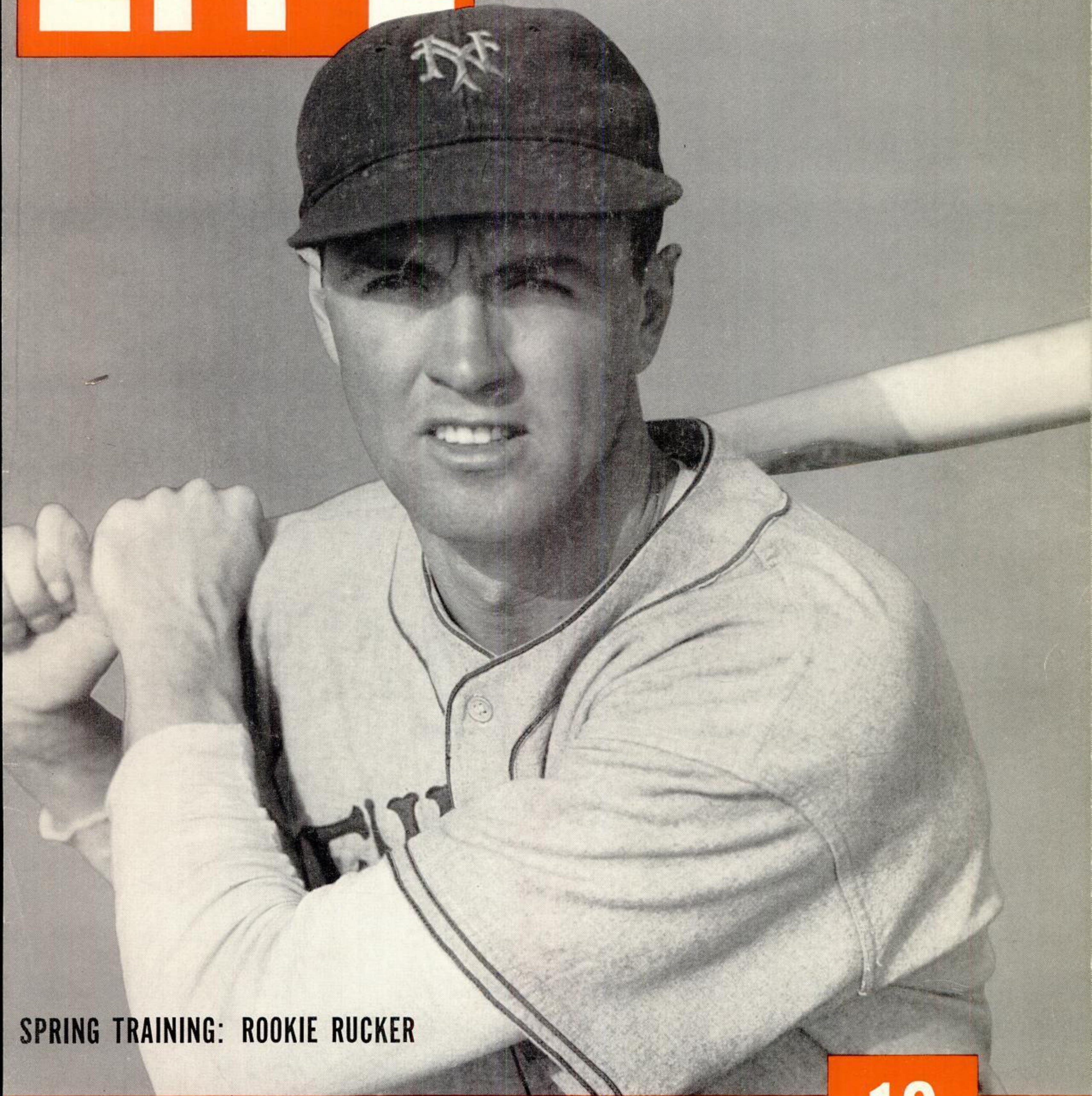


# LIFE



SPRING TRAINING: ROOKIE RUCKER

APRIL 1, 1940

10 CENTS



**THE GREATEST ENGINE** **IN THE LOW-PRICE**  
**FIELD!**



**8 cylinders . . . 85 horsepower**  
**. . . built with such amazing accuracy it needs no "breaking-in"**

**GREATEST** because it has *eight* cylinders. America's finest, highest priced cars *all* have at least eight cylinders!

**GREATEST** because of its efficient V-type design. V-type engines hold world's records on land, sea, and in the air!

**GREATEST** because of the economy it delivers. In the 1940 Gilmore-Yosemite Economy Run, the Ford V-8 topped all

standard-drive cars in its class with an average of 24.92 miles a gallon!

**GREATEST** because of the accuracy with which it's built. Other engines have to be "babied" for 500 or 1000 miles. You can drive a Ford V-8 60 miles an hour the day it's delivered!

**ONLY** an eight-cylinder engine can give you smooth eight-cylinder performance! And

only the big, roomy Ford V-8 gives you such performance at a low price! *Once you've felt the eight Ford cylinders flashing underfoot, you'll never be satisfied with less!*



**FORD V-8**



# Take a MONEY-SAVING TIP

FROM THESE

*Working Women*



**FAMOUS MODEL** enthuses about the big tube that lasts three months! Hillary Brooke of New York and Hollywood says: "My work demands the sparkle of lustrous teeth. Luster-Foam keeps them always looking their best."



**SALES GIRL.** "You know the sort of money we make! Believe me, a tooth paste that puts me back only 14¢ a month is a life saver!"—Alice Andrews, New York.



**When you're working hard for every cent you earn, tooth paste at less than 1/2¢ per day is big news!**

Don't worry! . . . working girls know their home economics! On \$18-\$20 a week, you have to shave corners if you're going to make both ends meet!

And that's where a real money-saver like Listerine Tooth Paste comes in big. Think of it! . . . a dependable, quality dentifrice . . . one you can rely on to do its part in keeping your teeth naturally bright and sparkling . . . and it needn't cost you even 14¢ a month! No wonder it's such a favorite with women on budgets.

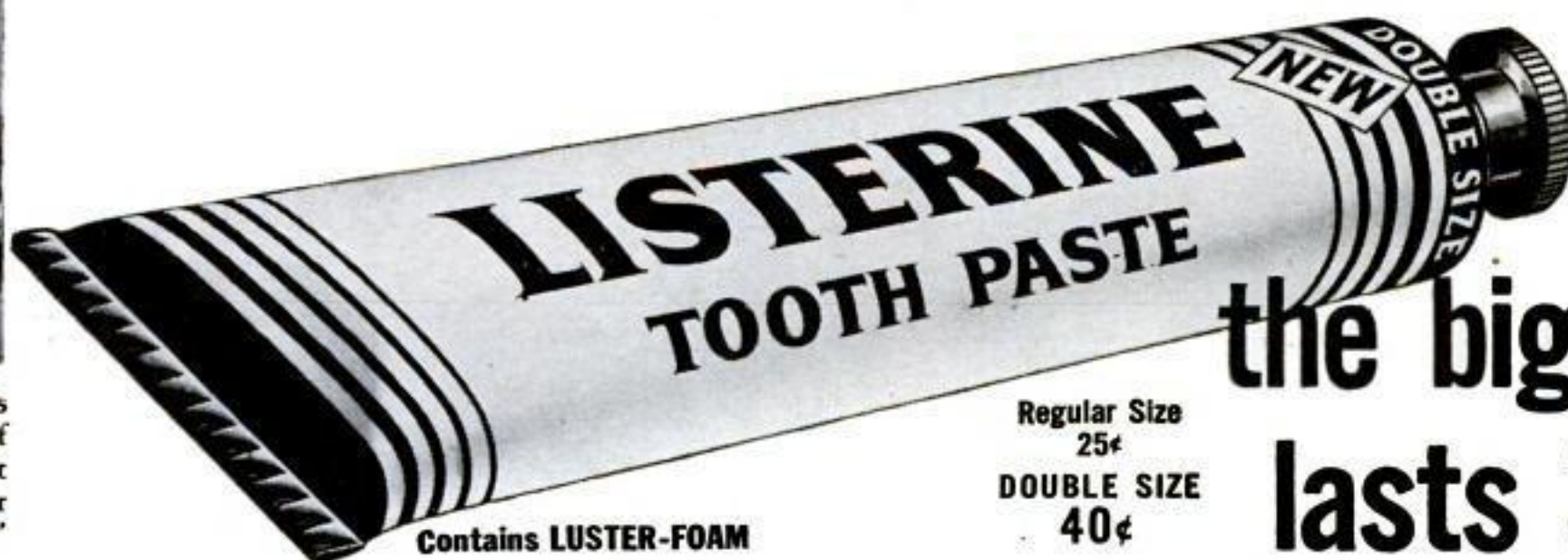
The big 40¢ tube of Listerine Tooth Paste lasts a full three months even when as much as 3/4 of an inch of paste is used daily. That's less than 14¢ a month . . . less than 1/2¢ a day!

One of the important factors in this economy is Luster-Foam detergent—a wonderful new cleansing ingredient. Luster-Foam enables a small amount of

paste to do a real cleaning job. It goes into action at the first touch of saliva and brush . . . sweeps over tooth surfaces in a surging bath that carries off loose food particles and debris . . . gets after many of those tiny crevices where, according to some authorities, 75% of decay starts. Yet, this cleansing action is so gentle, your only sensation is one of pleasing stimulation.

Remember that this long lasting dentifrice is a Lambert Product. That, alone, is a guarantee of dependability. So why delay? Start today to economize . . . without compromising on quality!

LAMBERT PHARMACAL CO.  
St. Louis, Mo.



Regular Size  
25¢  
DOUBLE SIZE  
40¢

**the big tube that lasts 3 months**

This One



XEDP-39Z-9DPP

**HOUSEWIFE** calls the big tube that lasts her 3 months her "Budget-Balancer." Says Mrs. Maida Seyer of City Island, N. Y., "Listerine Tooth Paste is the sort of bargain that helps you to get the most out of your income. And what a great cleaning job it does, too!"





**YES... IRON IS ESSENTIAL** for growing youngsters (and for grown-ups, too) . . . to help build good red blood. Bosco adds to milk the iron that is lacking in many foods. And children drink more milk with chocolate-flavored Bosco. Costs so little, too.

**IRON:** Relative available amounts in  
**SPINACH** —————  
**RAISINS** —————  
**BOSCO** —————

Easy to mix. Bosco is a concentrated liquid. Stir one teaspoonful of chocolate-flavored Bosco into a cup of whole milk (hot or cold) and it's ready.



Buy Bosco today from your milkman or grocer. If he does not handle Bosco, mail us his name and address. We'll see he is supplied. Bosco Co., 180 Madison Avenue, N. Y. C.

## LETTERS TO THE EDITORS

### Death of Dillinger

Sirs:

The painting of the death of Dillinger (LIFE, March 11) is very effective but the details are far from accurate.

Dillinger had left the sidewalk and was almost across the alley (where the women are shown); Dillinger did not have a gun in his hand—his gun was in his right-hand forward trousers' pocket, and he reached for it but never got it out; there is no telling in the picture how many men were shooting at him, but apparently there were five—as a matter of fact, there were only two, and one shot him from behind through the head as the other shot him from the front over his left eye; the man who shot him from behind was G-Man Cowley, and the man pictured at the extreme right in the painting looks very much like him, except that Cowley wore a derby hat; the man who shot him from in front was an East Chicago, Ind., copper, who did not even have a permit to carry a gun in Illinois. . . .

I was there on the spot and saw it all.

JACK LAIT, Editor

New York Mirror  
 New York, N. Y.



MARSH'S PAINTING

Sirs:

Your facts on Dillinger seem incorrect. I spent long days, nights, weeks and much of Mr. Hearst's money tracking down him and his gang.

You say: "Jerking, the man whipped a .38 from his hip pocket . . ." Thorough investigation, including long talks with Polly Hamilton, could not confirm Dillinger's wearing a gun on that hot August night. He wore no coat and the hip pocket of his tight-fitting, light-colored trousers could not hide even a cap pistol and even Dillinger would not walk down busy Chicago thoroughfares with a .38 protruding.

Also, Mel Purvis was not behind Dillinger nor did he order "Stick 'em up, Johnny." Purvis sat in his curb-parked car, lit a match as signal and dropped to floor, according to one of his first and varied statements of the evening's target practice. . . .

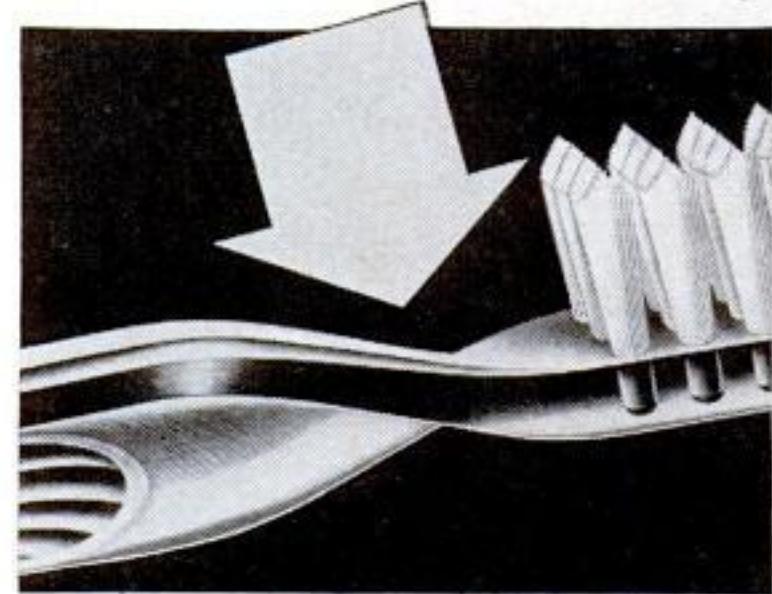
CHARLES E. BLAKE

Los Angeles Herald Express  
 Los Angeles, Calif.

● For details on the killing of Dillinger, LIFE and Artist Marsh used Melvin Purvis' own book, *American Agent*. Purvis describes the scene as follows: "John Dillinger came out. On one side of him was Anna Sage, and on the other, Polly Hamilton. . . . I struck the match and lit my cigar. The men (G-men) knew that Dillinger had been identified. I looked up the street toward the two East Chicago policemen; they had not seen the signal. . . . I took a few steps to the middle of the sidewalk. My heart

(continued on p. 4)

## Amazing TWIST enables you to



## CLEAN

teeth, massage gums



## EASIER

**H**ERE'S A tooth brush that's different from any other tooth brush you've ever used! It's the new D.D. . . . designed with the aid of over 1,000 dentists.

Notice that *exclusive* twist in the handle. That twist makes the D. D. amazingly easy to use—unbelievably efficient. It helps you to brush your teeth as your dentist recommends—to reach into many tiny crevices between teeth.

Yes, and you not only clean your teeth easily—thoroughly—but you massage your gums with the same motion.

Get a D.D. tooth brush today. Let this modern, efficient brush help you to sparkling teeth, healthier gums.

## D.D.

**DOUBLE DUTY**  
 TOOTH BRUSH

DESIGNED WITH THE AID  
 OF OVER 1,000 DENTISTS





# YOU JUST CAN'T EQUAL

## *the way it drives and rides!*



*The Special De Luxe Sport Sedan, \$802\**

You know! . . . Tests are better than talk, and riding beats reading! . . . That's why we invite you to *talk yourself into a test, a thoroughgoing demonstration ride in Chevrolet for '40*, against any other car of its price!

You'll find you can't equal Chevrolet driving ease—

Because only Chevrolet has the *Exclusive Vacuum-Power Shift*, which supplies 80% of the gearshifting effort *automatically*, instead of making you tug and pull and do all the work yourself!

And you can't equal Chevrolet riding ease, either—

Because only Chevrolet has "The Ride Royal," which combines Perfected Knee-Action\*, Scientifically Balanced Springs, Automatic Ride Stabilizer and several other *basic* engineering features, to produce the smoothest, safest, steadiest ride known!

Will you make the test—take the ride mentioned above—without any obligation? Do this and you'll *buy a Chevrolet*. For you'll quickly discover that it out-drives and out-rides all other cars in its price range! There's a car waiting for you at your Chevrolet dealer's—*right now!*

*Eye It..*  
*Try It..*  
*Buy It!*

85-H. P.  
VALVE-IN-HEAD SIX  
**\$659**

AND UP, \*at Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

**Chevrolet is the only low-priced car with the EXCLUSIVE VACUUM-POWER SHIFT**

The only steering column gearshift that does 80% of the work for you and requires only 20% driver effort!



**... and the famous "RIDE ROYAL"!**

Chevrolet's Perfected Knee-Action. Riding System\*—plus many other advanced features—brings you ride results never before known.



**CHEVROLET HAS MORE THAN 175 IMPORTANT MODERN FEATURES, INCLUDING:**

NEW "ROYAL CLIPPER" STYLING • BIGGER INSIDE AND OUTSIDE • NEW FULL-VISION BODIES BY FISHER • NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS • SUPER-SILENT VALVE-IN-HEAD ENGINE • PERFECTED HYDRAULIC BRAKES • LARGER TIPTOE-MATIC CLUTCH.

\*On Special De Luxe and Master De Luxe Series.

CHEVROLET MOTOR DIVISION • General Motors Sales Corporation • DETROIT, MICHIGAN

# "CHEVROLET'S First Again!"



## THREE SILVER ANNIVERSARIES you'll always remember



**1 Engagement**—What girl's heart won't turn ecstatic somersaults if her One-and-Only gives her a start on a solid silver service as an engagement present! (Hint: even in International Sterling, a "Me to You" set is only \$16.75.)



**2 Wedding**—And if thoughtful relatives rise to the occasion—and present her with a 36-piece International service for six—what a solid-silvery peal those wedding bells will have! (To Whom It May Concern: price of this distinguished set is \$100.)



**3 25th Anniversary**—Once you own some International Sterling, you'll want to keep adding to it. So by the time you toast your 25th Anniversary, it's likely you'll own a wealth of it—each piece now priceless in sentiment!

**Remember:** If you'd own fine things, start modestly if you must. But start!

## INTERNATIONAL STERLING

Master Craftsmen for Five Generations.\*

\*Copyright, International Silver Co.



ENCHANTRESS

COURTSHIP

PRELUDE

EMPRESS

MINUET

## LETTERS TO THE EDITORS (continued)

pounded; a slip might mean failure. With extreme relief I saw two special agents who had not been designated as part of the five who were to close in, coming to our assistance. The other two special agents came into view on the opposite side. Dillinger was surrounded. I was about three feet to the left and a little to the rear of him. . . . It must have been a squeaky voice that called out, 'Stick 'em up, Johnny, we have you surrounded. . . .' When I called out to him, he drew his .38 automatic pistol, but he never fired it. He dropped to the ground; he had been shot. . . . I am glad he didn't get into the alley, as there might have been a cross fire."—ED.

### Not Sikhs

Sirs:

The soldiers on page 31 of your March 11 issue, with one exception, are not Sikhs, but Dogras. The Sikh is forbidden by his religion to cut his hair after he has been initiated, which occurs at about the age of 16, before he joins the Army.

Many Indian Army units are what are called "mixed battalions" and may have one company of Sikhs, one of Dogras (who are high-caste Hindus from Jammu and Kashmir), one of Punjabi Mohammedans and one of Pathans. Squads may even be mixed up on some occasions (such as fatigue duty), which may account for the presence of one man who appears to be a Sikh (the only one with a beard) in your photograph.

I am sure of this because I was five and a half years in the Indian Army and did most of my service in Egypt where these fellows are now.

COLIN S. MACLAREN

New York Times  
New York, N. Y.



REPUBLICANS MONTGOMERY & DEWEY

### Bald-headed Republican

Sirs:

Above all things, in your article on Dewey's triumphal tour through the West (LIFE, March 4), where Mr. Dewey is being presented with a "good-luck book," I recognized my old army buddy, Joseph Montgomery, with bald head and dressed in his typical scotch-plaid shirt, standing beside Mr. Dewey.

Joe, as a kid, came to Des Moines, Iowa in April 1898, from the plains of Montana to enlist in Company E, 52nd Iowa Infantry Volunteers during the war with Spain and the Philippine Insurrection. I have seen my buddy but once since our regiment was mustered out more than 35 years ago. He was a member of my squad; I was corporal in the regiment.

In the army Joe was a good soldier; in private life an honorable and respected citizen, a good Scotchman and a leader. In fact, the only objectionable feature about him is that he still sticks to that old obsolete Republican Party.

J. V. HOGAN

Los Angeles, Calif.

(continued on p. 6)

## Believe It or Not!\*

by RIPLEY

A MAN WHO WON THE NOBEL PRIZE IN SCIENCE FOUND IN A BOTTLE OF PARKER Quink WHAT HE HAD SOUGHT FOR YEARS!



**1 FOR YEARS** THIS NOBEL PRIZE WINNER SOUGHT A WATERPROOF, PERMANENT, FOUNTAIN PEN INK FOR KEEPING HIS SCIENTIFIC RECORDS.

**2 HE INQUIRED** OF A RESEARCH ORGANIZATION AND WAS TOLD THAT THERE WAS NONE THAT COULD MEET GOVERNMENT SPECIFICATIONS.

**3 THEN HE LEARNED** ABOUT PARKER Quink THROUGH AN ADVERTISEMENT, AND,

**4 HE GOT A BOTTLE OF Quink AND TESTED IT.**

**5 SOON** HE VOLUNTARILY WROTE THE PARKER PEN CO., JAMESVILLE, WIS., AS FOLLOWS:

"I was much pleased to find that Parker Permanent Quink is far superior to government specification ink in flowing quality, quickness of drying and freedom from deposits—and is thoroughly satisfactory in waterproofness and permanence!"

**5 SECRET AGENTS** IN PARKER Quink

MAKE THIS REVOLUTIONARY WRITING INK DO WHAT NO OTHER INK DOES.

**1. CLEANSE YOUR PEN AS IT WRITES—A PARKER OR ANY OTHER PEN. END CLOGGING.**

**2. DRY ON PAPER 31% QUICKER THAN AVERAGE.**

**3. KEEP FROM DRYING IN YOUR PEN.**

GET A BOTTLE FOR 15¢ FROM ANY STORE SELLING INK AND TRY IT. IT WILL MAKE YOUR PEN WORK LIKE A CHARM—A PARKER OR ANY OTHER PEN.

Please Write Me, **Robert L. Ripley**, in care of PARKER, your Experience with Quink!

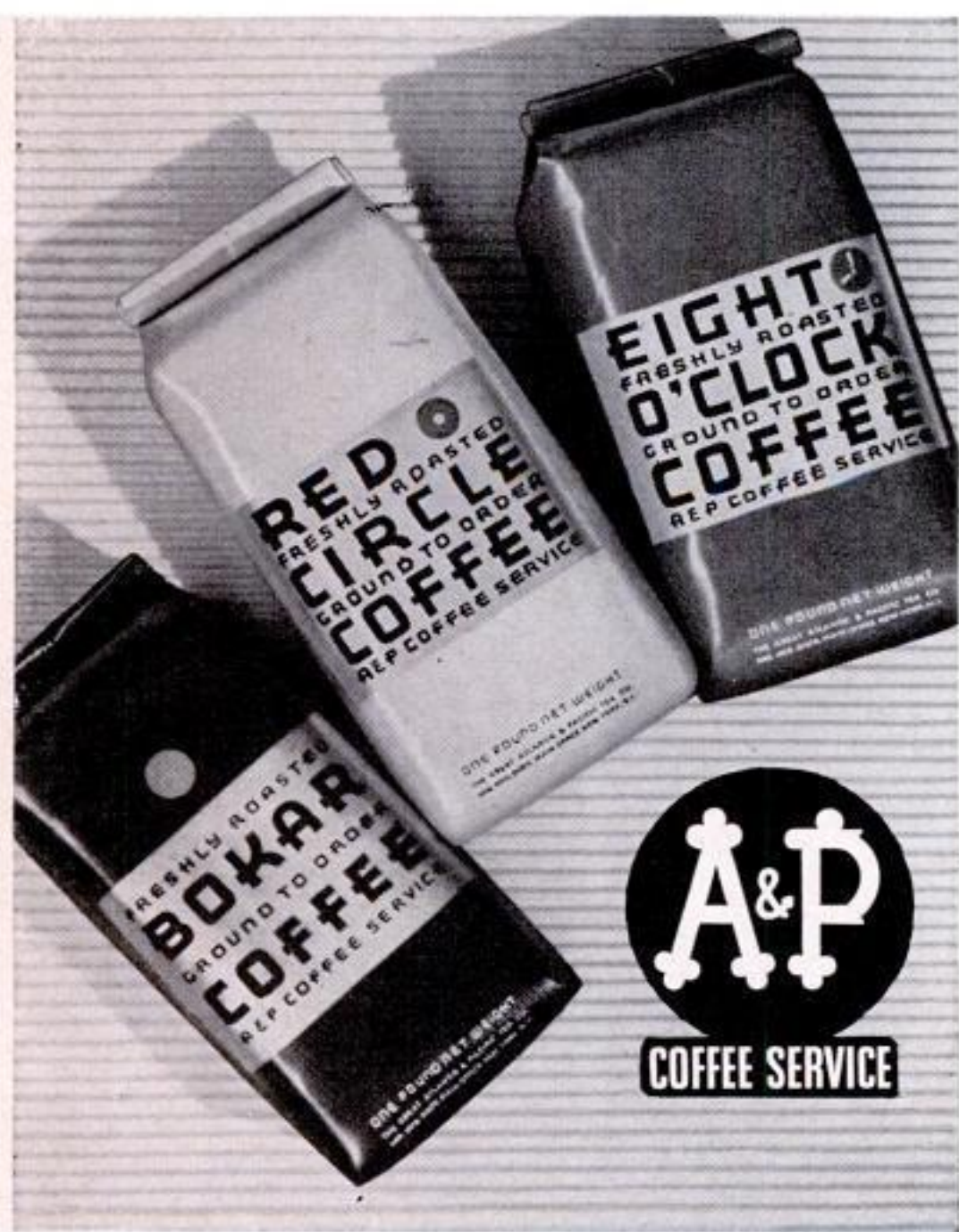
**Parker Quink**

Two Kinds—PERmanent and WASHable





# DON'T BLAME THE COFFEE POT !



There are 3 distinctive blends of A&P Coffee to suit each individual taste. Eight O'Clock, mild and mellow; Red Circle, rich and full-bodied; Bokar, vigorous and winey. One of them is just right for you.

**W**HEN that man across the breakfast table says the coffee is "terrible"—don't pout and blame the coffee pot! And don't mistrust your skill as a cook either! The die is cast *before* you even measure out the coffee for your coffee pot.

There are three essentials of a grand cup of coffee: Top quality coffee beans...freshly ground coffee beans...a grind of exactly the right fineness for *your* coffee pot. Let's take the last point first:

When you buy A&P Coffee, tell the clerk what type of coffee pot you use. He'll grind your coffee exactly right to bring out the full flavor in *your*



**Custom ground:** A&P Coffee is ground exactly right for *your* coffee pot—*Coarse* for Regular Pot; *medium* for Percolator; *fine* for Drip Pot; *extra fine* for Vacuum Pot.

coffee pot . . . If for Regular Pot, *coarse*; for Percolator, *medium*; for Drip Pot, *fine*; for Vacuum Pot, *extra fine* . . . in fact the right grind for *any* type of coffee pot. Name yours.

**Why freshly ground coffee?** Nature seals the full flavor of coffee in the coffee bean. That's why A&P Coffee is delivered to our stores still in the bean. We don't break the flavor seal by grinding until the very moment you purchase. Laboratory tests prove that in this way you get fresher, finer flavor than is possible when coffee is ground at some factory far distant from the store.

Now, no amount of care on our part or skill on yours will provide a cup of good coffee unless the coffee itself is of choice quality. That's why A&P maintains its own staff of 60 resident South American experts who buy only *the pick* of the plantations.

Ordinarily such wonderful coffee would be expensive, but because A&P brings it direct from the plantation to you—eliminating many in-between profits and extra handling charges—you get it at surprisingly low prices. To banish frowns at your breakfast table and assure smiles, buy one of A&P's famous coffee blends right away!

**AT ALL A&P FOOD STORES**



**"Sure I use MUM—  
I cannot afford to take any chances!"**



**"Perspiration odor has no place in any man's life,"  
says Mr. R. U. Whitney, salesman of the Packard  
Motor Car Co. of New York. "It's bad business!"**

**"H**ERE'S how I see it," says Mr. Whitney, "I use Mum for the same reason I shower and shave every morning, just to make sure nothing comes between me and my prospects that's going to let me down. I have no patience with perspiration odor in others and I simply won't take chances of offending, myself!

"There's just never an excuse for perspiration odor—not even ignorance! And because a man may offend and never know he's guilty—I play safe—with Mum."

\* \* \*

That's just good, common sense, Mr. Whitney, and thousands of men are following it. A dab of Mum under each arm after your shower takes only 30 seconds and you definitely veto perspiration odor all day or all evening long. Keep this in

mind—a bath cares for *past* perspiration, but Mum prevents risk of odor to come.

Mum can't harm your shirts... won't irritate skin. Mum prevents underarm odor *without attempting to stop perspiration.*

The chances are your wife, your sister or mother is using Mum right now as the safe, sure way of guarding against underarm odor. But don't borrow! Get your own Mum at your druggist's today. *Play safe.* Carry into all your contacts—business and social—the confidence that you won't offend with perspiration odor.

**MUM**

**takes the Odor out of Perspiration**

**[ Customers resent Perspiration Odor—Play safe with Mum! ]**



That glorious morning shower takes care of yesterday's perspiration—but Mum prevents odor to come—makes your shower last longer.



Mum carries on where your bath leaves off. Two quick dabs under your arms—30 seconds—and you're safe from odor for the day.

## LETTERS TO THE EDITORS (continued)

Poilu

Sirs:

The face of the poilu on the cover of LIFE, March 11, has haunted me with its familiarity.

The helmet and bayonet strike an incongruous note. This man has the face of the Christ.

KAY CAMERON

Spokane, Wash.

Sirs:

The face of the poilu is unforgettable. This soldier seems to be looking beyond this war, and all wars, and to have caught a vision of something eternal. He might well be cast as the Christus in a Passion Play. It is the loss of men like this which makes war seem especially horrible and futile.

SUZETTE B. NICHOLS

Ithaca, N. Y.

### Letters from Correspondents

Sirs:

In recent issues you have included letters from foreign correspondents. These letters tell, almost as well as pictures could reveal, the action taking place in other parts of the world.

The great majority of your readers must join me in expressing the hope that these letters will continue indefinitely.

J. C. JACOBS

Corsicana, Tex.

● LIFE intends to run letters from its correspondents whenever they contain facts of interest, every week if possible.—ED.

### Emperor Penguins

Sirs:

In the issue of March 18 you make this statement regarding the emperor penguin recently sent to the Washington, D. C., zoo by Rear Admiral Richard E.



FIELD MUSEUM PENGUINS

Byrd: "an emperor penguin, first bird of its kind to be brought north of the equator."

This is incorrect, as Admiral Byrd brought back a number of these penguins on his Second Antarctic Expedition of 1935. I am not certain just how many of these birds were brought to this country at that time, but I am sure of ten of them, which were bought and presented to the Chicago Zoological Society. These birds after their death were given to the Field Museum and it was my privilege to mount them in a habitat group, where they are now on permanent exhibition as the only group of its kind in the world (see cut).

JOHN W. MOYER  
Staff Taxidermist

Field Museum of Natural History  
Chicago, Ill.

### Shelling of French House

Sirs:

I would like to know if you can offer any explanation for the astounding series of pictures of a German shell hitting a French house shown in your article on the French front in LIFE, March 11.

Apparently the French expect us to assume that these shots are the result of a thousand-to-one probability where the cameraman was in such a position to snap the house just before the shell landed and to keep on snapping in split-

## Style in the Stirrup ... AND ON THE RANGE

A FOOT OR ASTRIDE... Colt Boots are foremost in quality, style, workmanship and materials. They're popularly priced and sold at leading shops everywhere.

JODS start at \$6.00  
BOOTS start at \$8.50

1. RIDING

2. FIELD

3. ENGINEER

4. COWBOY

5. JODHPUR

6. JODGORE



**Colt** QUALITY BOOTS  
COLT-CROMWELL COMPANY ★ BOSTON, MASS.  
NEW YORK CITY LOS ANGELES

## DARE You Spill Liquor on Your Furniture



You will want  
**Guardsman  
Finish**  
for Your Furniture

No longer need you hope against hope that these accidents will not occur. Guardsman is not only a beautiful new finish, but it is highly resistant to liquor (even 100 proof), boiling water, hot plates, mars and scratches. Ask for Guardsman Finish

**FREE** when you buy furniture. It is identified by the permanently affixed Guardsman Seal. You will want to know all about Guardsman Finish—its new beauty, its features of toughness and durability. So send for this new, free, instructively interesting booklet.

**YOURS... BY SPECIAL  
ARRANGEMENT...**

So that you may see for yourself the lustrous beauty of GUARDSMAN FINISH and put its toughness to the test... we will send you postpaid a



**GENUINE WALNUT  
CANAPÉ TRAY**

Same as sold for 50c at better stores, upon receipt of coupon and 25c in coin.  
**With FREE Canapé  
RECIPE BOOK**

**GRAND RAPIDS VARNISH CORPORATION**  
DEPARTMENT L, GRAND RAPIDS, MICH.

☐ Send me your free Guardsman Finish booklet.  
☐ Send me postpaid your special Walnut Guardsman Finished Canapé Tray with Free Canapé Recipe Book. I enclose 25c.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

(continued on p. 8)



# A NEW DISCOVERY IN FIGURE CONTROL!

The patented, five-ounce, light-as-air

## Playtex<sup>\*</sup> *Living* Girdle

MADE OF SMOOTH LIQUID LATEX  
"A NATURE-SKIN<sup>†</sup> THAT MOLDS YOU IN"

**First of its kind!** Utterly unlike any girdle you've ever worn... feels like your own skin, weighs less than five ounces... light as a breeze! Not a corset... not an outdated rubber garment, but a revolutionary, modern method of curve-control as natural as your own lines, slimmed down.

**Amazingly different!** There are no seams, no stitches, no bones, no metal... here's a one-piece sheath of smooth liquid latex that actually lives and breathes with you! Not just a two-way stretch, but an ALL-way stretch. Gives with every motion of your body.

**Becomes a part of you...** so resilient, it flexes with your every muscle... controls, but does not constrict or bind!

**The ideal all-occasion girdle** that makes you inches slimmer in everything from an evening dress to a bathing suit! As comfortable for golf or driving as for hours of sitting at an office desk. Work or play, winter or summer, the Playtex Living Girdle never tires you! Always fresh... rinse in suds, pat with a towel and it's ready for instant use! Even removes the necessity of a sanitary belt... the smooth seamless panty-crotch holds the pad securely and protectively.

**Delicately flower scented**, in three colors... blossom pink, gardenia white, forget-me-not blue. Extra small, small, medium, and large. Your department store has these sizes. Or use the handy coupon below. Individually packaged in SLIM silver tubes. . . . \$2.00

<b>INTERNATIONAL LATEX CORPORATION</b>	
350 Fifth Avenue, New York City	
Please send me..... Playtex Living Girdles at \$2 each	
My waist measures..... inches	<input type="checkbox"/> Check
My hips measure..... inches	<input type="checkbox"/> Cash
<input type="checkbox"/> Pink <input type="checkbox"/> White <input type="checkbox"/> Blue	<input type="checkbox"/> P. O. Order
Name.....	
Address.....	
City.....	State.....
* Trade Mark Reg. U. S. Pat. Off.	
† Trade Mark	
Copyright 1940 Int'l Latex Corp.	



Not an outdated rubber garment, but a revolutionary method of curve control.



Slims you for everything from evening gown to bathing suit.



Not a two-way stretch but an ALL-way stretch that firms you wherever it touches.



Gives with every motion of your body... actually lives and breathes with you!



Slims the hips. Preserves that casual look so smart in today's clothes.



Flexes with your muscles... firmly controls, but does not constrict or bind.



## AT THESE DANGER SIGNS BEWARE DRY SCALP!



**DULL LIFELESS  
HAIR**



**HAIR HARD TO  
MANAGE**



**DANDRUFF  
FLAKES**

# Check *DRY SCALP* with **Vaseline HAIR TONIC** and keep your hair lustrous and lovely

**D**ON'T wait for "danger signs" to make you concerned about your hair! Begin today the treatment thousands are using to combat Dry Scalp.

It is so easy! Before each shampoo, give your scalp a vigorous massage with plenty of 'Vaseline' Hair Tonic. Then steam your head for ten minutes in hot towels . . . After your shampoo, apply a few drops of 'Vaseline' Hair Tonic when setting your wave.

'Vaseline' Hair Tonic is so amazingly effective in preserving the good looks of your hair because it actually supplements the natural scalp oils. Get a bottle today! See for yourself how radiantly young and smart-looking 'Vaseline' Hair Tonic makes your hair . . . even within a single treatment!



Copy. 1940, Chesebrough Mfg. Co., Cona'd.



**DRY HEAT WATER SOAP**  
They all rob your hair of natural oils. Combat "dry scalp" and keep your hair good-looking with 'Vaseline' Hair Tonic.



'Vaseline' Hair Tonic supplements the natural scalp oils, keeps hair manageable and good-looking.



**40¢  
and  
70¢**

## LETTERS TO THE EDITORS

(continued)

second succession. By the looks of the expanding smoke, the entire sequence was taken in a fraction of a second. A movie camera might have been used for this job. But what was the cameraman doing up on a third floor or out on a roof while the town was being shelled? And is it a high-explosive shell? If it is, it should have ripped off the whole sagging roof.

HENRY H. BELL

Lock Haven, Pa.

● LIFE's pictures were blow-ups from official French Army films. The explanation, as released to the press, simply stated, "A few views of Sarreguemines under a shelling of little importance." It is true that the Germans have periodically shelled Sarreguemines. The camera might well have been accidentally focused on the doomed house. The heavy black smoke shows the shell to have been filled with high explosive. In later frames, the movie shows the house to have been badly damaged.—ED.

### Soldiers' Slang

Sirs:

In your issue of LIFE for March 11, you gave a bunch of slang words used by the students of St. Andrew's school. I'm a soldier and I think that we have just about the best slang there is. I know ours is better than the bunch at St. Andrew's. When I say we, I mean about 17 boys here at the hospital. All of them are from 19 to 25 years old and are all very good guys.

a chili bowl . . . a haircut  
lowered the boom . . . to hit someone  
half gone . . . hungry  
slum . . . the main dish at any meal  
lapping it up . . . drinking beer  
Butch . . . the commanding officer  
jaw bone . . . credit  
G. I. Hop . . . dance  
pill roller . . . a man in the  
Medical Department  
slum burner . . . cook  
pocket lettuce . . . a bill (money)  
hay burner . . . horse  
Gertrude . . . an office clerk  
satchel . . . a fat boy

W. J. CLARKE

Corporal, Medical Dept.

Station Hospital  
Fort McIntosh  
Laredo, Texas.

### Ribbentrop in Canada

Sirs:

In LIFE, March 11, in the article about Ribbentrop, some of the facts are not correct. It says: "When news of the assassination at Sarajevo reached Ribbentrop, he was working with a railway gang laying track in the Province of Manitoba, etc." Now, as many people in Ottawa know, Ribbentrop was in the wine business in Ottawa all the spring and summer of 1914 until War was declared. His nickname was "Ribben" and he was quite a beau. He belonged to the "Rideau Lawn Tennis Club." In the guest book for 1914, Ribbentrop's signature is down twice as introducing guests to the Club. Once he signed for five people for tea. Just as War was declared he walked home with a tennis partner, who lived directly opposite to us. He told her as we were at War he was leaving for Germany at once. We told her she should have phoned to the Police and he would have been interned. That night about midnight he phoned to say goodbye to other Ottawa friends of his.

LILIAN DESBARATS

Ottawa, Canada

● Mrs. Desbarats is the daughter of Sir Richard Scott, former Secretary of State of Canada. During the World War, her husband, George Desbarats, was Canada's Minister of Naval Service.—ED.



*Glamour legs  
by Mojud*

**MOJUD**  
*the dependable*  
HOSIERY

Every pair made with loving care . . . to bring you glamour, beauty, extra wear . . . Preferred by millions of women . . . Sold by over 6,000 stores, coast to coast. 79c to \$1.35

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**HOT DAN  
THE  
MUSTARD  
MAN**



\*To half a cup of mayonnaise add French's—one teaspoonful  
It gives a tang, a flavor that makes salad eaters tuneful!

Serve this delicious, different mustard—and watch the family go for it! Made from the finest vinegar, spices and mustard seed—no artificial preservatives or adulterants ever used.

**SMOOTHER—CREAMIER**  
LARGEST SELLING PREPARED  
MUSTARD IN U. S. A. TODAY



# Who's having more fun?



*A Golden Boyhood Memory, with emphasis on the "Boy" as re-created by Norman Rockwell.*

\* \* \*  
*To re-create for you that memory we present two modern ways to have the "eatin'" fun Mr. Rockwell's boy is having:*

**Way No. 1. "On-the-Cob"**—Niblet-ears Corn—four golden matched ears in

a can. Brings back boyhood like spiking a top.

**Way No. 2. "Off-the-Cob"**—Niblets Brand Corn—if you prefer corn-on-the-cob stripped for eating action. A canful of golden kernels, packed in vacuum to preserve that new-husked flavor. America's favorite canned corn, from a special breed packed by a company famous for better farming and packing methods.

*Both are pledged by the Green Giant on the label. Look for this symbol of quality on the next corn or peas you buy. Packed only by Minnesota Valley Canning Company, Le Sueur, Minn., and Fine Foods of Canada, Ltd., Toronto, Ont. . . Also packers of the following exclusive brands: Del Maiz Corn (Cream Style) and Green Giant Peas.*

**FOR YOUR CHILD'S ROOM**—Full color reprint of this Norman Rockwell painting, suitable for framing, without advertising—for 10c. 17¼ x 16½ inches. Address, Minnesota Valley Canning Co., Le Sueur, Minn. Dept. L.



"NIBLETS" BRAND AND "NIBLET-EARS" BRAND REG. U. S. PAT. OFF.



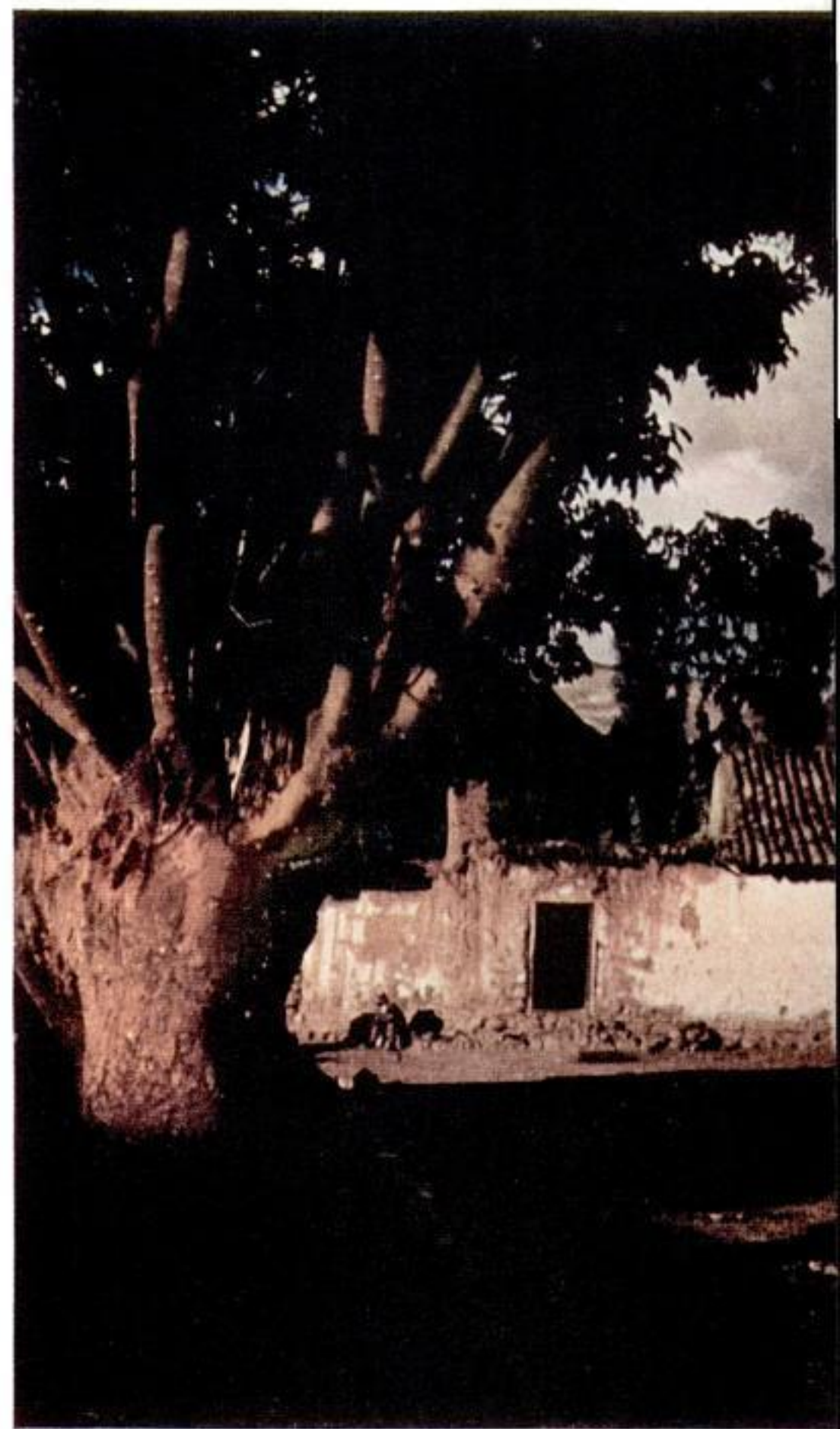


**Aerial photographs** from moving planes need not be taken at a faster exposure than the usual f6.3 at 1/60 of a second, which Dmitri says is best for average outdoor work. To get this view of New York, with Governors Island in the

foreground and the gray, ruddy skyscrapers of Manhattan in the distance, he sat in the pilot's seat of an American Airlines plane. According to Dmitri, a whirling propeller, although necessarily blurred, increases interest in a picture.

## *SPEAKING OF ... THESE ARE*

**G**oal of many a photographer among America's millions of camera-clickers today is to take a clear, dramatic Kodachrome or color photograph. Published recently, *Kodachrome and How to Use It* (Simon & Schuster, \$3.95) is a beautifully illustrated, concisely written guide book to the art by Ivan Dmitri,



"The dramatic reddish hues of the sun at sunrise and sunset can be exploited to advantage by color photographers," says Dmitri. As an example, he points to his Kodachrome of the village square at Calca, Peru, perched 10,000 ft. up in the Andes.



**To remove the haze** that actually surrounds the snow-capped mountain peaks of the Chilean Andes in background, Dmitri used a haze filter over his lens when he photographed these magnolia blossoms in early afternoon sunlight near the shore of Lake Todos los Santos. By using a lens opening of f9, Dmitri was able to get both the blossoms and the mountains in focus.



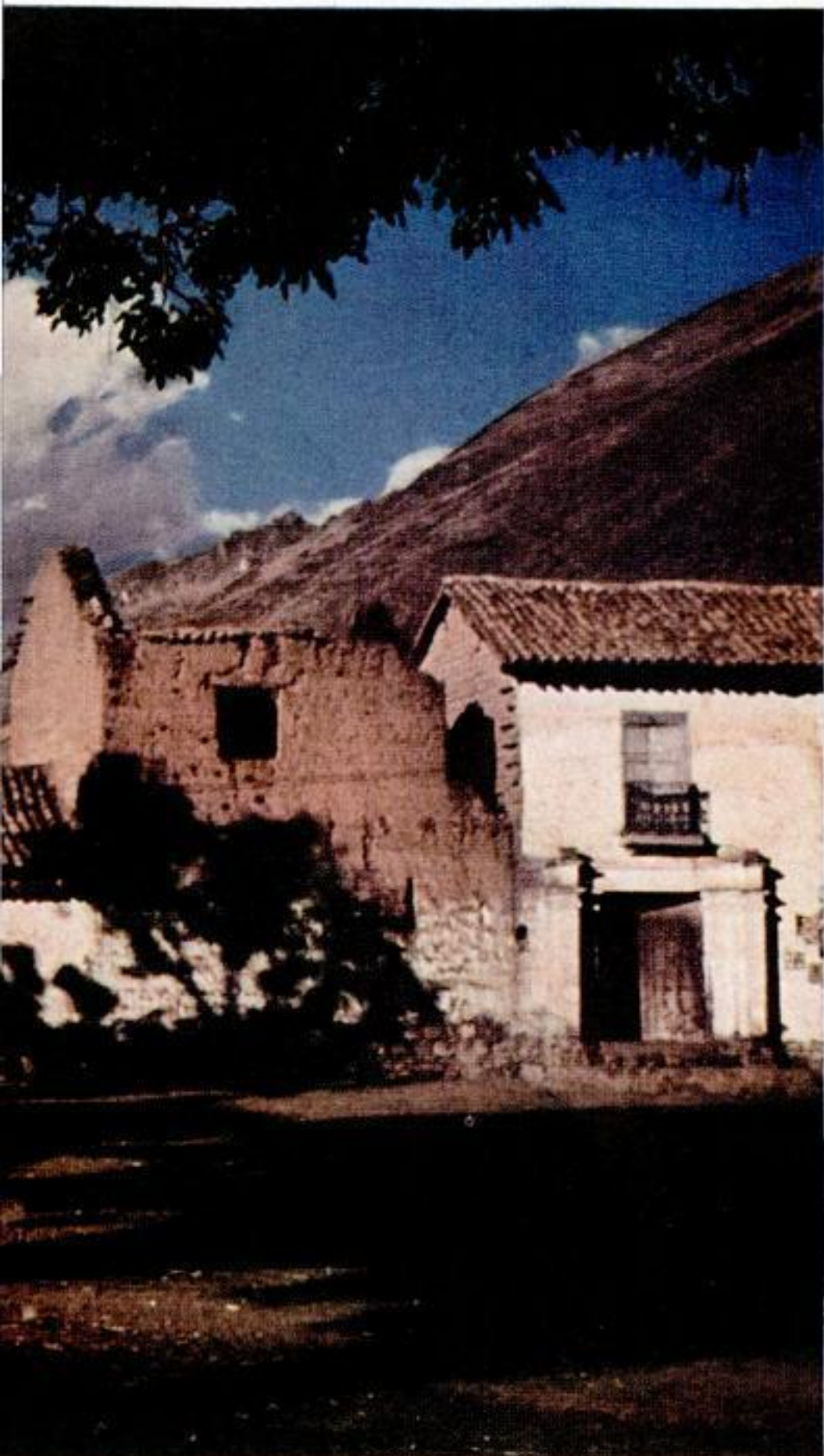
**For this fine close-up** of a silver-brown frog speckled with black dots, as it sat in a quarter of an inch of water at Silver Springs, Fla., Dmitri first tickled the frog under the chin to make it motionless. He then placed his camera within a foot of the frog's face, knelt down, and, putting part of his own head down in the water, snapped the frog from this unusual angle.



# PICTURES . . .

## KODACHROMES

who, after establishing himself as an ace black-and-white photographer, decided three years ago to concentrate on the newer color technique. Shown here are seven of Dmitri's Kodachromes, each representing a problem in miniature color photography. For discussion of Kodachrome technique, turn the page.



He photographed this natural scene when the reddish light of the late afternoon sun, falling across the adobe houses that fringe the square, contrasted sharply with the long, dark shadows of a nearby tree (*left*). Exposure used was f6.3 at 1/40 of a second.



In a simple composition like this one, the eye is focused on one subject without any distractions in the background. The subject here is Jean Myras, pretty blonde model attired in a white bathing suit and flowing white cape, whom

Dmitri photographed at Venice, Calif., publicity-picture paradise (*LIFE*, Jan. 22). To accentuate further the whiteness of the subject, Dmitri adjusted a pola-screen over the camera lens to make the sky appear darker than it was.



When photographing water, Dmitri uses a haze filter over the camera lens to bring out the green color of the surf. Here Dmitri followed these Miami Beach lifeguards practicing a rescue, by rowing out into the rough surf in another rowboat in order to photograph the action. Two men held him down in his seat to keep him from being tossed about while he took the picture.



For outdoor work, Dmitri usually sets his exposure at f6.3 at 1/60 of a second. Here Larry Laram (*right*) and another cowboy wrangle horses that had been let loose to graze in Shoshone Valley near the Absaroka Range of mountains at Valley Ranch, Cody, Wyo. To get a clear picture of both cowboys and mountains, Dmitri focused his camera halfway between them.





*"Jimin-eee! Are they putting on the dog!"*



1. "I wish you'd stop pulling our hostess' bed apart and come down and play bridge! Of course she has percale sheets. What'd you expect?"

2. "Just f-ee-l them . . . they're smooth as silk. Oh dear . . . with all her money she's probably got percale on every bed in the house!"



3. "Hm . . . so've I . . . And you could have 'em, too! Don't you know that Cannon is making percale sheets that cost just about the same as heavy-duty muslin?"

4. "What! Nobody tells me anything! Do you mean to say I've been denying myself the luxury of percale sheets for no reason at all? How do they wear?"



5. "For years! And light! You can save as much as \$3.25 a year for each bed on pound laundry rates. I wash my own . . . and are they easy to handle! Now c'mon down."

6. "Okay—let's go! And first thing tomorrow morning I'm going shopping for Cannon Percale Sheets. Boy—this is *one* luxury I can get past John without a budget brawl!"



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**PERCALE SHEETS**  
MADE BY THE MAKERS OF CANNON TOWELS **\$1.49**



Cannon Muslin Sheets are another superior value. They sell for about a dollar . . . an outstanding product at a low price.

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**"YOU DON'T HAVE TO BE RICH TO SLEEP ON CANNON PERCALE!"**



# SPEAKING OF PICTURES

(continued)

**M**usicians, not photographers, invented Kodachrome. Ten years ago Leopold Godowsky, violin-playing son of the famed pianist and brother-in-law of the late George Gershwin, and Leopold Mannes, pianist-nephew of Walter Damrosch, began searching for a film that could take good pictures in color.

The experiments of these two amateur camera enthusiasts, neither of whom had any considerable scientific training, became too involved for a home laboratory, and in 1931 they joined the Eastman Kodak Company's research staff, which offered co-operation. By 1935, Kodachrome was sold commercially, first as a movie film, later as stills.

"Kodachrome" is a coined trade name meaning literally "Kodak-color." It is "shot" in the same manner but needs to be longer exposed than the slowest black-and-white film. Best color pictures are made on sunshiny days. A developed Kodachrome is a positive transparency and, when held up to the light or projected on a screen, shows the objects photographed in their natural colors, not in reverse as with a black-and-white negative. No satisfactory method of making inexpensive prints from Kodachrome has yet been put on the market, although by placing a Kodachrome in front of a light, engravings for reproduction in print can be made as easily as from a painting.

At first, Kodachrome still film was available only in miniature size, the type used by Dmitri. Recently it has been adapted for larger cameras, except those using roll films larger than 35 mm. It is a film made up of three super-imposed layers of emulsion separated by two layers of gelatin. The top gelatin layer contains a dye which filters out undesired light rays from the lower emulsions. The top emulsion, nearest the camera shutter, responds only to blue light, the middle emulsion only to green and the bottom emulsion only to red. These represent the three primary colors and from them all intermediate colors can be derived.

Developing a Kodachrome is a ticklish job, requiring exact temperature and chemical control. It can be done only in one of the Eastman laboratories, located in Rochester, Chicago, Hollywood, Honolulu, London, Paris, Berlin, Johannesburg and Melbourne.

First step in the procedure is to develop its three color-sensitive emulsions as three super-imposed negatives in an ordinary developer. Next the silver negative images in the emulsions are bleached and the remaining film re-exposed to light.

The bleached film is then placed in three separate "dye-coupling" developers. This process is peculiar to Kodachromes. The developers contain chemicals which produce dyes whose colors are complementary to the three primary colors by which the layers were exposed when the picture was taken. The red-sensitive emulsion at the bottom of the film is dyed blue-green. The green-sensitive middle emulsion is dyed magenta. The blue-sensitive top emulsion is dyed yellow. These three, separate varicolored layers of the film represent the final Kodachrome positive.



DMITRI DOUBLES OVER TO GET THE KODACHROME OF THE FROG ON PAGE 10

**I'M A LADY WITH A PAST!**

WHY, JUST A FEW MONTHS AGO...

DON'T RUB IT IN, SUE! OF COURSE I HAVEN'T A BID TO THE CLUB DANCE. YOU KNOW PERFECTLY WELL WHAT A DUD I AM WITH THE BOYS!

OH, AMY! PULL YOURSELF TOGETHER AND SEE YOUR DENTIST ABOUT YOUR BREATH! SORRY TO HURT YOUR FEELINGS, BUT THAT'S THE ONLY REASON YOU DON'T CLICK WITH MEN!

**AMY CHECKS UP...**

TESTS SHOW THAT MUCH BAD BREATH COMES FROM DECAYING FOOD PARTICLES AND STAGNANT SALIVA AROUND TEETH THAT AREN'T CLEANED PROPERLY. I RECOMMEND COLGATE DENTAL CREAM. ITS SPECIAL PENETRATING FOAM REMOVES THESE ODOR-BREEDING DEPOSITS. AND THAT'S WHY...

**COLGATE'S COMBATS BAD BREATH ... MAKES TEETH SPARKLE!**

"Colgate's special penetrating foam gets into the hidden crevices between your teeth . . . helps your toothbrush clean out decaying food particles and stop the stagnant saliva odors that cause much bad breath. And Colgate's safe polishing agent makes teeth naturally bright and sparkling! Always use Colgate Dental Cream—regularly and frequently. No other dentifrice is exactly like it."

AMY, YOU MUST TRY MY NEW FORTUNE-TELLER! SHE'S MARVELOUS!

LISTEN, SUE--AMY DOESN'T NEED A FORTUNE-TELLER! SHE KNOWS HER PAST AND PRESENT--AND HER FUTURE BELONGS TO ME!

**BAD BREATH KEEPS ROMANCE AWAY! PLAY SAFE! USE COLGATE'S TWICE A DAY!**

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20¢ LARGE SIZE  
35¢ GIANT SIZE  
OVER TWICE AS MUCH

**NO BAD BREATH BEHIND HER SPARKLING SMILE!**





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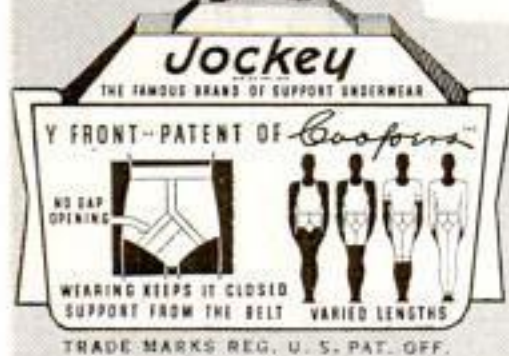
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Jockey Shirt with Air-let sleeve gives you better protection against offensive, unsightly, under-arm perspiration. Double fabric under arms for absorption; open vents and bellows action for rapid evaporation. Knitted for coolness. At your dealers or write us. From 75c.



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Jockey Underwardrobe

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## FROM LIFE'S CORRESPONDENTS

Quezon on the Spot

Manila, P. I.

Handsome, dapper little Manuel Quezon, the President of the Philippine Commonwealth, is becoming more important every day in the Far Eastern foreign policy of the U. S. The issue is what the Philippines—and that means chiefly Mr. Quezon—will decide to do about their promised Independence. That Quezon would like to see Independence postponed indefinitely beyond 1945, perhaps in the form of a Dominion Government, is common knowledge. But reversing the political doctrine upon which he has based his whole meteoric career is no easy task, even for supple Manuel Quezon.

"Gentlemen," Quezon once cried at a luncheon of the American Chamber



PRESIDENT QUEZON

of Commerce in Manila, "I prefer a Government run like hell by the Filipinos to one run like heaven by the Americans." That, in a nutshell, has been the political credo which he has preached. It carried Manuel Quezon to power but it succeeded too well, for now, under the Tydings-McDuffie Act, the U. S. stands committed to cut the Philippines loose on July 4, 1945. Strong factions in Manila, particularly rich sugar men who stand to lose heavily after Independence, have started a movement to up and ask the U. S. to maintain some sort of tie with the islands. Prime factors in this movement are the realization that U. S. withdrawal will smash up the Philippines economically, open wide the door for the Japanese.

Oldtime Americans in Manila say that Manuel Quezon will never learn that chickens must come home to roost. All his life he has been starting things that finally get too big for him to stop. Many observers think he never intended that Independence should go so far, merely used it as a political theme song.

Quezon is as uncertain as a humming bird. Brilliant and brittle, he promises everybody everything. His Spanish is perfect and his English, which he is said to have mastered in six months, is good. He has a gift for coloring his phrases, for making outland provincials laugh. His frequent trips through the islands, made on a swank white yacht, get him close to the people and invariably he dazzles them. Many of his political pronouncements don't make sense but they sound all right to the Filipinos. It is the way Quezon says them.

Manuel Quezon's specialty is han-

(continued on page 16)

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as it Filters Through Pine-scented  
Forests in This Friendly Playground

TIME moves quickly in this vast Canadian wonderland where a whole new world of beauty and excitement awaits to beckon you on to adventurous days and nights. That's why it will pay you to write for the free booklet now so that you can map out your vacation fun in advance. For the booklet tells you where to arrange hiking, trail-riding and mountain climbing parties . . . where to swim in health-giving sulphur pools . . . where to dine and dance in glamorous surroundings among new-found friends. Read, too, about golfing over world-famous courses at Banff and Jasper . . . about fishing where big fighters hit hard in clear, deep mountain lakes and rushing glacier streams.

Start planning now to get the most out of life when you cross the most peaceful international boundary in the world to travel over Alberta's hard-surfaced highways this Summer. Write today for the free booklet that tells you the full story of this fascinating vacation playground.



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Please send me without charge the booklet, "Alberta Beckons You".

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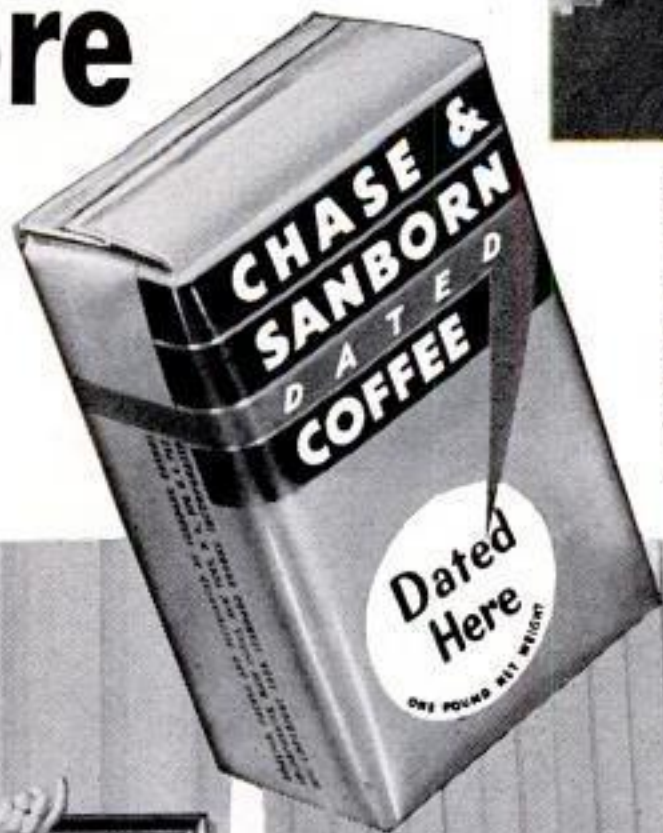
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**United States Dollars Will Buy More  
of Everything in Alberta This Summer**



# Chase & Sanborn's *"friendly flavor"* dates up the girls of Skidmore College —



Skidmore girls invite Colgate, Dartmouth, Union, Williams men to proms—are expected to be human; wear pretty clothes, dance, kiss behind the palms in the famous Saratoga Casino; are thrilled by the imported bands, their "dates" in "tails," the never-to-be-forgotten flavor of coffee—Chase & Sanborn—presented by their dream princes at midnight.



Skidmore believes girls who have a good time get better marks—encourages "get-togethers" such as this. Girl meets boy in "Beau Parlor"—they laugh together at Edgar Bergen's Charlie McCarthy on Chase & Sanborn Sunday program, N.B.C. Red Network. Popular Chase & Sanborn program is fun time everywhere!

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Kay Schilling learning to make the most of her good points at a Fashion Clinic. Book on head is a posture device. We'll rate her A+. Your future husband will not only savor the fresher, fuller flavored coffee you serve—Chase & Sanborn, we hope—he'll feast his eyes on you pouring it, Kay.



At "Home Ec" House—a real home run by themselves, Skidmore girls learn by doing, have to answer "why did you buy that?"... soon develop a philosophy of value. Lois Pulver, Phyllis Browne, Marguerite Jouard and Isabel Scoville applaud the idea of the fine flavor of Chase & Sanborn Dated Coffee protected by unique dating and rapid-delivery system, appreciate the money-saving package.

Two seniors entertain at a midnight snack—girls eat "indigestibles," make Drip Grind Chase & Sanborn Dated Coffee. Inspired by its heart-warming flavor, talk over relative charms of four near-by colleges—dream of the day they'll be serving dinners with delicious Dated Coffee in their own homes. As majority of Skidmore girls marry within 5 years of graduation—it won't be long!

Shirley Grandeman, freshman, keeps a "thrift book," accounts for every penny of her allowance. At 18, Shirley already understands the wonderful value of Chase & Sanborn Dated Coffee in economical, money-saving package. All the girls in her house praise the extra richness and heavenly flavor of her Drip Grind Dated Coffee, and she can buy extra "sweets" for everybody with what she saves.

Three members of Skidmore Outing Club on a jolly week end at the college cabin, breakfast on doughnuts and "friendship in a cup"—Chase & Sanborn Dated Drip Grind Coffee, rushed fresh from the roasting ovens. The memory of its pungent aroma in the cool, early morning air—of its rich, mellow tang after a sunrise hike—will linger long after Mathematics A is forgotten!



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The nerve strain of motoring frequently causes nervous perspiration. Unless one is protected, "nervous B.O." follows in due course. A daily Lifebuoy bath is advised. Lifebuoy Health Soap has a hygienic deodorizing ingredient not in any other popular bath soap. Lifebuoy in your daily bath prevents "B.O." caused by heat or exercise, too!



No one immune from  
"NERVOUS B.O."—  
So watch **YOURSELF!**

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CHURCH AND  
CLUB WORK



TALENTED ACTRESS—  
EMOTIONAL, RESPONSIVE



HIGH-  
POWERED  
BUSINESS  
MAN  
EVERY DAY  
A BATTLE!



**LIFEBOUY HEALTH SOAP**  
Its crisp odor goes in a Jiffy—Its Protection lasts and lasts

## FROM LIFE'S CORRESPONDENTS

(continued)

dling people. With visiting U. S. Congressmen he has long been effusive; with new U. S. High Commissioners he is downright eloquent. Legend has it that he always hauls out the same talk on the departure of U. S. dignitaries who have spent some time in the Philippines, bastes each with a drippy, sugary verbal sauce during farewell banquets.

He will be 62 next August but he looks much younger. Light-skinned and with fine features, he seems much more Spanish than Filipino. His clothes, upon which he dotes, are of an amazing variety. A favorite trick is to appear at several occasions during the same day dressed in different costumes.

The Philippines is Quezon's show and he wants to be impresario, cast and ticket taker all in one. His flair for living is both proverbial and prodigious. His Malacañan Palace outclasses the White House. His private office is large and richly furnished, and as he talks to visitors he teeters back and forth in a brocaded swivel chair. On rare occasions now he goes dancing at the Santa Ana cabaret in Manila, which used to be a favorite haunt. He has lost none of his love for gaiety.

But there is also Quezon the family man, the greatly adored father of three children. Manuel Jr. ("Nonong") is still a youngster and very much a favorite. One story is that Quezon and Nonong sleep in the same room, in twin beds, but early in the morning Nonong crawls out and rough-houses with his father.

Until the Philippine Independence Act, Malacañan Palace was the home of the U. S. Governor General. One day in 1935, Governor General Frank Murphy moved out and took a suite at the Manila Hotel, while the Quezons moved in. That was Quezon's day of days, the high point in life for the little knight who had spent all his life jousting at U. S. windmills.

Basic fear of the Filipinos is that the Japanese will come in and take over if and when the United States pulls out. Less likely than an out-and-out invasion would be a gradual economic penetration, similar to that which has already occurred in Davao.

A little while ago, one Japanese remarked to a Filipino politician in Manila: "If we invade you it will only be to teach you that you are not Occidentals." The Japanese are jealous of the Filipino standard of living, which is the highest in Asia, while for their part the Filipinos feel superior to the Japanese because of their longer contact with European civilization. But in Manila the Japanese put one over on the Americans by mixing more socially with the Filipinos, treating them with absolute equality.

The No. 2 bugaboo is the realization that Independence, despite all temporary palliatives, is destined to smash up Philippine economy. Two million Filipinos depend on the sugar industry alone, and it thrives because of U. S. patronage. Finally, the prospects of civil strife are good, once the new nation leaves the safe harbor of U. S. protection.

WILLIAM FISHER

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**for CRITICAL MOMENTS**



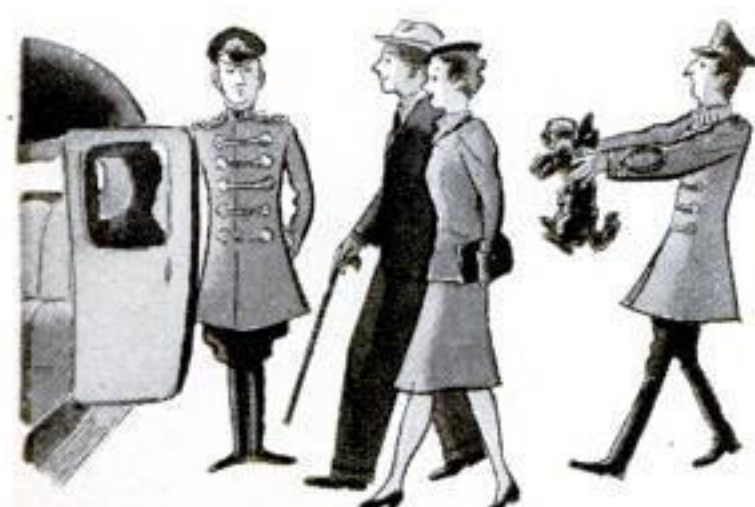
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To absorb shocks depend upon a pipe brimful with *fragrant* **HEINE'S BLEND**

For a pal-in-a-pinch, play Heine's across the board. You'll testify you never before fired-up such mild, mellow, flavory, fragrant smokings. You can wager-your-wad that Heine's has ALL the answers for ALL the pet-pipe-peeves. Why—it's blended to purr such a peck-of-peace-and-pleasure you'll just about figure you've been asleep at the smoke-switch. Get-going-good with Heine's—and you've hit the high top smokespot!

1-lb. and ½-lb. vacuum-type tins and 1¼-oz. foil packages at smart smoke counters everywhere, or write Sutliff Tobacco Co., San Francisco, Calif., or Heine's Tobacco Co., Massillon, Ohio.

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SEE THE  
GOLDEN GATE INTERNATIONAL EXPOSITION,  
OPENING ITS SECOND YEAR ON MAGICAL  
TREASURE ISLAND IN SAN FRANCISCO BAY, MAY 25.  
THIS SUMMER KEEP COOL IN CALIFORNIA!



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Issued by Bank of America National Trust  
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## FROM LIFE'S CORRESPONDENTS

(continued)

### Deficit in Monaco

Monte Carlo, Monaco

Europe's smallest principality actually rocked recently at the proposal of establishing a tax on garbage cans, since this would violate a charter established by Charles III, who died in 1889. The reason for this extraordinary proposal was that for the first time in its history Monaco's budget is deficient.

The only state in the world without a single debt, Monaco, which always votes a very conservative budget permitting it to "put a little by," had foreseen for 1939 a budget of 53 million francs, expecting to collect 55 millions. But war cut heavily into the business of the Monte Carlo Casino, one of Monaco's chief supports. The budget is now reduced to 44 millions, with expected receipts of only 33 millions. This is the first time Monaco has had an unbalanced budget, but it doesn't worry the people unduly since they still have 40,000,000 francs in their coffers to help them tide over a rainy day. In fact, they have calculated they can hold out for two and a half years.

The only result of war for the time being is one meatless day per week, and the apprehension of being without coal, hence gas, since the *Ukamuth*, a British cargo ship which they usually hired each year to furnish their needs in coal, was sunk in the North Sea.

During the last War, the late Prince Albert conducted all Austrians and Germans back to their country, sequestering their properties. This time



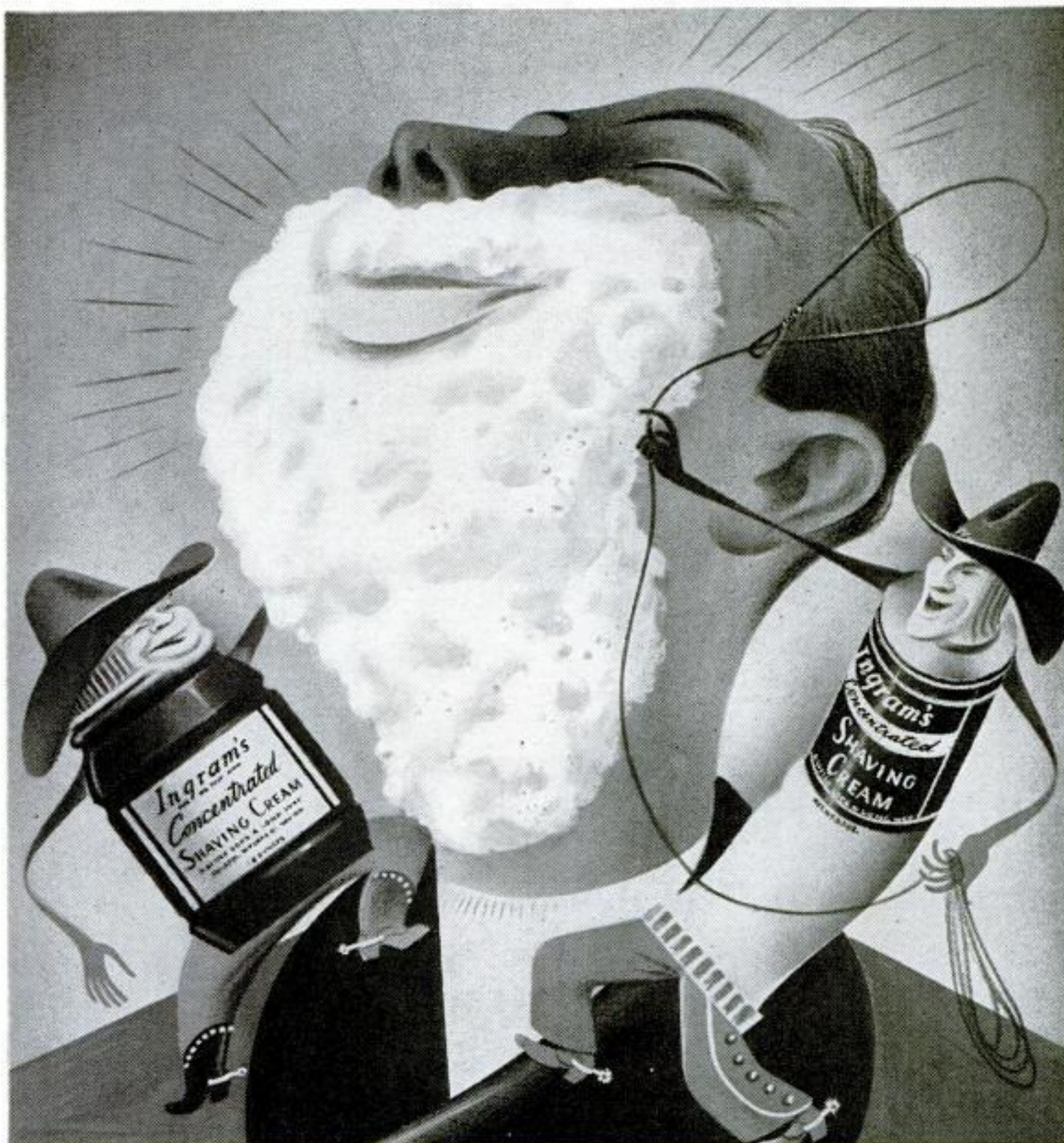
PRINCE LOUIS

all Germans in Monégasque territory were sent to the Antibes concentration camp by the government of France. Monaco not being at war with the Reich, Prince Louis, who has full powers over his state, considered he was not justified in sequestering German property. Representatives of the landlords are permitted to continue managing these.

Nothing upsets a Monégasque more than for other countries to believe his state derives all its income and resources from the Casino. Monaco has a revenue from its post office, its tax on gasoline, and also from the French State which, since it levies a customs tax, compensates for this by paying to Monaco an amount approaching 15 millions in francs. The Casino covers only the balance.

SHERRY MANGAN

# Cool Shaves Ride Herd on Shaving Smarts and Stings!



**Ingram's c-o-o-l, quick lather helps relieve shaving stings and irritation — and no lotions need apply!**

**P**ARDNERS, if your morning shave leaves your face all red hot and stinging, you're in for the surprise of a lifetime when Cool, COOL Ingram's goes to work on your cheeks.

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Ingram's billowing brushfuls of rich, creamy lather wilt whiskers in double-quick time. Your razor glides through your softened whiskers smoothly and cleanly, like a knife through butter. Yes, and all the time you feel that bracing,

freshening October Coolness—a soothing COOLNESS that stays with you a long, long time. No lotions need apply.

If you're a fellow who values the comfort of his chin and the attractive look of his skin, make the acquaintance of Ingram's Shaving Cream without delay! Today—go to your nearest drug store. Choose the tube or the jar. In either container it's the same, cooling, soothing and economical cream!

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### TOMORROW MORNING TRY COOL INGRAM'S



**QUICK SHAVES!** Swiftly Ingram's speed lather bubbles into action, wilting the toughest whiskers in jig time.



**CLEAN SHAVES!** Easily, cleanly your whiskers give way. All the while you feel that soothing Ingram's Coolness.



**COOL SHAVES!** Your face comes up smiling—smooth, refreshed. No lotion needed—and that freshness lasts for hours.



# WHEN CUPID DEALS THE CARDS

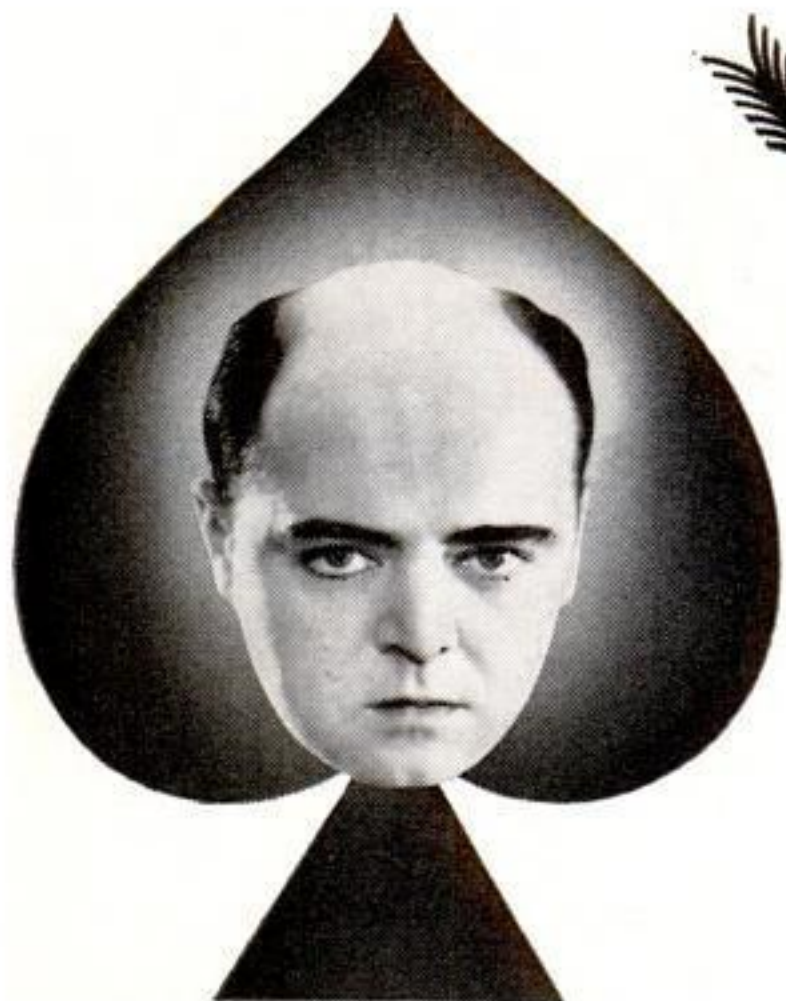
(Can you pick the winner?)



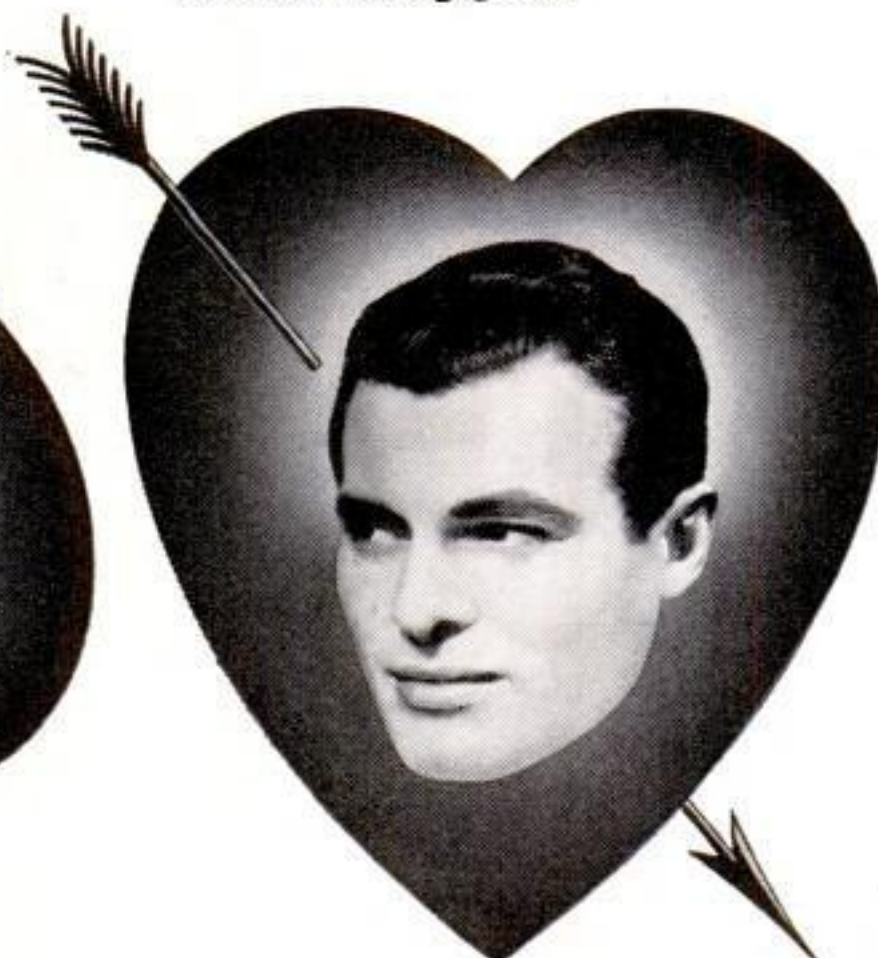
It wouldn't be the King of Clubs,  
Love would soon exclaim.  
He combs his hair with water  
Kreml would keep it tame.



Nor would the King of Diamonds  
Make a gal sing hi de ho.  
He packs his hair with greasy  
goo—  
Looks like a gigolo!



When the cards are chosen,  
This one won't be called.  
Kreml can never help him,  
Poor guy, he's just too bald.



But with the King of Hearts  
It's love's old sweet story.  
Because he uses Kreml  
His hair's a crowning glory.

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Ladies! Kreml puts your hair in splendid condition for permanents, makes them look lovelier.

Kreml Shampoo is a splendid ally of Kreml Hair Tonic. Made from an 80% olive oil base, it cleanses thoroughly, rinses out quickly, leaves hair soft and pliable.

# KREML



**REMOVES DANDRUFF SCALES—CHECKS EXCESSIVE FALLING HAIR  
NOT GREASY—MAKES THE HAIR BEHAVE**

# LIFE'S PICTURES



For LIFE's first party ever to be photographed completely in color (Beaux Arts Ball, pp. 86-88), George Karger employed eight assistants. Rules covering attendance at the ball were so strict that even photographers had to be in costume.

Karger had a small room at the Waldorf-Astoria Hotel where he made close-up photographs of the guests with the most colorful costumes. Between appointments in his improvised studio, he made action pictures on the dance floor. He is shown above exhausted after his arduous night's work. He identifies the cap and blouse as Russian and the trousers as pure Karger.

Karger's most recent color job was the photographic part of LIFE's presentation of an Easter hat, actual size (LIFE, March 18).

Photography was George Karger's hobby when he was a banker in Germany. Now that it is his profession, his hobby is magic but he disclaims any intention to turn professional magician.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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4—GEORGE STROCK  
6—COURTESY FIELD MUSEUM  
10, 11—IVAN DMITRI  
13—JOSEPH IRWIN  
14, 17—ACME  
18—JERRY COOKE-PIX  
23—PETER STACKPOLE, W. W.—bot. rt. ACME  
24—PETER STACKPOLE  
25—HERB DALLINGER exc. bot. rt. PETER STACKPOLE  
26, 27—PAUL DORSEY  
28—PAUL GRIECO, THOS. D. MCAVOY—A. P., ACME—A. P.  
29—PIX  
30—DEVER from B. S.—A. P., INT.  
31—DEVER from B. S. exc. t. lt. W. W.  
32—PETER STACKPOLE—BROWN BROS., PETER STACKPOLE  
33—PETER STACKPOLE  
34—B. G. SEIELSTAD—CARL MYDANS—CARL MYDANS (2), INT.  
35—B. G. SEIELSTAD exc. bot. lt. CARL MYDANS  
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**Users  
Praise New  
ROTO-SHAVER**  
—Read this typical  
comment:

"I have tried 5 electric razors, but the right one I tried was yours (ROTO-SHAVER) - It is absolutely the nearest to a blade razor of any I've used! I've just finished a close shave and my face feels fine!"

(Signed)  
Lawrence Newman  
Chattanooga, Tenn.



**NEW-  
TYPE  
SHAVER  
HEAD**

● Large, flat screen guard has 800 holes scientifically arranged to catch each whisker. 4 razor-sharp blades making over 15,000,000 shaving operations a minute assure you a remarkably fast, smooth shave.

**No other electric  
razor works on this  
Shaving principle  
with 4 blades that  
shave...Don't "Clip"**

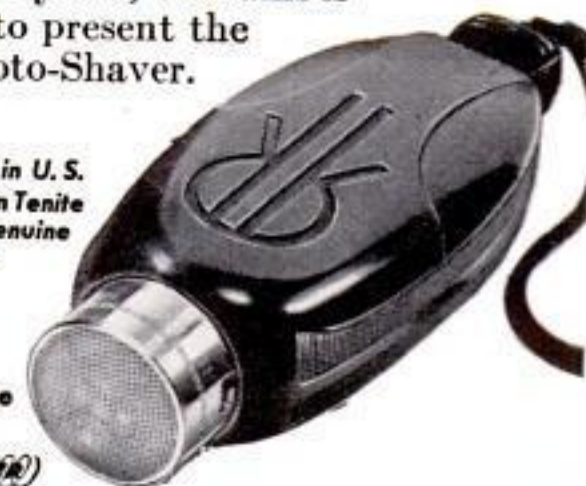
**R**OTO-SHAVER is one electric razor that actually shaves. Each of its four blades is set so that its carefully honed edge meets your whiskers at the true shaving angle. They do not "clip" with the shearing action of most ordinary shavers.

Driven by a powerful rotary motor, these keen blades whirl against the protecting screen guard at tremendous speed. Because this guard is only .003 of an inch thick, you get a barber-close shave; yet it is impossible to cut or pinch your skin with Roto-Shaver. Loose hair is caught and held in head... cannot drop on clothes.

Why not stop in at your local dealer's today and test out the new Roto-Shaver? If dealer does not carry Roto-Shaver, send money direct to The J.B. Williams Co., Glastonbury, Conn.

Makers of fine shaving products for over 100 years, Williams is proud to present the new Roto-Shaver.

**\$13.75 in U. S.**  
Complete in Tenite  
case and genuine  
leather kit.



Look for the  
trademark  
**(ROTO-SHAVER)**





The average golfer fights the wind

## INTO A SCREAMING WIND!

It is shortly after noon on a blustery Saturday. Out at the Golf Club a fiendish wind whistles up the first fairway. It bends the young poplars that screen the players' bench . . . whips the loose trap sand into spinning tops of dust, and holds the flags straight out.

A green sedan rolls into the driveway. Two "business-men" golfers look out over the course. Mournfully the driver exclaims—

"Man, look at that wind. I'm licked before I start, today. I'll be all over the course, lose a dozen balls and not get in till midnight. I wonder why it is I always *fight* the wind. Even when it's at my back I get nowhere."

"You *press*, Bill, same as I do," replies his companion. "On a day like this I'm lost in a maze of inhibitions. The harder I try the worse I get and I usually end up a wreck. Let's get up a table of bridge. *Darn* the wind."

• • •

In the locker room two other "business-men" golfers are talking while they dress . . .

"How're you coming, Joe; nearly ready? There's a stiff wind out there today and we're

hitting straight into it on the first hole. There'll be no four-iron on your second shot today. You'll have to take the old two-iron and *really hit it* to get home, or I miss my guess."

"That's okay with me, Jerry—today. A couple of years ago a day like this would have had me down. In those days I hadn't the faintest idea how to play the wind. Now I get more fun outsmarting a tough wind than playing on a calm day. Knowing *how* makes all the difference in the world in this game. Let's get going. I'd like to get in a few practice shots before we start out."

• • •

There you see two sides of the great game of golf. The player who *knows how* to play the wind gets a thrill out of every minute of it—just as he does when matching his skill against a wet, rain-sodden course, sun-baked, rock-like fairways or any other weather hazard.

There's no game in the world like golf—when you take time to *learn how* to use your clubs. And there's no game that pays such big returns for so little time devoted to study and to practice.

Have you consulted your Golf Professional lately? He will help you select *the proper clubs for you*. He will teach you correct form and how to use each club correctly. If you are an advanced player he will remodel your game *without re-making it*.

Once you know your clubs you'll be amazed how easy the hard shots will become—how the length and accuracy of your game will improve, and how your pleasure in it will grow and grow.

*Learn to play golf correctly.* Then you won't have to be a golf wallflower on bad days. And you'll get a thrill out of this grand game that you've never had before.

Wilson Sporting Goods Co., Chicago, New York and other leading cities.

*Give your natural ability a chance*  
**Take Lessons from Your Golf Professional**





Gilbert Bundy

*“There’s that young man again, Miss Albers...”*

**DOCTOR:** He’s been hanging around here for hours. Why doesn’t he come in? What’s he got?

**NURSE:** *St. Vitus’s Dance*, I’m beginning to think.

**DOCTOR:** Shrink-itis, I’d call it. Looks to me like it’s his shirt that’s biting him, not a germ.

**NURSE:** My goodness, is that it?

**DOCTOR:** Sure! If the poor chump would go out and get some Sanforized-Shrunk shirts, he might look and act normal.

**NURSE:** For heaven’s sake! SAN—what was that, doctor?

**DOCTOR:** Sanforized-Shrunk. You know—the process that takes all the shrinkage out of fabrics within 1%, by standard tests. Ends shrinking troubles like *phut!*

**NURSE:** Well, whaddya know! And here I thought—

**DOCTOR:** He’s been fooled by those “pre-shrunk” shirts, the way I used to be. The only *sure* way is to look for the words *Sanforized-Shrunk* on everything—shirts, underwear, pajamas, even uniforms like yours and mine. Then you *know* they won’t shrink out of fit.

**NURSE:** But suppose he—I mean, don’t they cost extra?

**DOCTOR:** Not a penny. Almost all stores carry Sanforized-Shrunk shirts now—in dozens of makes at all kinds of prices. Here—where are you going? Who is that young man?

**NURSE:** Oh doctor, he’s my fiancé—or he’s going to be—as soon as I tell him about Sanforized-Shrunk shirts!

*And don’t forget this*—other things besides shirts, shorts, and pajamas are Sanforized now. Look for the words *Sanforized-Shrunk* on anything made of cotton, linen, or spun rayon—



Women’s Dresses   Children’s Garments   Work Clothes, Overalls   Slip Covers, Draperies   Utility Uniforms   Trousers, Slacks

*For permanent fit...look for the words...SANFORIZED-SHRUNK*



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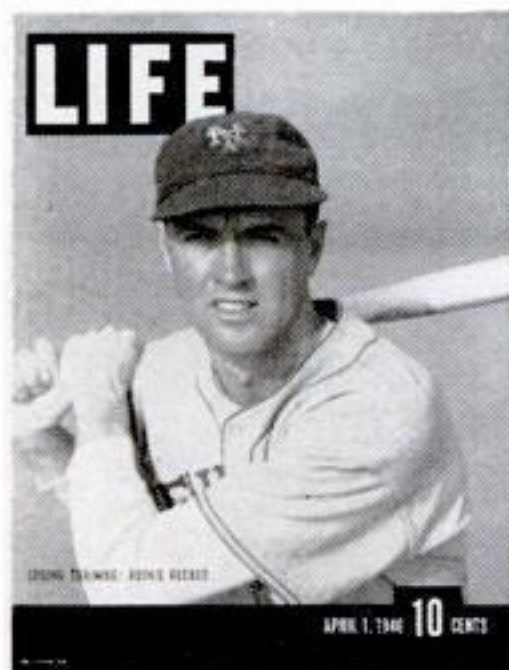
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**LIFE'S COVER.** When the New York Giants open their season, April 16, against the Philadelphia Phillies, centerfielder for the Giants may well be the handsome ballplayer on this week's cover. One of the year's best rookies, John Rucker has been a sensation in the Giants' training camp. For the first eight games, he led the team in batting with eleven hits. Said Manager Bill Terry, after watching Rucker bang out hits against the Detroit Tigers, "My boy Rucker in center-field improves with every game." For how Rucker got to Giants' camp, turn to page 50.

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## A True Story—with Masks



**1. THIS IS THE BEST WAY** I know to tell you a little story of what happened to me a few months ago. If you have ever been in the same situation, you will know I am not exaggerating.



**2. I WAS BOUND** hand and foot by "The Great American Malady," which is a phrase my humorous husband uses for constipation. Most of the time I felt exactly like *this*. I wasn't nice to live with!



**3. BUT THAT WASN'T ALL!** Everytime the old trouble came, I had to make a pilgrimage to the medicine cabinet. Often, I thought I'd rather *endure* it than "cure" it. It didn't matter very much whether school kept or not.



**4. THEN, ONE BRIGHT MORNING,** I discovered KELLOGG'S ALL-BRAN! My thoughtful doctor had sent me a package. "I'd rather *prevent* than *prescribe* for your condition," he said. "You need a little of what we call 'bulk' in your diet. ALL-BRAN will get at the *cause* of the trouble."



**5. AND DID IT?** After a few weeks of having ALL-BRAN for breakfast, and drinking plenty of water, I began to feel like all the money in the mint. And to think I could do that with a delicious *food* instead of with medicines! Isn't Nature wonderful?

## Join the "Regulars" with KELLOGG'S ALL-BRAN

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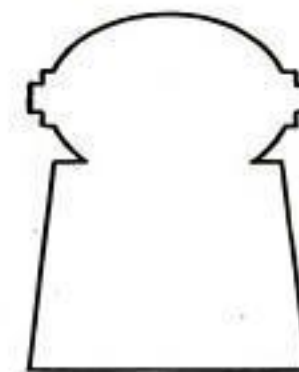


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## BERTRAND RUSSELL RIDES OUT COLLEGIATE CYCLONE



BISHOP MANNING

At 68, Bertrand Russell, British mathematician and third Earl Russell, is generally rated one of the 20th Century's greatest thinkers. His *Principia Mathematica* (co-authored with Harvard's Alfred N. Whitehead) is one of the Hundred Great Books of

all time (LIFE, Feb. 5). Now a visiting professor of philosophy at the University of California at Los Angeles (left), Bertrand Russell was on Feb. 26 appointed professor of philosophy at the College of the City of New York for next year. This announcement set off a major academic uproar, which for a month has whirled in a cyclone of native U. S. indignation.

First spin of the cyclone came from New York's Episcopal Bishop William Manning. He denounced Bertrand Russell as "a recognized propagandist against both religion and morality, who specifically defends adultery." To document these strong words, the Bishop and the chorus that joined him quoted chapter and verse from Russell's own works. Quotations came not from his great mathematics treatises but from the stream of books, essays and lectures that have won Bertrand Russell popular fame as a puckish Voltairean moralist. Most quoted was Russell on adultery: "Americans should indulge in marital infidelity to preserve their homes." Most inflammatory was Russell on college life: "I am sure that university life would be better . . . if most university students had temporary childless marriages."

Behind this public hue and cry against his preachings lay private feelings no less strong against Bertrand Russell's own practice of them. He was twice divorced for adultery—by his first wife, in 1921, when he was about to have a child by another woman, and by his second, in 1935, two years after she had had a child by another man.

By mid-March, Bertrand Russell's right to teach at C. C. N. Y. had been challenged by New York City's pulpits, by the Hearst press, by assorted civic and religious leagues and by the City Council itself. Forced to reconsider its February action, the City's Board of Higher Education, on March 18, voted 11 to 7 to keep Russell on the city payroll. Opponents of the appointment were undaunted. A taxpayer's suit was filed in behalf of a Brooklyn housewife named Jean Kay.

On the sunny campus of the University of California at Los Angeles, Earl Russell expressed pleasure at his vindication, announced he was in U. S. to stay. Said he: "I believe America to be the hope of the world and I wish my three children to grow up in a land of liberal thought."

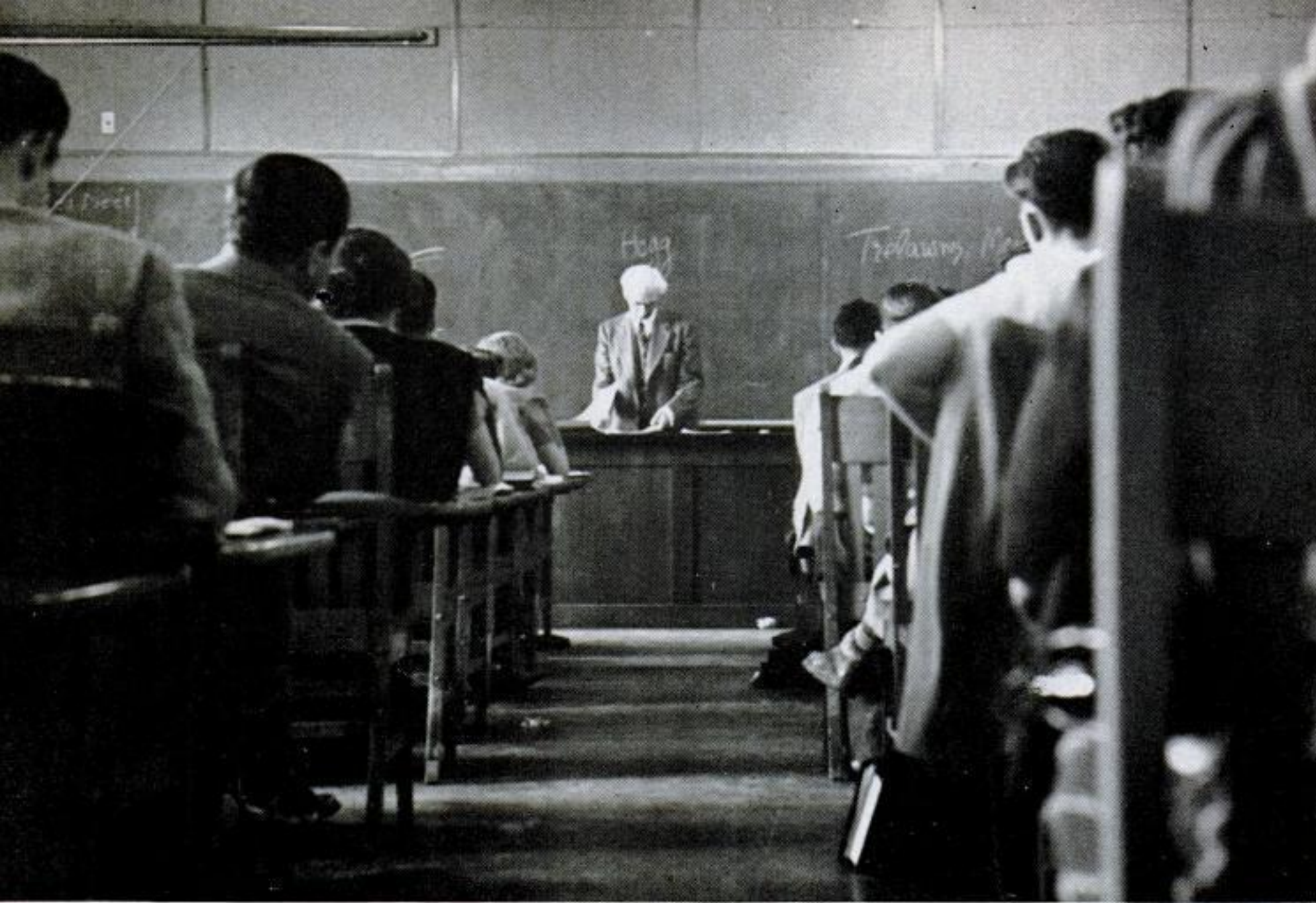


HOUSEWIFE KAY



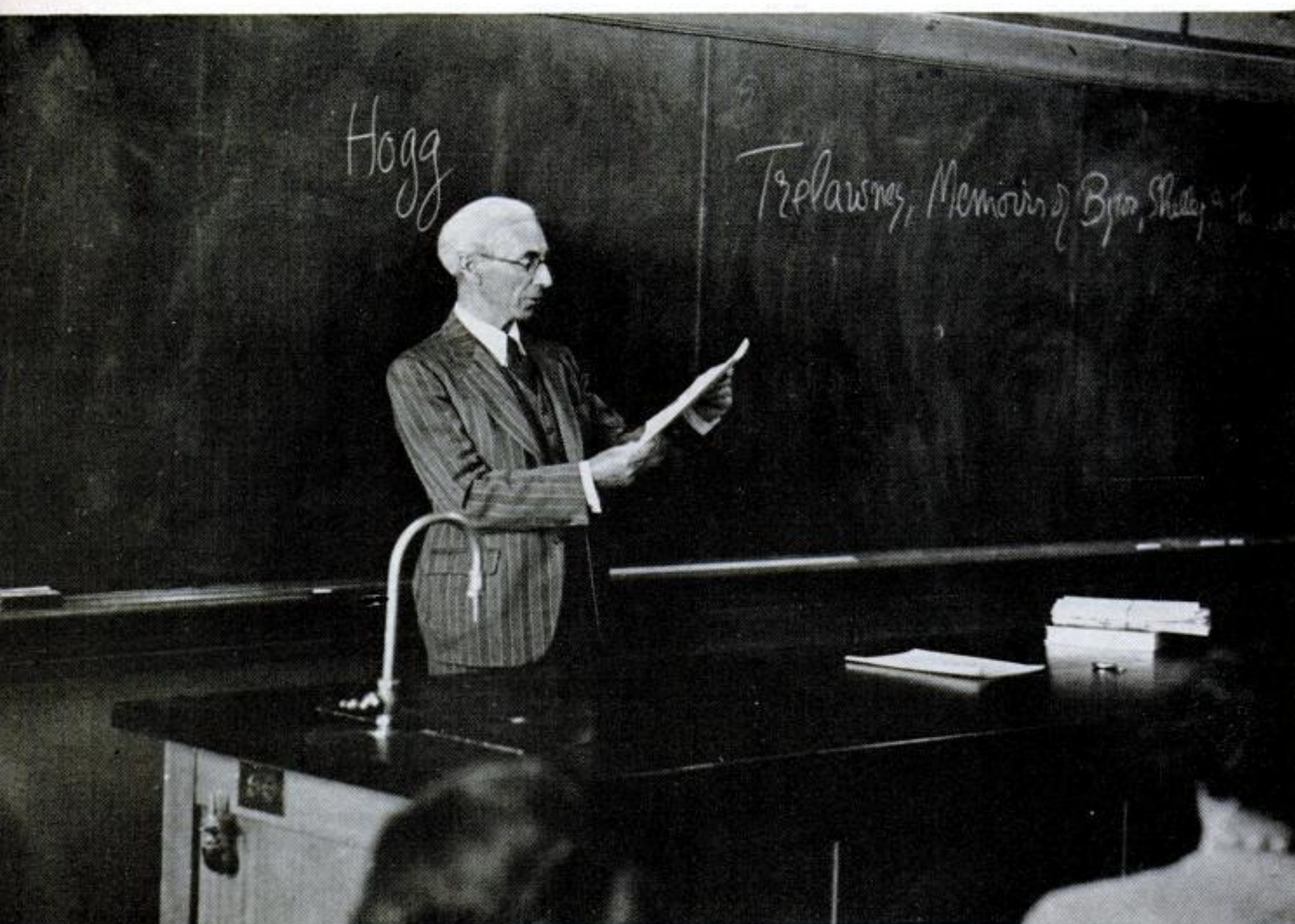
PROFESSOR BERTRAND RUSSELL AND U.C.L.A. STUDENTS CLIMB COLLEGE STEPS TO HIS NOON PHILOSOPHY CLASS





In his classroom, jammed with students, Bertrand Russell is the focus of strict attention, as he paces briskly back and forth behind his desk. His lectures,

delivered in lucid, graceful style, are full of humor, anecdotes, dry epigrams. To graduate students in mathematics seminars held at his home, he serves sherry.



Lecture notes refresh Bertrand Russell's memory but do not interrupt the smooth flow of his lecture. On the blackboard, books by Hogg and Trelawney

are recommended for further reading in the philosophical ideas of the poets Shelley and Byron. Students (below) gather after the class for further talk.

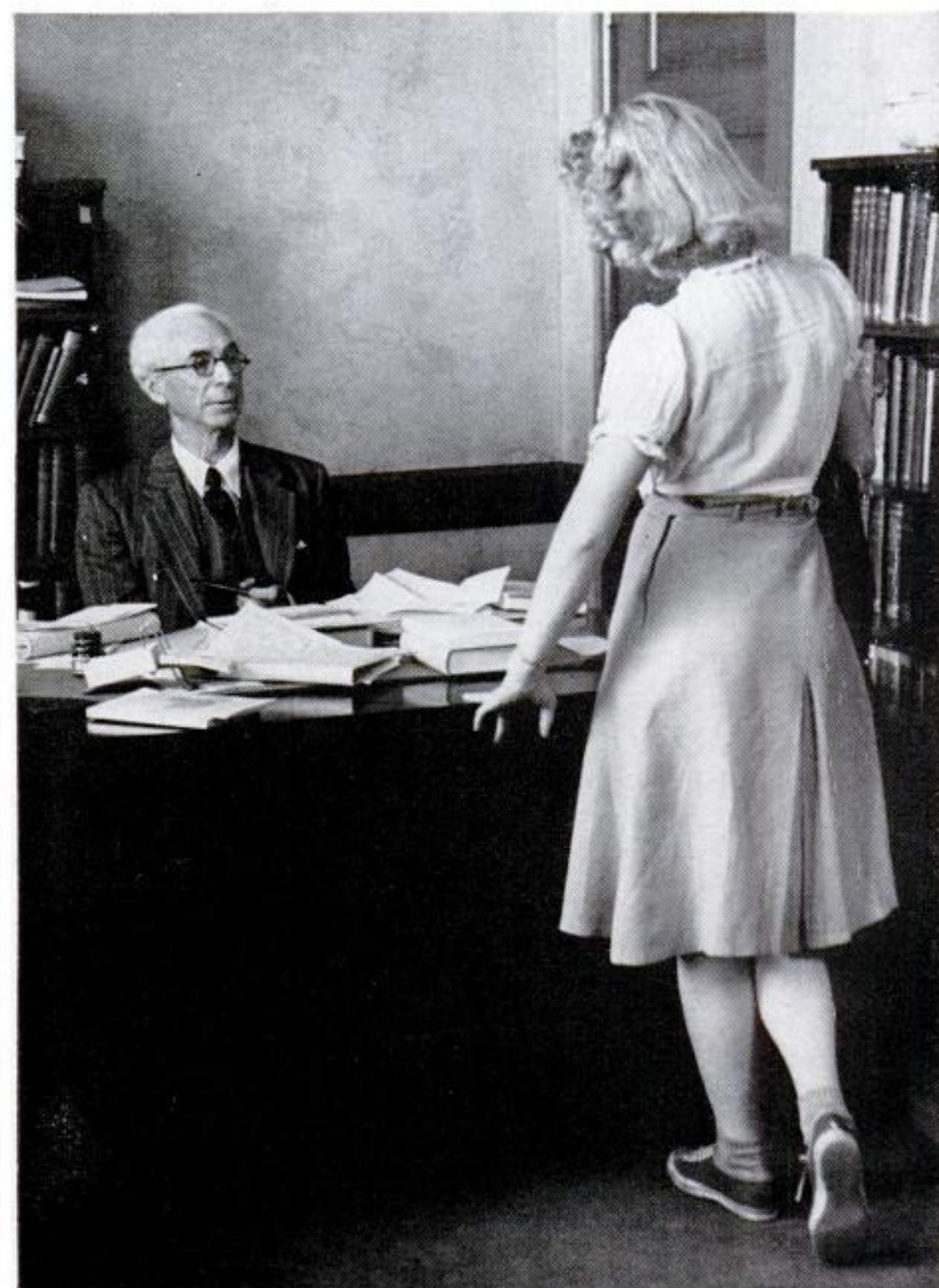


## RUSSELL AT U. C. L. A. IS POPULAR TEACHER AND DEVOTED FAMILY MAN

To his classes in mathematics and philosophy at U. C. L. A., Bertrand Russell has had little to say about specific personal moral problems and nothing about the question of adultery. Pursuing more abstract issues, he found himself at first talking over the heads of his California students. Under their sympathetic tutelage, however, he has simplified his delivery and become one of the most popular lecturers on the campus. His wide-ranging lectures, exploring the ideas of poets, statesmen and novelists as well as orthodox philosophers, are enough to hold any student's attention. His incisive logic, his brisk manner and his loud clothes keep them fascinated.

Teaching is a comparatively novel experience for Bertrand Russell. He left the security of academic life in the World War, when he quit his already distinguished mathematics lectureship at Cambridge University to go to jail for pacifism. He emerged with his thinking focused on social and moral problems. In collaboration with his second wife, Dora Black, he not only speculated but experimented on solution of some of them. Their progressive school, where uninhibited children studied, said, did, dressed and undressed as they pleased, was world-famous as the "Paradise for Bad Children." In 1935 their informal union, in which she bore another man's son, broke up with her divorce suit against him for adultery with his third and present wife, Patricia Helen Spence.

Today, nearing the retirement age for professors in U. S. colleges, Bertrand Russell is well prepared to wind up the brief academic career that brought him to the U. S. in 1938 to lecture at the University of Chicago. With his youthful, red-haired wife, their child and the son and daughter of his second marriage, he has settled down to a cheerful and model domestic existence. In the year-long summertime of Southern California, he hopes finally to make his home.



In his study Bertrand Russell keeps regular office hours for talks with students on their studies and personal problems. They find him wise and understanding.





**Conrad Russell**, 3 years old, is his father's most engrossing interest. Earl Russell, who prefers not to be called by his title, wants Conrad to grow up in U. S.



**Lady Russell**, 30 years old, helps her son Conrad see the living room upside-down. Her husband's secretary before marriage, she is still his able assistant.



**Son and daughter** by second marriage, John Conrad and Katharine Jane, are U. C. L. A. students. John Conrad, already a Viscount, may let his title lapse.



**Bertrand Russell's** family provides his only social life at U. C. L. A. besides calls by his friend, English Novelist Aldous Huxley. At home, he is working on

his next book *The Theory of Meaning*, a treatise on semantics. He takes time off for walks and (below) for a game of chess with his son & heir John Conrad.







Off to the beach, co-eds dodge traffic on Sorority Row. Play suits or pajamas cover bathing suits until they get to beach.



U. C. L. A.'s beach, a 200-yd. strip of public sand, is reserved by students by the process of snubbing interlopers.

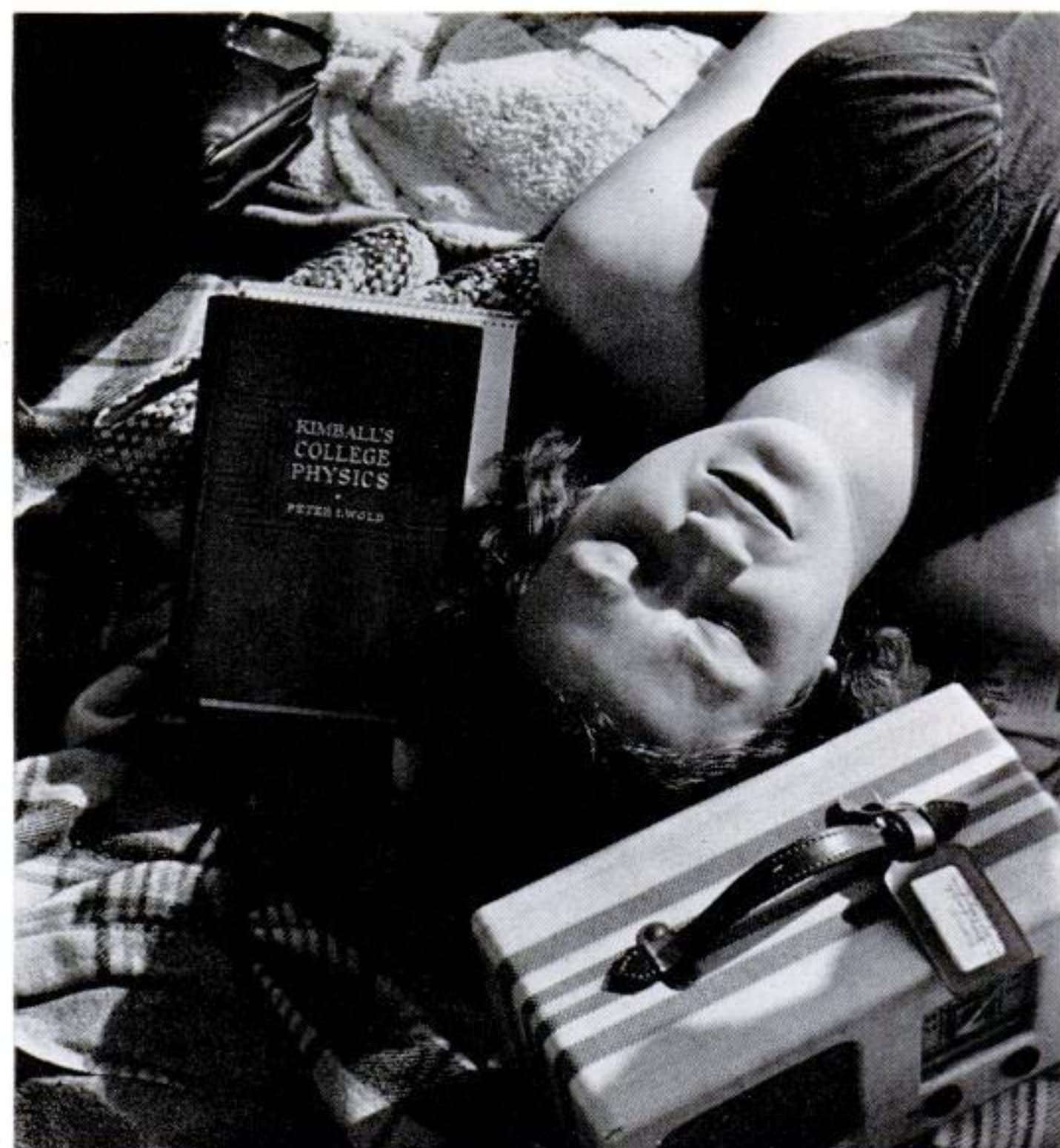


Volleyball in bathing trunks is exclusively male sport on the beach. Girls play bridge, gossip, and practice acrobatics.

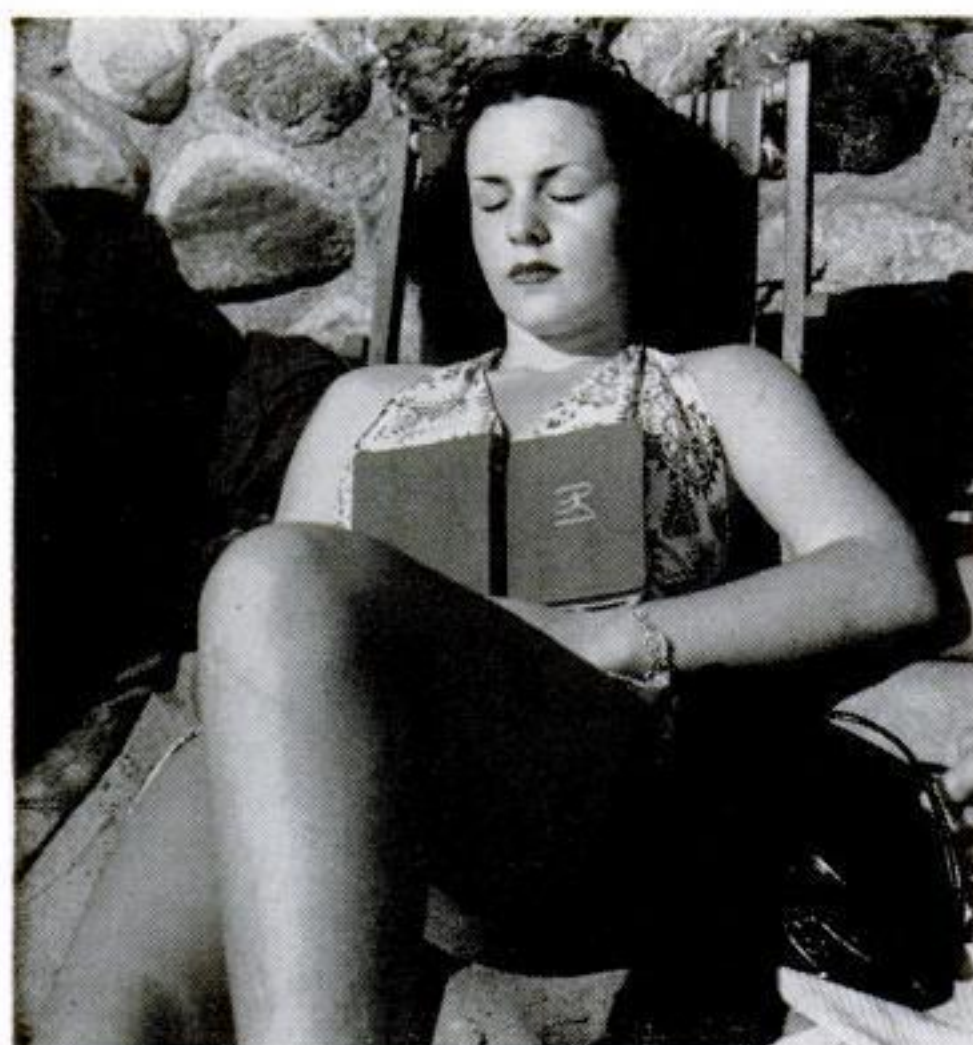
## EARLY SPRING IN CALIFORNIA TAKES U. C. L. A. BOYS AND GIRLS TO BEACH

Spring comes early to Southern California. On the U. C. L. A. campus, the first mild days of March bring boys and girls streaming out of doors from Fraternity and Sorority Rows. In buses and cars they make for a small strip of Santa Monica beach, which by long custom they have made their own. There, stripped down to bathing suits, they expose their winter-white skins to the warm sun. Propped against the sea wall or sprawled on their stomachs in the sand, they concentrate on textbooks as long as they are able. Those who come with dates stay a little apart from the rest. Those who come without them find introductions are not necessary. Other distractions are volleyball, acrobatics, horseplay. The day ends with a quick plunge in the ocean. Books go back to the campus with sand in their bindings, their pages not always so well read.

This easygoing companionship of the sexes must certainly have the approval of Philosopher Bertrand Russell. At U. C. L. A., as at other great U. S. co-educational institutions, it has been the healthy tradition for years, long before Russell joined any one of their faculties. His presence at U. C. L. A. has had none of the dire consequences predicted by his fearful critics. Strong testimony is the word of U. C. L. A. *Daily Bruin* editor, Richard Pryne: "If there is one student at U. C. L. A. whose morals have been corrupted . . . by contact with Mr. Russell, we have yet to find him. . . . His students will testify that their college careers have been infinitely enriched."



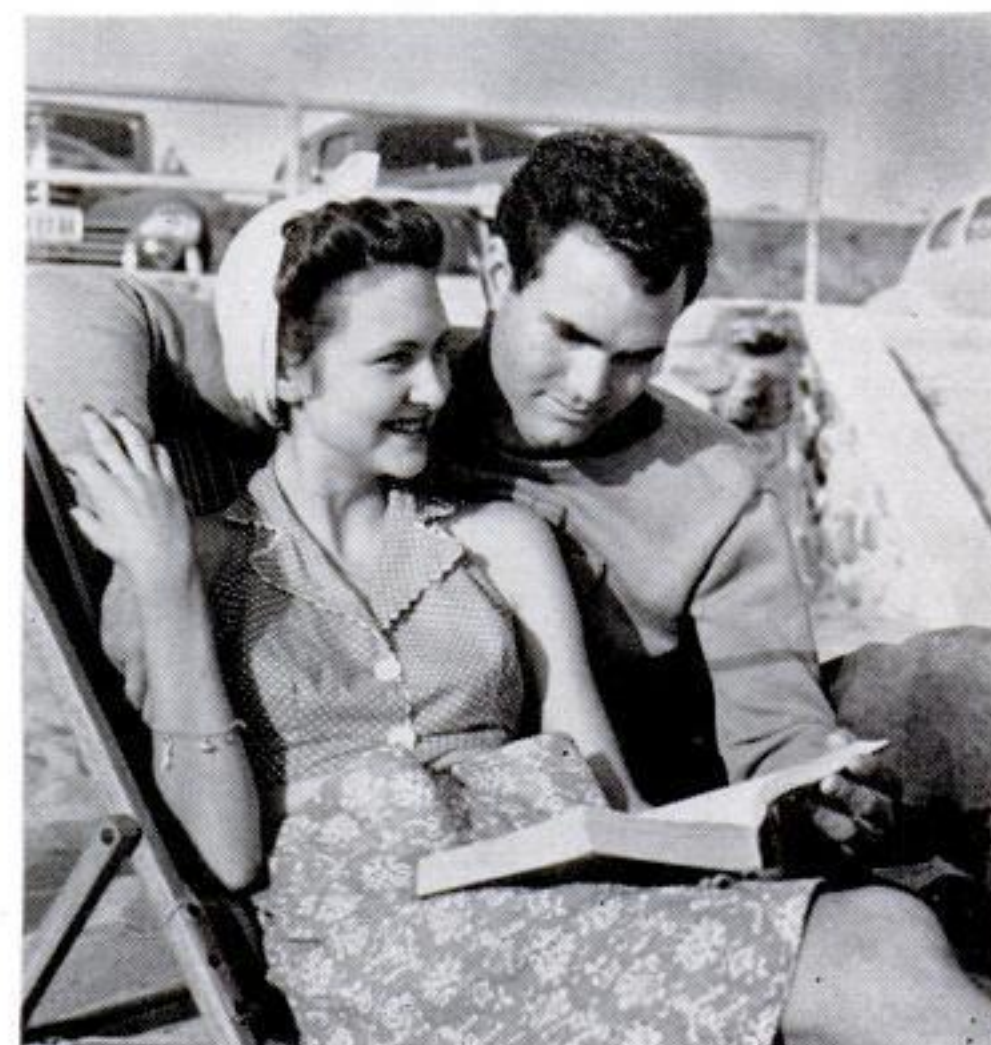
STANDARD BEACH EQUIPMENT INCLUDES NOTE PAD, TEXTBOOK, SANDALS, RADIO



Sunbath does not promote concentration, and student, waiting for her date against the sea wall, lets book fall, dozes off.



Blanket toss is popular horseplay on the beach. Others are friendly fist fights and exhibitions of head standing.



Boy and girl attempt to collaborate on study of book in the strong sunlight. The majority find it easier just to sit and talk.





AGAINST THEIR "PRIVATE" WALL ON SANTA MONICA BEACH, U.C.L.A. STUDENTS TRY TO PAY ATTENTION TO BOOKS AS THEY BASK IN THE WARM SPRING SUNLIGHT



# LIFE ON THE NEWSFRONTS OF THE WORLD

## France tries a new premier; Cromwell talks out of turn; Farley comes out in the open

By almost any standards and especially those of recent French cabinets, the Daladier Government did a good job. But France is not winning the war and Frenchmen long for a leader with the emotional fire of the late Georges ("Tiger") Clémenceau. Last week dour M. Daladier found himself bucking a rising tide of discontent in the country and the Chamber of Deputies. Let down by the collapse of Finland, worried by the Hitler-Mussolini meeting at Brennero, and chilled to their souls by the thought of a spring offensive, the deputies met in secret session, badgered the Premier until he put a vote of confidence. Only one deputy voted against him and 239 voted for him but 300 abstained from voting. Disgusted, Daladier quit.

The man France got as new Premier was a lot less of a Clémenceau than Daladier. Paul Reynaud is a cool, logical finance expert with a brilliant head for figures and plenty of executive drive. As Finance



REYNAUD

Minister in the Daladier cabinet, he did a fine job of putting French finance back on a conservative, hard-money basis and of raising the money for rearmament. M. Reynaud has one advantage over Daladier at the moment—a bitter hatred of the Nazis, reminiscent of the old Tiger himself. But he has no strong party support and he lacks the emotional appeal and the gift for impassioned oratory that the French Chamber loves.

Reynaud's cabinet, formed within 24 hours, looked much like Daladier's but it had a broader basis, including three Socialists and several Ministers farther to the Right than any of Daladier's. M. Daladier stayed on as War Minister and an inner War Cabinet of five was set up to meet thrice weekly. On its first vote of confidence, the Reynaud Cabinet polled 268 for, 156 against, and 111 abstaining, thus giving it a majority of just one vote. Meanwhile, M. Daladier, still the strongest man in France, was wildly applauded in the Chamber and heaped with flowers in the Senate, and the newspaper *Matin* reported that many of those who failed to vote for him were surprised by his resignation and "have been going around ever since saying 'We did not want that.'"

While France sought "another Clémenceau," England felt more keenly than ever the lack of a Government like Lloyd George's in the last War. Chamberlain seemed secure as Prime Minister but speakers in the Commons kept up a running fire of criticism against some of his ministers. Around Leslie Burgin, Minister of Supply, a first-rate scandal was blowing up over war contracts awarded to Ministers' friends. Other objects of attack were Sir John Simon, Sir Samuel Hoare, Lord Hankey and Air Minister Sir Kingsley Wood. A Cabinet shakeup seemed in the cards and one "strong man" widely proposed for inclusion was none other than David Lloyd George himself, now 78.

**Jimmy Out Of Turn.** Jimmy ("Golden Boy") Cromwell is just the kind of daring young man whom a President might pick to say something the President wanted said and then take the rap for it. On the other hand, he is the kind of young man who, put in



CROMWELLS IN CANADIAN MINE

a diplomat's post, could be counted on to talk out of turn, wholly on his own hook. What U. S. Minister to Canada James Henry Roberts Cromwell said, in a speech at Toronto, was that the Allies were fighting for democracy and freedom, while Germany was trying to enslave the world, and that he, as a citizen, was all for the Allies. He added: "Upon this interpretation of my duties as a diplomat, I am content to risk my official head. If I be wrong, then let the executioner be summoned and wield his ax."

Cromwell was forthwith recommended for the headsman's ax by U. S. Congressmen and newspapers from coast to coast. Secretary Hull issued a reprimand—the sternest in State Department records—and told him henceforth to submit all speeches beforehand. But next day the *New York Mirror* said it had positive knowledge that the speech was on President Roosevelt's desk two days before its delivery. With his wife, Doris Duke Cromwell, who recently toured a Canadian gold mine with him, Minister Cromwell nonchalantly took a trip to New Jersey to complete his plans for running for the U. S. Senate.

**Huey Monument.** The Long regime in Louisiana, doomed to die on May 14, performed its last homage to its master by rushing into place a 14-ft. statue of Huey Pierce Long (1893-1935). It will stand over the Kingfish's grave, on the lawn of the State capitol. Money for the statue was to have been raised by a public contributions drive but, since this netted only \$75, the Legislature appropriated \$50,000.



HUEY LONG STATUE GOING UP

**Farley for President.** Four weeks ago Ernest Lindley, columnist for the *Washington Post* and biographer of President Roosevelt, wrote that Mr. Roosevelt had said he was opposed to Jim Farley's running even for Vice President because, as a Roman Catholic, he would stir up prejudice. Last week the President broke his rule against denying columnists' stories to say that the Lindley report was made up out of whole cloth.



FARLEY

The next day Farley announced that his name would be presented to the Democratic National Convention at Chicago, "and that's that." There were no qualifications. This seemed to mean either that Roosevelt had decided not to seek the Democratic nomination or that, if he did seek it, Farley would stand against him. With the European situation so critical, few believe that Mr. Roosevelt has definitely decided *not* to run. Therefore, many observers decided, the team of Roosevelt & Farley has finally broken up.



LAST PICTURE

**Death Picture.** This is the costliest picture of the week. It was taken by Thomas Dardis, 23, a clerk of the Southern Pacific railroad at a freight station 50 miles east of Oakland, Calif. Dardis, an amateur photographer, wanted a head-on picture of the streamliner *City of San Francisco* as it went by at 50 m.p.h. He stood on the tracks, snapped this picture and leaped clear—but air suction pulled him back against the train. He was killed instantly.

### PICTURE OF THE WEEK

The young German soldier on the opposite page is known to his comrades as "the munitions wagon." His job is to carry belts of machine-gun cartridges to airplanes ready to take off. Each belt is made up of 7.7-mm. cartridges linked together by metal clips. Unlike the belts of most ground machine guns, these belts disintegrate, a link and cartridge case falling off as each shot is fired. It would take one gun about 25 seconds to fire all the bullets in the young man's shawl.

Last week was one of the liveliest yet in the air war. First the Germans raided Scapa Flow, dropping bombs around the warships that Winston Churchill had said were no longer there. The Germans lost one plane, claimed hits on three battleships, but the British said only one smaller ship was hit. The British replied with a raid on the island air base at Sylt, sending planes in four waves. They too lost only one plane. According to the British, they inflicted heavy damage but U. S. correspondents, taken to the scene by the alert German propaganda ministry, reported the damage slight.





Wearing a shawl of machine-gun cartridges,  
a young aircraftsman services German planes





UNDER SECRETARY WELLES (CENTER) AND HIS TRAVELING COMPANIONS RODE FROM THE GERMAN BORDER TO BERLIN IN A PRIVATE CAR SUPPLIED BY ADOLF HITLER

## WELLES ENDS TALKS WITH WAR'S LITTLE STATESMEN

**S**umner Welles, U. S. Under Secretary of State, is able, austere, polished, taciturn and 6 ft. 2 in. tall. On March 20, he sailed for home from Genoa after 24 days of gathering first-hand facts on war & peace for President Roosevelt, during which he provided a notable display of public pauciloquy. One of the few facts that could be reported with certainty about his much-publicized tour was that, as evidenced by these pictures, the top statesmen of fighting Europe are comparative bantams. Only in London did long Mr. Welles find, in the person of 6-ft.-5-in. Foreign Secretary Halifax, a statesman he had to look up to. Five-ft.-8-in. Adolf Hitler and 5-ft.-6-in. Benito Mussolini conspicuously refrained from being photographed with him.

Announced Mr. Welles in Rome the day before he sailed: "In order to allay the flood of rumors about my mission, I wish to state categorically that I have not received any peace plans or proposals from any belligerent or any other government; that I have not conveyed any such proposals to any belligerent nor to any other government; nor am I bringing back to the President any such proposals."

At Gibraltar on March 22, British contraband control officers held the *Conte di Savoia* with Mr. Welles aboard for 13 hours while they searched the ship from stem to stern. Reportedly looking for German Economist Horace Greeley Hjalmar Schacht, the British chief replied to protests: "This is war."



Italy's Count Ciano, 5-ft.-9-in. son-in-law & Foreign Minister, gave Mr. Welles a warm welcome on his arriving and departing visits to Rome.



France's Edouard Daladier, 5 ft. 6 in., was still Premier when Welles visited Paris on March 7 and 14.





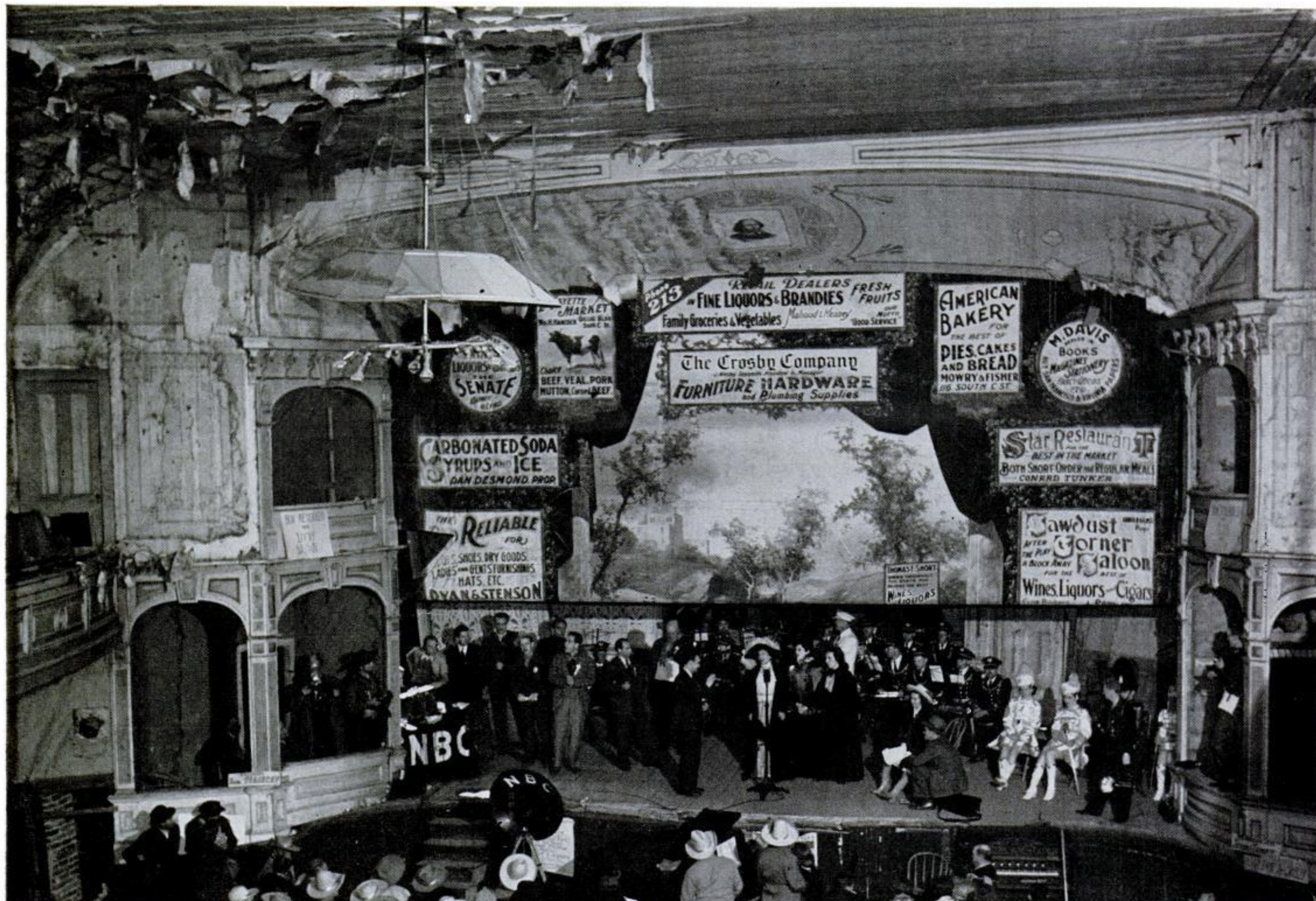
Britain's Lord Halifax, 6 ft. 5 in., was the one statesman who topped tall Mr. Welles. He found British and French dead set against Hitler-dictated peace.



Germany's Joachim von Ribbentrop, Foreign Minister, is 5 ft. 8 in. tall. Right: Mr. Welles gets Nazi salute from a policeman as he leaves the Foreign Office.







STARS BROADCAST FROM DECREPIT PIPER'S OPERA HOUSE. NOTE BOX RESERVED FOR LUCKY BALDWIN (FAMED OLDTIME GAMBLER) AND ROTTING CEILING OPEN TO SKY

## FAMED GHOST TOWN OF THE COMSTOCK LODGE WAKENS FOR PREMIERE OF "VIRGINIA CITY"

Of all the ghost towns haunted by the specter of silver, none slumbers more sadly in the shade of things past than Virginia City, Nev., home of Big Bonanza and the Comstock Lode. But for a few hours on March 16, its slumbers were disturbed by 250 actors, reporters and press agents transported for the premiere of *Virginia City*, a Warner Bros. film of that town's roaring past. They broadcast from the dilapidated Piper's Opera House (above) where Modjeska and Booth once played, and watched local talent perform on an outdoor stage in the lee of Mt. Davidson (opposite) from whose huge guts Virginia City dug its once fabulous wealth.

Virginia City sprouted in 1859 when, on the slopes of this mountain, prospectors found a sulphurous black ore. That was the Comstock Lode, first great silver strike north of Mexico. Ten years later Fair, Flood, Mackay and O'Brien struck an incredible vein within the Lode, named it Big Bonanza and began mining \$1,500,000 a month. In the '70's, Virginia City harbored 30,000 people. Last fortnight, its population totaled about 500, most of whom got so drunk that Warner Bros. curtailed its visit and hustled its valuable stars back to Reno's safer streets.



IN ITS BOOM DAYS, VIRGINIA CITY WAS BIG, SQUALID AND SPRAWLING

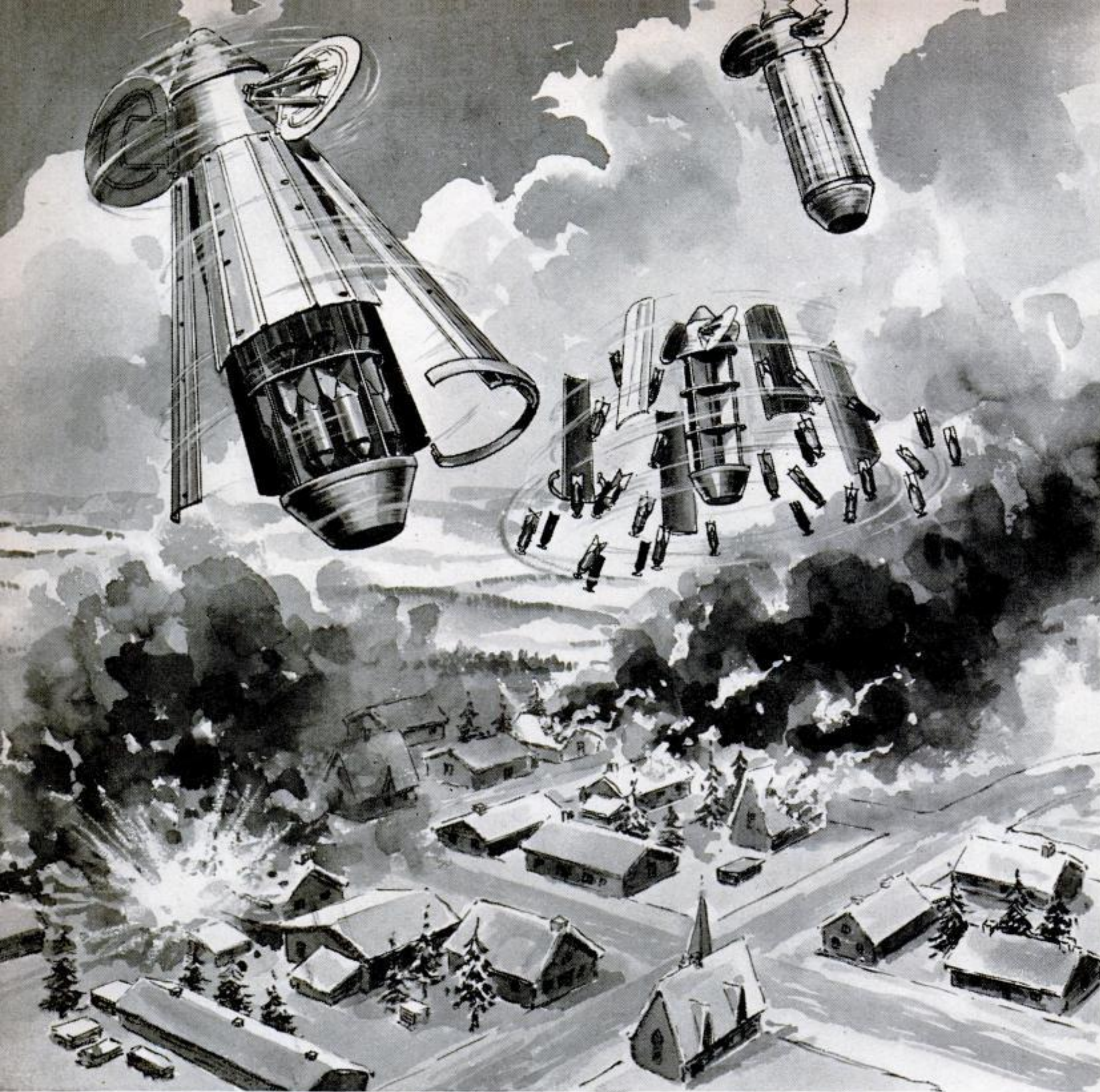


MRS. JOHN HAY ("LIZ") WHITNEY RIDES TO TOWN IN BAR CAR OF SPECIAL TRAIN









# SOVIET ARMY'S

With war over, Finns exhibit enemy

The Russian Army was the world's darkest mystery until it showed its hand in Finland. "This is truly the first revelation to the world of what the war materials of the Red Army are," said Major Frank Hayne, U. S. military attaché at Helsinki, when he saw the current Finnish exhibit of captured Red weapons (*below*). Most of the Great Powers hastened to buy samples of the curiosities shown on these pages.

The last stage of the Finnish war demonstrated that the Red Army is good—not so good as the German or French, but still a first-class army. The Russians began the war by outrageously underrating the Finns, expecting the Finnish proletariat to revolt. They learned their lesson in the expensive disasters at Kemi River, Suomussalmi and Lake Ladoga. Having developed all their tactics on wide flat plains, they were caught with their powerful tank columns on narrow forest roads and cut to pieces. Quite possibly the political commissars, who could veto the military commanders, led them to these disasters and were purged in January. The defeats were a crucial test of the Red soldiers' morale. It stood up so well that the Russian infantry put on a steady, six-week offensive against the Mannerheim Line, a creditable feat for any army. Russian artillery, firing hub to hub, threw over such a mass of shells that the Mannerheim Line pillboxes were literally canted over, making their guns useless.

The first discovery the Finns made from captured Russian weapons was that the Red Army tries out new ideas. The "Molotov breadbasket" (*left*), that

"Molotov breadbasket" is a large bomb container which, whirled by its fins, drops low, then sprays out a mass of 4½-lb. incendiary bombs. Drawing shows container closed,

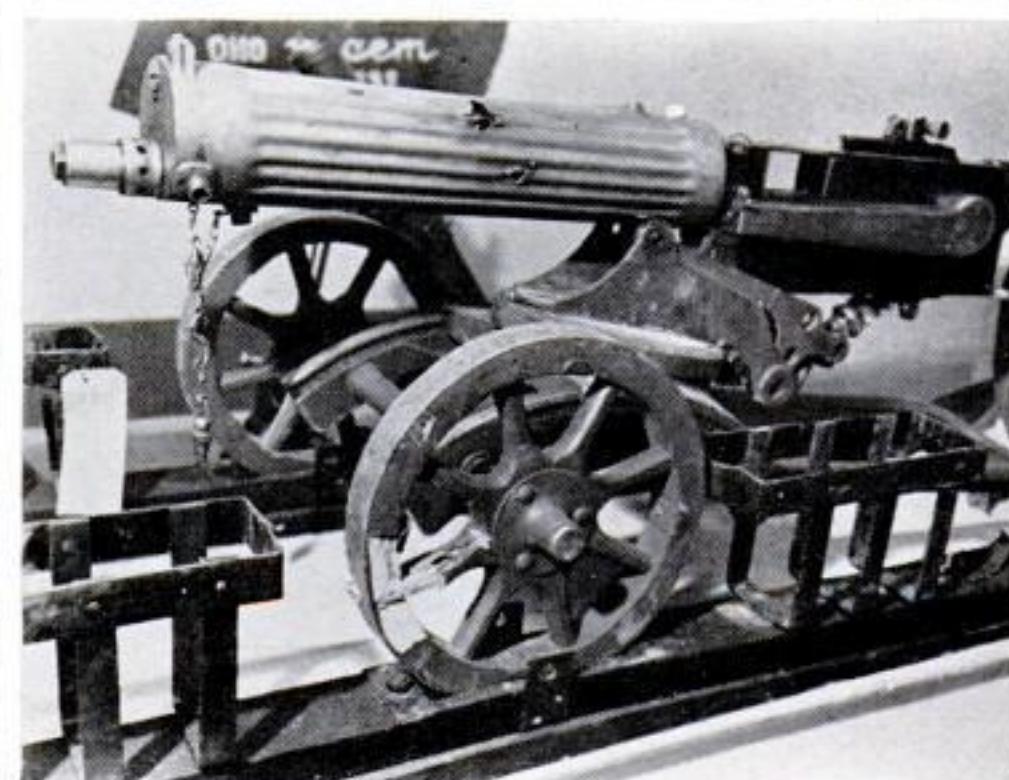
opening and fully unloaded. It solves twin problems of incendiary bombing: that one big bomb will miss and that many light bombs will flutter wastefully over the landscape.



FINN EXAMINES SALVAGED "MOLOTOV BREADBASKET"



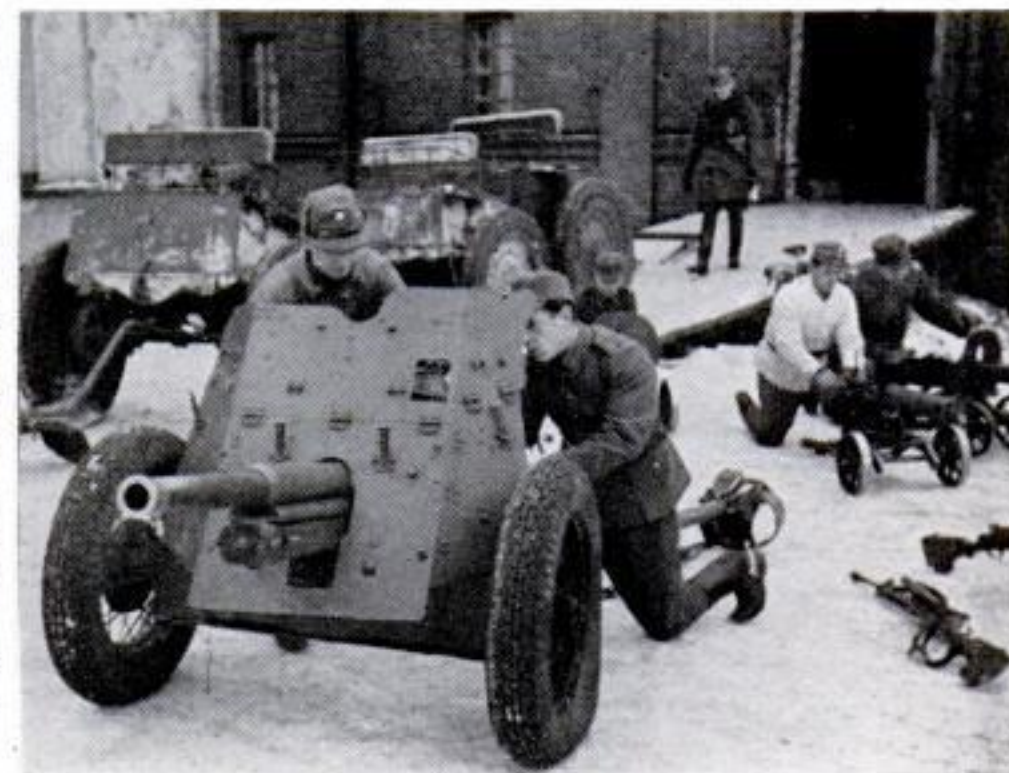
HELSINKI EXHIBIT: HOWITZERS, PLANES, MINES



RUSSIAN MAXIM MACHINE GUN IS MOUNTED ON SKIS



RUSSIAN VICKERS 8-TON TANK WITH SMALL CANNON



RUSSIAN GERMAN-TYPE ANTI-TANK GUN (45 MM.)



# NEW WEAPONS

## armament that helped to beat them

whirls out a concentration of small bombs all over an objective, is a good idea. So is the armored sledge (right) to protect infantry advancing with tanks. This "Trojan Horse" carries a dozen men inside its steel tent, which is pushed forward by the tank across No Man's Land into the enemy lines. There, protected by the tank's guns, they hop out from the rear and finish off the enemy. Other useful weapons developed by the Russians are parachute mines, 2-in. tank cannon, naphtha incendiary bombs and parachute troops. A Russian stunt was to flood rough terrain and then land planes on the ice.

The second great fact about the Red Army is that its weapons are workable. Instead of developing a great variety of models with different calibers and spare parts, the Russians have standardized to the hilt. They have settled on one standard model and produced that in quantity. They have two types of pursuit planes plus two new ones in production, two medium bombers, one heavy bomber.

The Red Army has important faults. It still loves masses of men and machines. Its peasants are not naturally handy with modern machines. The steel it uses is brittle and can be pierced easily. Its trucks are poor. The workmanship on its mass-produced matériel is sometimes actually bad. Some of its ideas do not work out well. For example, the main-spring around the barrel of the Degtjarov machine gun heats up and jams the gun. The Red high command is appallingly overconfident. But the Red infantryman still has the gloomy, suicidal courage of his race, better suited to defense than to attack.



Flame-throwing tank, experimented with by many armies, was used successfully by Russians on Mannerheim Line. Flame forces pillbox defenders to close their ports, enabling

infantrymen to plant mine charges beside the pillbox to blow it up. Various oils and naphtha are mixed inside tank, ignited and shot out under high nitrogen pressure.

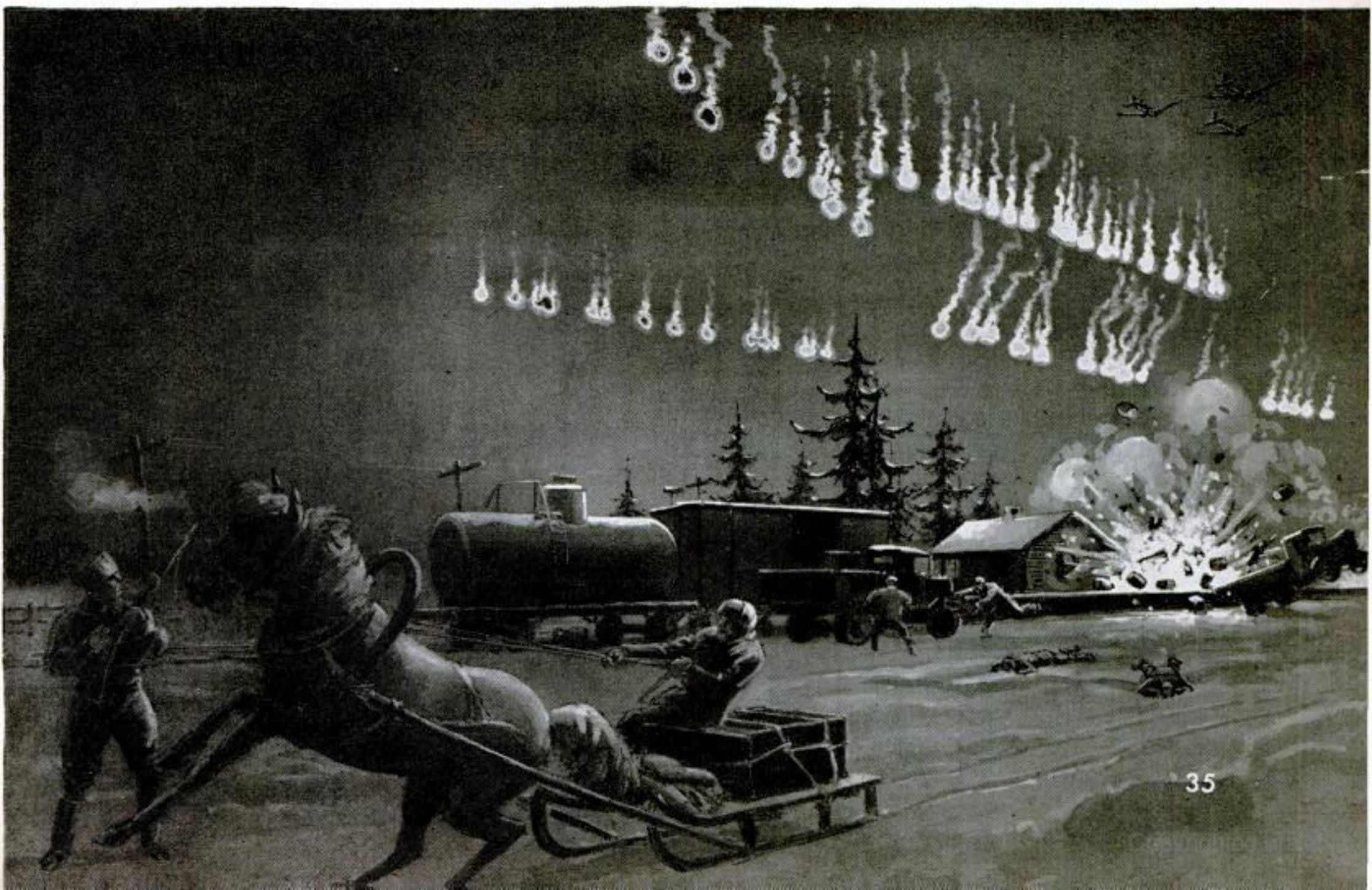


Armored sledges (above) hiding infantrymen are pushed forward by tanks whose machine guns wipe out the defending Finns. Below: the first wave of Russian night-flying planes

drop magnesium flares suspended from parachutes. Burning for nearly two minutes, they illuminate the wooden Finnish railway station so that following bombers can spot target.



RUSSIAN MARINE MINES DROPPED BY PARACHUTE







PLUMING SMOKE FROM THREE FUNNELS, "QUEEN MARY" HEADS DOWN THE HUDSON AMID MORNING TRAFFIC. HIGHEST FINGER ON SKYLINE IS EMPIRE STATE BUILDING

## QUEEN MARY & MAURETANIA LEAVE NEW YORK MOORINGS FOR UNKNOWN DESTINATION

Two hours after sundown on the evening of March 20, Great Britain's new 36,000-ton *Mauretania* backed out into the Hudson and, pushing her gray nose into spring's first thunderstorm, slid darkly down the bay and out to sea, bound for an unknown destination. Twelve hours later, under a misty moist morning sun, the 81,000-ton *Queen Mary* sped after her little sister into Atlantic limbo.

The *Mauretania* had lain idle in New York since Dec. 16, the *Queen* since Sept. 4. But for two days, the waterfront had whispered of their imminent de-

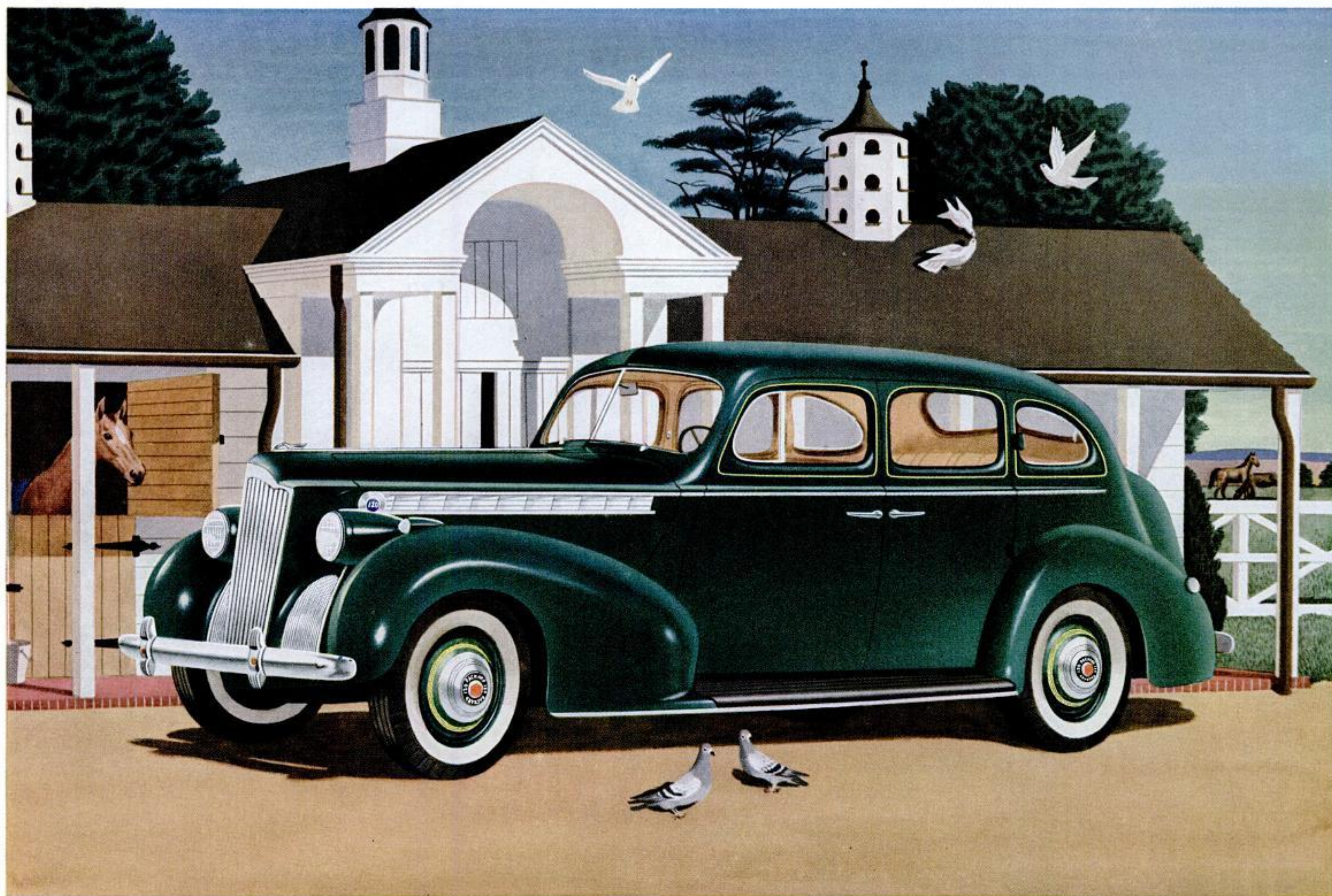
parture, while crews warmed up engines, touched up paint, loaded supplies. Though Cunard officials maintained thunderous silence, it was believed both ships were destined for transport service hauling Anzac troops from Australia to the armies of the Near East.

To reach Australia, the *Mauretania* may go through the Panama Canal, but the huge *Queen* must round either Cape Horn or Cape of Good Hope (13,000 nautical miles either way). Moreover, she may have to halt en route to scrape retarding barnacles from her long-idle bottom, mount guns on her unarmed decks.

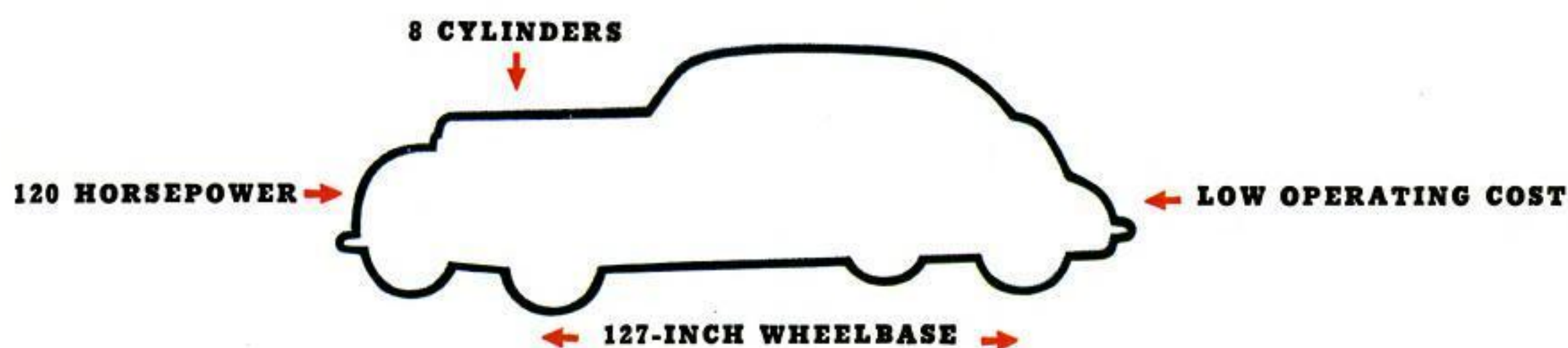
MURKY MARCH THUNDERSHOWERS MANTLE "MAURETANIA" AS TUGS TURN HER DOWNSTREAM. PORTHOLES ARE BLACKED. RANGE LIGHTS SHOW AS STREAKS ON MASTS







Illustrated: Packard One-Twenty Touring Sedan, \$1161\* (white sidewall tires extra)



## It crowds other eights out of the picture, the stunning PACKARD 120

**I**N THE EYES of almost anyone who knows the smart, new Packard 120, there *is* no other eight in the 1940 picture.

For to its loyal owners, this superlative car is in a class by itself. On a dollar-for-dollar value basis, no eight can match it. You can't own it without feeling for it an almost personalized affection. It's precisely *that* sort of an eight.

See it, and you'll know why. Its newly-styled lines will stir you to admiration—if you've an eye for a blue blood. But to *really* experience something new, something exciting (and that's a promise!) step in and press the starter.

Trees, houses, humdrum cars slip past with

the unreality of a dream. Pitted roads iron out into boulevards. You'll get that luxurious feeling of riding smoothness, of greater roominess, which its *extra length* imparts.

Above all else, do *this*: ask any owner of a new 1940 Packard 120 what he thinks of its operating costs! He'll tell you that he's amazed and delighted at the mileage his 120 clocks on a tankful of gasoline—that oil consumption is negligible.

And if he has had the car long enough to require any routine service operations, he can tell you that Packard 120 charges are comparable—not merely with other cars at its price—but with *those of much smaller, cheaper cars.*

Because One-Twenty owner enthusiasm and One-Twenty value are both at an all-time high, signs point to the greatest year in Packard history! Better join the Spring swing to Packard.

**ASK THE MAN WHO OWNS ONE**

# PACKARD 120

## \$1038

**AND UP.** Packard 110, \$867 and up. Packard 120, \$1038 and up. Packard Super-8 160, \$1524 and up. Packard Custom Super-8 180, \$2228 to \$6300. \*All prices delivered in Detroit, State taxes extra.



# This Week... **SIMMONS** Introduces



1. **The Hide-a-Bed Sofa** as it appears by day... graceful, simple, beautiful. Yet it hides a wide, comfortable Simmons bed inside. The bed glides forward without moving the sofa from its position.



## FIRST SHOWING OF THE NEW

Simmons Newest Twin Bed Couch looks like a sofa but still keeps a thrifty *studio couch* price. Has graceful flare-arms in the sofa-bed manner... with new-style low pillows at the back. Pulls out into neat twin beds, or double bed... and has Simmons comfort written all over it. Choice of fabrics and colors. \$49.95.

# **SIMMONS**

CHICAGO • NEW YORK



# The New **HIDE \* A \* BED** Sofa!

An altogether new kind of sofa that glides out  
lengthwise into a full-length double bed!

**SIMMONS PRESENTS** its greatest...*best-looking*...and by far the most original sofa-bed ever made.

We call it the Hide-a-Bed\*... because it actually hides a bed in the sofa.

Unlike other sofa-beds it pulls out *lengthwise*. You sleep straight out from the sofa... *not across it*. You never face the back!

The gorgeous part of all this is that the Hide-a-Bed is just as comfortable as a regular bed. You sleep on it with regular head-board effect—in regular bed comfort.

## **Simmons inside and out**

Naturally, this great Hide-a-Bed is blessed with Simmons crafts-

manship inside and out. It has a full-length Simmons inner-spring mattress—famous for comfort—with no division in the middle. When not used for sleeping, the mattress gently glides inside the back of the sofa.

See this great Simmons invention today. You'll be delighted by its simple, graceful lines. You'll like its compactness, too. For this is one sofa-bed that doesn't sprawl all over the living room. Comes in authentic designs... including Chippendale (shown left), Lawson, Tuxedo, Chesterfield, and Knuckle Arm.

Your favorite furniture and department stores are displaying it now. In a fine selection of fabrics. Prices starting under \$100. *Love seats, too, at lower prices!* (Your dealer will arrange easy payments.)

\* Patent Pending



**2.** To open, grasp under center of sofa and take a few steps backward. Inner-spring mattress glides out from inside the back of the sofa. No bumpy division running down the middle. Mattress glides into back of sofa when not in use.



**3.** Pulled out, ready for a grand night's sleep! Note how you sleep with the back of the sofa as the headboard of your wide, comfortable bed. This Hide-a-Bed Sofa *looks* and *feels* like a regular bed—never like a makeshift.

## **TWIN BED COUCHES!**

**Beautyrest Tuxedo Twin Couch** with two famous Beautyrest Mattresses. Graceful flare-arms fully upholstered and with convenient *pull-easy* back. Opens into two genuine Beautyrest beds—with Beautyrest famous independent coil action. Your choice of smart upholstery fabrics in newest colors—\$79.50.



# COMPANY

ATLANTA • SAN FRANCISCO



# "I think it was that swell Bean-o-tash that got me!"



**1. Last Saturday** my girl Mary invites me to her house for dinner. Now, this is a queer invitation. For Mary knows I've got a yen for *different*-tasting foods. And Saturday is the night we usually mosey around looking for those little, foreign restaurants scattered around town.



**2. Well, that night** Mary sits me down to the strangest, most tempting dish I had seen since that swell summer I spent in Paris. She called it "Bean-o-tash"—a new combination of corn and string beans, and *farm-fresh* as any dish I've ever eaten . . . anywhere!



**3. Farm-fresh in March!** Why, farmers haven't planted their seeds yet! "How come?" I asked. She smiles and says, "Just Birds Eye magic!" She told how Birds Eye raises a plumpy corn that just about spurts when you thumb it. She told me how the country freshness was *sealed in* by magical hocus-pocus called Quick-Freezing!

**4. Now, I've eaten corn** right in the fields of Iowa, and yanked it off a stalk on a truck farm in Jersey. But, believe me, this Birds Eye Corn was the kind poets rave about and men just hope some day to find. And those Birds Eye String Beans! Could they have come from string-bean heaven?



**5. I figured** such marvelous foods must cost plenty. But listen. Those two boxes of Birds Eye Corn and String Beans (washed, ready to cook) cost LESS than the price of a pretty terrible movie! The only thing to do with a girl as smart as Mary is to marry her. (P.S. I'm gonna!)



**6. Where can you buy these luscious foods?** . . . You may not always find a Birds Eye dealer right around the corner. For all stores do not yet have these wonderful foods. But it will be worth your while to look for one. Finding it, can bring you the food thrill of your life. Remember, Birds Eye represents only *top* quality in quick-frozen foods. Therefore, be sure you look for the Birds Eye in the window, and the Birds Eye on the package.

Here are a few of these wonderful foods:

Juicy, Red Strawberries	Broilers—dressed and drawn
Garden-fresh Broccoli	Peas and Carrots
Flounder Fillets	Youngberries—delicious with cream
Green Beans—French Style	Tender, juicy Chopped Steak
Spring Lamb for Stew	Corn-on-the-Cob

And there are more than 50 others—all cleaned, trimmed, ready to cook or serve. Get a box today!

**FARM-FRESH FOODS—IN PACKAGES**

For more information, write Frosted Foods Sales Corp., 250 Park Ave., New York, N. Y.

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GOSSIP FOR DREAMY-FACED MICHELINE PRESLE, CLAUDE MAY, ANNIE VERNAY AND HELENE ROBERT



SETTING UP EXERCISES FOR ACROBATIC LOUISE CARLETTI AND JANINE DARCEY ("FRENCH WITHOUT TEARS")

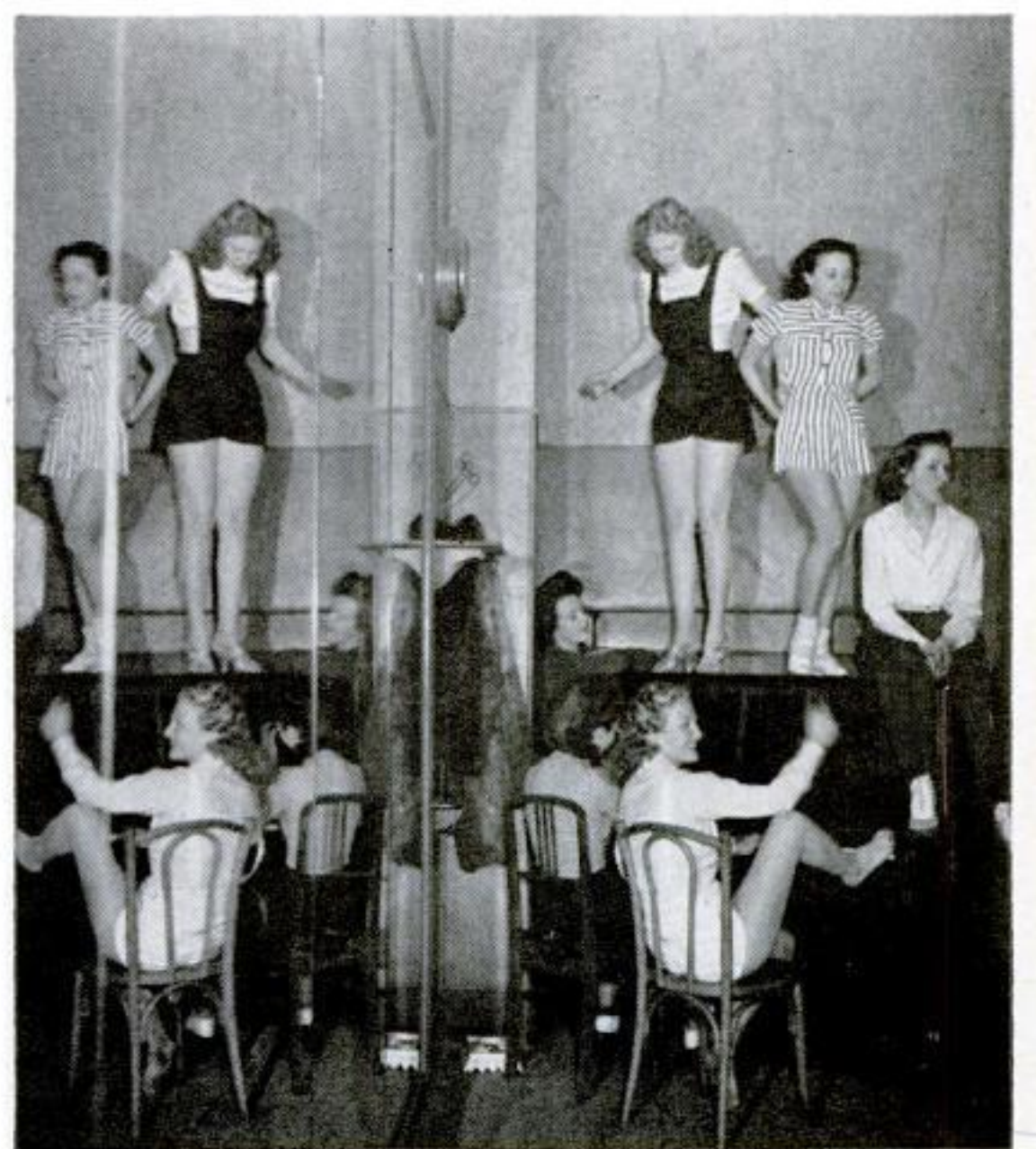


THE CLUB WAITRESS PASSES CAKE TO MADELINE SOLOGNE

## FRENCH STARLETS FORM A CLUB TO KEEP FIT AND FRIENDLY

The eight French girls shown in these pictures all have one great thing in common. They all hope that the miraculous lightning of Hollywood will some day strike them and make them as famous as Danielle Darrieux or Simone Simon. They all have far prettier faces than the really great French actresses, more serious desire to act than the average Hollywood actress. They are all about 20, dress surprisingly like young American girls and have an amazingly high average in legs.

Now their lives are not easy. They can all cook. They make an occasional \$20 a day in a French movie or play, supplement this by outside incomes. Only three are at all well known: Janine Darcey, the ambassador's plain daughter in *Entente Cordiale*, blonde Claude May (*General Without Buttons*) and Annie Vernay. Here these eight girls organize themselves into a Paris club, mainly to keep fit and perhaps also to help one another.



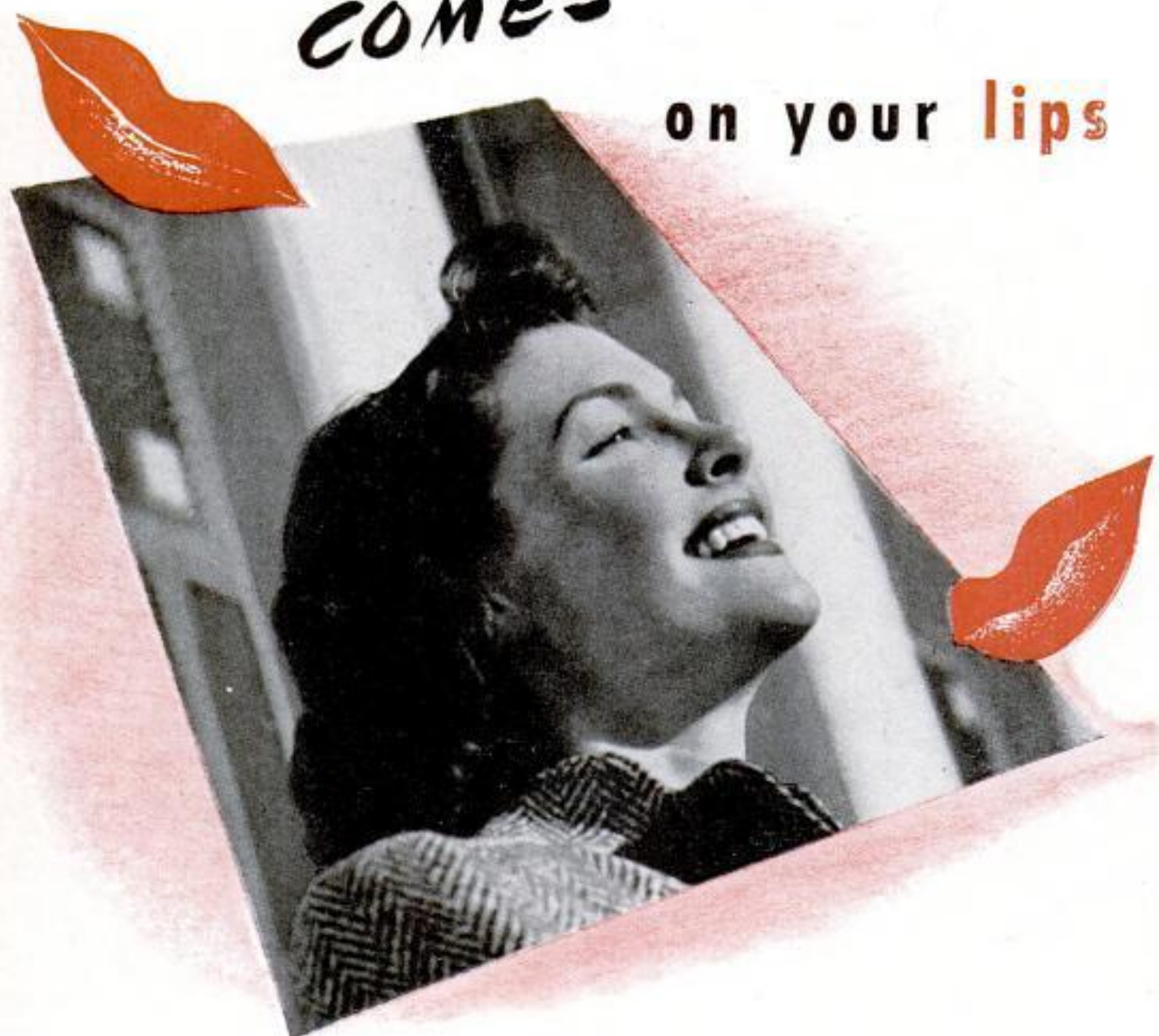
PLENTY OF MIRRORS IS A REQUISITE FOR AN ACTRESSES' CLUB



# LIFE RED

## COMES TO LIFE

on your lips



with Helena Rubinstein's  
new "**LIFE RED**" lipstick

Only Helena Rubinstein could have achieved this masterpiece—**LIFE RED** lipstick, to give your lips vivid young color, an inviting soft texture—the exciting vitality of Life itself!

**LIFE RED**, by Helena Rubinstein, is a warm, bright friendly color that does wonders for every complexion—whether you're a sun-tinted goddess from California, a demure daughter of New England, or a smart Metropolitan siren.

**LIFE RED** on your lips makes your teeth gleam doubly white, heightens the sparkle of your eyes—brings new zest to your spirits! With the smartest of town clothes, or the most casual of country togs—Helena Rubinstein's **LIFE RED** is definitely *your* color! **LIFE RED** Lipstick and Rouge, 1.00 each. **LIFE RED** Nail Groom, for fingertips, to match your lively lips, .60.

With your lustrous **LIFE RED** lipstick, wear **HELENA RUBINSTEIN'S MAURESQUE FACE POWDER**, a warm, vibrant shade that lights up your face with an exquisite soft glow. Helena Rubinstein Powders protect your skin texture, besides. 1.00, 1.50.

**TOWN & COUNTRY MAKE-UP FILM**, Helena Rubinstein's unique foundation, insures an exquisite soft finish to your make-up all day, gives it a lovely luminous look and keeps it lastingly fresh. 1.00, 1.50.



Helena Rubinstein has everything your beauty needs, from "PASTEURIZED" **FACE CREAM**, the remarkable one-cream beauty treatment, to **APPLE BLOSSOM**, the fragrance sensation that has taken the country by storm. From 1.00 up.

**helena rubinstein**

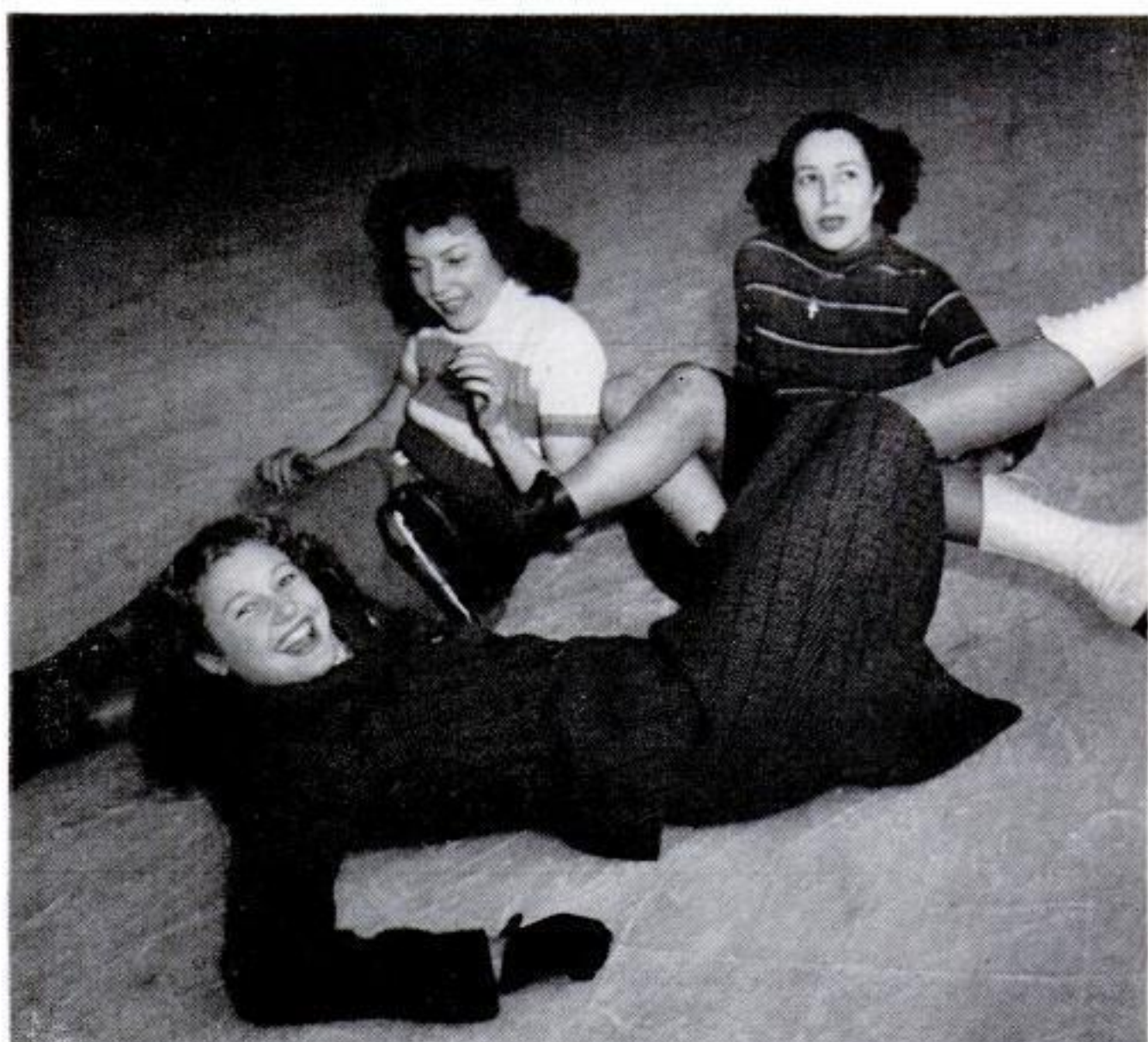
715 Fifth Avenue, New York, and all smart stores

OTHER SALONS: BOSTON • CHICAGO • LOS ANGELES • TORONTO • LONDON • PARIS • SYDNEY

### French movie starlets (continued)



The whole club at lunch includes (from left) Claude May, Annie Vernay, Hélène Robert, Madeleine Sologne, Micheline Presle, Gisèle Préville, Louise Carletti (back).



Ice-skating is mostly horseplay for Annie Vernay, Yvonne Lebon and Denise Bosc. This kind of American behavior is news for the loveliest young girls in all France.



An apéritif (Cinzano) is sipped by Annie Vernay on arriving at the *Club des Jeunes Vedettes* ("Club of Young Stars"). One rule forbids acting on the club premises.





Cleveland hostess, Mrs. Neil Curry, says: "Nowadays we're serving our drink with the meal. Especially during the week most of our guests now prefer it that way. Actually it's fun to see how people are flattered when—just after the roast comes on—my husband pours everybody a glass of grand tasting Burgundy wine."

From Kansas City, Mo., Mrs. Samuel Murray reports: "When friends drop in these days, I like to set out small glasses of a good wine like Muscatel. It makes for a genial, leisurely time, and that's what people appreciate."

A. K. Mitchell, East Orange, New Jersey, businessman, writes: "About six months ago I started giving guests at our house a choice of before-dinner drinks. I did it because I noticed more and more people prefer Sherry with the appetizers. It certainly is tops at making the dinner which follows taste extra good!"



# Clever hosts, Smart hostesses discovered it—

When people nowadays relax and enjoy themselves, more and more prefer the moderate beverage—Wine

Hosts and hostesses all over America report it! When you serve refreshments to your guests nowadays, you find more and more people choosing wine.

Mind you, that means folks are favoring a more leisurely, more moderate kind of evening. Selecting a custom that yields its fullest pleasure when you linger over your glass, when you sip your wine slowly, like a connoisseur.

Spreading like wildfire, this genial custom of wine serving has made a hit on another score, too.



This advertisement is printed by the wine growers of California, acting through the Wine Advisory Board, 85 Second Street, San Francisco

It's so thrifty! You can give nicer dinners, or have your friends in more often for evenings at bridge on the money you save.

Just try serving wine next time you have guests. Notice the gracious, unhurried air wine gives to your entertaining, the way it turns even the simplest luncheon or dinner into a feast.

Notice also how many of your guests are flattered when you serve this moderate beverage—how many appreciate the opportunity to say "make mine wine."

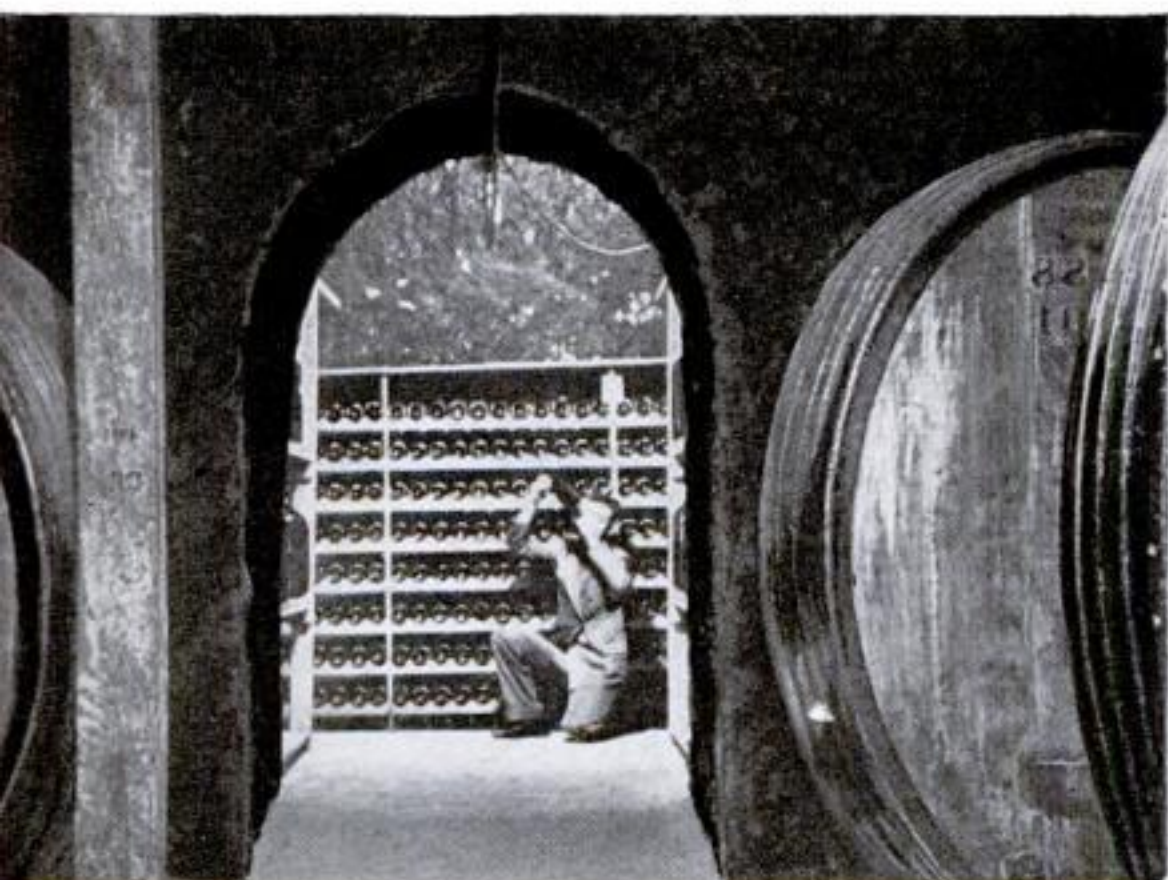


## All you need to know to Serve Wine

With your dinner—served in portions about half the size of a water goblet, try: Burgundy, which is red, full flavored—extra good with roast beef or with steak Sauterne, which is golden, slightly sweet... ideal with mildly flavored main dishes like fish or fowl

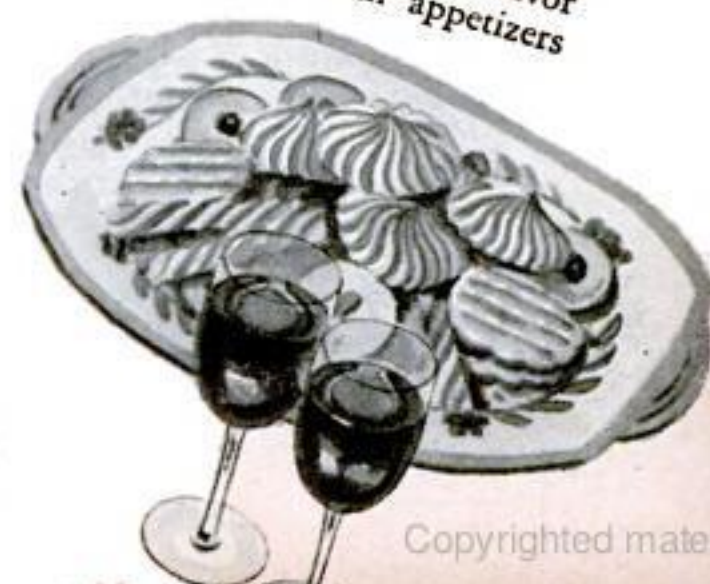
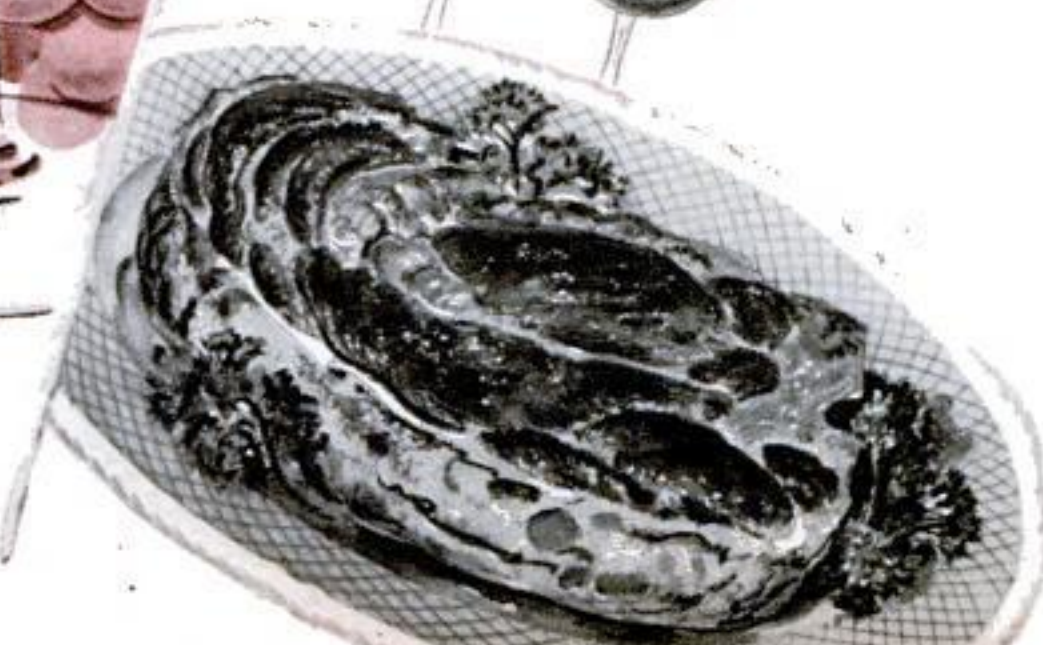
At the appetizer hour, with dessert, or in the afternoon or evening (usually served in cocktail size glasses) try: Muscatel, which is the color of old gold, and sweet with the distinctive flavor of Muscat grapes Sherry, which is mellow-amber, "nutty" in flavor—ideal before dinner, alone or with appetizers

There are many varieties, but only two main types of wine... (1) Wines made "dry" (not sweet) especially to serve with meals, called table wines; (2) Wines for use with the dessert course or refreshments, called sweet wines.



**THE WINES OF CALIFORNIA** In the most discriminating households the good wines of our own country are usually served today. Actually more than 9 in every 10 Americans who serve wine choose wines grown here. The wines of California, for example, are grown to strict standards of quality. True to type. Well developed. Inexpensive.

Be Considerate—Serve Wine





# "In this new book, Dr. Merrick has performed a great service to dog owners!"

SAYS DR. L. A. MERRILLAT, Executive Secretary  
of the AMERICAN VETERINARY MEDICAL  
ASSOCIATION

**SPECIAL  
OFFER TO YOU**  
in advance of publication  
by the makers of  
**PARD**

**Answers all your dog questions!**

**Look at these chapter headings**

"Selecting a dog"—"Training your dog"—"How to feed your dog"—  
"Doctor come quickly!"—"Breeding—Pregnancy—Puppy Care". These  
and dozens of other perplexing dog problems are clearly, authoritatively  
answered by Dr. Merrick. 120 interesting, fact-filled pages!

**16 full-page illustrations**

Outstanding photographs of specimens of the most popular breeds in Amer-  
ica—Terriers, Spaniels, Hounds, and many others. Each dog is a typical  
representative of its breed.

**An outstanding author**

Dr. Merrick's practical and scientific background have ideally equipped  
him to write with authority on the real problems that confront dog owners.  
He has had wide experience in several related fields of veterinary medicine  
... in bacteriology ... as a U. S. Government veteri-  
narian. Now Dr. Merrick is owner and director of one of the most  
modern, most successful small-animal hospitals in the Chicago area.

**YOU need this invaluable dog manual—with a foreword by the  
Executive Secretary of the American Veterinary Medical Asso-  
ciation! You'll find every dog problem thoroughly, clearly an-  
swered within its data-packed pages. It's new ... written especially  
at Swift & Company's request ... to be published by a world  
famous book publisher! Send in now—while your copy is available  
for only 3 Pard labels and 25c. After June 15th it will be offered  
only in book stores and departments at standard book prices! You  
just can't afford to miss this unusual opportunity!**

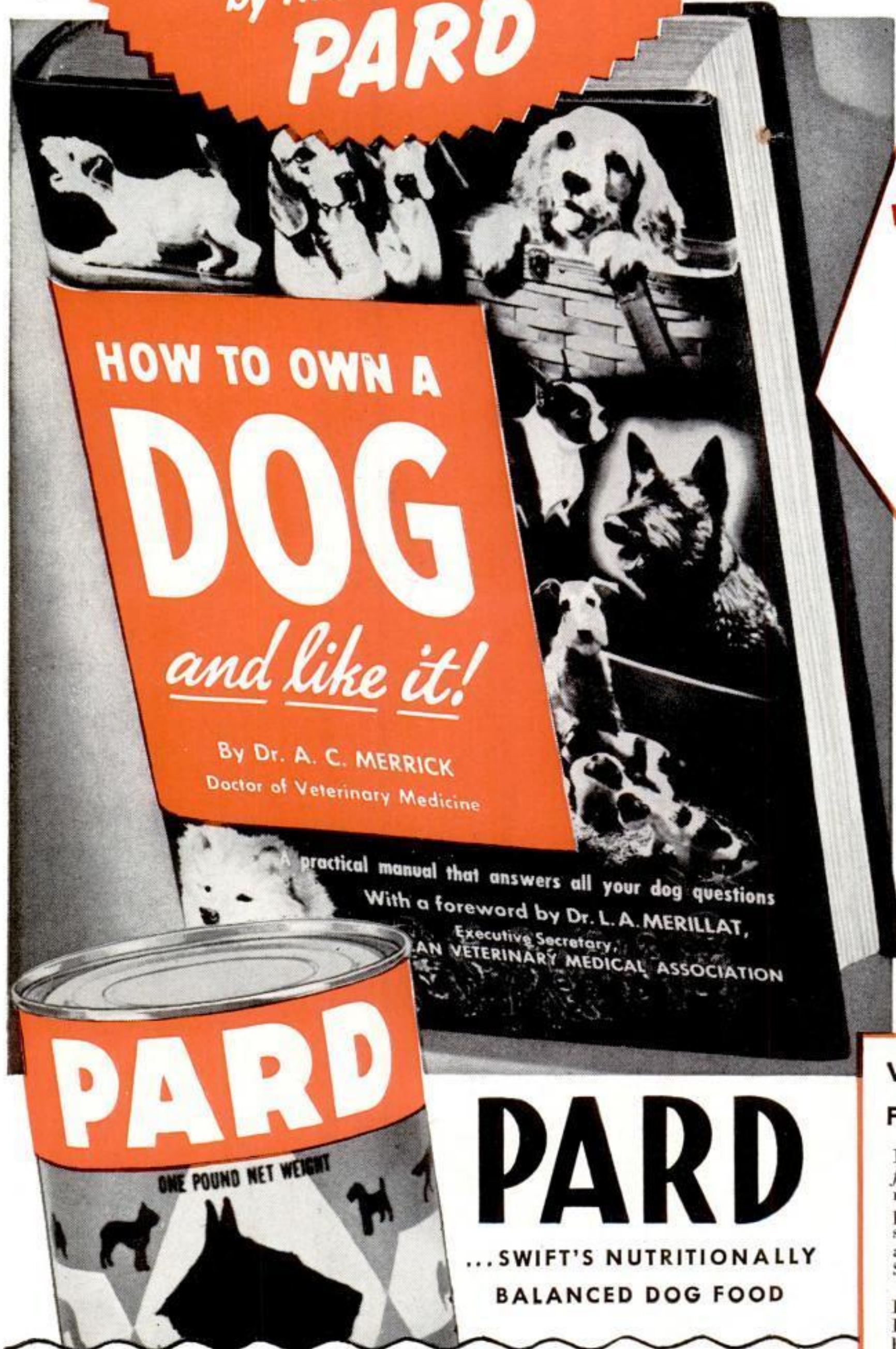
**If you act now you can get this invaluable  
book for only 25c and three labels from  
cans of Swift's PARD. Use the coupon!**

## VETERINARIANS CRUSADE AGAINST HIT-OR-MISS FEEDING—RECOMMEND PARD

Leading veterinarians point to faulty  
feeding as the real reason for most com-  
mon dog ailments. 9 times out of 10, im-  
proper diet is the basic cause of excessive  
shedding, nervousness, irritated skin,  
and many other diet-caused complaints.  
Sometimes, more serious disorders result!

Many veterinarians are recommending  
Pard for all breeds. Their confidence in  
Pard is supported by the extraordinary  
health record of dogs at Swift's Kennels.  
Here 290 registered dogs—representing  
5 successive generations—were weaned  
to Pard. While on Pard alone, all escaped  
the common diet-caused ailments!

Here's definite proof of Pard's ability  
to keep dogs well. Feed your dog Pard  
regularly—he'll love it!



DEPT. L-1, COUNTRY LIFE PRESS, GARDEN CITY, NEW YORK.

I enclose 25c and labels from 3 cans of PARD Dog Food. Please send me, postpaid,  
my copy of "How To Own A Dog and Like It".

Name.....Address.....

Dealer's Name.....City.....State.....

(This offer good only in the United States of America—expires June 15, 1940)



## NATURAL HISTORY



**Maryellen** is the only Galapagos tortoise at the Bronx Zoo that has a pet name. At age of 200 years, Maryellen has shell length of 3 ft. and weighs about 150 lb.

## 250-YEAR-OLD TURTLES AT BRONX ZOO

### FIGHT FOR 200-YEAR-OLD FEMALE

The worst dispositions at New York City's Bronx Zoo are the distinction of a pair of giant Galapagos tortoises, whose age is estimated at 250 years. Every two or three days for the last twelve years, keepers have found them sparring lugubriously, their ugly, toothless bills opened wide for the deadlock bite. Once locked together they hang on until parted. Keepers like to think that their relentless duel is romantic in motive, a rivalry dating back a century for the favors of 200-year-old Maryellen (above) captured with them on the same Galapagos island.

In its native habitat, where every island has its own species, the Galapagos tortoise once abounded in great numbers. Strict vegetarians, they may live for six or seven centuries, attaining a length of 4 ft. and weight of as much as 500 lb. A century ago, prized as a delicacy by sailors, they began to disappear. Today, still a staple in the native diet, they are close to extinction.



**Tortoise's bill**, with sharp horny hook on upper and lower jaw, has ugly bite. Strong neck and jaw muscles make it difficult to break its grip, once it has taken hold.

CONTINUED ON NEXT PAGE



### AN IMPROVED GASOLINE TO GIVE YOU—

**QUICKER STARTS!** In the coldest weather, the stepped-up volatility of 1940 *Fire-Chief* whips the engine into instant action, at the first touch on your starter.

**QUICKER WARM-UPS!** And, due to *Fire-Chief's* precision power-balance, this gasoline steps out without the usual coughing, sputtering during the warm-up period. This cuts down fuel-waste—gives smoother power.

A gasoline noted for its smooth anti-knock qualities, *Fire-Chief*, with its quicker starts and faster warm-ups, offers outstanding value at the regular gasoline price. Try a tankful today!

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at **TEXACO DEALERS**

Texaco Dealers invite you to tune in The Texaco Star Theatre—a full hour of all-star entertainment—Every Wednesday Night—Columbia Network—9:00 E. S.T., 8:00 C. S.T., 7:00 M. S.T., 6:00 P. S.T.





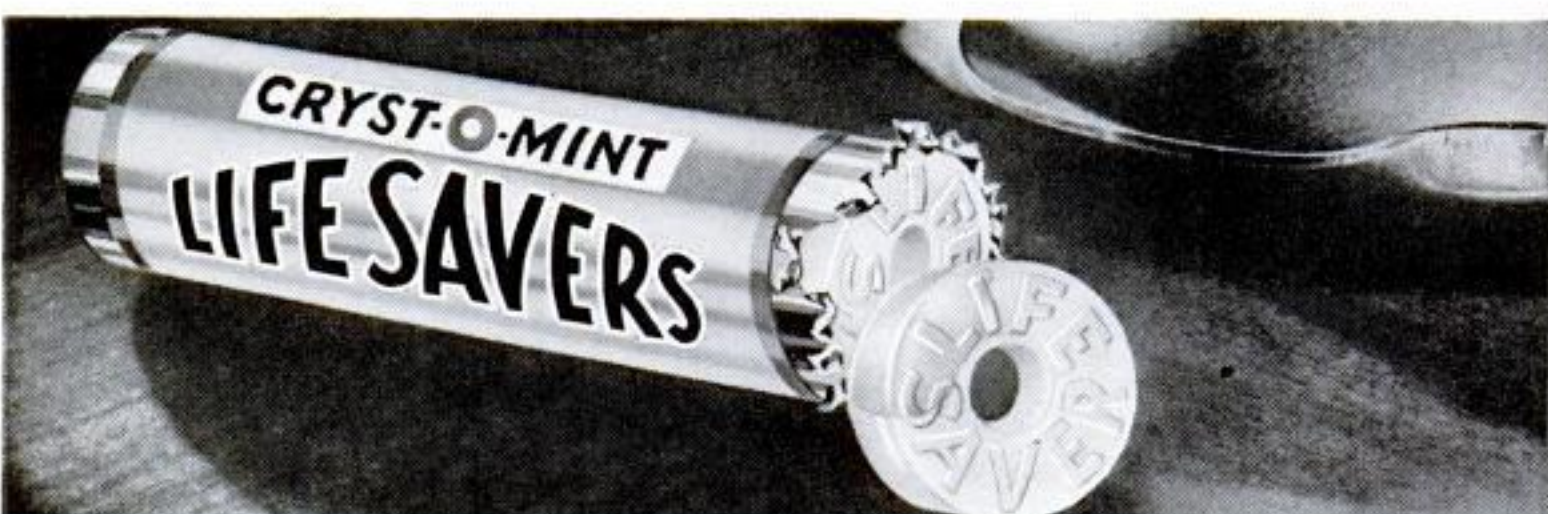
One bad thing about many a good little girl is her breath. Make yours sweet as new-mown hay with CRYST-O-MINT LIFE SAVERS.



If you're in the market for something special, try BUTTER-RUM LIFE SAVERS. For a swell new flavor treat, nothing else touches 'em.



Every man should have a coat on his back, but not on his tongue. After a big evening, freshen up your mouth with a CRYST-O-MINT.

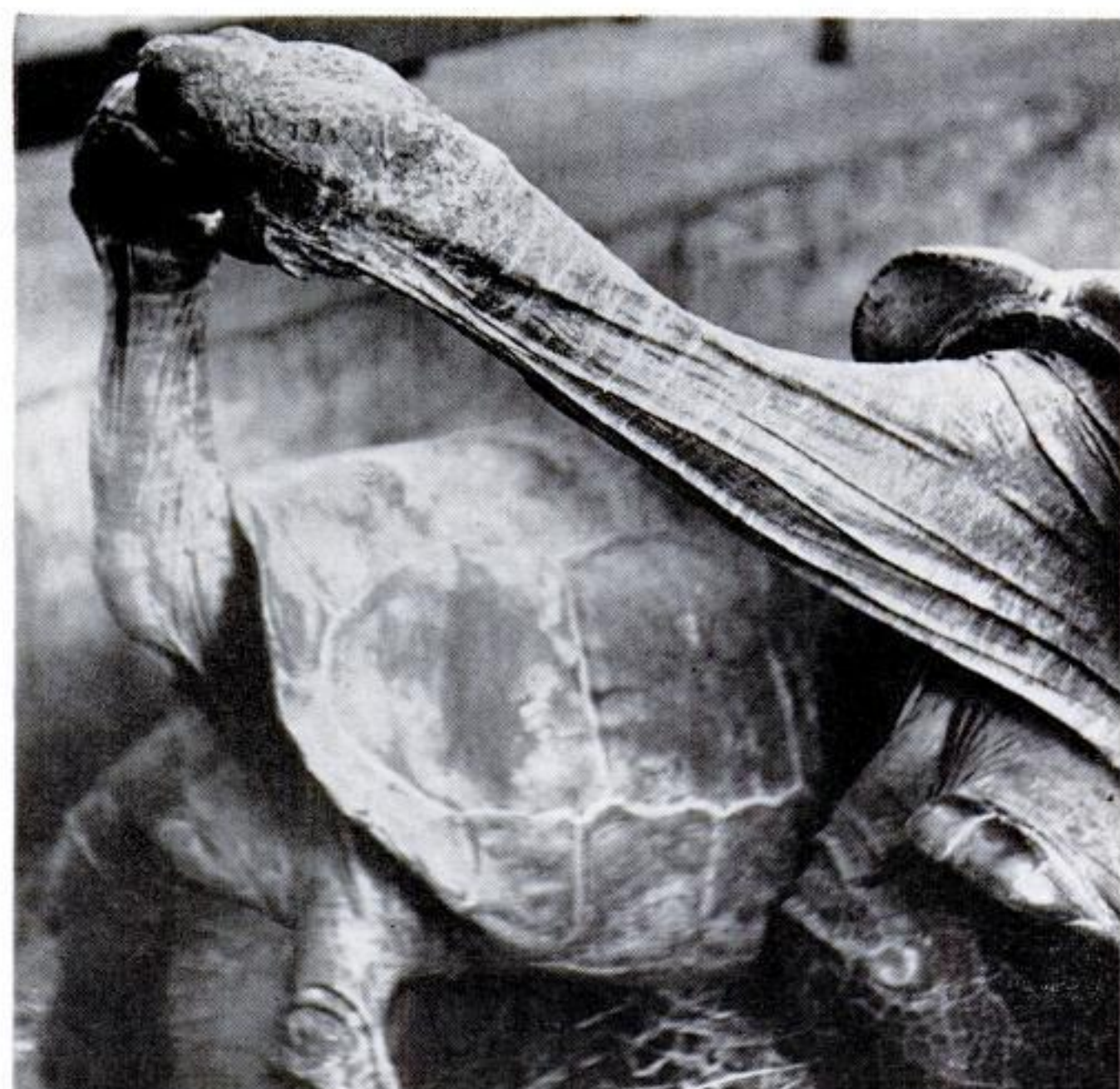


Everybody's breath offends sometimes after eating, drinking, or smoking. Let LIFE SAVERS save yours. 13 delicious mint and fruit flavors. Sold everywhere. 5¢.

## Turtles (continued)



Fighting turtles open their bills wide, lunge and dodge for minutes at a time. They do not snap their jaws until they clamp them tight in the final grip on other's head.

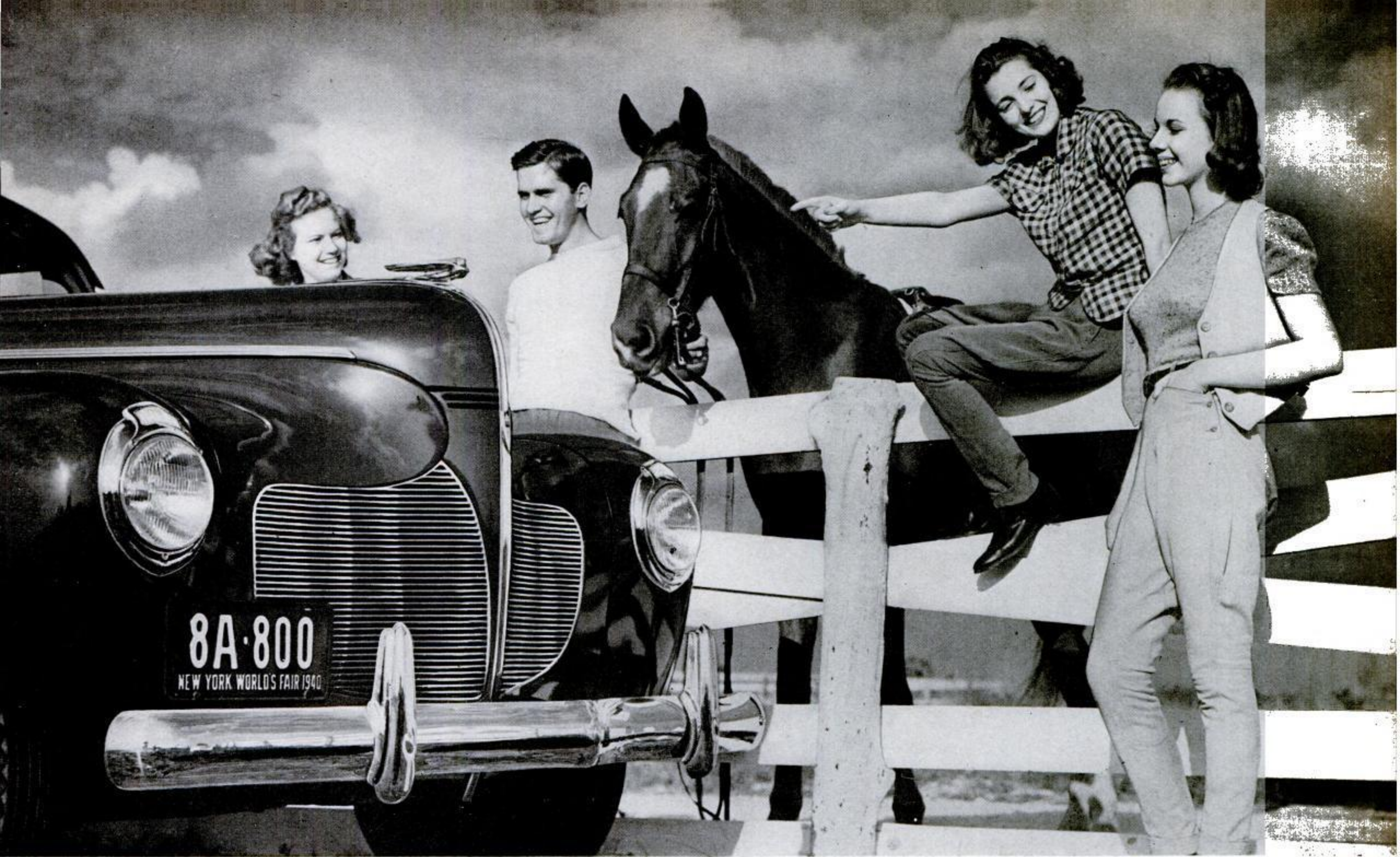


Deadlock, with turtles clamped together head to head, turns duel into endurance contest. Turtles, thus evenly matched in size, cannot do much damage to each other.



Defeated turtle retracts its head and legs into safety of its shell. These pictures were taken by Nina Leen, famed in Europe for her picture studies of animals in zoos.





# "I Think You've Got Something There"

**Part of What You Pay For Is  
The Fun of Being Noticed—  
So Why Not *Enjoy* it in your New  
Car...With it, the New De Soto  
Gives You 39 Big Features Missing  
in Your 1936-'37-'38 Car!**

**Y**OU WOULDN'T BE HUMAN if you didn't get a "kick" out of having people admire your new car. Those envious looks and verbal "bouquets" are just part of the thrill you get when you drive a De Soto. Your friends are right, "You've got something there!"

It's a car that *performs* up to its beauty, too.

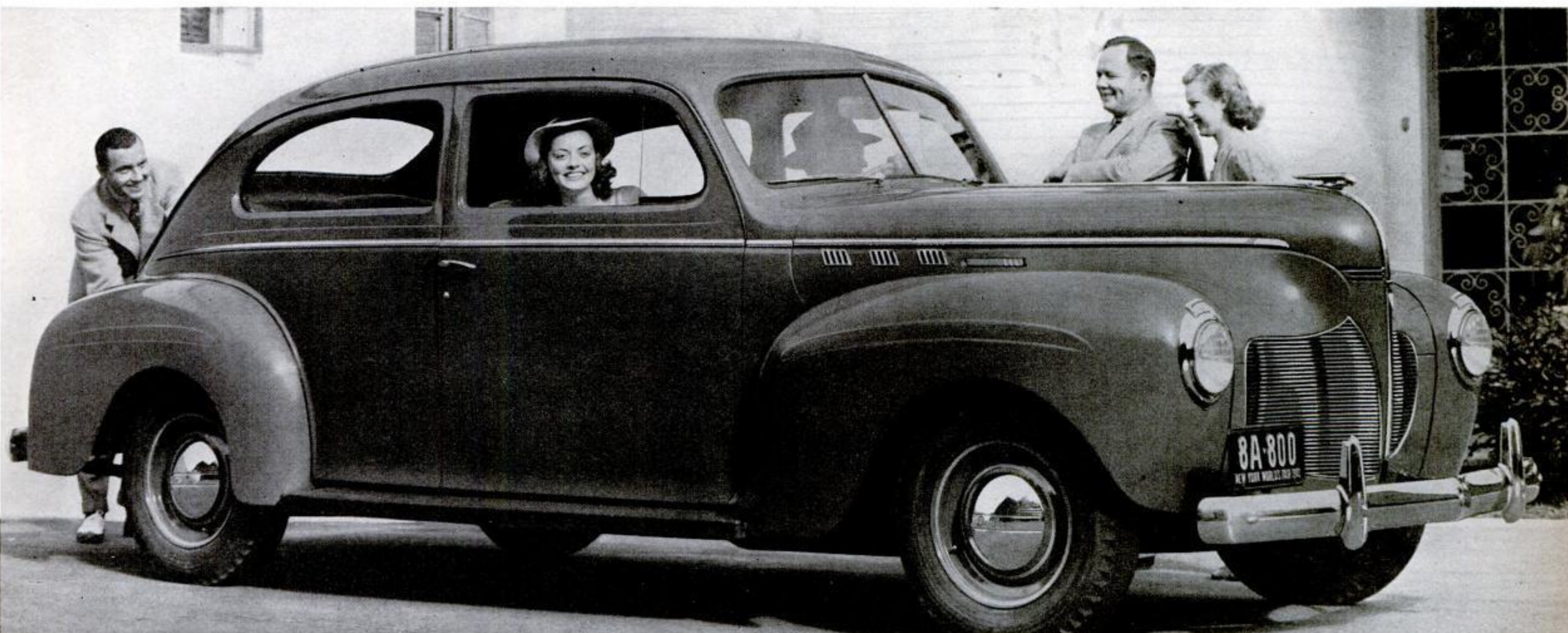
There's a wonderful smoothness to that new 100-horsepower engine. And you "float" when you ride—back-axle bounce is gone. "Cradled" in solid comfort, you

take rough roads as though they were boulevards.

Don't slam the doors—they go shut with a quiet "click." Seats are as much as 8 inches wider; lights are 50% to 65% better on the road.

Find out how much you're missing in your present car. See your nearest De Soto Dealer today. You'll get a *good* deal on the *one* car that offers all 39 features you don't have now! De Soto Division of Chrysler Corporation.

MAJOR BOWES' HOUR, C.B.S., THURSDAYS, 9 TO 10 P.M., E.S.T.



**DE SOTO—America's Family Car**

De Luxe Coupe \$845 | De Luxe Sedan \$905

Delivered at Detroit, Mich. Federal taxes included. Transportation, state, local taxes, if any, extra.



# WHAT ARE *Your* CHANCES

... of inheriting a fortune?



... of finding a pearl in an oyster?



... of making a hole in one?



... of having triplets?



## ANY MINUTE Now...*It may happen to you!*

By HERBERT M. ALEXANDER

(Contributor to *The Saturday Evening Post*, *Medical Review of Reviews*,  
*The Literary World* and other magazines.)

ILLUSTRATION BY WALTER RICHARDS



REGARDLESS of who you are, where you live, or how humdrum your life may seem—Dame Fortune may be all set right now to spring a surprise on you.

If you want to know the odds in your favor—or against you—all you need to do is consult the Law—the Law of Probabilities.

Let's say you're an average American—25, single, employed. Want to know when you'll marry?

Before you are 36. The chances are 95 out of 100. Your mate will be blonde—the odds are 640 to 360. If you've been engaged for 3 years, it's a 9 to 1 bet that your marriage will be a happy one.

Yes, you'll have children—one or two. It's a 51-to-50 chance that you'll have a boy rather than a girl. Interested in twins? You've got one chance in 87 of getting them. Triplets come once in 7,569 times. Quints are rather scarce—it's 57,289,761 to 1 against them.

As your children grow older, you'll have a pretty decent time. You'll have most of your teeth at 40 (chances 13 to 1) and you'll still have a luxuriant head of hair—it's 2 to 1.

And any minute you may become the "luckiest man in the world"! Don't say, "It can't happen to me." The Law says it *can*:

Take next Saturday's golf, for example. You reach that tricky short hole... take a slow, easy swing... and—lo! You've made a hole in one—if yours is the one chosen stroke in 7,267.

Or it may happen tonight, at bridge. You'll pick up your hand and it'll be 13 spades... or 13 hearts, or diamonds, or clubs. This happens to people regularly—just once in 635,013,559,600 times!

Do you bowl? Even if you're a dub, you may go out tonight and roll a perfect game. The chances are one in 336,000!

Don't be too sure that you won't inherit a fortune. That nice little old lady you helped across the street—she may have you down in her will right now. After all—sudden money *does* happen to people... each year to about 1 person in every 1,782.

Of course, you don't believe all those old

superstitions about black cats and ladders. But if you *really* want to play safe, you'll build a house without a porch... you'll never take a bath... never set foot on a stepladder... and *never* be caught sleeping.

That will reduce your chances of being in an accident by a healthy one-third.

And if you want to improve your "luck" still further, go on an oyster diet. Pearl divers say that when you get to that 1,000th oyster—you'll bite into a pearl, maybe.



Does all this sound pretty fanciful to you? It's not—any more so than the multiplication table.

For the Law of Probabilities is basically very simple. There's just one thing wrong about it. Nobody—no scientist, or mathematician, or fortune teller—can tell us where or when the probable events will *actually* occur.

And so, while there is a mathematical chance that several hundred of the 40,000,000 people who read this advertisement will be wealthy before the year is over... nobody is ever sure who all the lucky ones will be.

However, the odds are not always against you. Here's one case when they are a million to one in your favor. Something is going to happen to you, *any minute now*.







And once it has happened, you'll want to repeat that same great experience, every chance you get.

You're going to discover—an *even finer Schlitz*—the most distinguished bottle of beer in America. A beer for Great Occasions. And after your first inquiring taste you'll say it's the grandest beer that ever touched a thirsty throat.



And this *even finer* Schlitz is brought to you with all its original flavor—protected from the effect of air. It's a well-known fact that air is the enemy of beer. Even the small amount of air in the neck of the bottle plays havoc with flavor.

So today's Schlitz is bottled by a special air-exclusion process! Air is removed an instant before the beer goes into the bottle. That *even finer* Schlitz stays fresh and flavorful right up to the moment you drink it.

Right this minute a frosty brown bottle is waiting for you. Go and enjoy it *now!* Find out how really good a bottle of beer can be.

*For Great Occasions*



By its new cream, brown and gold label you'll recognize it at once as America's most distinguished bottle of beer.

*AN EVEN FINER SCHLITZ*



Copyright 1940  
JOS. SCHLITZ BREWING COMPANY  
Milwaukee, Wisconsin

THE BEER THAT MADE MILWAUKEE FAMOUS



# BASEBALL

## A rookie treks from Crabapple to N. Y. Giants' training camp



JOHN JOEL RUCKER

**N**orth of Atlanta, U. S. Highway No. 19 winds up through the Georgia hill country, up over the ruddy red earth and under the sparse green pines. At Roswell, a narrow road cuts off to the right. Five miles along this road is the tiny village of Crabapple. There, this spring, as the peach buds grow

big on the trees, the 60 inhabitants talk of a curly-haired farmer boy named John Joel Rucker. He is a baseball player, merely one of the 224 rookies who this year are getting their first crack at the major leagues. But to Crabapple, John is different from all those other kids. He is the town's greatest man. He will bring fame to Crabapple.

Baseball runs deep in the Rucker family tradition. Back in the 1880's, Uncle George took a mail-order course in pitching, learned to throw the first curve ever seen in Crabapple. In 1907, Uncle Nap left his farm to go to Brooklyn, soon became one of history's greatest pitchers. Even Uncle Joel, John's father, was a ballplayer in his youth until he settled down to run the Crabapple cotton gin, most important business in town.

John learned to play ball early. From his comfortable frame house, set off the highway, it was just a mile to the Crabapple baseball park, with its unpainted grandstand and red-clay diamond. There on vacation mornings, he played games of one o' cat. When he went to Milton County high school, at the age of 12, he was already a good player. For four years he was third baseman, pitcher and star hitter. In the fall of 1934 he went to the University of Georgia, where he made the freshman team, batting .400. At home, that summer, he played centerfield and shortstop for the Crabapple team in the Chattahoochee semi-pro league.

It was in the summer of 1937 that big-league scouts first began to watch him. That winter, on his 21st birthday, he signed up with the Atlanta Crackers and soon quit college. Now a full professional, he reported for spring practice in Savannah, was optioned to Macon in the Sally League. Last summer he was back with the Crackers. Finally, on Aug. 24, he was bought by the New York Giants for \$45,000, biggest price ever paid for a Southern baseball player.

On Feb. 29, John marched upstairs to his second-story bedroom, took a last look at his familiar dresser, at his tennis rackets and college pennants hanging on the wall, at the piles of Zane Grey novels in the corner. Then, with his favorite bat slung over his shoulder and accompanied by LIFE Photographer Ralph Morse, he climbed into Uncle Nap's new Ford, started off for the Giants' training camp at Winter Haven, Fla. He was excited and nervous. He knew that New York critics were already saying he would be shipped back to the minors. It would be no easy job to stick with the Giants. If he failed, of course, he could always come back to Crabapple, buy a farm with the money he had saved. But he did not want to come home. With all his heart, he yearned for the wonderful days when, like his Uncle Nap, he would be a big-league hero, play centerfield at the Polo Grounds before 60,000 worshipping fans.



On his father's car, John proudly screws the N. Y. Giants' souvenir plate. At home he wears a checked hunting shirt,

frayed overalls, low boots. Says he: "I hate stiff collars and like to wear sport shirts. I like girls to wear sport clothes too."



Crabapple's mailboxes cluster together near Texaco filling station. John's cousin is county sheriff. The Ruckers brought

John up not to drink or smoke. Even today, John does neither. Sometimes, during ball season, he drinks a bottle of beer.





**In the early spring sun,** John tells the boys at the general store how many home runs he expects to hit for the Giants.



**He spends many hours whittling.** His pal is Mutt, 13-year-old hound, who will hunt everything from coons to rabbits.



**He starts off,** leaving Crabapple behind him, on an all-day hunting trip with his cousin, Woodie Cox, and dog, Mutt.



**John's father's cotton gin** is the business center of Crabapple. John likes cotton farming, thinks sharecroppers ruin the land.



**On the Crabapple diamond,** with some of his old friends from the semi-pro league, he gets in a little pre-season practice.



**With Uncle Nap,** John studies baseball strategy on the Rucker's living-room floor. Now 55, Nap is a scout for Brooklyn.



**Up in his bedroom,** John gets out his Crackers uniform. Girl in picture is pretty Henrietta Redwine, his steady companion.



**On front step,** he says goodbye to a tearful mother, a sad-eyed father. Like John, his father has never been to New York.



**After John has gone,** his mother and nephew Johnny, pore over scrapbook, read the praise newspapers have given him.



## Baseball rookie (continued)



**Arrived at Winter Haven,** John nervously shakes hands with Giant Manager Terry. He tells Bill he is all set to go to work.



**At dinner,** that first night, he shakes hands with some of the great ballplayers. Center is Carl Hubbell; right, Mel Ott.



**Before practice next morning,** John and Outfielder Frank Demaree sop up a little warm sun by playing shuffleboard.



**Reporting for practice,** he finds his locker next to Ott's. He is surprised to hear Mel was only 16 when he joined Giants.



**Out on ball field,** he poses for pictures, does a grass drill, and trembles while the tough coaches bark their first orders.



**Sweaty and exhausted,** he slumps on the locker-room bench. In the minor leagues he never remembers working so hard.



**Through wire mesh,** winter visitors to Giants's park watch team, talk about a new promising rookie named Rucker.



**High up in the stands** sit Giant Owner Horace Stoneham and Giant Official, Jack Cook. They watch all John does.



**Back at Crabapple,** one of John's trophies decorates the road sign and the whole town listens for news of their hero.



# "Old Iron-pants" has to Work While he Travels!

*states*

**GEN. HUGH JOHNSON**

A columnist and commentator on the national scene must keep in touch with all parts of the country. That is why General Johnson is so frequently seen on Pullman trains. He is enthusiastic about the comfort and modern service offered by Pullman. He says: "For a man who has to work while he travels—as any writer must—a Pullman is the only answer."

**W**HETHER or not you have work to do while you travel... you'll welcome the comfort and relaxing spaciousness of Pullman.

When you "go Pullman," you have plenty of room to yourself. A thoroughly trained personnel is at your service.

If you wish to write or work, a table will be "set up" for you. Your telegrams will be sent, your letters mailed.

For relaxation you have access to the pleasant club or lounge car provided on Pullman trains.

At night you have a real bed, with clean sheets, warm blankets, a comfortable mattress; and privacy such as you have in your own home. You can control the ventilation in your own lower berth or room. You turn off your lights when you choose. You get up in the morning when you want to!

You'll agree that Pullman gives you more for your money than any other form of travel. And the low cost will surprise you—only \$2.65 for a lower berth on an average overnight trip (plus, of course, your first class rail fare).

So, next time, go Pullman. It's the safest, most dependable ALL-WEATHER transportation in the world!



← Pullman Travel gives you a real night's sleep in complete privacy, whether in an upper or lower berth or room. You have hangers for your clothes. Your shoes are shined for you while you're sleeping!

"Even 'Old Iron-pants' Likes to Whistle While He Works — and Travels," says General Johnson—implying his desire to be happy and comfortable while he turns out his daily column *en route*. . . People everywhere are finding that Pullman makes an ideal "office."

← You Get There Feeling and looking your best! Thanks to spacious and well-arranged dressing rooms, you can make your toilet in comfort on a Pullman. This is just one of the many outstanding advantages of Pullman travel that fastidious travelers appreciate.

**SAFEST, MOST COMFORTABLE WAY TO  
GET THERE QUICKLY...**

## Go Pullman

Copyright 1940, The Pullman Company, Chicago





## Suitable for Framing

Work of an old master...these artfully knit panties by **MUNSINGWEAR**! Focus on their seal-sleek line. That's proof against their ever getting bumptious under dresses. Feel their fabrics. You'll not find smoother silk or rayon next to your skin. Look at their details...their persnickety finish belies their pin money price. Bandeaux to match. You'll find them at better stores.

## MUNSINGWEAR

*Fit That Lasts*

MUNSINGWEAR, INC • MINNEAPOLIS • NEW YORK • CHICAGO

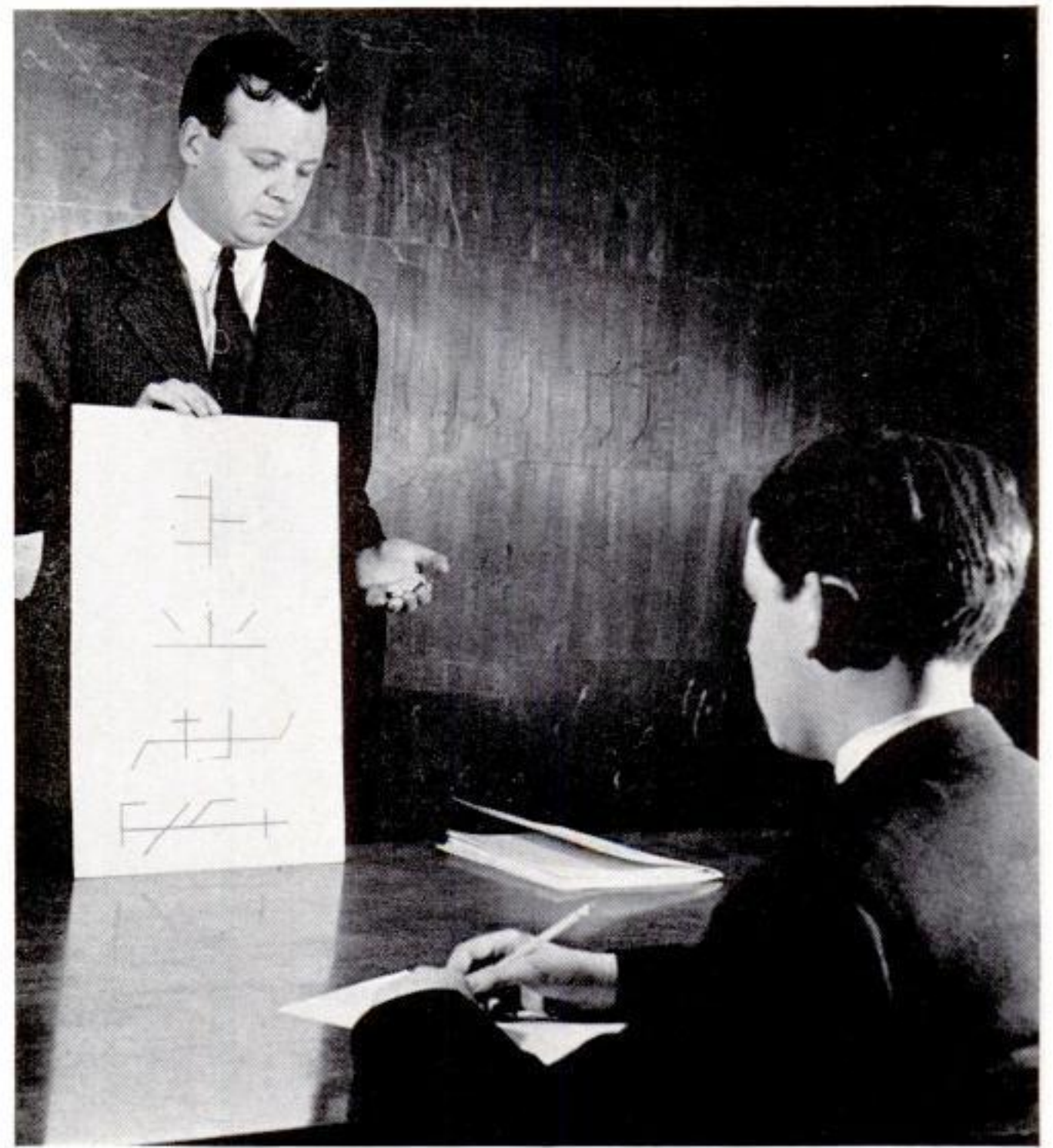


ADVERTISED IN  
**LIFE**

### A MARK OF IDENTITY

For your convenience . . . this mark of identity in a store quickly calls attention to **LIFE**-advertised products.

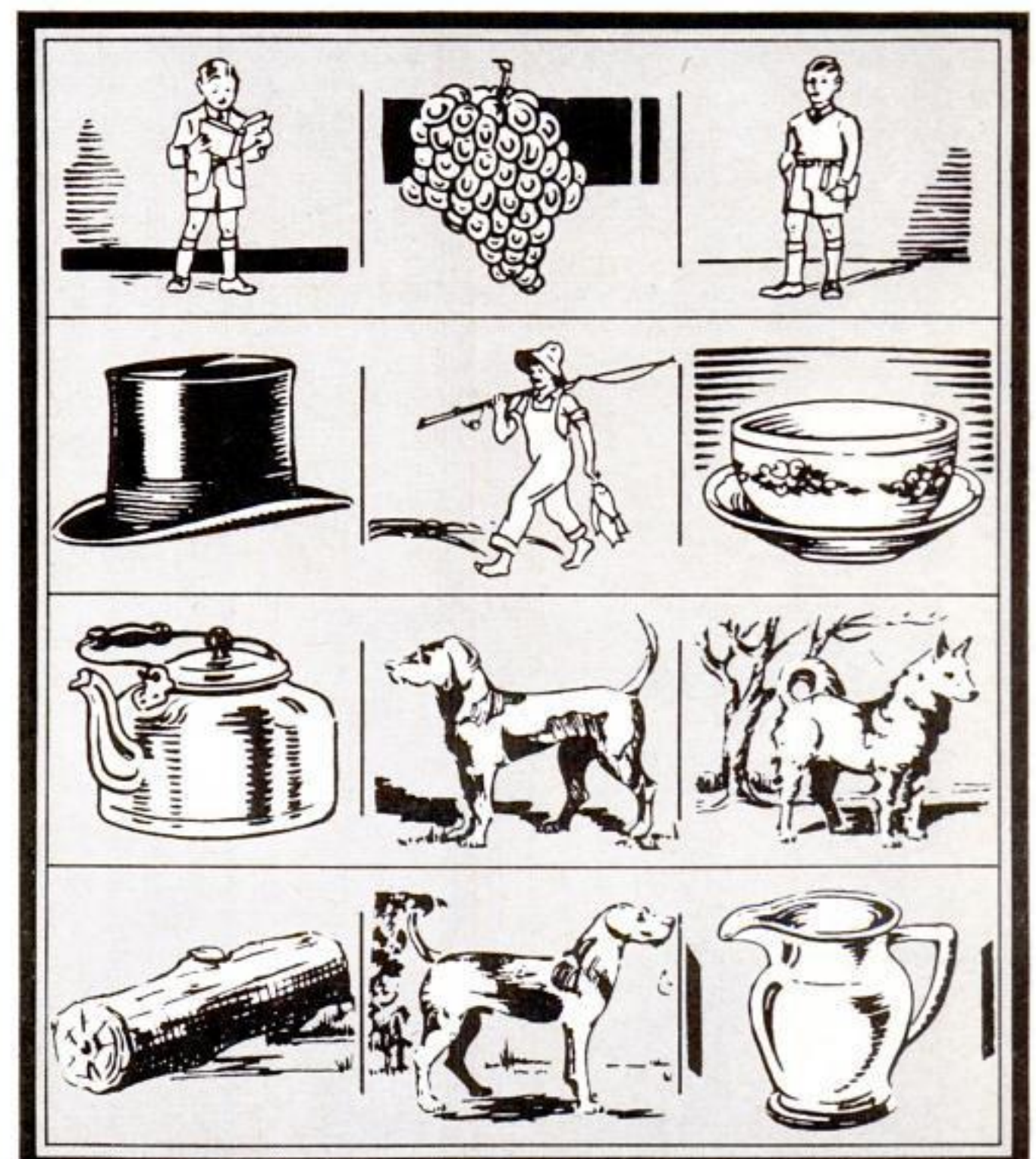
## EDUCATION



SUBJECT STUDIES DESIGNS FOR 12 SEC., THEN DRAWS THEM FROM MEMORY

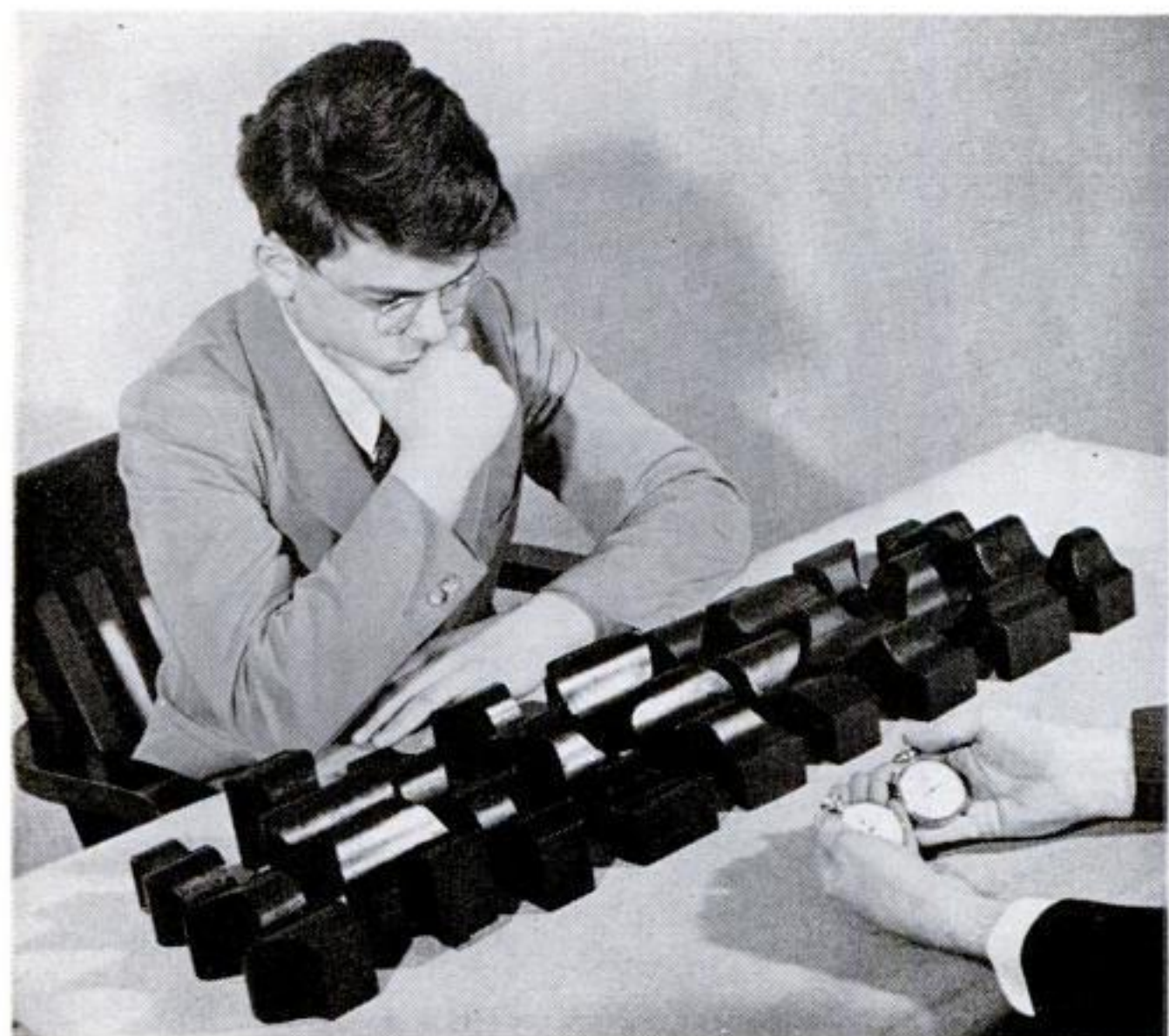
## STEVENS TECH GIVES APTITUDE TESTS

To help students plan their educations and later to choose vocations, psychologists have devised countless tests of mental and physical aptitudes. Outstanding in the practical administration of such tests is the Human Engineering Laboratory Inc., headed by Johnson O'Connor, with headquarters at Stevens Institute of Technology, Hoboken, N. J. Administered to more than 15,000 subjects during the last twelve years, the aptitude test at Stevens is a battery of ten or more different problems. The problems, a few of which are shown here, are designed to measure specific aptitudes, to give the subject an objective inventory of his capabilities.



**Inductive reasoning** is tested with drawings like those shown above. The subject must mark the three related drawings in each consecutive series of six drawings.





**Structural visualization** is tested with a three-dimensional jigsaw puzzle. Subject is shown assembled puzzle. It is then taken apart for him to put together again.



**Mental deliberation** by the subject at the halfway mark shows a strong aptitude for this test. Less gifted subjects proceed by helter-skelter trial-and-error method.



**Puzzle completed**, the administrator clicks the stop watch. Average time on the puzzle is 3.35 min. The test measures aptitude for architecture and allied fields.

CONTINUED ON NEXT PAGE

**The Oldest Name in Scotch**

**It was 1773**  
when the Boston Tea Party took place—when a group of citizens, disguised as Indians, dumped cargoes of tea into Boston Bay.

**146 YEARS BEFORE**

**THE BOSTON TEA PARTY...**

**the Haigs were making Scotch!**

Of all the existing Scotches—only Haig & Haig can point to a history of uninterrupted satisfaction dating back 312 years! And yet—despite this exclusive distinction—Haig & Haig makes no extra charge for its great name and fame!



Don't be vague - Ask for Haig

**Haig & Haig**  
BLENDED SCOTS WHISKY • 86.8 PROOF

SOMERSET IMPORTERS, LTD., NEW YORK, CHICAGO, SAN FRANCISCO



# AS USUAL...

## Canadian Pacific

IS MAINTAINING THESE  
OCEAN SERVICES

**ORIENT...** *Empress* liners, largest, fastest on the Pacific, sail from Vancouver and Hawaii to Japan, China and the Philippines. Approved for United States citizens.

**EUROPE...** Frequent sailings between Canadian and British ports, crossing where the Atlantic is narrowest...via the famous 39%-less-ocean route.

**AUSTRALIA • NEW ZEALAND...** From Vancouver by Canadian Australasian's low-cost sunshine route. Or connect at Hawaii. Approved for United States citizens.

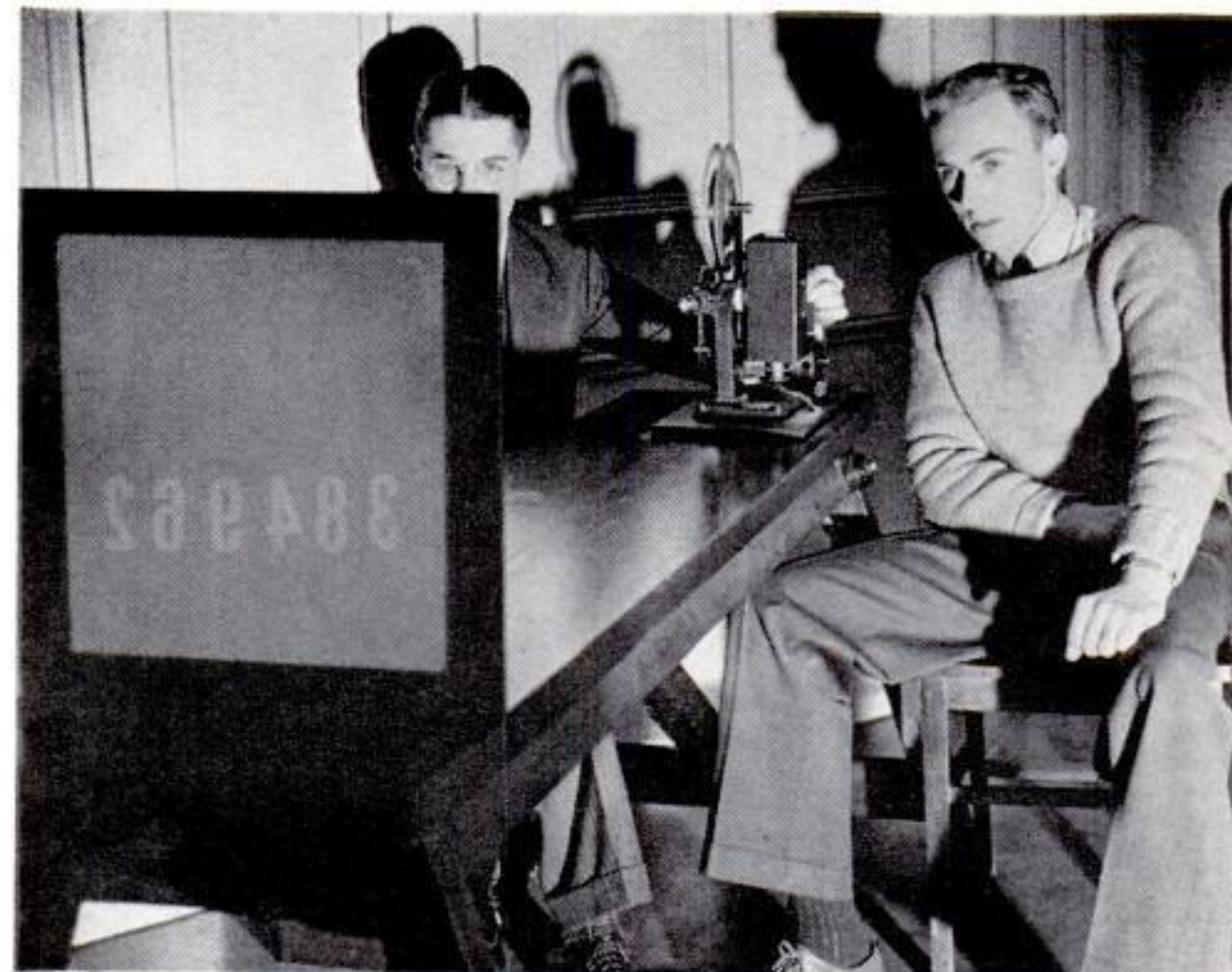
**HAWAII...** Speedy *Empresses* or trim Canadian Australasian liners...from Vancouver. Approved for United States citizens.



WORLD'S GREATEST TRAVEL SYSTEM

SEE YOUR OWN TRAVEL AGENT or any Canadian Pacific office: Atlanta, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Detroit, Indianapolis, Kansas City, Los Angeles, Minneapolis, Montreal, New York, Omaha, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, St. Louis, Toronto, Vancouver, Winnipeg, Washington. Other offices in the U. S. and Canada.

### Aptitude tests (continued)



Number memory is tested by series of six-digit numbers flashed for one second each on screen. Subject must then recite them correctly. Reader can test own skill below.

875,496	142,568	634,251
243,687	435,312	163,224
379,248	795,631	384,962

CLERICAL APTITUDE WORKSAMPLE 1, FORM A			
PRINTED BY STEVENS INSTITUTE OF TECHNOLOGY		COPYRIGHT 1925	
		SAME	DIFFERENT
96	96	<input checked="" type="checkbox"/>	<input type="checkbox"/>
64	68	<input type="checkbox"/>	<input checked="" type="checkbox"/>
55	55	<input checked="" type="checkbox"/>	<input type="checkbox"/>
43	63	<input type="checkbox"/>	<input checked="" type="checkbox"/>
80	80	<input checked="" type="checkbox"/>	<input type="checkbox"/>
392	397	<input type="checkbox"/>	<input checked="" type="checkbox"/>
653	653	<input checked="" type="checkbox"/>	<input type="checkbox"/>
659	956	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8672	8762	<input type="checkbox"/>	<input checked="" type="checkbox"/>
1983	1983	<input checked="" type="checkbox"/>	<input type="checkbox"/>
34289	34298	<input type="checkbox"/>	<input checked="" type="checkbox"/>
93416	93416	<input checked="" type="checkbox"/>	<input type="checkbox"/>
740816	740816	<input checked="" type="checkbox"/>	<input type="checkbox"/>
459632	449632	<input type="checkbox"/>	<input checked="" type="checkbox"/>
493856	495836	<input type="checkbox"/>	<input checked="" type="checkbox"/>
9999603	9996903	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3701043	3701043	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2573296	2573296	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5638398	5638396	<input type="checkbox"/>	<input checked="" type="checkbox"/>
66585453	66585453	<input checked="" type="checkbox"/>	<input type="checkbox"/>
58938975	59838975	<input type="checkbox"/>	<input checked="" type="checkbox"/>
39375918	37395918	<input type="checkbox"/>	<input checked="" type="checkbox"/>
602469586	602469586	<input checked="" type="checkbox"/>	<input type="checkbox"/>
627793184	627793184	<input checked="" type="checkbox"/>	<input type="checkbox"/>
684352013	864352013	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2193511968	2193511968	<input type="checkbox"/>	<input type="checkbox"/>
3696148532	3696418532	<input type="checkbox"/>	<input type="checkbox"/>
8017117657	8017177657	<input type="checkbox"/>	<input type="checkbox"/>
63578153261	63578153261	<input type="checkbox"/>	<input type="checkbox"/>
26575394368	26557394368	<input type="checkbox"/>	<input type="checkbox"/>

Accounting aptitude is tested by work sheet above. Subject must as fast as possible pair the numbers in two columns as the same or different. Two digit numbers are easy, but problem becomes progressively more difficult toward bottom of columns.





**TASTE THEIR LASTING**

# Crispness

snap!  
crackle!  
pop!



**AND HEAR IT, TOO!**



Swing breakfast out of the rut with Kellogg's Rice Krispies—the liveliest “wake-up” meal that ever was! Hear that snap! crackle! pop! as they float on milk or cream? That's *crispness!* . . . a crispness all the family will applaud from the first crunchy spoonful to the last.

For an extra treat, serve Kellogg's Rice Krispies with fresh or frozen berries. Your grocer is featuring them now at attractive prices.

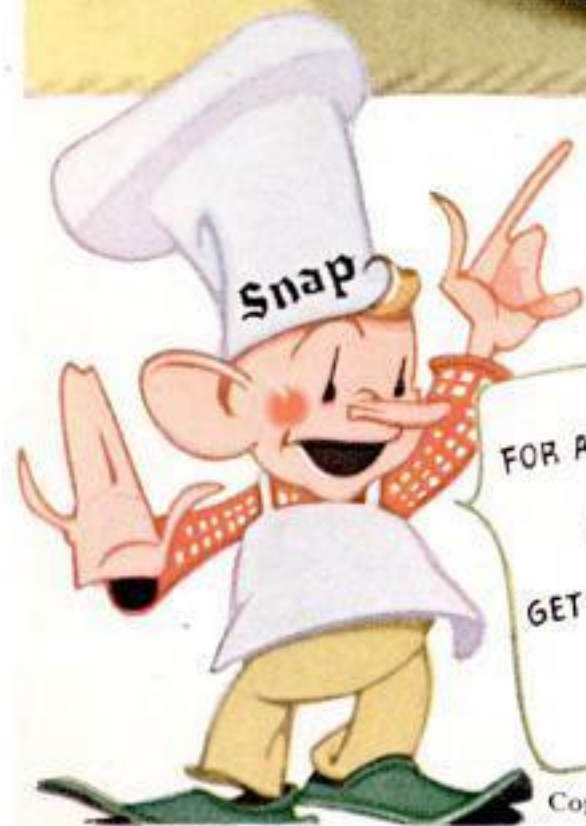
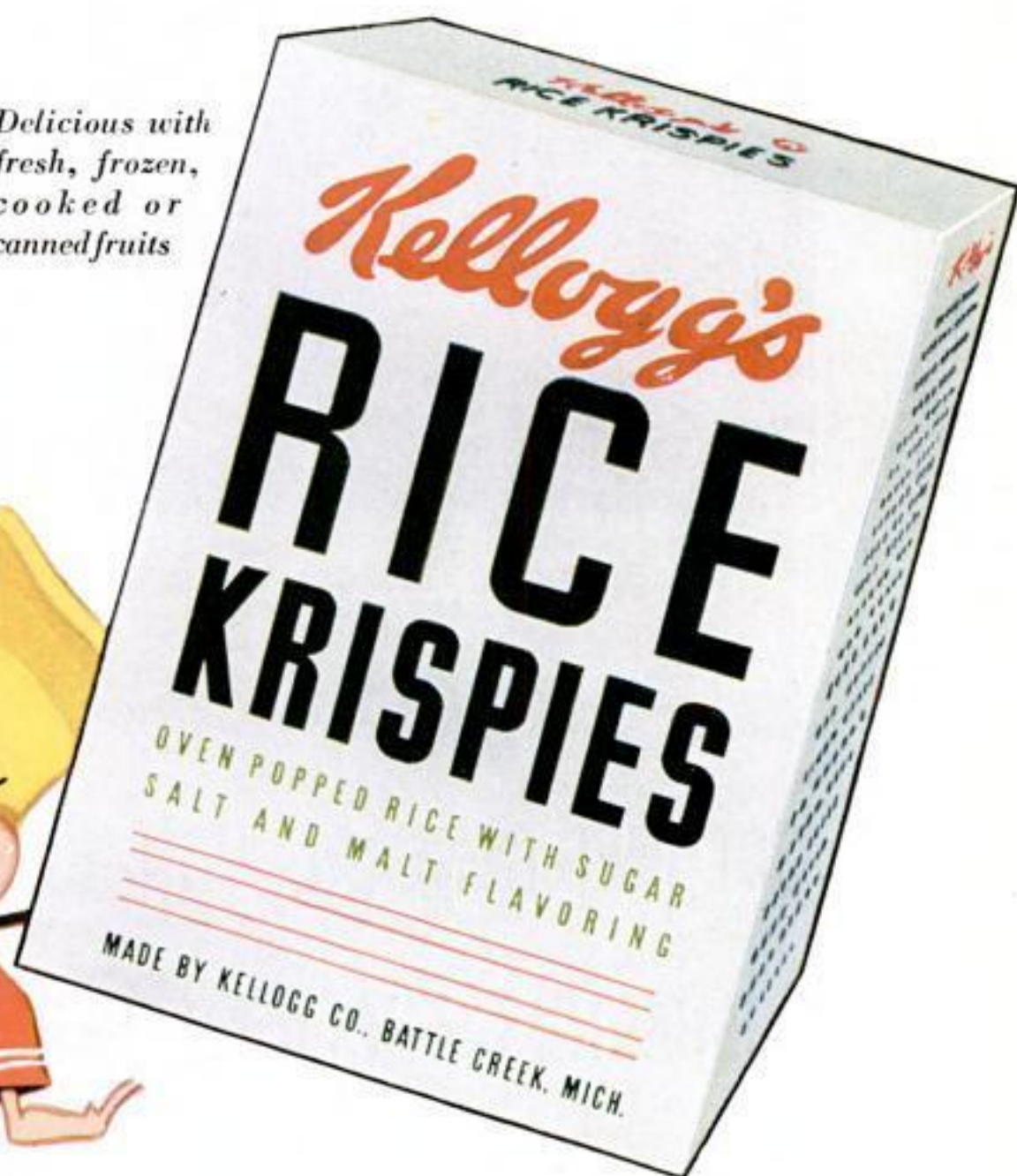
Be sure to ask for “Kellogg's Rice Krispies.” They're “oven-popped” by Kellogg according to a special process . . . flavored in a unique way . . . toasted a golden-brown. Their crisp freshness is protected by Kellogg's exclusive inner-wrap . . . “Waxtite” heat-sealed at both top and bottom.

**MADE BY KELLOGG'S IN BATTLE CREEK**

## KELLOGG'S RICE KRISPIES

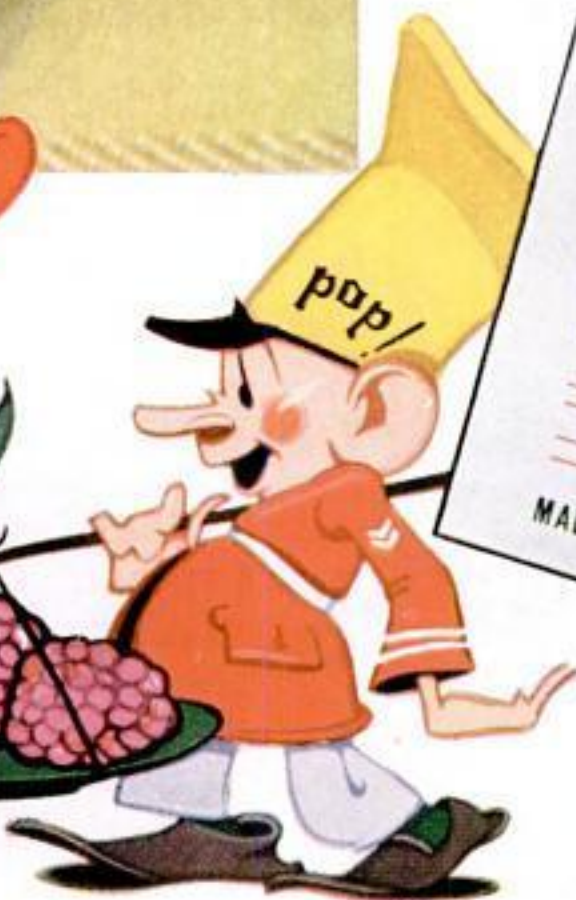
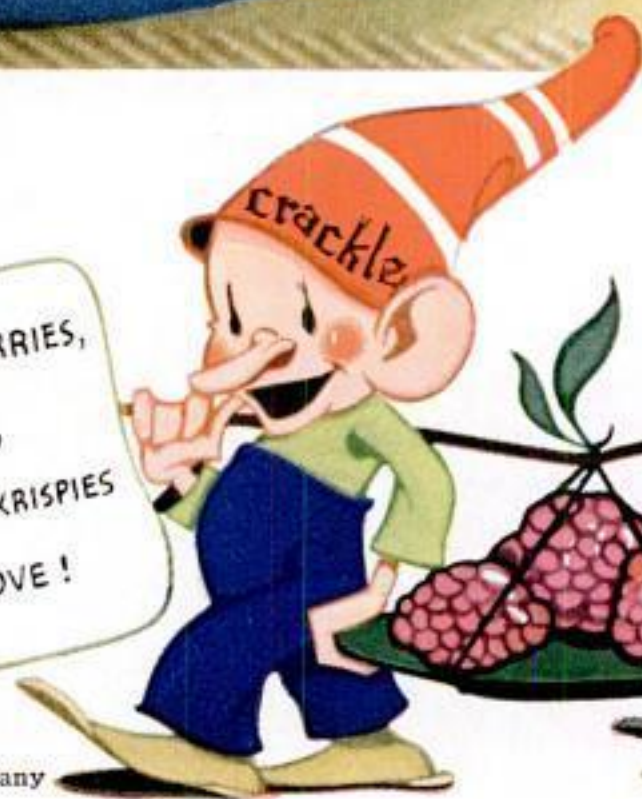
**“OVEN-POPPED” BY PATENTED PROCESS!** Delicious Rice Krispies float for hours in milk or cream. The name “Rice Krispies” is Kellogg's trade-mark (Reg. U. S. Pat. Off.) for oven-popped rice.

Delicious with  
fresh, frozen,  
cooked or  
canned fruits



FOR A DISH THAT'S THE BERRIES,  
A JOY AND A LOVE,  
GET SOME KELLOGG'S RICE KRISPIES  
AND SERVE AS ABOVE!

Copr. 1940 by Kellogg Company



Sensational offer! Attractive nursery-rhyme wall plaques in gorgeous colors. Six different subjects. Proper size for grouping. See back of Rice Krispies packages.





*von Brauchitsch*

**COLONEL-GENERAL VON BRAUCHITSCH**

**COMMANDS THE NAZI GERMAN ARMY**

**A** cold, grim ambition narrows the aristocratic mouth of the Commander in Chief of the German Army and gleams from his intelligent gray eyes. Heinrich Alfred Hermann Walther von Brauchitsch is a Prussian and a cavalry general's son. He can trace his descent back to the 13th Century. Yet he has always made a point of treating as an

equal the ex-corporal who now rules Germany. Though it must have pained him, he accepted from Hitler the honorary gold Nazi Party pin he wears on his right breast in this color portrait. But so much ambition is dangerous in the Germany of today. While the people applaud him as the conqueror of Poland, the high Army officers grow cool toward him, and Hitler has other generals he likes far better. In a situation where all the important moves are invisible, it is impossible to predict the immediate destiny of von Brauchitsch.

Like many modern commanders, von Brauchitsch has spent most of his life at desks, executing staff routine and mastering his specialty of artillery. A fifth son, he went to Berlin's best school, the Französisches Gymnasium. He built the East Prussian fortifications and developed the motorized divisions of the Army. In the middle of the Munich crisis, having divorced a rich wife with 300,000 Pomeranian acres, he married the beautiful young daughter of a Silesian judge. Almost idolatrous is his admiration of the War of 1870's Field Marshal von Moltke, in whose office, now a museum, he likes to linger.





Illustrated above: 1940 Studebaker Champion Club Sedan \$700 delivered at factory



**"Extras" at no extra cost!** You pay nothing extra for this Champion's shock-proofed variable-ratio steering, feather-touch hydraulic brakes, finger-tip gear shift, planar independent suspension, non-slam door latches, front-compartment hood lock and other new features.



**You save on repairs and upkeep!** Every Champion is built with long-lasting soundness by Studebaker's 7,700 expert, permanent craftsmen—the same men who construct Studebaker's Commander and President. This means an attractive trade-in allowance for you later on.

# This lowest price car gives you all you've wanted in style and money saving **STUDEBAKER CHAMPION**

*Priced on a level with the 3 other large-selling lowest price cars*

**YOU'RE** in for a pleasant surprise in gas economy as well as low upkeep costs, when you become the proud owner of this beautifully styled, soundly built, new Studebaker Champion.

It's the most successful new car in 10 years. Delighted owners are finding this distinctive Studebaker much more saving of gas than other large-selling lowest price cars they've driven.

You're money ahead in still further ways, when you own this roomy, luxurious Studebaker Champion.

You pay nothing extra for such advancements as planar independent suspension, finest hy-

**PRICES BEGIN AT  
\$660**

for a Champion coupe delivered at the factory, subject to change without notice

draulic shock absorbers, non-slam rotary door latches, front-compartment hood lock, shockless variable-ratio steering, sealed-beam headlamps, foot-regulated hydraulic brakes and steering wheel gear shift.

See your local Studebaker dealer and drive a Champion now. Low down payment—C.I.T. terms.



## **STUDEBAKER SCORES SWEEPING GAS ECONOMY VICTORY!**

Studebaker cars finished 1-2-3 in this year's Gilmore-Yosemite Sweepstakes, under A. A. A. supervision. Champion averaged 29.19 miles per gallon, Commander 24.72 miles per gallon, President 23.40 miles per gallon. Each car had low-extra-cost overdrive and expert driver.





### RELY ON IT TO WEAR LONGER!

It's the only linoleum with a Waterproof Felt Backing and a Built-in Rubber Cushion. Cannot rot . . . And laid direct to the underfloor with its own Factory-Applied Adhesive, it gives an extra strong installation.

### EXPECT UNEQUALLED SMOOTHNESS!

Make the "finger-tip" test. You've never felt such a smooth-surfaced linoleum. Much easier to clean. And note this: Nairn Treadlite Inlaid Linoleum, with its exclusive Built-in Rubber Cushion, is quiet, more comfortable to walk on.



### LOOK FOR ENTIRELY NEW BEAUTY!

You'll be amazed when you see the Nairn Treadlite patterns. There are 57 of them . . . every one by America's foremost linoleum designers . . . every one genuine inlaid, with colors clear through to the backing!

*A modern miracle: priced to fit small budgets—yet*

# GIVES YOU ALL THE NEWEST IMPROVEMENTS IN INLAID LINOLEUM



Wouldn't your kitchen spring to life with a gay floor like this? The pattern is Nairn Treadlite No. 8511, with an attractive border of Nairn Treadlite Linoleum No. 1807. And it's only one of the dozens of new Nairn Treadlite designs now at your dealer's. See them all!


**A**N interesting thing about the latest development in inlaid linoleum is this: *In addition to making possible a greatly improved floor, it also makes possible an economy price!*

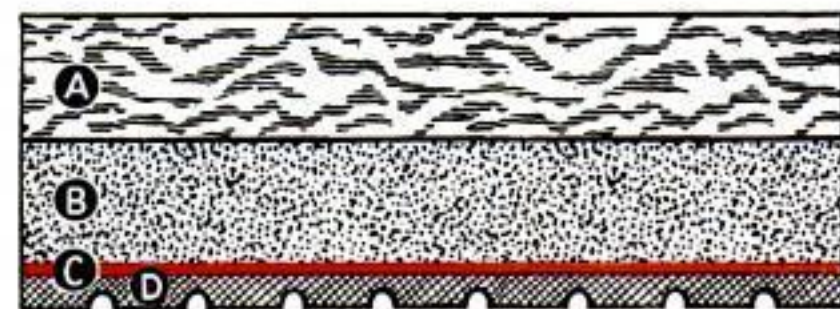
That explains why American women have made Nairn Treadlite the fastest-selling linoleum in the nation.

Let your dealer show you the Waterproof Felt Backing, the exclusive Built-in Rubber Cushion, the exclusive Factory-Applied Adhesive . . . the unequalled smoothness, quietness and comfort of Nairn Treadlite.

When you see it you'll say, "Why should I buy anything less than this genuine inlaid linoleum *which has everything?*"

CONGOLEUM-NAIRN INC., KEARNY, NEW JERSEY

**NAIRN**  
**TREADLITE**  
TRADEMARK  REGISTERED  
**INLAID LINOLEUM**



**NO OTHER INLAID LINOLEUM AT ANY PRICE GIVES YOU ALL THESE ADVANTAGES:**

(a) Genuine Inlaid Linoleum; (b) Waterproof, Rotproof Felt Backing; (c) Exclusive Built-in Rubber Cushion; (d) Factory-Applied Adhesive on back. It's the only "completely factory fabricated" linoleum—all ready to be laid direct to the under-floor. (No other accessories to buy.)





THIS IS ONE OF THE 628 CITY HALLS AND COURTHOUSES THAT HAVE BEEN BUILT OR IMPROVED WITH PWA FUNDS. IT IS IN STRATFORD, CONN., AND COST \$225,000

# PWA

## HAS CHANGED FACE OF U. S.

Hired with Public Works Administration money, tens of thousands of men are at work this week building a courthouse in Philadelphia, a bridge in Natchez, Miss., a sewage plant in Dallas, Tex., a waterworks in Tacoma, Wash., 770 like projects elsewhere in the land. By June 30, under present plans, all of them will be substantially completed. And no more will be started. Last year an economy-minded Congress turned down the President's three-billion-dollar Spend-Lend bill, gave PWA only a piddling 16 million for the fiscal year's running expenses. Hence, after seven years, except for continued work on a few such time-spanning giants as Grand Coulee Dam and the Chicago subway system, last PWA concrete mixer will have ceased to grind, the last PWA riveting machine have fallen still by mid-1940, and the greatest public building

program in the history of mankind will be finished.

It may be revived. Already, foreseeing a business slump unless "total war" starts an export boom, some New Deal spenders are urging a new dose of pump-priming on the President. But their prospects of getting it seem slight. In any event, a lull is at hand in which citizens can take a look around and see what they have got for their money.

Next to crisscrossing the continent, the best way to get an idea of how PWA's tremendous works have changed the face of the nation is through the pages of a recently published book, *Public Buildings* (Government Printing Office, \$2.50), a review of PWA projects completed by Jan. 1, 1939, prepared as a reference book for architects, engineers, et al., by C. W. Short and R. Stanley-Brown. The pictures on these and following pages are taken from the book.

THIS PWA-FINANCED (\$68,200) CITY HALL IS IN SANTA MARIA, CALIF. ITS SPANISH MISSION DESIGN FITS THE CALIFORNIA SCENE AS COLONIAL FITS CONNECTICUT



CONTINUED ON NEXT PAGE 61



# IT HAS ADDED VARIETY TO THE AMERICAN SCENE

The first impression received from a quick look-around at PWA results is that Franklin D. Roosevelt has made Cheops, Pericles, Augustus, Ch'in Shih Huang Ti, the Medicis and Peter the Great look like a club of birdhouse-builders. For one Great Pyramid or Great Wall, PWA has raised up scores of tremendous dams. For one Parthenon, it has reared thousands of glistening city halls, courthouses, post offices, schoolhouses. For one 366-mile Appian Way, it has laid 50,000 miles of highway over the hills and valleys of America.

Yet many living Americans will probably go to their graves without being sure that there ever was such a thing as PWA. Reason: almost everybody confuses it with the more familiar WPA. The confusion is justified. WPA's Hopkins and PWA's Ickes long squabbled like Labor leaders over their respective jurisdictions. Last summer the two agencies were joined in a Federal Works Agency under John M. Carmody.

WPA (Works Projects Administration) and PWA (Public Works Administration) were designed for the same purpose: to make jobs and stimulate business. Technically, the difference between them is that WPA hires people directly, while PWA has functioned only as a financing and supervising agency. It has given and lent funds to Federal, State, county, city and public-service bodies, who then usually added some money of their own and let out their building jobs to private contractors.

There was a reason for the difference of method. WPA was born of an unplanned, desperate determination to put idle citizens and money to work in a hurry, to keep people busy even if at nothing but leaf-raking. To make its funds hire as many hands as possible, it had to go light on materials for them to work with. PWA was a more leisurely attack on Depression. While many hands could be employed directly on its jobs, it aimed to and did provide twice as many indirect jobs by making a market for vast quantities of steel, concrete, lumber and other building materials. Having that object, it could concentrate in the main on larger, more lasting projects than WPA. If enough such projects had been planned in advance of Depression—as Herbert Hoover began urging in the early 1920's—there might never have been a WPA.

Time alone can tell whether the nation could afford to spend four billion dollars for PWA's 34,000 projects. But nobody can look at a representative sample of those projects and deny that they are, in themselves, useful and good. On these pages are shown five of the 12,702 school buildings which PWA funds have built or improved at a cost of \$1,182,397,135. They indicate how PWA has helped the cause of education by financing the replacement of cramped and antiquated structures with modern ones. They also show how PWA has improved the man-made appearance of America—a vast and much-needed job—by encouraging indigenous variety of architecture in place of monotonous mediocrity. The pictures on the following pages not only indicate the tremendous variety of PWA-financed projects, but also give further visible evidence of their solid contributions to American happiness and well-being.



BAILEY JUNIOR HIGH SCHOOL IN JACKSON, MISS., IS A MODERN ADAPTATION OF

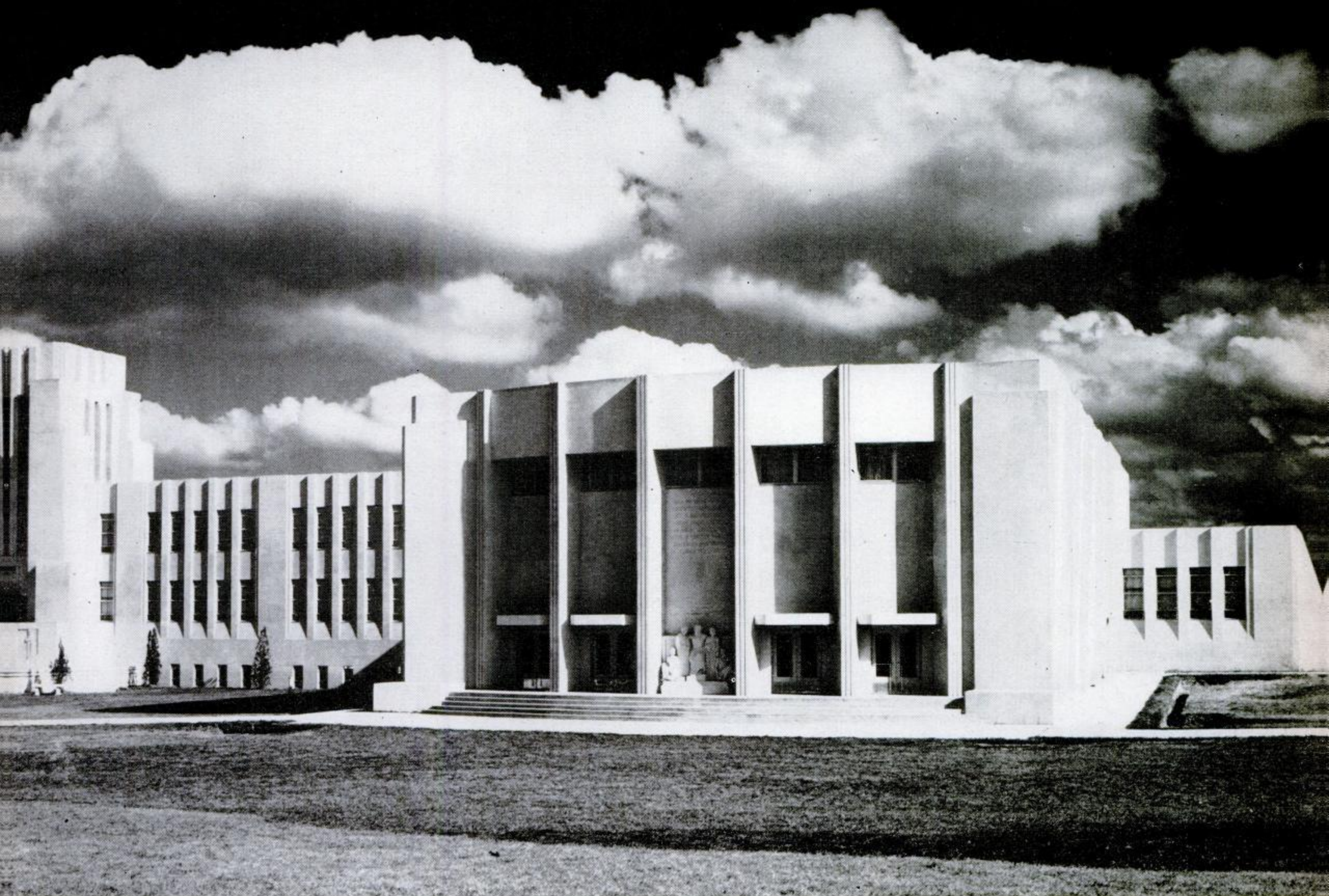


Colonial in style is this four-room elementary school at Hambright, Pa., which cost \$28,533. Colonial red brick with white trim and cupola is most popular public style in the Eastern U. S.

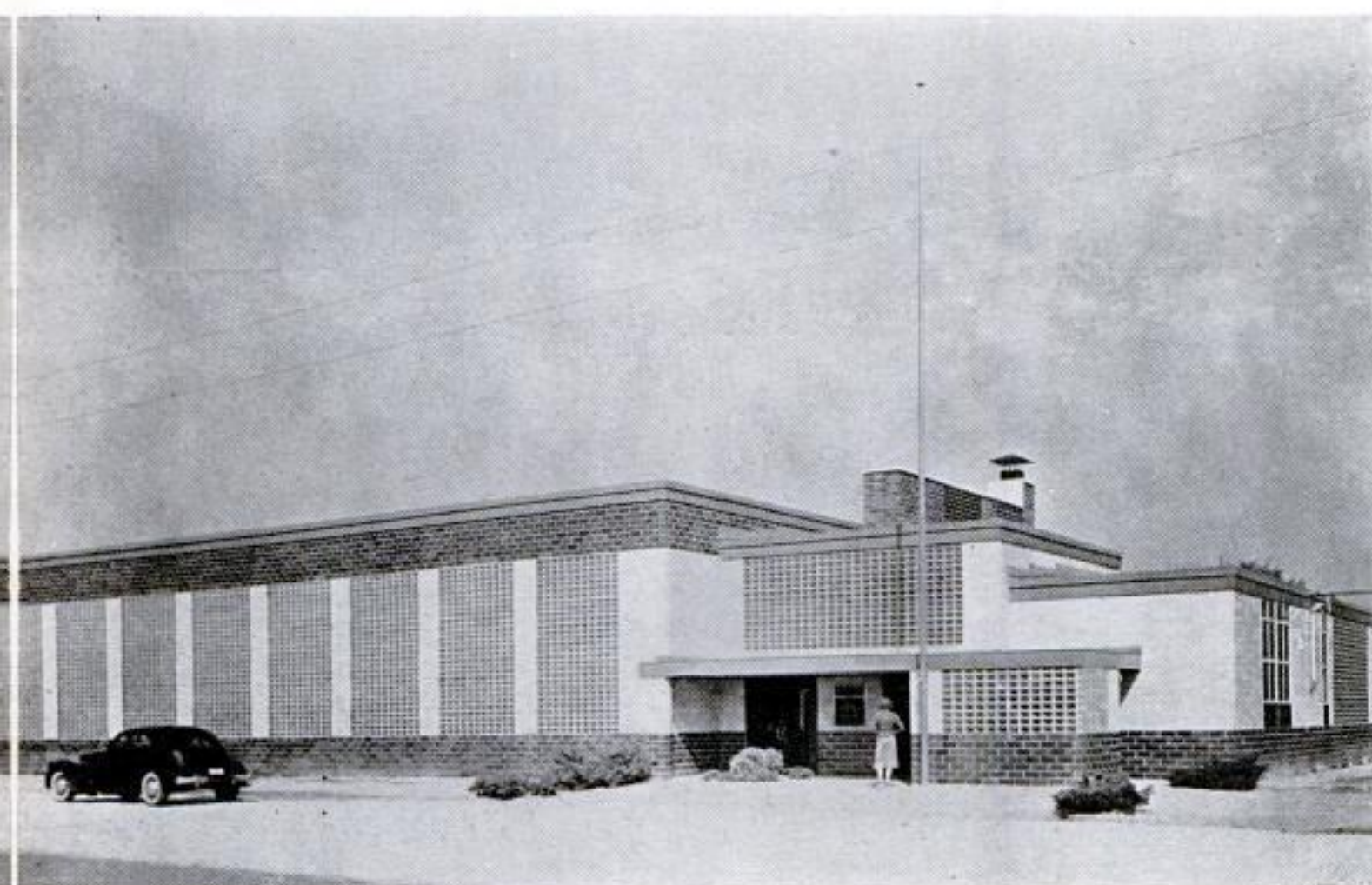


Pueblo or "Santa Fe" is the style of the \$364,164 library of the University of New Mexico at Albuquerque. This style is derived from the native Indian architecture of the State.

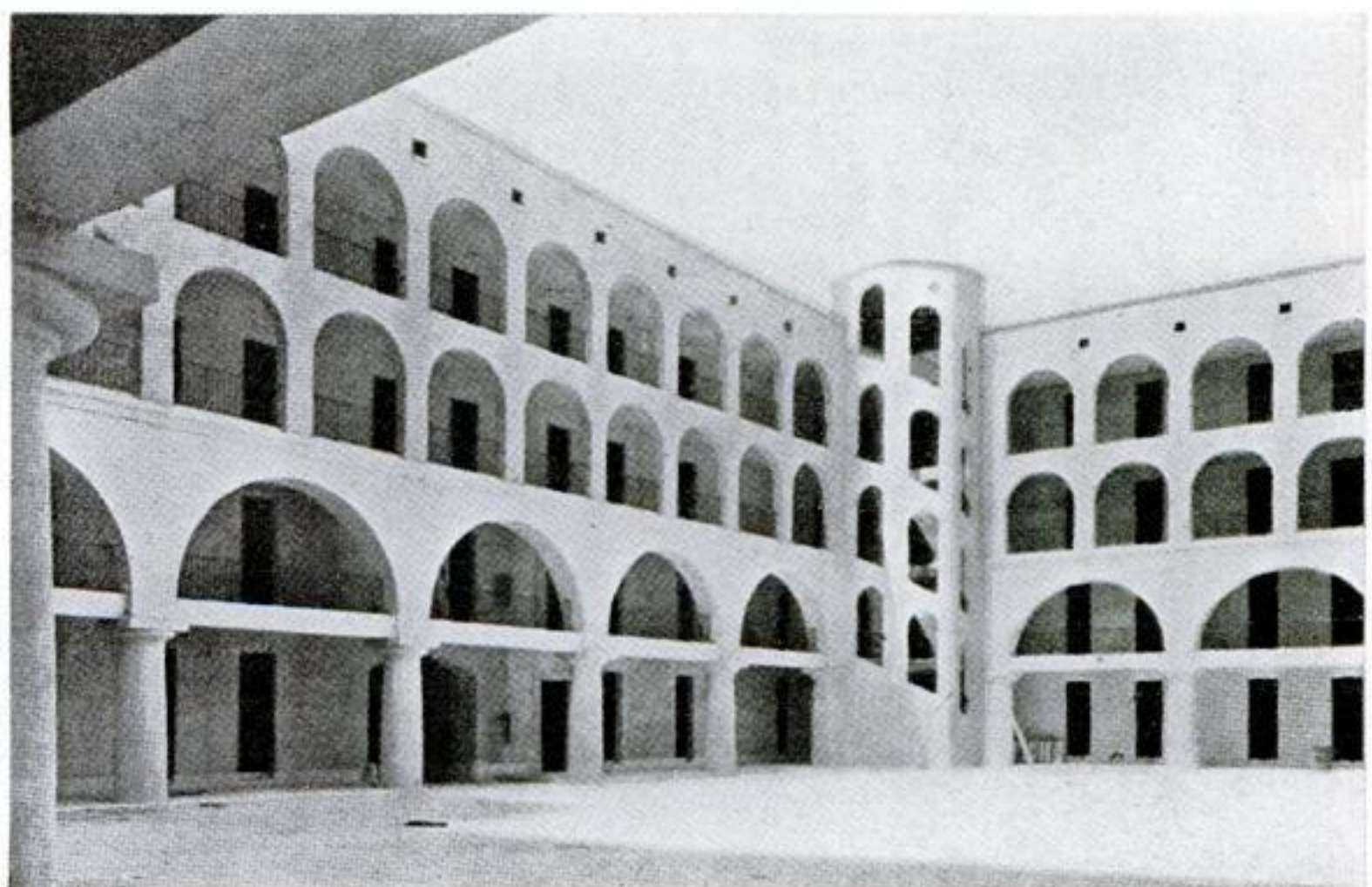




CLASSIC ARCHITECTURE. IT IS BUILT OF REINFORCED CONCRETE WITH STRUCTURAL STEEL TRUSSES OVER THE AUDITORIUM AND GYMNASIUM. IT COST \$388,641



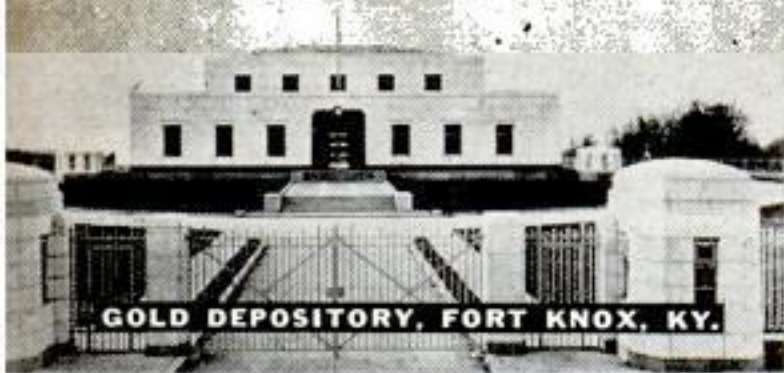
**Modern** in design is this \$85,596 schoolhouse, which replaced one village and five rural schools, in Coolspring Township, Ind. Chief feature is use of glass-brick walls for better light.



**Italian Renaissance** inspired the courtyard design of this \$264,495 barracks at The Citadel, military school in Charleston, S. C. The exterior is U. S. armory style of the General Grant period.



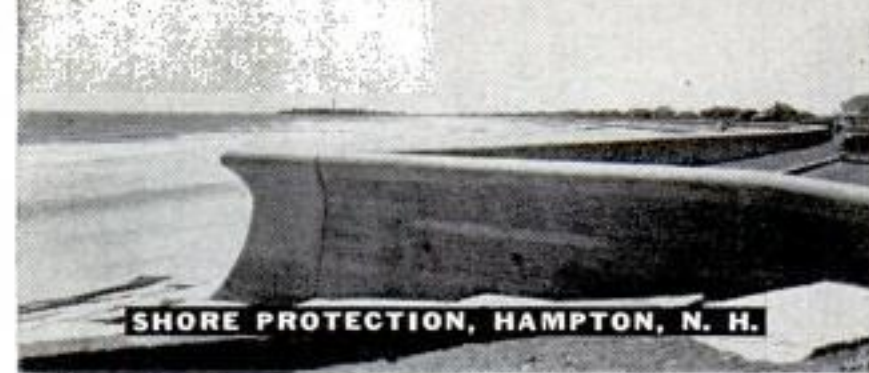
# ITS ABC: AIRCRAFT CARRIER TO ZOO



**GOLD DEPOSITORY, FORT KNOX, KY.**



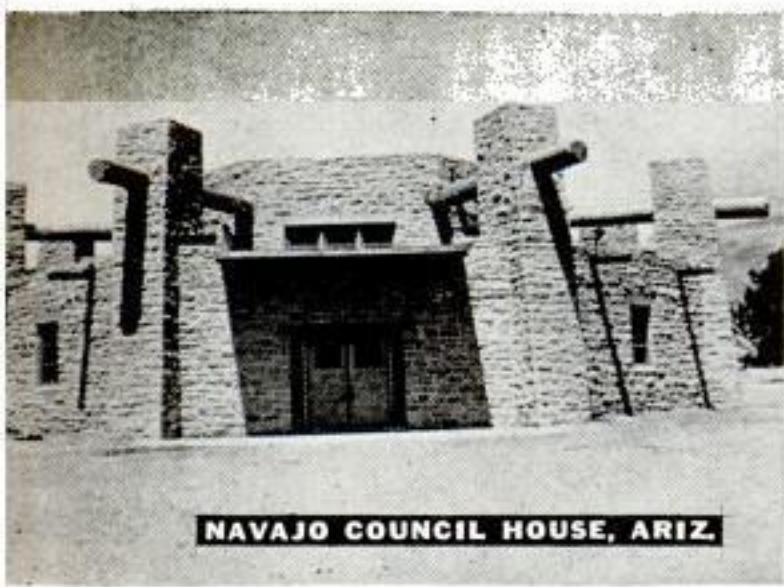
**STUDENT COTTAGES, CANYON, TEX.**



**SHORE PROTECTION, HAMPTON, N. H.**



**ROLLER GATES, ALL-AMERICAN CANAL**



**NAVAJO COUNCIL HOUSE, ARIZ.**



**PARK BAND SHELL, PHOENIX, ARIZ.**



**SONATORIUM, KEARNEY, NEB.**



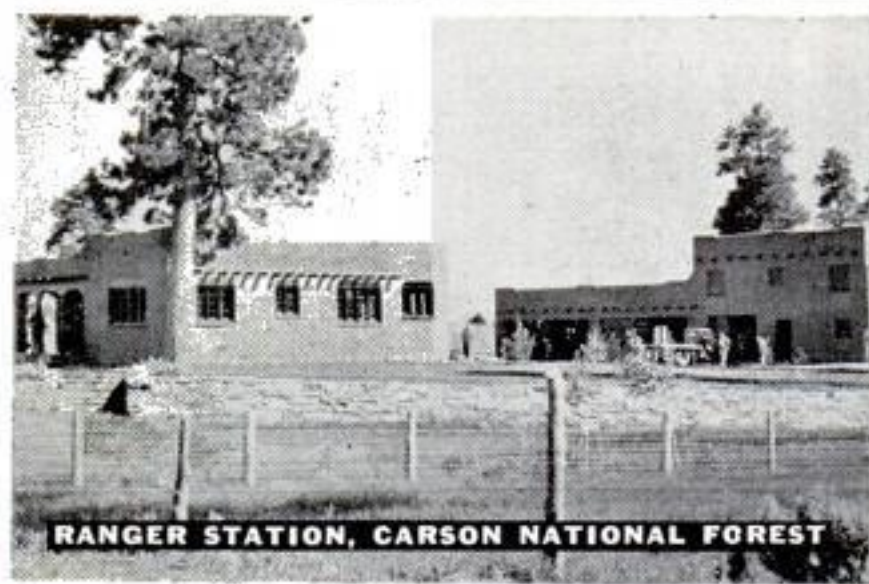
**PENNSYLVANIA R. R. ELECTRIFICATION**



**GRAIN ELEVATOR, KANSAS CITY, KAN.**



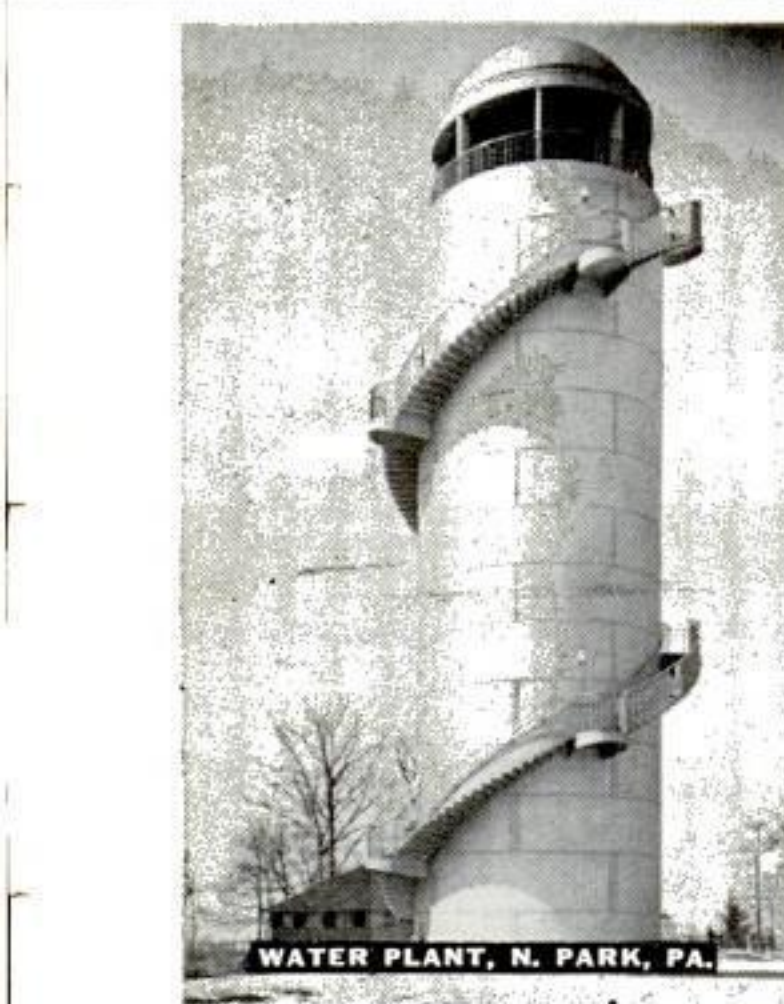
**HOSPITAL FOR INSANE, CAMARILLO, CALIF.**



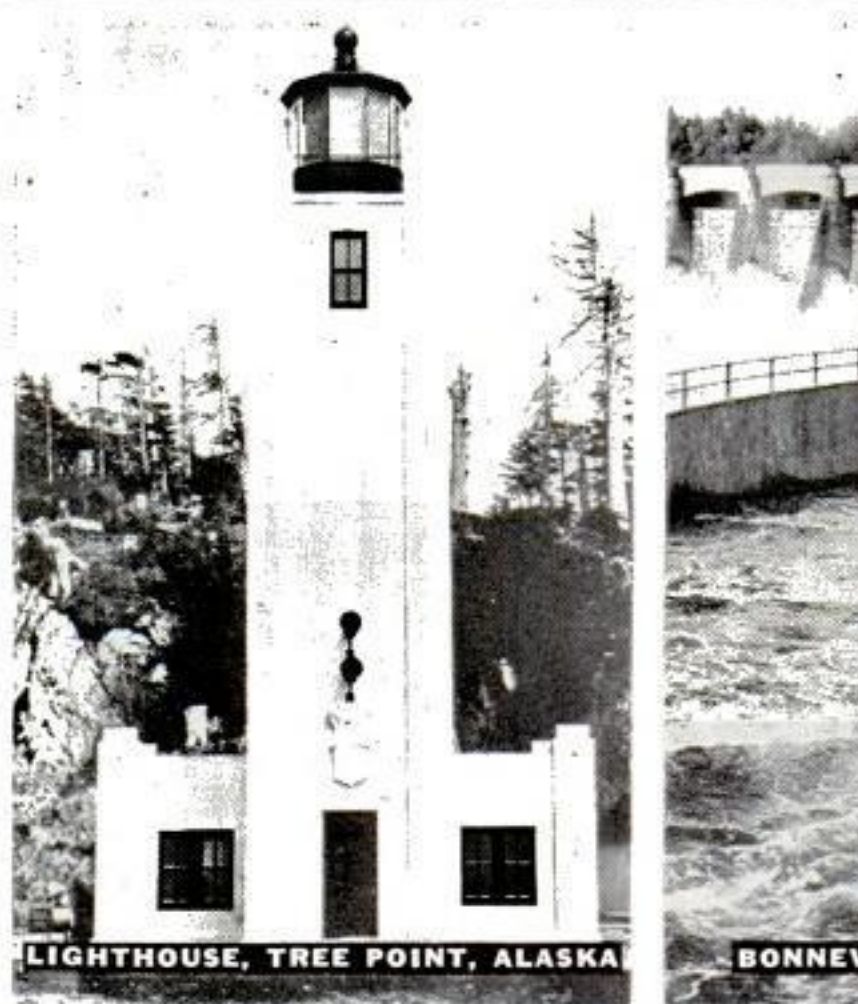
**RANGER STATION, CARSON NATIONAL FOREST**



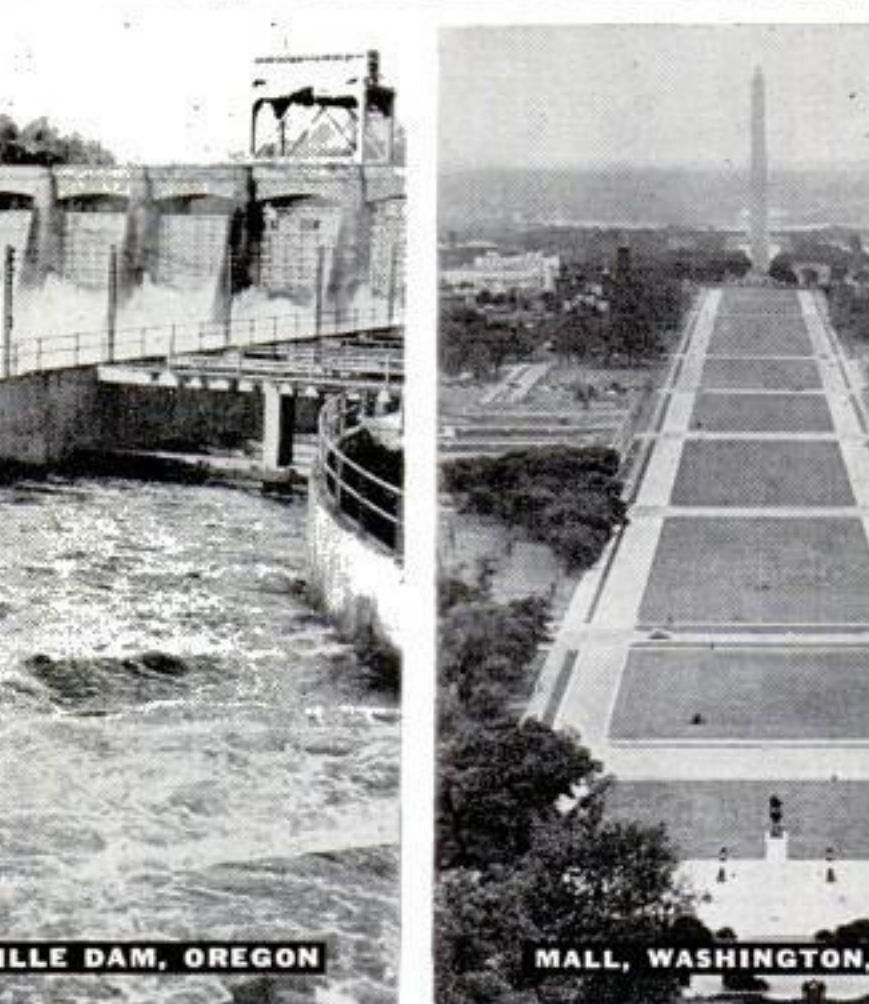
**POST OFFICE, MARSHFIELD, ORE.**



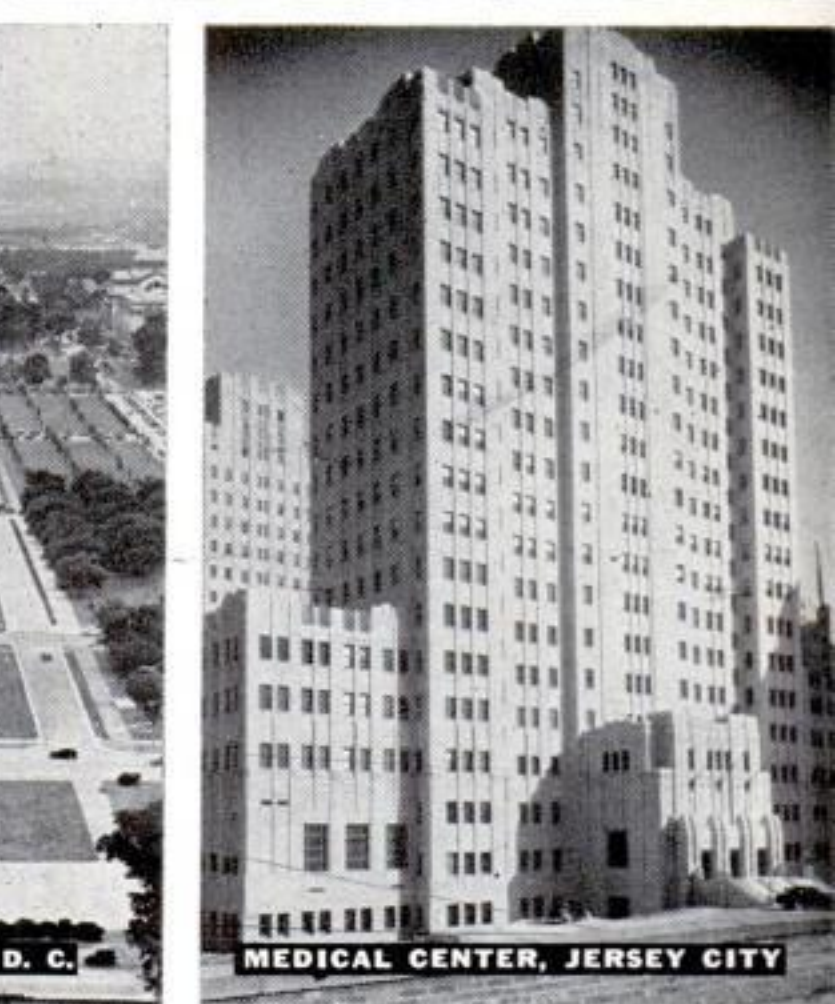
**WATER PLANT, N. PARK, PA.**



**LIGHTHOUSE, TREE POINT, ALASKA**



**BONNEVILLE DAM, OREGON**



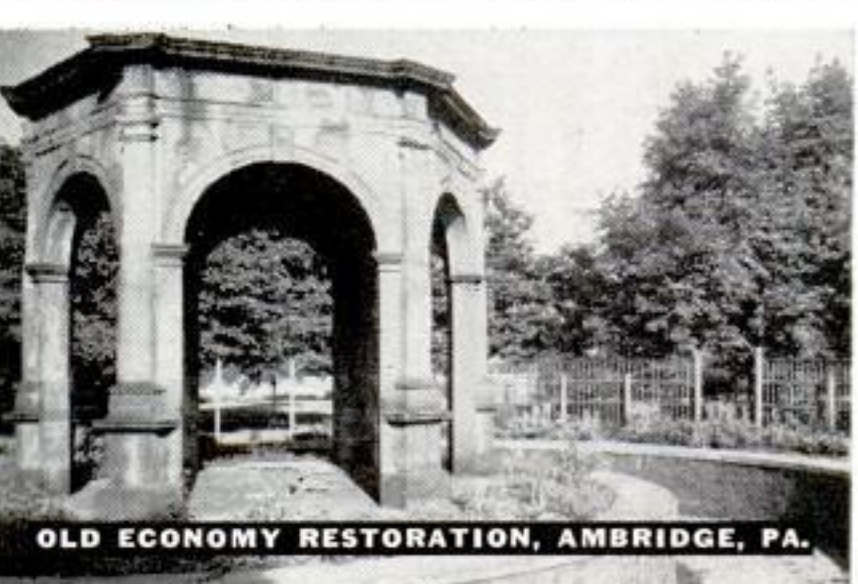
**MALL, WASHINGTON, D. C.**



**MEDICAL CENTER, JERSEY CITY**



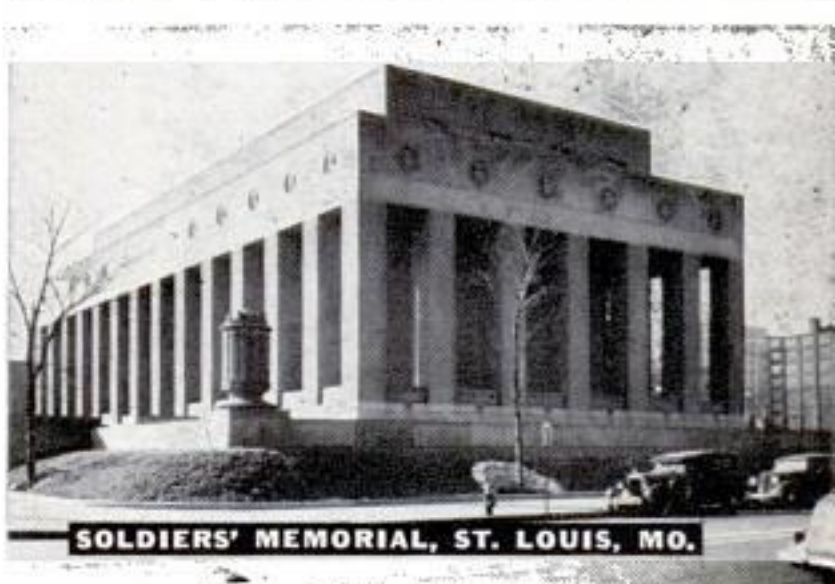
**MUNICIPAL FERRYBOAT, N.Y.C.**



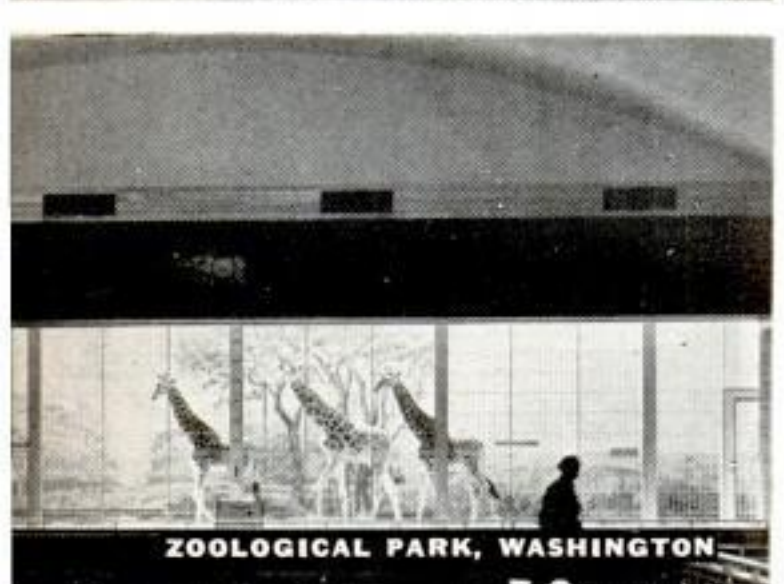
**OLD ECONOMY RESTORATION, AMBRIDGE, PA.**



**LIVESTOCK EXHIBIT BUILDING, SAN FRANCISCO**



**SOLDIERS' MEMORIAL, ST. LOUIS, MO.**



**ZOOLOGICAL PARK, WASHINGTON**



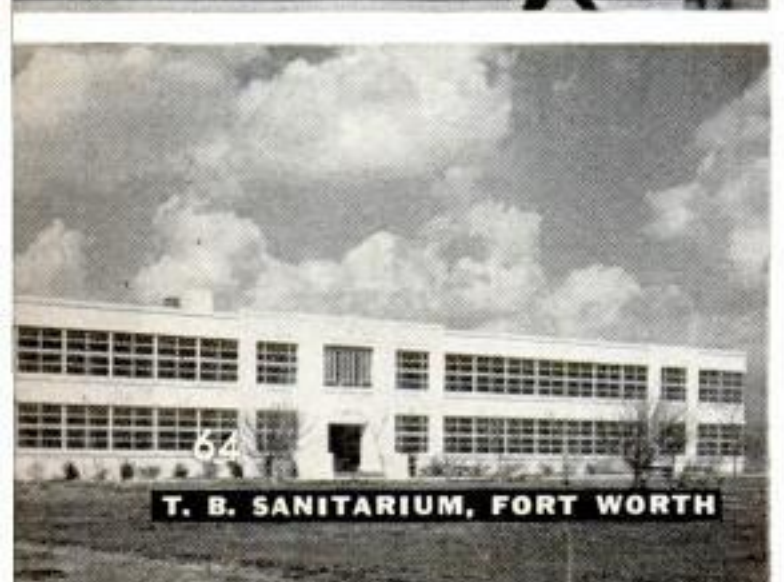
**COAST GUARD AMPHIBIAN AIRPLANE**



**BRIDGE, SANTA FE NATIONAL FOREST, N.M.**



**YORKTOWN, AIRCRAFT CARRIER**



**T. B. SANITARIUM, FORT WORTH**



**FORT PECK DAM, FORT PECK, MONT.**



**LOUP RIVER POWERHOUSE, COLUMBUS, NEB.**

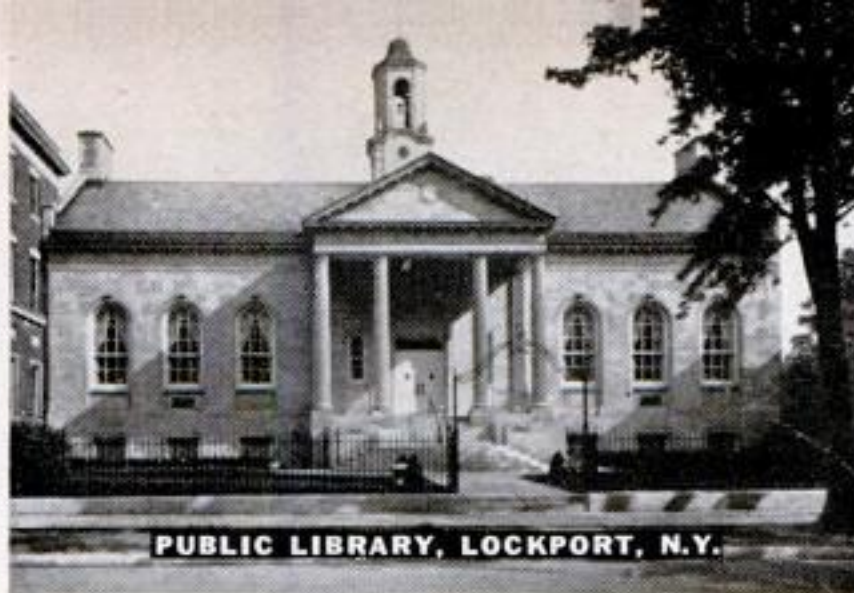


**HOUSING DEVELOPMENT, VIRGIN IS.**





SKYLINE DRIVE, SHENANDOAH PARK



PUBLIC LIBRARY, LOCKPORT, N.Y.



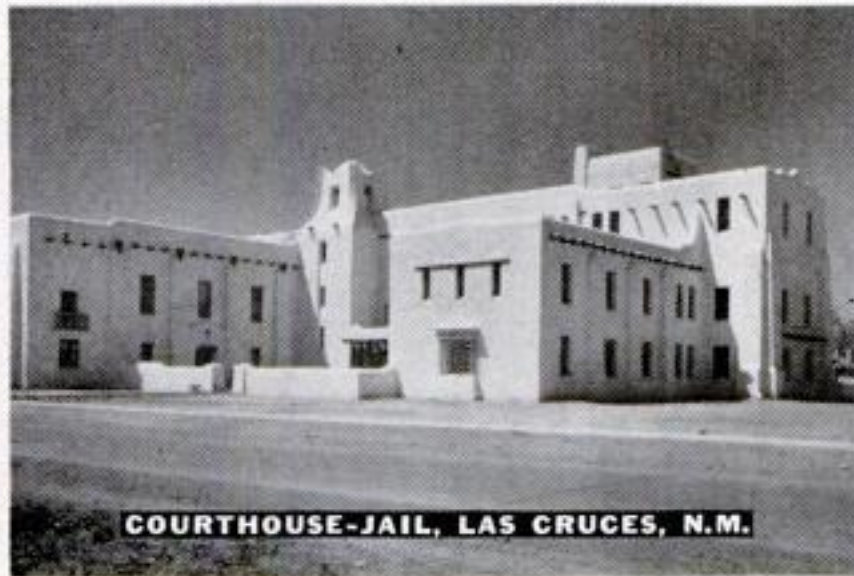
BLUEBEARD CASTLE HOTEL, VIRGIN IS.



SWIMMING POOL, WHEELING, W. VA.



COLD STORAGE PLANT, MOBILE, ALA.



COURTHOUSE-JAIL, LAS CRUCES, N.M.



RESTORATION OF FORT PULASKI, GA.



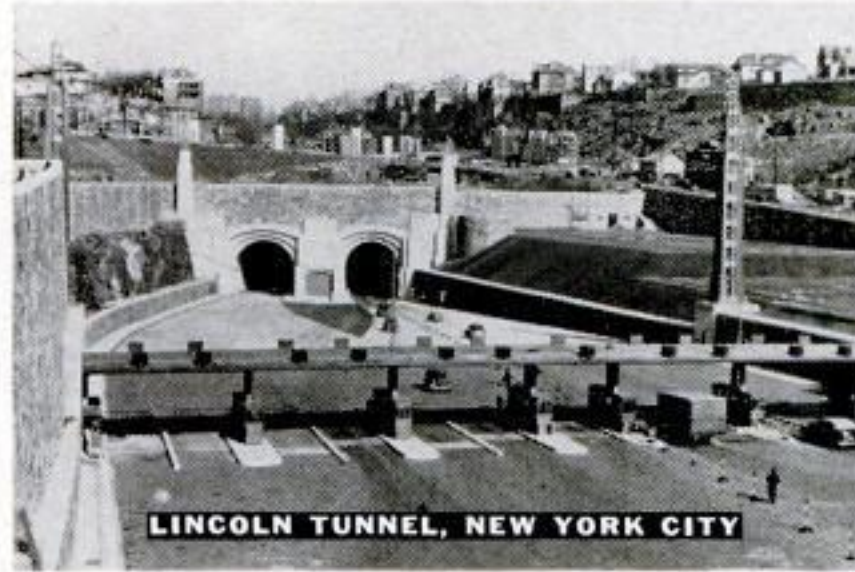
FED. TRADE COM. BLDG., WASHINGTON



FLORAL CONSERVATORY, ST. LOUIS



TRIBOROUGH BRIDGE, NEW YORK CITY



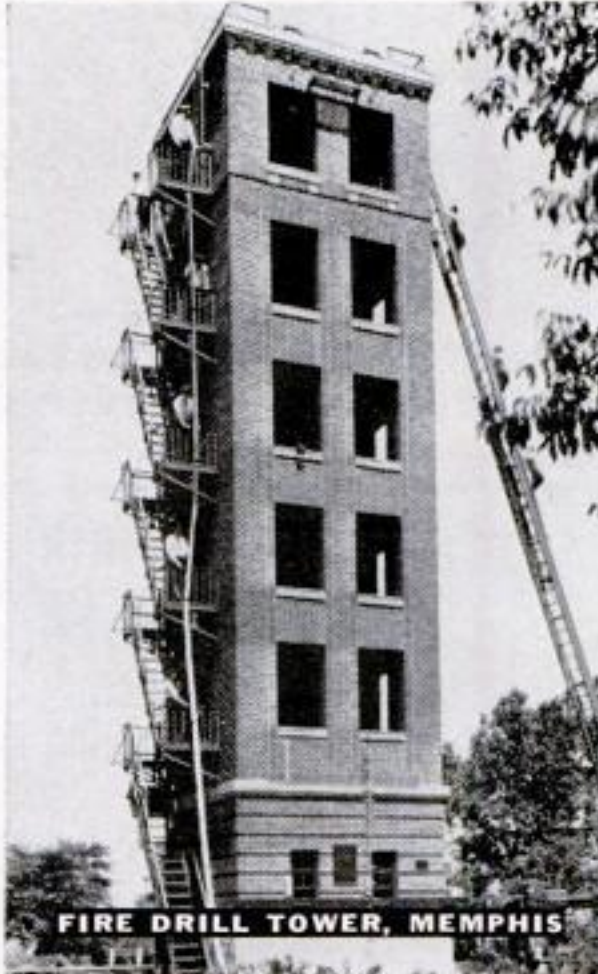
LINCOLN TUNNEL, NEW YORK CITY



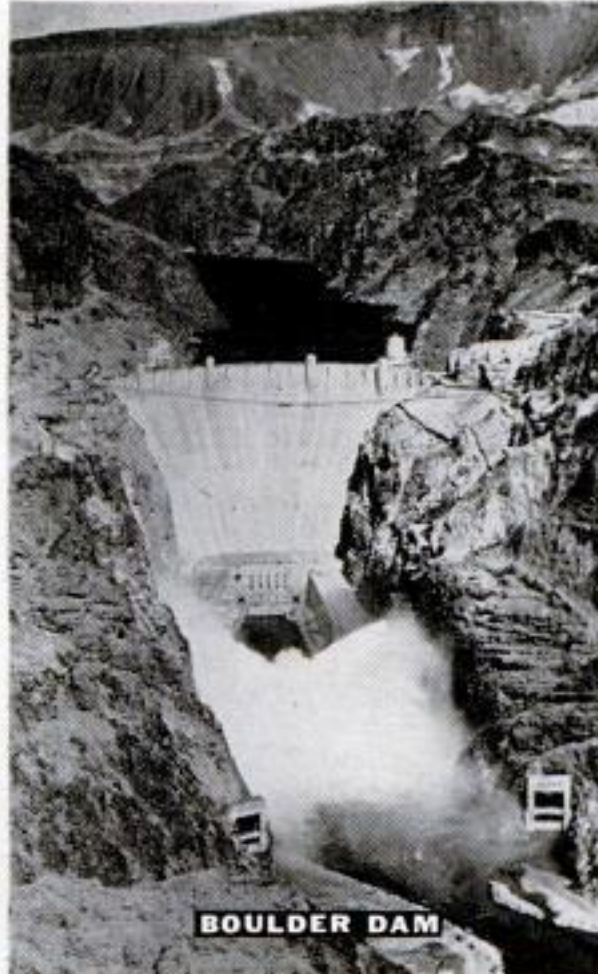
FARMERS MARKET, SHREVEPORT, LA.



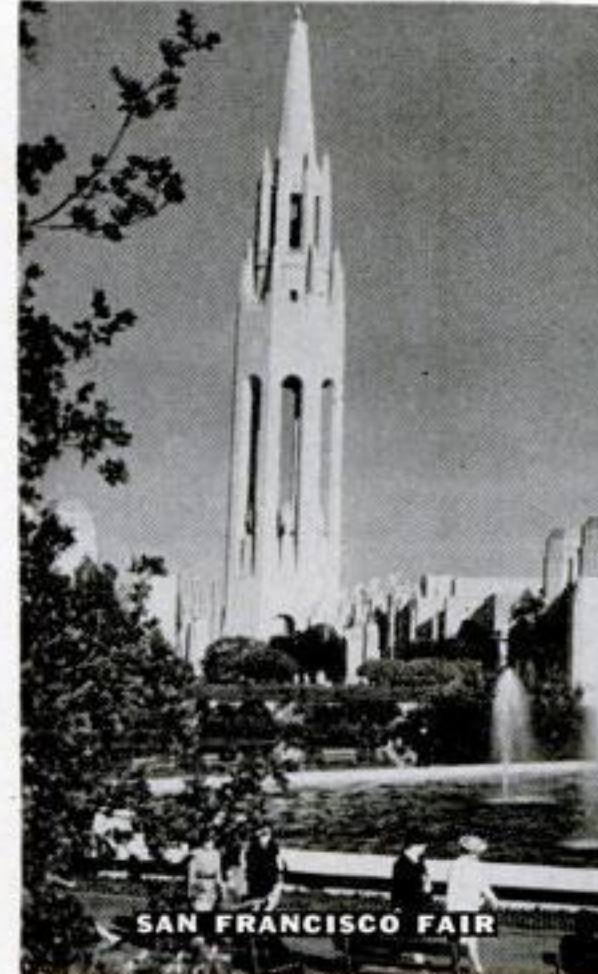
MEMORIAL, HOUSTON, TEX.



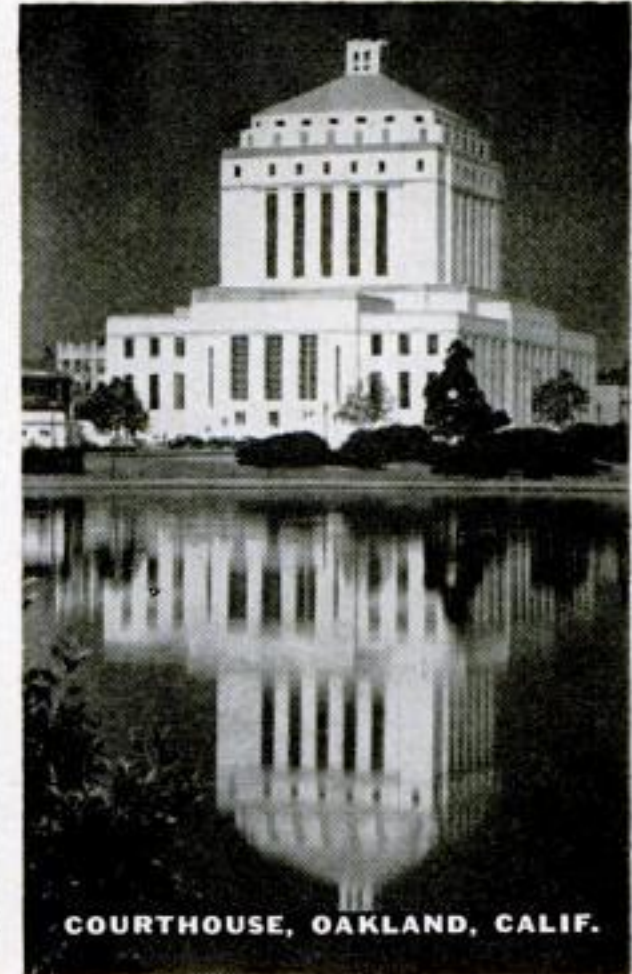
FIRE DRILL TOWER, MEMPHIS



BOULDER DAM



SAN FRANCISCO FAIR



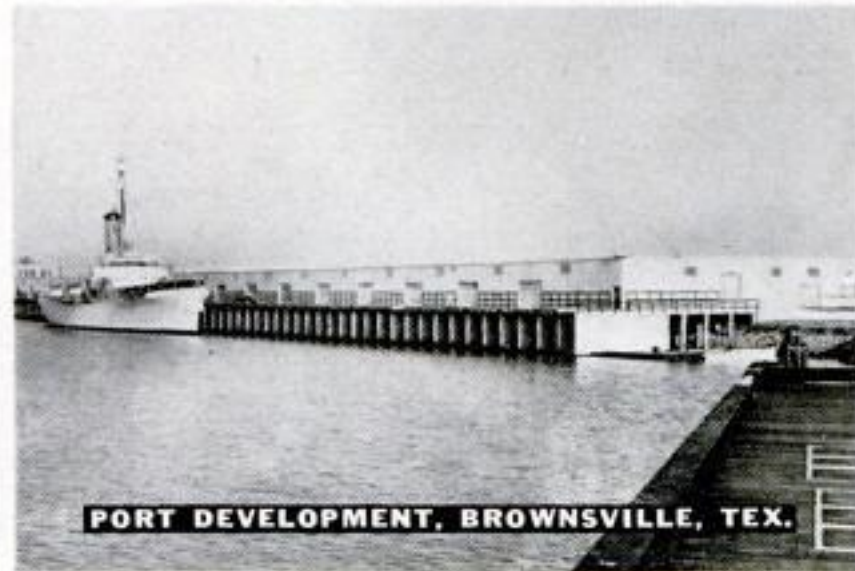
COURTHOUSE, OAKLAND, CALIF.



WIND TUNNEL, LANGLEY FIELD, VA.



STATE CAPITOL, SALEM, ORE.



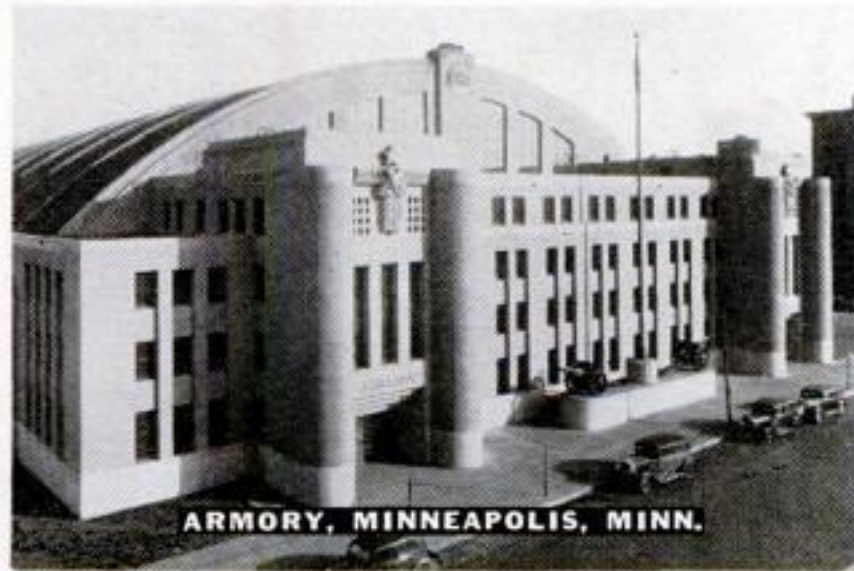
PORT DEVELOPMENT, BROWNSVILLE, TEX.



HUNTINGTON BEACH PAVILION, CALIF.



OFFICERS' QUARTERS, PEARL HARBOR



ARMORY, MINNEAPOLIS, MINN.



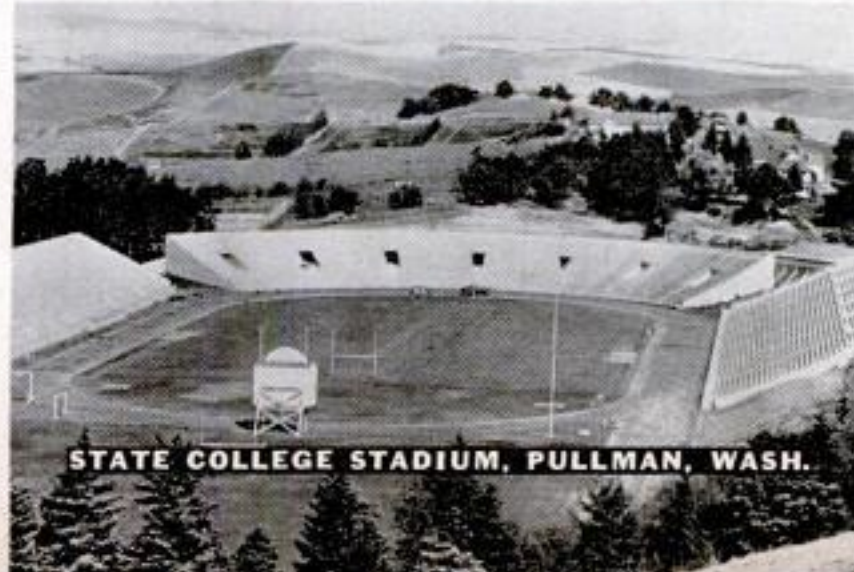
WILLIAMSBURG HOUSES, BROOKLYN, N.Y.



LABORATORY, CARSON CITY, NEV.



HANGAR, HAMILTON FIELD, CALIF.



STATE COLLEGE STADIUM, PULLMAN, WASH.



ART MUSEUM, WICHITA, KAN.



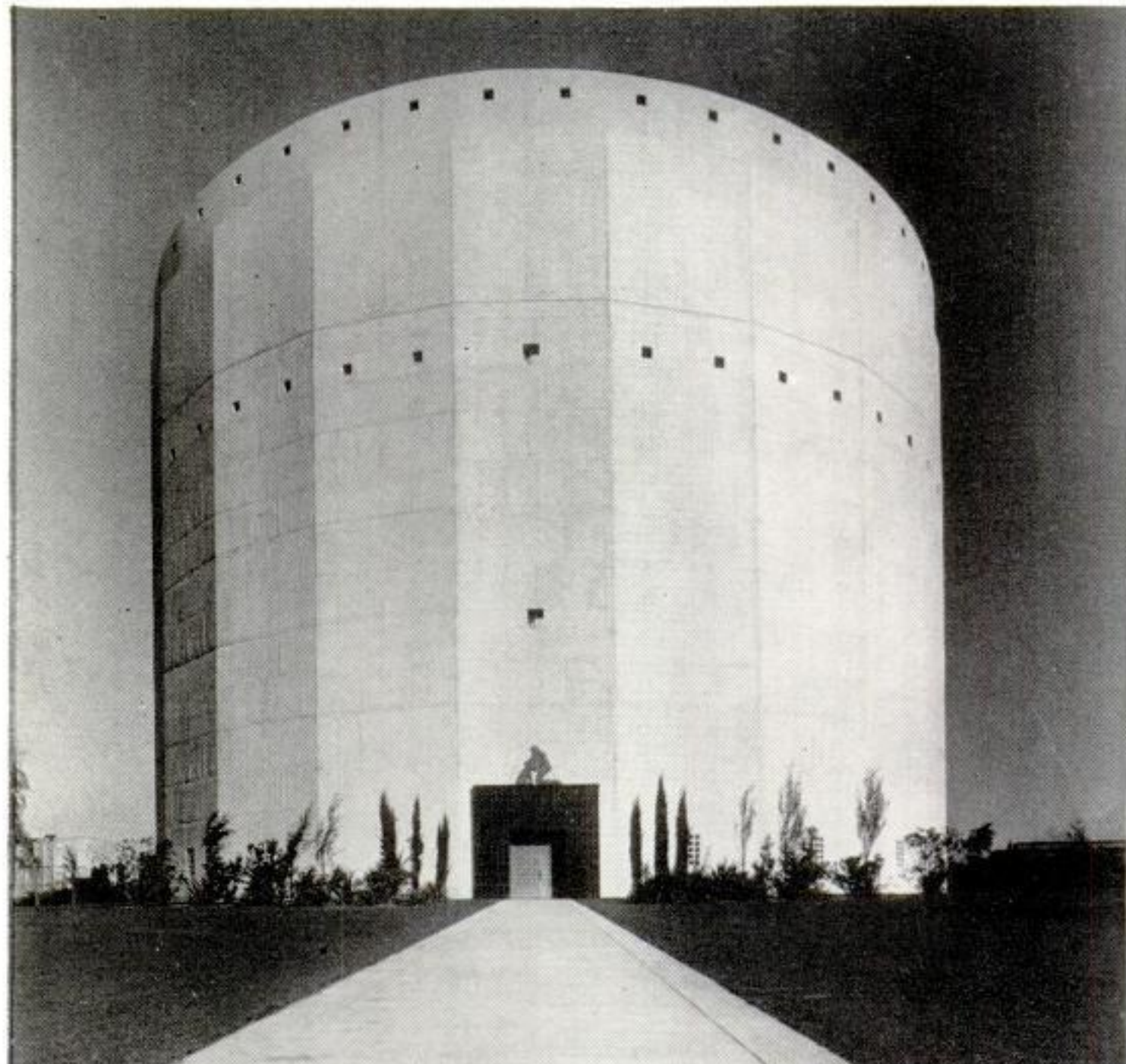
SHED, GRAND CANYON NAT'L PARK



# ITS PROJECT DESIGNERS HAVE GIVEN BEAUTY TO



A firehouse of graceful Colonial style replaced the commonplace old one in Greenfield, Mass., when town got funds from PWA. With dormitories and a recreation room, it cost \$97,503.



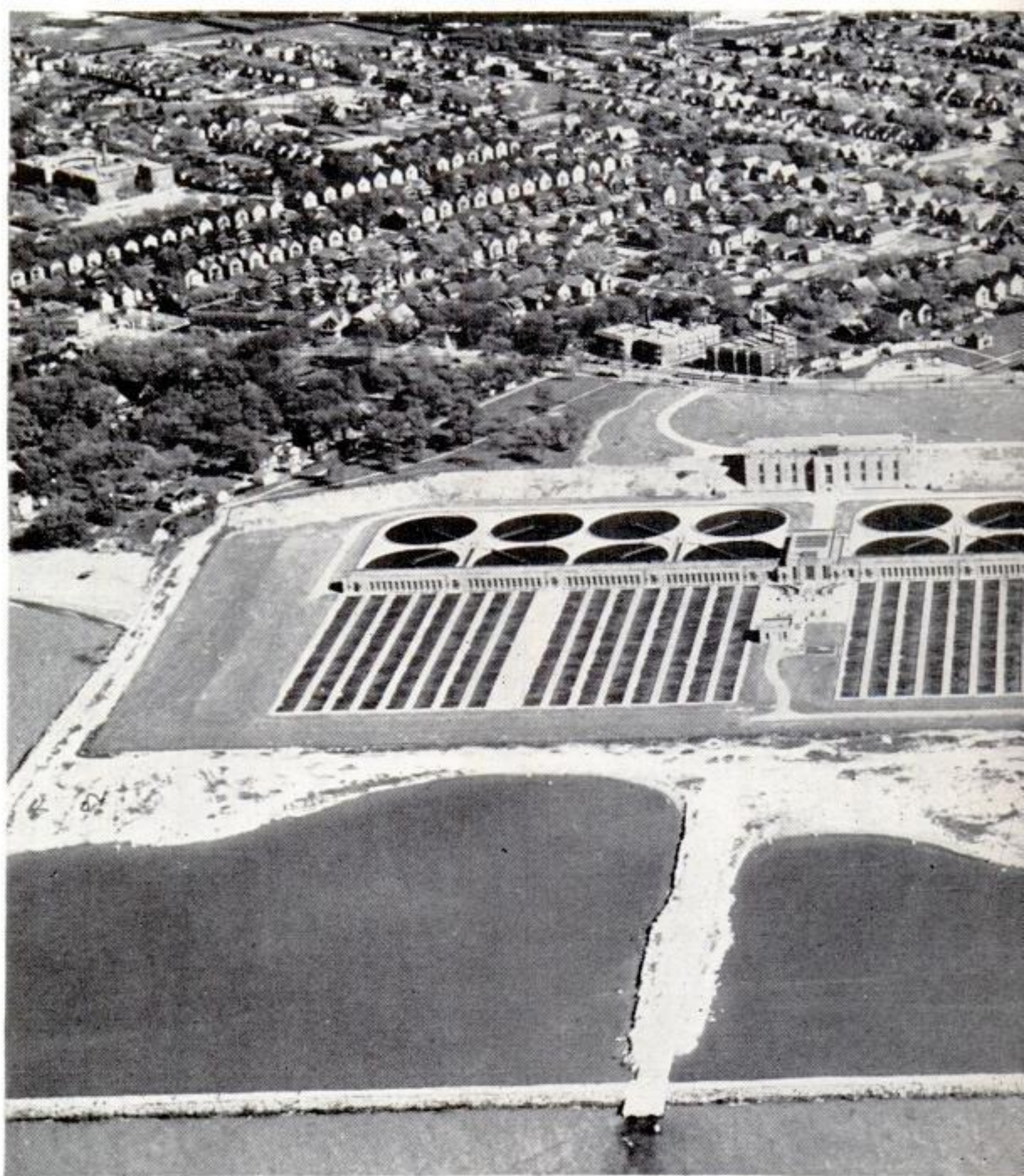
A water tank which many observers would consider more beautiful than the purely decorative water temple at the far right is this \$318,351 unit of Sacramento, Calif., city water system.



A prison which is worthy in appearance of a Supreme Court is Georgia's Prison Farm in Tattall County. Built of reinforced concrete throughout, it cost approximately \$1,500,000.



The Overseas Highway from Miami to Key West, converted from the old railroad line, is 170 miles long and one of the most spectacular roads in the world. In its leaps from key to key it



↑ A sewage-disposal plant which makes a striking pattern from the air is this one in Cleveland. Nearly \$15,000,000 was spent on improving it and two other plants in the city.



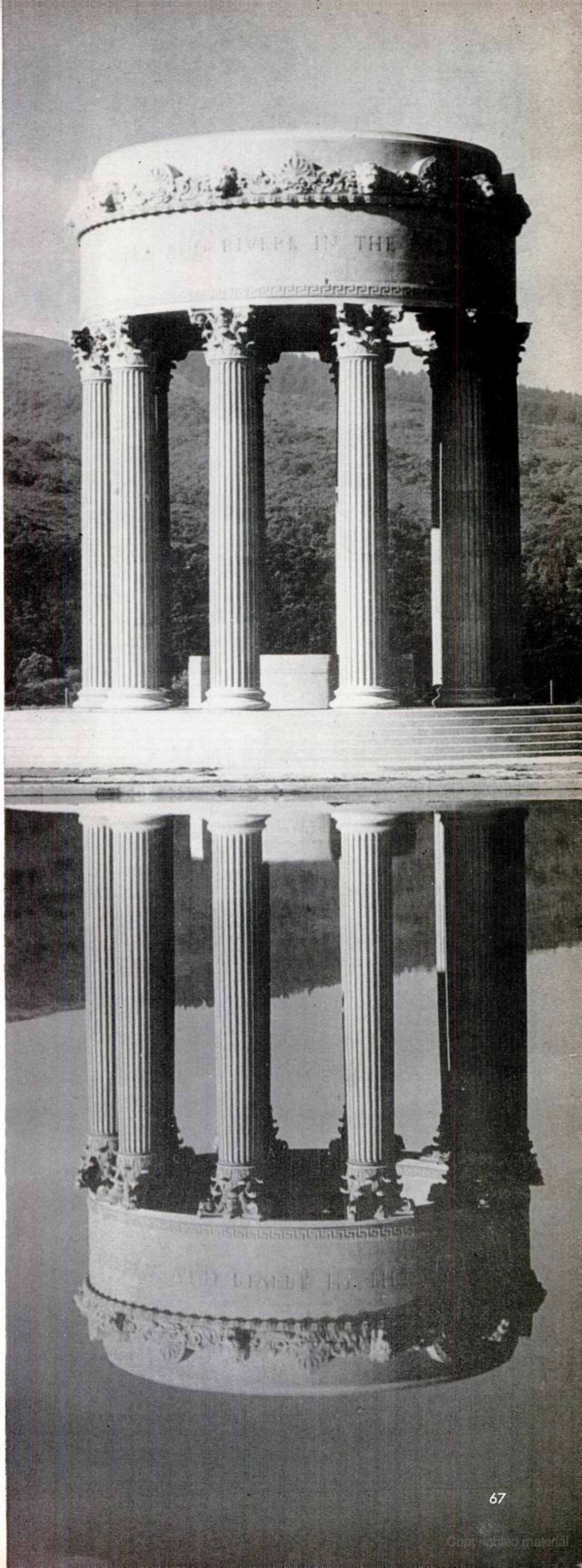
# USEFUL STRUCTURES



makes one jump of seven miles, forming the world's longest over-water bridge. The 20-ft. roadway is built of reinforced concrete, the spans of concrete and steel. The highway cost \$3,500,000.



**The Pulgas Water Temple** (*right*), which stands at one end of Crystal Springs Reservoir in San Mateo County, Calif., is one of PWA's few non-utilitarian projects. A memorial, it cost \$46,900.





# SILICOSIS

**T**o miners, foundrymen, cutlery grinders and marble cutters, silicosis is more than a jawbreaker out of a medical book. It is a technical name for death.

Silicosis is not a complicated disease. It is the scarring of the lungs by minute particles of silica. Anyone who must breathe quantities of rock dust can count on developing it sooner or later, following the incurable pattern that doctors know so well: the white spots on X-rays of the lungs, as scars begin to form; panting shortness of breath as healthy cells give way to scar tissue; finally with terrible regularity, infection, tuberculosis and death.

To doctors of the New York State Department of Labor, the new Delaware Aqueduct promised a nightmare. Six thousand men would be drilling, blasting and mucking out quartz rock as the 85-mile tunnel, longest in the world, was driven. They knew that often in such work as many as 80% get silicosis.



The tunnel face, ahead of the drilling platform, is fogged not with dust but with water vapor as eight pneumatic drills

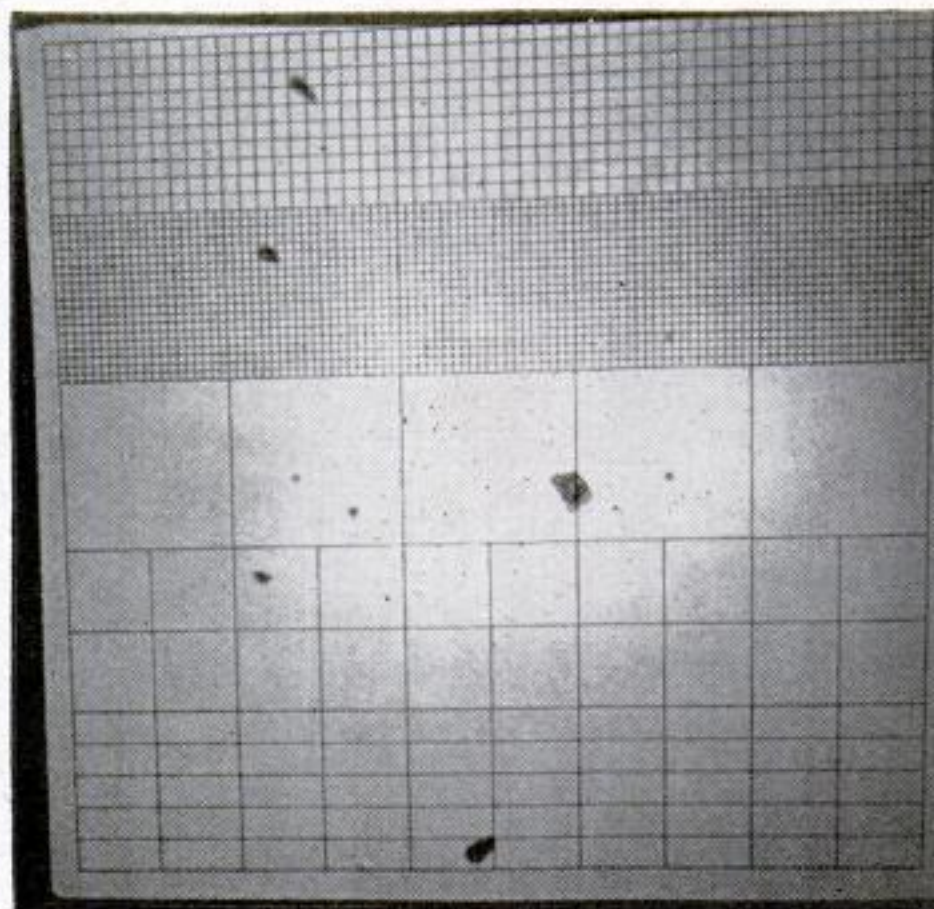
hammer into action. Water flowing through the hollow bits of the "wet drills" keeps the dust from rising into air.



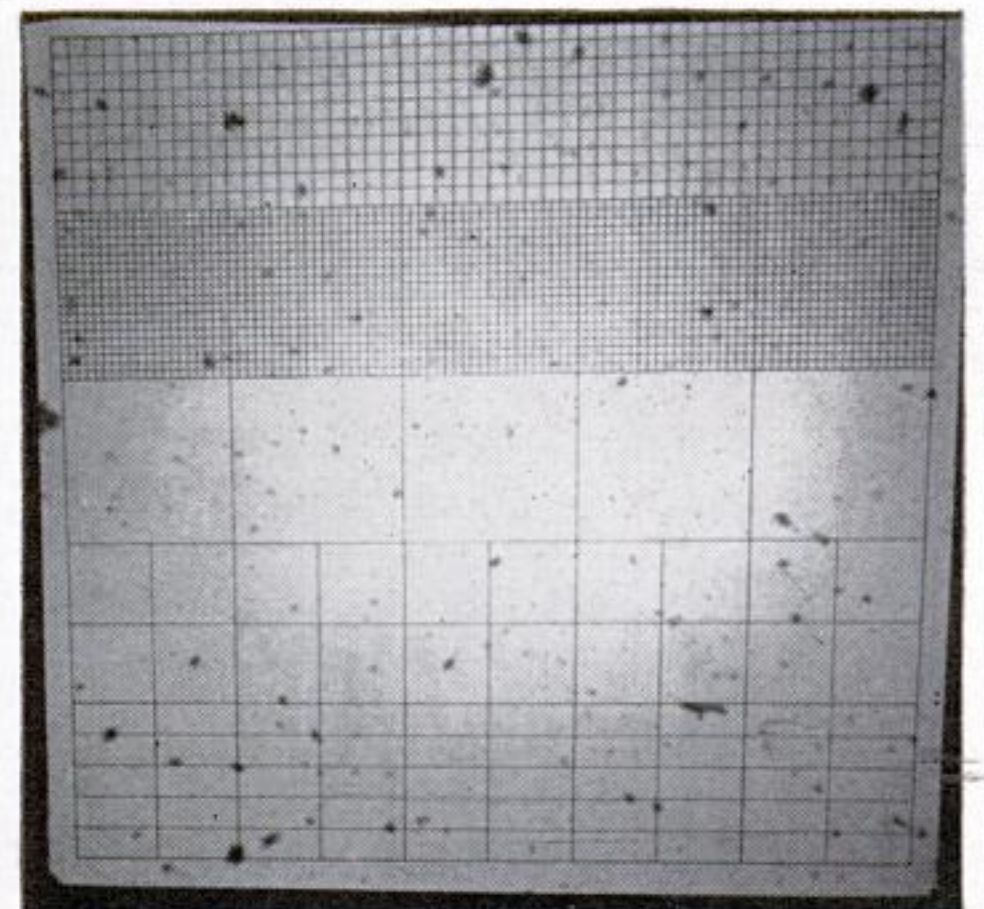
Collecting dust samples in the tunnel is a routine job for the safety engineers. Air is drawn through water to collect the dust.



Safety engineer makes dust count by projecting image of a dust sample through a microscope onto a ruled screen.



Normal amount of dust particles in the air will do no harm. Picture shows an average dust sample projected.



Too much dust in the air of the tunnel is signal for work to stop. The picture shows a dangerous amount of dust.



## WORLD'S LONGEST TUNNEL IS FREE OF WORST INDUSTRIAL DISEASE

A triumph of preventive medicine, the precautions taken by the Department of Labor on the aqueduct are shown here. Even in its early and non-dangerous stages, the nodules of silicosis appear on X-rays. The Industrial Hygiene Division built an X-ray truck that can move from point to point and examine the workers from each shaft. It also tests and okays the elaborate blower systems for ventilating the tunnel.

But most important are the precautions that have been taken in the tunnel itself. The hollow rock drills that eat into the tunnel face are fitted with special hoses that wet down the deadly dust as it forms. The hoses play continuously on the rock debris as it is loaded into the cars after each blast. Safety engineers constantly take samples of the air and stop work instantly if the dust count rises. For three years, the record has been perfect and unique—not one worker has contracted silicosis on the Delaware Aqueduct job.

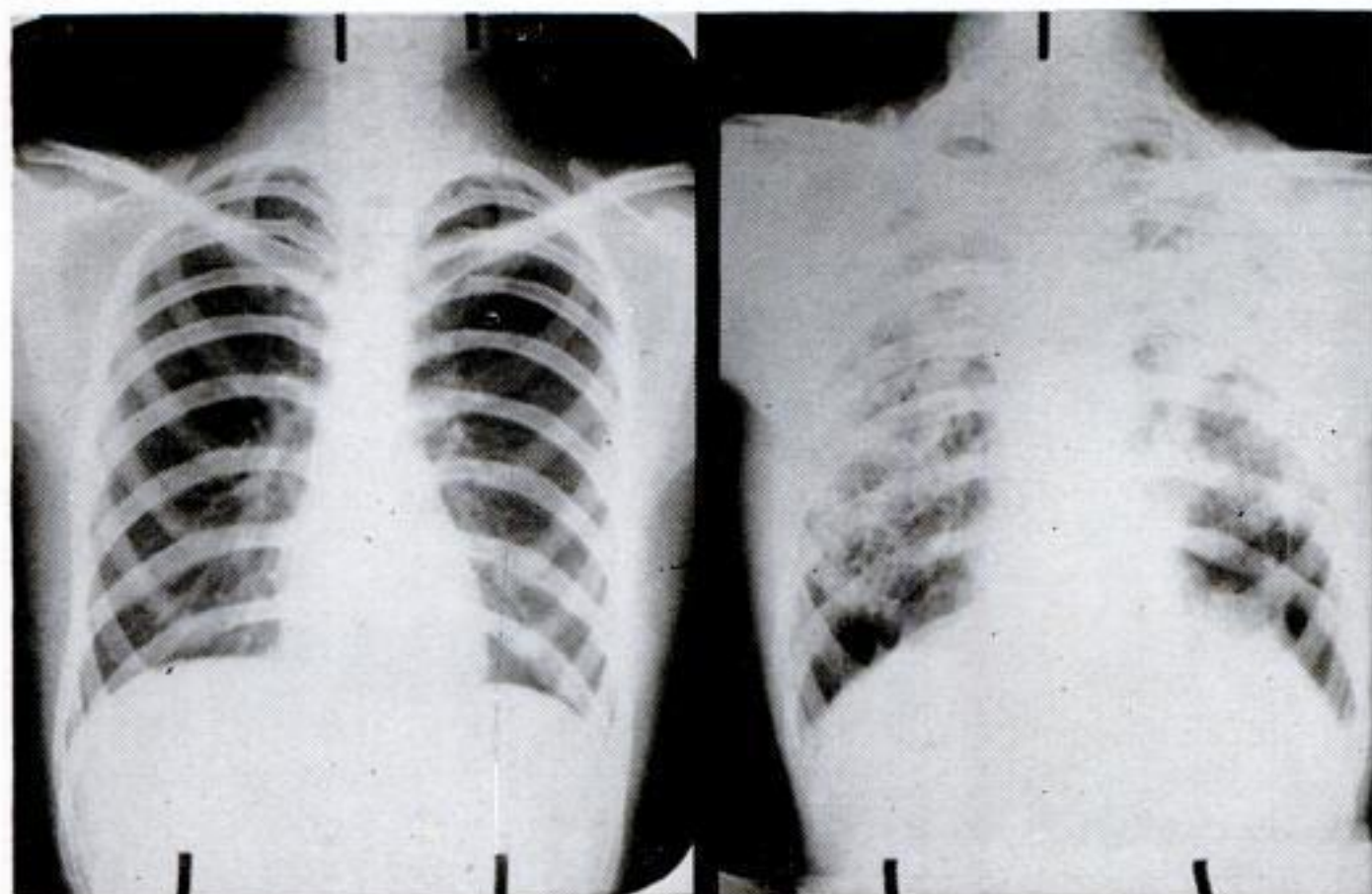


**Portable X-ray machine** is used to examine workers in other industries as well as tunnel workers for the first signs of silicosis.



**Wetting down** the "muck pile" after a blast does more than anything else to keep harmful silica dust out of the air,

since the dust is stirred up as workers shovel it into the narrow-gauge cars that carry rock fragments from tunnel.



**X-rays show** silicosis clearly. The normal lung (left) appears dark between the ribs, while a silicotic lung (right) is covered with white spots where scar tissue has formed.



**A normal lung** is an even light pink like the specimen shown here in cross-section.



**The diseased lung** of a man who died of combined silicosis and tuberculosis looks like this.





## JUNE PREISSER MAKES TUMBLING AN ART

**O**n a Hollywood golf course, June Preisser did her most difficult tumbling act for LIFE Photographer Herbert Gehr. June is the 18-year-old girl who, as "Baby Rosalie," "limbered up" by doing flip-flops for Mickey Rooney in *Babes In Arms* (LIFE, Nov. 6). This beautiful feat of muscular co-ordination is called a "difficult aerial walkover." Actually, it is a front cartwheel without using the hands. June, who has achieved the perfection sought by thousands of child tumblers, did it 80 times, came up less fatigued than Photographer Gehr, who sometimes had trouble taking Rolleiflex shots at 1/500th of a second for fear she would land on her head.





INSTEAD OF SPRINGING FROM BOTH FEET, JUNE TUMBLES BY MERELY "WALKING OVER"



HER LEGS GO ONE AT A TIME INSTEAD OF TOGETHER. SHE DOES NOT USE HANDS



IN MID-AIR, JUNE LOOKS AS THOUGH SHE WOULD CRASH HEAD-FIRST ON THE GROUND



SHE LIKES TO DO HER "AERIAL WALKOVER" BECAUSE IT TERRIFIES ALL ONLOOKERS

CONTINUED ON NEXT PAGE



Once a child star in vaudeville,  
June may soon be a movie star

June Preisser began tumbling at 2. At 8, teamed with her sister Cherry, she was a hit in big-time vaudeville. At 13, she stopped the show in *Ziegfeld's Follies*. At 14, she gave a command performance before the Duke and Duchess of York, now King and Queen of England. At 16, she thought her career was over. It happened when Sister Cherry met David Jerome Hopkins, son of New Dealer Harry Hopkins, and secretly married him (June 22, 1937). The Preisser kids, whose acrobatic dancing had de-

lighted audiences of two continents, were through.

Next year June tried tumbling alone in *You Never Know*, a Broadway musical. First night after the show opened she was signed up by M-G-M. Two weeks later, in Hollywood, she met Mickey Rooney, took her screen test with him, eventually made her screen debut in his *Babes in Arms*. Now, with 16 June Preisser fan clubs clamoring throughout the country, this 5-ft., 100-lb. whirling dynamo is set for a big part in Rooney's next musical, *Strike Up The Band*.



THIS IS A RARE PICTURE OF JUNE, BECAUSE SHE IS RARELY IN REPOSE. HER COCKER SPANIEL IS NAMED CHERRY AFTER HER SISTER WHO MARRIED HARRY HOPKINS' SON



# DOBBS

## Gay Cavalier



"THE LAUGHING CAVALIER" — FRANS HALS

A DASHING NEW STYLE Sired BY BLOODED  
BLADES FROM THE AGE OF CHIVALRY!

Some men have always known  
the secrets of winning a fair  
lady . . . of bettering them-  
selves, and their jobs . . . of  
building up their self-respect.

One thing is sure—they  
always avoid commonplace  
dress. They are frequently  
seen wearing *Dobbs* hats—  
hats with the dash of the  
*Gay Cavalier*!

As you adjust this new hat  
to your head, you cannot help  
but thrill to its natural off-  
hand ease . . . to the spirit of  
its lilting lines . . . to the ro-  
mance of its masculine origin!

GAY CAVALIER with sash, puggree band \$7.50  
Also PIPING ROCK \$5



**DOBBS** New York's Leading Hatters • Fifth Avenue • Park Avenue and 53rd Street • AVAILABLE IN FINE STORES EVERYWHERE



# LIFE PRESENTS PART TWO OF WAR'S FIRST MEMOIRS

# FAILURE OF A MISSION

by

THE RIGHT HONORABLE SIR NEVILLE HENDERSON



Sir Neville Henderson, who was about to eyewitness the fateful course of history, left London's Croydon airport, Aug. 31, 1938, for Berlin after reporting to Chamberlain on the menacing German-Czech crisis. He carries an umbrella and *Punch*, trademarks of an English gentleman.

As Britain's Ambassador to Germany from 1937 until the outbreak of war last September, Sir Neville Henderson was one of the leading makers of the extraordinary news during that extraordinary period. When he returned to England, Sir Neville set about writing the memoirs of his two and a half years in Germany, under the title of *Failure of a Mission*. Soon to be published in England by Hodder & Stoughton, and in the U. S. by G. P. Putnam's Sons, *Failure of a Mission* is the Book-of-the-Month Club's choice for May. Notable pages from this important volume are making their first American appearance in LIFE.

In last week's first installment of *Failure of a Mission*, Sir Neville described his arrival in Berlin, his first meetings with Nazi bigwigs and Hitler's conquest of Austria. Here in Part Two of his memoirs, his story mounts to its climax with a brilliant revelation—the first made by anyone directly concerned in these spectacular events—of what actually happened at the meetings between Hitler and Chamberlain at Berchtesgaden and Godesberg and Munich in September 1938.

In next week's concluding installment, *Failure of a Mission* carries the narrative through the Declaration of War in September 1939.

©, 1940, BY SIR NEVILLE HENDERSON

History will be the final judge of the Prime Minister's subsequent actions in flying first to Berchtesgaden and then to Godesberg and Munich. It would be presumptuous for me to be dogmatic on such points. But what I have today no hesitation in stigmatizing as completely erroneous was the belief held in some quarters at the time, and even persisted in today, that it was possible, with so little material force behind us and on such uncertain moral ground as the refusal of the right of self-determination to the Sudetens, to call by mere words what was alleged to have been, but certainly was not, Hitler's bluff in September, 1938. It is not enough merely to be guided by the facilely popular argument that the only thing in principle to say to a dictator is "No," and to say it as publicly as possible. As I wrote at the time, "If ever we aspire to call Hitler's bluff, let us first be quite prepared to face the consequences." Was France, not to mention England, prepared to face them in September, 1938?

In these circumstances the Prime Minister set into operation his plan for personal contact with Hitler, and shortly after my return to Berlin I received instructions to arrange it accordingly. I did so through Ribbentrop, and Hitler at once agreed. I was given to understand that his first reaction was to save the elder man the fatigue of the journey by going himself to London or at least halfway there. His second was to invite Mrs. Chamberlain to accompany her husband. There was, however, no time to consider counter proposals, and the Prime Minister left London at 8:30 on the morning of the fifteenth and reached the Munich airdrome four hours later.

I had myself left Berlin by train the evening before and had arrived in Munich, where there were certain hurried details as regards ciphering and typing to be arranged with Mr. Carvell, the Consul General there, in time for breakfast. The British plane did the journey quicker than was anticipated, and I was at the airdrome barely five or ten minutes before it landed. Neither Mr. Chamberlain nor Sir Horace Wilson, who accompanied him, had ever flown before; and I was a little nervous how they might have stood the journey. I need not have been. Mr. Chamberlain stepped out of the machine looking remarkably fresh and quite imperturbable. In reply to some comment of mine he said, "I'm tough and wiry." And he had need to be, inasmuch as by the time he got to bed at 11 P.M. that night he had been traveling by car and rail and airplane for at least ten hours, had had much talk with Ribbentrop and others in between and with a long interview with Hitler and a telegraphic report to his own Cabinet to finish up with. Altogether some sixteen intense hours with scarcely a pause. No mean achievement for anyone, and Mr. Chamberlain was sixty-nine.

On arrival at Berchtesgaden shortly after 4 P.M. we drove first of all to the hotel where accommodation had been hurriedly prepared for us. A bare half-hour's grace was there accorded us before we left again in a fleet of motor cars for the drive of some twenty minutes up the mountain to the Berghof. There Hitler, surrounded by General Keitel and a few other members of his immediate entourage, received the Prime Minister on the top of the small flight of steps which lead up to the entrance of his unpretentious mountain fastness. The first item on the program was tea,

CONTINUED ON PAGE 76





AT BERCHTESGADEN

"I'm tough and wiry" Chamberlain told Henderson as the Prime Minister, then 69, alighted from his first airplane trip at Munich on the way to his first meeting with Hitler at the Führer's mountain retreat on Sept. 15, 1938.



On arrival at Berchtesgaden, Chamberlain and Henderson first drove to the hotel "where a bare half-hour's grace was . . . accorded us before we left again in a fleet of motor cars for the drive" to Hitler's chalet. As Chamberlain left the garlanded hotel, a Nazi guard of honor promptly offered him the Hitler salute (above).



Everyone smiled after Chamberlain's first talk with Hitler as they gathered in an anteroom of Hitler's Berghof before leaving. Henderson (left) talked with von Ribbentrop (right), who beamed with satisfaction, while Chamberlain and his economic adviser, Sir Horace Wilson, stood nearby conversing with Dr. Otto Meissner, German Secretary of State (left, background).



AT GODESBERG

Chamberlain's second meeting with Hitler was at Godesberg, Sept. 22-24. He spent the morning pacing the hotel balcony with Henderson (above). "It was a lovely autumn morning . . . 'Where every prospect pleases, and only man is vile.'"



"Hitler met the Prime Minister at the door of the hotel, and led him without delay to a room upstairs" where the tense Godesberg talks began. Henderson (far left) came rushing up to the hotel entrance behind Hitler and Chamberlain (center), while von Ribbentrop walked at Hitler's left and General Keitel stood in doorway (right).



Everyone looked grim as Henderson, Chamberlain and Hitler met to resume the talks that had been broken off previous day after Hitler had raised his demands against the Czechs. Hitler later modified his demands slightly and "said somewhat bitterly to Mr. Chamberlain: 'You are the only man to whom I have ever made a concession.'"



AT MUNICH

Chamberlain flew to Munich (his fifth airplane journey in 14 days) and was welcomed at airport on Sept. 29 by Henderson, von Ribbentrop and a Nazi guard of honor. Mussolini, Daladier and Chamberlain "were enthusiastically acclaimed by the German people who filled the streets."



Historic meeting of the "Big Four" "at new Brown House at Munich began at 1:30 p.m. . . ended thirteen hours later at 2:30 a.m. . . . At no stage of the conversations did they become heated. The presence of Mussolini acted as a brake on Hitler. . . . Mussolini was the only one of the four statesmen who could speak and understand all three languages."



"It is peace in our time" cried Chamberlain. On his return to England, he waved the "No War" declaration of friendship that he had signed with Hitler. Henderson wrote him: "Millions of mothers will be blessing your name tonight for having saved their sons from . . . war."



# Easy Street

## for STYLE-WISE Feet



YOUR feet, of course — in as smart looking shoes as you ever laid eyes on — PLUS Easy Street Comfort. That's PORTAGE! Swank, to your heart's content, in Boulevard Styles. Air cushioned ease in Porto-Ped Shoes — and a new experience in foot comfort with Modern-Eze NAIL-FREE Shoes. Fine quality leathers.

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Copper Tan Mayzon



PORTAGE Modern-Eze  
NAIL-FREE Shoes  
Most Styles \$7.85  
Model 7503-2  
Mayfair Last  
One of several styles in  
Black or Brown Calf

\$5 to  
\$7.85

Slightly higher west of Rockies

# PORTAGE

SHOES FOR MEN



At the Cologne airport, where Chamberlain arrived on Sept. 22, 1938 for his Godesberg talks, "a guard of honor was awaiting . . . and a band greeted him with *God Save the King*." Chamberlain and Henderson returned this unexpected courtesy by saluting.

### FAILURE OF A MISSION (continued)

which was served in a semicircle before the fireplace situated opposite the great window of the reception room looking across the mountains to Salzburg. After twenty minutes of desultory conversation, the Chancellor suggested to the Prime Minister that they might begin their talk; and they disappeared, together with the reliable interpreter, Dr. Schmidt, into Hitler's study.

It had been my idea that it would be best for the Prime Minister and Hitler to have their meeting alone and not in the company of Ribbentrop, as would have been inevitable if Mr. Chamberlain had been accompanied by Sir Horace Wilson or myself. It was so arranged, but in the event this was unfortunate, as, thanks to Ribbentrop and contrary to normal usage, the interpreter's record of the conversation was never communicated to the Prime Minister, thereby causing him much extra trouble and worry, as well as rendering the procedure of conversations *à deux* subsequently impossible. I have always regretted this, as Ribbentrop's interventions were never helpful and often the reverse. At the later interviews Sir Horace Wilson was always present, and myself sometimes; while Kirkpatrick acted as British interpreter and took records of the meetings.

In the course of this first conversation, which lasted for three hours, Hitler made it clear that the only terms on which he could agree to a peaceful solution by agreement was on the basis of the acceptance of the principle of self-determination. The Prime Minister finally accepted that principle for himself, and undertook to consult his Cabinet and to endeavor to secure its consent to it and likewise that of the French and Czech Governments. Hitler, for his part, declared his readiness to discuss thereafter ways and means, and undertook to meet Mr. Chamberlain again at a date to be agreed upon between them.

The Prime Minister accordingly left by air for London again on the following morning. Lord Runciman [whom the British had sent to Czechoslovakia as unofficial mediator—ED.] was recalled from Prague for consultation, and the French Premier and Monsieur Bonnet were invited to London on September 18th. Mr. Neville Chamberlain loyally executed his side of the bargain and even more, since His Majesty's Government and the French Government agreed to persuade the Czechoslovak Government, in the cause of peace and the maintenance of the vital interests of Czechoslovakia herself, not only to grant self-determination, but to cede without plebiscite to the Reich all the limitrophe Sudeten areas in which the population was over 50 per cent German.

### Chamberlain visits Hitler at Godesberg

The visit to Berchtesgaden had been fixed up literally at a few hours' notice, but the Germans had had a week in which to prepare for Godesberg. Nothing this time was left undone to minister to our comfort and to create the best possible impression. A guard of honor was awaiting Mr. Chamberlain's inspection at the Cologne airdrome, and a band greeted him with "God Save the King." He drove from the airdrome to the Petersberg hotel at Godesberg with Ribbentrop. Godesberg itself is one of the beauty spots of the Rhineland, in the country of the Lorelei and the Drachenfels. The Petersberg hotel is famous in Germany. It is situated on a hill, overlooking a wide stretch of country on three sides, with the Rhine on the fourth. The Prime Minister and I were to spend the morning of the morrow pacing the wide balcony, which ran the whole length of the hotel outside the rooms placed at our disposal. It was a lovely



autumn morning; and the view was wide and fair to look upon, "Where every prospect pleases, and only man is vile." It is a hackneyed phrase, but it is astonishing how often in this world it recurs to one. Our accommodation in the hotel was spacious and comfortable, and each room had its own bathroom. The proprietor had filled both bed and bathrooms with the special products of Cologne, scent and soap, bath salts and shaving requisites.

## Hitler "cheats" Chamberlain

On the opposite side of the river to us Hitler had taken up his quarters at one of his favorite haunts, a hotel kept by one Dreesen, who had been a companion of his early struggle for power. It was there that he had taken the decision for the "blood bath" of June, 1934, and it was thence that he flew with Goebbels to Munich for the arrest and execution of Roehm. It was thither that Mr. Chamberlain and his party proceeded for his meeting with Hitler at 5 P.M. on that 22nd of September. To get there it was necessary to cross the river by ferry, which was done under the eyes of thousands of onlookers, who lined the banks in a manner reminiscent of the 'Varsity boat-race day. Hitler met the Prime Minister at the door of the hotel, and led him without delay to a room upstairs, which was normally used for board meetings. They sat down each at one end of the long baize-covered table, and the proceedings began. The German populace by the river had demonstrated its unconcealed and spontaneous pleasure at seeing the British Prime Minister, whom they recognized as the harbinger of peace; but Hitler himself was in an uncompromising mood.

Mr. Chamberlain opened the proceedings by recalling that at Berchtesgaden he had agreed in principle to the right of the Sudeten Germans to self-determination; that he had undertaken to endeavor to obtain the assent of his Cabinet and of the French Government; and that it had been agreed that if he were successful he would return in order to consult with Hitler as to the ways and means of putting the agreement into force. Within a very short lapse of time he had, he continued, been able to obtain the assent of the British Cabinet; the French Ministers had visited London and had likewise agreed; and, furthermore, the acquiescence of the Czechoslovak Government had in addition been secured. He accordingly outlined the steps which in his opinion should now be taken to arrange for the peaceful transfer of the Sudeten territory within the shortest possible time.

When the Prime Minister had finished, Hitler asked whether he was to understand that the British, French, and Czechoslovak Governments had in effect agreed to the transfer of the Sudeten territory from Czechoslovakia to Germany. The Prime Minister replied: "Yes." There was a slight pause, a silence in which Hitler appeared for a moment to be making up his mind. He then said decisively: "*Es tut mir fürchtbar leid, aber das geht nicht mehr.*" (I am exceedingly sorry, but that is no longer of any use.) The Prime Minister expressed his surprise and indignation; he could not be expected, he declared, to return to London with fresh proposals and demands only to be faced once more with the rejoinder that they were no longer adequate.

Hitler thereupon shifted the blame by explaining that it was the Hungarian and Polish claims which had now to be met. His friendship with these two countries demanded, he said, that he should give them full support. To which the Prime Minister retorted that on Hitler's own showing these claims had not the same urgency as the question of the Sudeten Germans and that the Hungarian-Polish claims could only be considered after the Sudeten problem had been solved in an orderly manner. When the discussion thereupon reverted to Mr. Chamberlain's proposals, Hitler declined flatly to consider them on the ground that they involved too much delay. Instead, he demanded that the German-speaking areas should be ceded forthwith and occupied by German troops. This Mr. Chamberlain in turn declined to accept; and, after three hours of somewhat exacerbated debate, the meeting adjourned.

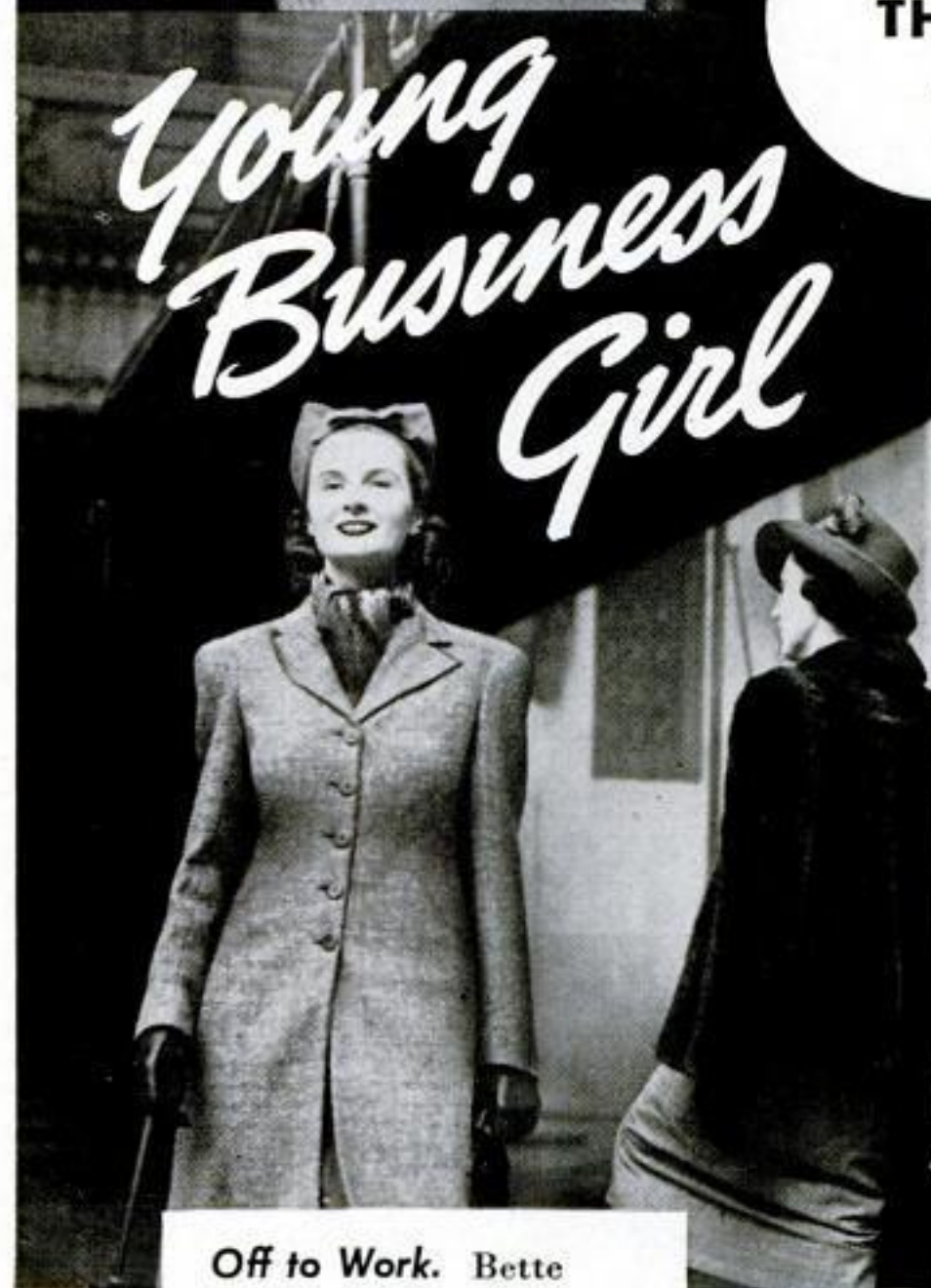
The deadlock that night and most of the next day seemed complete. Hitler, having secured one position, was already advancing on the next. He was no longer prepared to execute his part of the bargain at Berchtesgaden and to discuss quietly the ways and means of a settlement. He was using the claims of the Poles and the Hungarians and the plight of the Sudeten refugees, which his own agents had manipulated, as a pretext, which possibly satisfied his own facile conscience, to break his word to Mr. Chamberlain. Godesberg was the real turning point in Anglo-German relations, and I have always felt that it was there that Hitler made the first of his big political mistakes. He had cheated the British Prime Minister; and, by letting him down, thereby prepared the way for the

CONTINUED ON NEXT PAGE

**Whitney Bourne's** luxurious New York apartment is the meeting place of society and the arts. She spends a great deal of time in Hollywood where she follows a career in the movies. (Below) Miss Bourne arriving for premiere at Carthay Circle Theatre.



*Glamorous Society Actress*



*Young Business Girl*

**Off to Work.** Bette Miller of Kansas City on her way to the Gulf, Mobile and Northern Railroad freight office, where she got a secretarial job after her high-school graduation. (At right) Bette enjoys a dance given by the Kansas City Chapter of Railway Business Women.

### QUESTION TO MISS BOURNE:

With a busy social life and a demanding career like yours, Miss Bourne, how do you keep your complexion so vibrant and fresh looking?

**ANSWER:** "It's a matter of regular skin care with Pond's 2 grand Creams. To keep my skin clear and glowing, I cleanse it thoroughly with Pond's Cold Cream night and morning. And, of course, before fresh make-up."

### QUESTION TO MISS BOURNE:

Aren't the sudden changes from California sun to New York weather hard on your skin?

**ANSWER:** "No, because my powder base—Pond's Vanishing Cream—also serves as a marvelous protection against sun and wind and weather. I always use it before make-up!"

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THEIR SKIN THIS SAME  
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### QUESTION TO MISS MILLER:

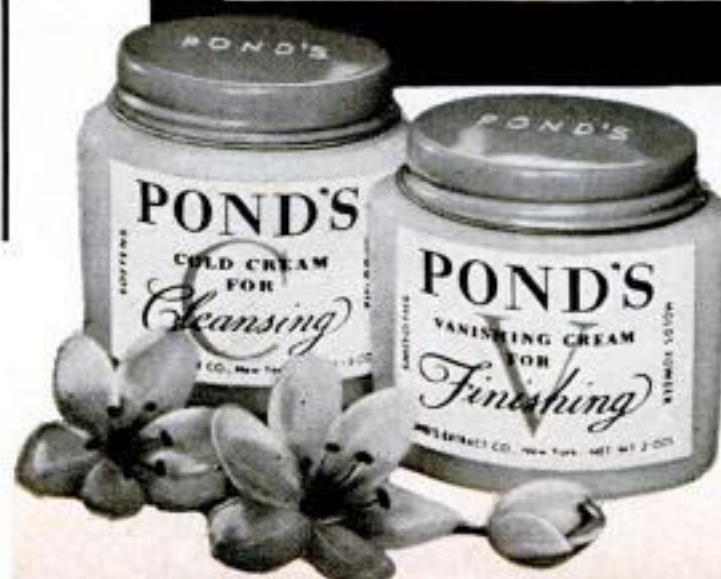
When a girl works all day, Bette, is it hard for her to find time to take good care of her skin?

**ANSWER:** "Not if she follows my system. It's quick, thorough—and economical! I just use the 2 Pond's Creams. First Pond's Cold Cream to get my skin really clean—help give it the clear, 'glowy' look that I like. And then I never fail to smooth on Pond's Vanishing Cream for powder foundation—it seems to make make-up so much more attractive."

### QUESTION TO MISS MILLER:

When you're outdoors for hours at a time, don't you worry about sun and wind roughening your skin?

**ANSWER:** "No—why should I? Pond's Vanishing Cream smooths away little skin roughnesses in only one application. I usually spread on a light film of Vanishing Cream before I go outdoors, too. Just for protection."



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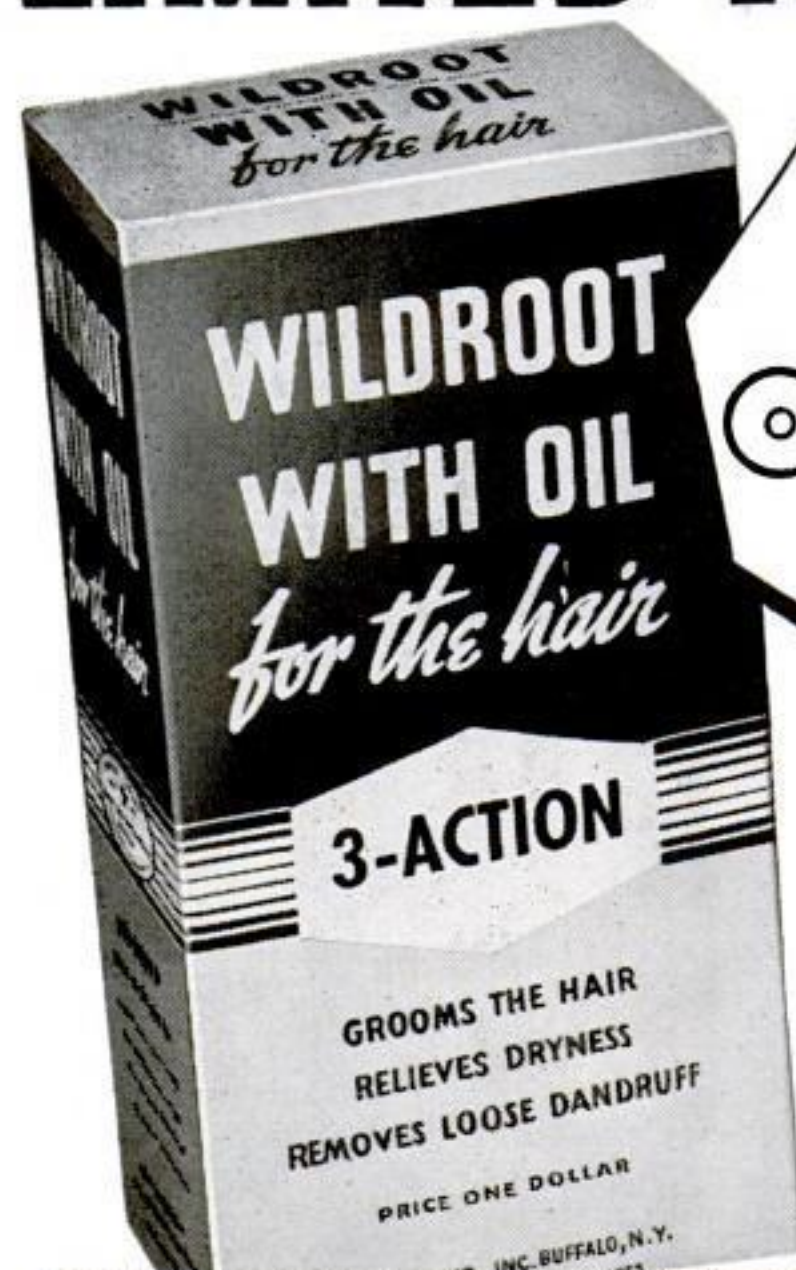
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**Father Tiso**, Slovak priest (center), was "summoned" to Berlin on March 11, 1939. "He was told to proclaim the independence of Slovakia and become its first President, under German protection." Four days later Hitler grabbed all Bohemia and Moravia.

### FAILURE OF A MISSION (continued)

revulsion of feeling in England against Hitlerism and its methods which was to become complete after the occupation of Prague in March, 1939.

The first interview at Godesberg thus ended without any reference to a subsequent meeting, and until the late afternoon of the following day it looked as if there might be none. Two written communications were exchanged in the course of the day without producing any modifications of the respective positions. The British press even reported that the negotiations had definitely broken down; and in the interval London informed Prague that it could not advise against a Czech mobilization, while pointing out, nevertheless, that mobilization might precipitate a conflict.

### Hitler concedes a point

The Prime Minister's patience was, however, not yet finally exhausted. He was unwilling to refuse discussion of proposals which he had not actually seen in writing; and at 5 P.M. that afternoon he instructed Sir Horace Wilson and myself to see Ribbentrop and to suggest that Hitler should embody the exact nature of his proposals for the occupation of the Sudeten Lands in an official document. It might have been anticipated that Hitler would reject this request on the ground that he had made his proposals sufficiently clear verbally in the course of the conversation on the preceding day. But the war party in Germany was also not yet finally in the ascendant. Mr. Chamberlain's refusal to renew contact had provoked some consternation among the moderates in the German camp; and Hitler, in view of the high hopes placed by the German people in Mr. Chamberlain's intervention, was reluctant to break off the negotiations and anxious for a further meeting. Ribbentrop was accordingly instructed to inform us that a German memorandum would be prepared in the course of the evening and that we should be informed as soon as it was ready. At 10:30 that night the conversations were resumed.

In the course of the long discussion which followed, Hitler agreed to modify his timetable slightly, and he also made in his own handwriting a number of minor alterations designed to attenuate the asperity of the memorandum. "You are the only man," he said somewhat bitterly to Mr. Chamberlain, "to whom I have ever made a concession."

[Chamberlain returned to London on Sept. 24. On the 26th, he sent a personal letter to Hitler, which Hitler answered on the 27th, defending his proposals as constituting no "check to the independence of Czechoslovakia"—ED.]

Late in the afternoon of September 27th, I had been advised by the Foreign Office by telephone that instructions were on their way to me for yet another communication to the Chancellor. I accordingly made arrangements to meet the State Secretary at the Ministry for Foreign Affairs at 11 P.M. that night and handed to him a note for immediate translation and submission to Hitler. It contained proposals, agreed to by the French Government and transmitted to Prague, pressing the Czech Government to agree to the immediate transfer of the Sudeten territories on the basis of a timetable guaranteed by His Majesty's Government. The first areas were to be handed over on October 1st, and the creation of an international boundary commission for the settlement of details was also suggested. The proposals went far to meet Hitler's demands, and in the end they constituted the main basis of the final settlement at Munich. Baron von Weizsäcker was noncommittal, though he undertook to arrange that these proposals be conveyed immediately to the Chancellor; and with faint hope I retired to bed on the Tuesday night, realizing that, if nothing new intervened, the announced general mobilization of the German Army would take place the following day at 2 P.M. Since the Army was already concentrated and mobilized, in effect this meant the beginning of the march into Czechoslovakia.



I was aroused at 7 A.M. the next morning (Wednesday) by the French Ambassador, who informed me by telephone that his instructions to make a similar communication to mine had reached him at 4 A.M., that in some respects they went even further than mine, and that he had been requested to see Hitler himself. He said that he had already asked for an audience.

Three hours later, at 10 A.M., he rang me up again to say that he feared the worst, since he had had no answer to his request for an audience and probably would not now receive one. I replied to M. François-Poncet that I would come and see him at 10:30. I then asked to be put into communication with Goering by telephone and was able to get into immediate touch with him. Fortunately the telephone was working well everywhere on that critical day. I told the Field Marshal that the French Ambassador had asked for an audience, that no reply had yet been vouchsafed him, that it was a question of fresh proposals, and that peace or war depended on it. I began to describe the proposals, but Goering cut me short. "You need not," he said, "say a word more. I am going immediately to see the Führer."

I then went round to see the French Ambassador; and, while we were discussing the new proposals, a message came from the Reichschancery that Hitler would see François-Poncet at 11:15. Simultaneously a Secretary brought round to me at the French Embassy a telegram from London, instructing me to give immediately a final personal message from the Prime Minister to Hitler himself. Its gist was that, after reading Hitler's letter of the previous evening, Mr. Chamberlain was still convinced that Germany could obtain her essential requirements without resort to war and that he was ready to come to Berlin at once himself in order to discuss the whole question with Hitler and with representatives of France and Italy. Did Hitler, it concluded, wish to take the responsibility of starting a world war for the sake of a few days' delay in settling the problem?

### Ribbentrop is called a "criminal fool"

It is worth recalling the exact sequence of events on that critical day. Goering went to see Hitler between 10:15 and 11:15 and was joined there by Neurath, who had forced his way in uninvited. Both were in favor of a peaceful solution by negotiation. At a meeting of Hitler and his advisers there had been some plain speaking, in which Goering had vehemently accused Ribbentrop of inciting to war. Among other things, it was related that Goering shouted that he knew what war was and he did not want to go through it again. If, however, the Führer said "March," he would go himself in the first and leading airplane. All that he insisted upon was that Ribbentrop should be in the seat next to him. He did say this or something like it, but it was not in the Führer's presence. But I believe that he did call Ribbentrop on that occasion a "criminal fool." Nor, of the various factors which induced Hitler to abandon his idea of a Czech war, was Goering's intervention the least important.

Then came the Poncet interview, in the middle of which, at 11:40 A.M., Hitler left the room to see the Italian Ambassador, who had arrived with a preliminary urgent appeal from Signor Mussolini for the postponement of the so-called general mobilization for twenty-four hours. The Italian intervention proved the final and decisive factor for peace. It enabled Hitler to climb down without losing face. His first remark to me when I saw him at 12:15, immediately after Poncet, was: "At the request of my great friend and ally, Mussolini, I have postponed mobilizing my troops for twenty-four hours."

Before actually seeing Hitler himself I had, however, realized that the situation had taken a turn for the better. When I entered the Chancellery, there was an atmosphere of relief in the faces of the less bellicose of the crowd of Nazi soldiers and aides-de-camp

CONTINUED ON NEXT PAGE

Czech President Emil Hácha, "an old and weak man," arrived in Berlin, March 14, 1939 and "was received with honors due to the head of a state . . . ." But before he even saw Hitler late that night, "German troops had already entered Czechoslovakia."



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In Berlin, Hácha had a three-hour talk with Hitler. Czechoslovakia's President became ill at least once during interview.



In Prague, Hácha welcomed Constantin von Neurath when he came as Reich Protector of Bohemia-Moravia Protectorate.

#### FAILURE OF A MISSION (continued)

who filled the hall. One friend of mine whispered in my ear: "*Das geht besser: halten Sie nur fest.*" (It is going better: only stick to it.) I was at once ushered into Hitler's Cabinet room, where I met Goering and Neurath on their way out. I gave Hitler the Prime Minister's message, and his reply was that he must consult again with Signor Mussolini before giving me a definite answer. We discussed fairly amicably the latest proposals of the French and British Governments; and the Chancellor, though a little distraught, was not unreasonable. My interview with him, which lasted over an hour, was also interrupted by a second visit from the Italian Ambassador, this time to say that Mussolini himself was prepared to accept the British proposals for a Four-Power meeting, which had been telegraphed to Rome.

I had been left to argue desultorily with Ribbentrop; and, when Hitler rejoined us, I failed to notice any particular change in his attitude. Yet neither before nor after was he other than comparatively amicable, though he shouted once or twice when he described the orders which he would give to Goering's air fleet, if compelled to do so. I was, however, told afterward that those who listened anxiously within earshot on the other side of the door had feared from the noise that things were going badly. I had, however, become used by this time to Hitler's neurotic outbursts, and had been not unfavorably impressed.

#### Italy takes a hand in peace

But as a matter of fact, everything was settled before ever I reached the Reichschancery that morning. Peace had been insured when Hitler agreed at Mussolini's request at 11:40 A.M., exactly two hours and twenty minutes before zero hour, to postpone his so-called general mobilization. Had he given the order for it, there could have been no going back; and Czechoslovakia would have suffered the same fate as Poland did a year later. If nothing had happened before 2 P.M. that afternoon, it would have been impossible for Hitler not to have given the order for his troops to march. The Czech Maginot Line was strong, but it would have been turned from the south through Austria; and in any case the campaign would have been settled, as it was in Poland, by the vast superiority of the German Air Force.

Though other factors combined to give Hitler cause for reflection, nothing but the Italian intervention could well have forced open again the door which Hitler had slammed behind him at the Sportpalast on the Monday. The importance attached by Hitler to Mussolini's personal attendance at Munich is a further proof of this. On that supremely critical Wednesday, the Italian Ambassador paid four visits to Hitler in three hours (the fourth was to notify Mussolini's personal attendance at Munich) and was about twenty times in telephonic communication with Rome. The lady telephonist who put through the calls in Rome was given later 2,000 lire by Signor Mussolini in appreciation of the services she had rendered. As Attolico said to me on the way down to Munich, "The communists have lost their chance; if they had cut the telephone wires today between Rome and Berlin there would have been war."



In my final report on the events leading up to the outbreak of war I referred to the untiring efforts for peace of the Italian Ambassador. It was no less true of the 1938 crisis than it was of the 1939 one. His efforts failed this second August, as did those of the rest of us. But I have always in my own mind attributed a notable share of the success in preserving peace in 1938 to Attolico. He was, indeed, absolutely whole-hearted and selfless in the persistence of his exertions to save Europe from the horrors of war; and he devoted all his great tact and energy to that sole purpose. He was, moreover, very ably seconded by his wife, who spoke German fluently, which the Ambassador did not. While the Ambassador was traveling down by train with me to Munich, Madame Attolico, unknown to her husband, was herself flying to her favorite shrine in Italy to pray for that peace which he had worked so hard to insure.

### The "Big Four" meet at Munich

The meeting of the four statesmen at the new Brown House at Munich began at 1:30 P.M. on the afternoon of the following day, September 29th. Mussolini had arrived by train from Rome, and Daladier by air from Paris, shortly before the Prime Minister. All three were enthusiastically acclaimed by the German people, who filled the streets. Their discussions ended thirteen hours later at 2:30 A.M. on the Friday morning. At no stage of the conversations did they become heated. The presence of Mussolini acted as a brake on Hitler, and the fact that the former had tactfully put forward as his own a combination of Hitler's and the Anglo-French proposals, thereby defeating the intention of Ribbentrop, who was anxious to put forward a scheme of his own, made general agreement easier all round. It was largely the necessity for translation into three languages, English, French, and German, which, together with the difficulties of hasty drafting, delayed the conclusion. Mussolini was the only one of the four statesmen who could speak and understand all three languages. The final agreement was reached substantially on the lines of the Godesberg memorandum as modified by the final Anglo-French plan.

The Munich settlement thus deprived Hitler of the great satisfaction—to which he was ardently looking forward—of giving his army a little experience, of appearing himself in the role of a conquering hero, and of wreaking vengeance on Benes and the Czechs. In one sense he may have been not ungrateful to Mr. Chamberlain for having prevented a world war to which his army and people were opposed; in another, any gratitude which he may have felt was far outweighed by resentment at having been compelled to change his mind and at being deprived of his local war. The unanimity with which the French Chamber (unlike the House of Commons in this respect) approved of the Munich Agreement certainly helped to confirm him in this opinion. In yet another sense, too, Hitler felt irritated with himself. A section of his followers were always egging him on to fight England while the latter was still militarily unprepared. They reproached him for having accepted the Munich settlement and thus having missed the most favorable opportunity. An uneasy feeling lest they might have been right contributed to Hitler's ill humor.

Nor was Munich in itself an agreeable experience for him. He found himself there for once in the company of three men who were his equals, instead of being surrounded by sycophants obedient to his slightest gesture. The experience confirmed his dislike for settlement by negotiation. Moreover, the evident popularity of Mr. Chamberlain with the German people not only detracted from his own personal prestige but also gave him food for uneasy reflection. He could dragoon his people, and they would always follow him; but could he count on their willing devotion in all circumstances? It was the first unpleasant rift between him and his people, and it was the peace efforts of Mr. Chamberlain which had started it.

Hitler is an Austrian; and the best-known trait of the Austrians is what is known as their *Schlamperei*, a sort of happy-go-lucky and haphazard way of doing things. I always felt that Hitler had his full share of this characteristic. He had all sorts of general plans in his head, but I greatly doubt if he had preconceived ideas as to how they were to be executed. Unfortunately, as he went on, he became more and more intoxicated with success and confident in his own greatness and infallibility. His plans grew more grandiose, and he combined his *Schlamperei* with an amazing mastery of opportunism. In this he was helped by the thoroughness of the preparations for all, even the most hypothetical, eventualities, which were drawn up by his subordinates. Hitler himself just waited till his opponents made a tactical mistake and then used the plan which

CONTINUED ON NEXT PAGE

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## FAILURE OF A MISSION (continued)

seemed best to suit both his own general objective and the opportunity afforded by that mistake.

As it was with Schuschnigg's unfortunate plebiscite in March, 1938, so it was with the Czech Government's equally unwise intervention at Bratislava in March, 1939. However actively in both cases Hitler may have been working to produce an incident, neither was a foreseeable occurrence; and, in spite of the fact that several clever guessers had, a month or so ahead, foreseen March 15th as a day of trouble in Czechoslovakia—and afterward took great credit for their foresight—I do not consider that they owed the success of their lucky guess to anything but chance. If the Czechs had been a little more prudent and if the Stanley-Hudson visit had taken place ten days earlier, i.e. before the Czechs overthrew the Slovak Government of Father Tiso, March might after all have gone out like a lamb and the evil day have been at least postponed. I can only say "might," since, if the pretext of the Czech occupation of Bratislava had not been found, another might just as well have sufficed with the same result. However that may be, when the Ides of March actually came, I could only personally feel that the Greek-tragedy motif which had, I hoped, been exorcised at Munich, was still disastrously at work. Hitler was not going to allow the end to be peace.

## Hitler breaks his Munich pledge

After Munich, Germany stood at the crossroads, one finger post pointing toward adventure and the other toward normalcy. To the ordinary observer every argument of common sense seemed, in Germany's own interests, to indicate that the latter would be not only the happiest for his people, but also the most prudent course for Hitler himself to follow. Leaving the desires of the mass of the German people out of account, even Hitler himself, after his great but exhausting successes during the past six years, should have been yearning for a period of more tranquil existence, during which he would be able not only to consolidate the unity which he had accomplished, but also to give scope to his much advertised and already partially commenced artistic and constructive plans for the beautification of Greater Germany. Moreover, Germany would be all the more powerful later if she were given time to digest the extensive additions of territory which she had just acquired. On every reasonable ground he should have been sincere when he said, as he did about this time, that he was looking forward to a long period of peace. If he had really and solely had Germany's welfare at heart, he must and would have stopped at Munich. It was true that he had not played fair with Mr. Chamberlain at Godesberg. The latter had agreed at Berchtesgaden to accept the principle of self-determination for the Sudetens, but at Godesberg that was no longer enough for Hitler, who had insisted on his pound of flesh by means of a surgical operation instead of by those methods of remedial treatment which negotiation could have ensured. Yet, even so, the plight of the Sudetens themselves at the time, however responsible Hitler's myrmidons may have been for it, was such as to excuse to some extent the immediate application of the knife; and the world would for the sake of peace have accepted the accomplished fact in spite of the unnecessary suffering which had been caused to the victim. If Hitler had pursued a fair and honest and constructive policy thereafter in Central and Eastern Europe, Great Britain was prepared to be disinterested and helpful. Peace was Hitler's for the asking after Munich, and he alone could have ensured it. It is difficult even today to see why he did not.

Though he may never have even considered choosing the road to normalcy, I do not think that when I returned to Berlin in the middle of February Hitler had yet decided what form the path of adventure was to take or when he would set forth along it. I met him a few days after my return at a motor exhibition, and he seemed genuinely glad to see me. Goering, as I have mentioned earlier, was on the point of leaving for San Remo; and even Ribbentrop, after he had assured himself that my long absence was due to a real illness and not to a diplomatic malady and connected with the withdrawal after the November Jewish pogrom of the American Ambassador, had been distinctly friendly. My hopes were thus raised by my first impressions on my return, but they were quickly undeceived. My first indication of early trouble was at the annual banquet which Hitler gave to the diplomatic corps, somewhat later than usual, on March 1st. After dinner Hitler used to remain standing in the drawing room, and speak for some five or ten minutes in turn to each of the heads of missions in the order of their precedence. The apparent friendliness which he had shown at the motor exhibition was nota-

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bly absent at this dinner. At the exhibition he had shaken me by the hand not once but three times. On this occasion he carefully avoided looking me in the face when he was speaking to me. He kept his eyes fixed over my right shoulder and confined his remarks to general subjects, while stressing the point that it was not Britain's business to interfere with Germany in Central Europe. I had heard it all before; but, while he said nothing new or startling, his attitude left me with a feeling of vague uneasiness. In the light of wisdom after the event, I have no doubt that he was already weighing the various contingencies in regard to Prague and making his plans for March 15th. He was contemplating his breach of faith with Mr. Chamberlain, and I was reminded of my meeting with him on March 3rd of the year before when he was similarly preoccupied about Vienna.

The year before, Hitler had finally made up his mind to march into Austria on March 11th, and this year the decision to occupy Czechoslovakia was taken on March 12th. Large numbers of troops were already in Vienna with a view to a review being held there, at which Hitler was to be present, to celebrate the anniversary of the *Anschluss*: others had been concentrated in South Germany with the alleged object of supporting Italian claims, which were at that time being pressed against France. The position on the chessboard was propitious, and Hitler resolved to strike once again at the exact moment most favorable to his designs.

**The turning point: March 14, 1939**

Once Hitler's final decision had been taken, everything possible was done to give to the proceeding, at least in German eyes, a spurious air of legality. The Germans are traditionally legal-minded. Father Tiso, the Slovak Catholic priest, had been summoned to Berlin on March 11th and persuaded to place the fate of his small country in Hitler's hands. He was told to proclaim the independence of Slovakia and became its first President, under German protection. Dr. Hacha followed Tiso to Berlin on March 14th, though it is but true to say that he came there of his own volition, in the hope of sparing his country the horrors of invasion and of securing by his abasement at least a measure of generous treatment.

Whatever virtues Hitler may possess, generosity is certainly not one of them; personally, I was struck on several occasions, when generosity might have profited him, by the complete absence of that quality in his make-up. Dr. Hacha was an old and weak man, and his daughter traveled with him in order to look after him. He was received with the honors due to the head of a state—or a condemned prisoner before execution—and his daughter was given a bouquet of flowers by Ribbentrop at the station. On their arrival at the Adlon Hotel, she was presented with a box of chocolates from Hitler! But that was the limit to which his generosity went. The Czech Foreign Minister, Chvalkovsky, had accompanied his President; and after an exchange of visits between him and Ribbentrop, Dr. Hacha was granted an interview with Hitler at his Chancellery at one in the morning. A German doctor was thoughtfully ordered to be in attendance there in case Dr. Hacha were taken ill in the course of the

CONTINUED ON NEXT PAGE



German troops entered Prague while a sullen crowd hissed, booed and spat on them. "By the occupation of Prague, Hitler put himself . . . morally and unquestionably in the wrong. . . . From that moment, I had no real hopes of peace except in a miracle."

# Be one of the Crowd —and be Moderate, too!



## Luncheon

Make it a Count Rossi cocktail—straight Vermouth, two ice cubes, slice of orange, twist of lemon peel. Always a treat.



## Cocktails

How about something new—a Vermouth Old-Fashioned? Use an Old-Fashioned recipe without sugar. Merely substitute Martini & Rossi Vermouth for whiskey . . . and serve cold. It's tangy . . . spicy—yet so light!

## After Dinner

Try an Americano. Half fill highball glass with Italian Vermouth, add dash bitters, lemon peel, seltzer, lots of ice.



**N**O need to miss the fun because you believe in moderation. Just stick to Vermouth—it's moderation itself.

And the flavor of Martini & Rossi Vermouth will give you a delightful surprise. A rare spiciness—infused from a blend of exotic herbs—gives this fine Vermouth a rich, full flavor. Try it straight, in highballs or cocktails. Ask for Martini & Rossi—the standard Vermouth.

### HOW TO ENJOY VERMOUTH

- 1 The colder it is, the better Vermouth tastes.
- 2 Keep your Vermouth in the refrigerator.
- 3 All Vermouth drinks should be served iced.
- 4 For greater enjoyment, always specify Martini & Rossi—the standard Vermouth.

**MARTINI & ROSSI**  
**VERMOUTH**

SOLE AGENTS IN U. S. A.  
**W. A. TAYLOR & CO., NEW YORK**  
IMPORTERS SINCE 1888

Alcohol 15.95% by volume



## Late Evening

Sip Vermouth and soda. Two jiggers Vermouth—ice, seltzer. Tall . . . cool . . . and delicious.



Exquisite Vermouth Glass—designed by Count Theo Rossi. 6 for \$1.25; 12 for \$2—postpaid. Write W. A. Taylor & Co., Dept. L, 10 Rockefeller Plaza, N. Y. C.

*America's Favorite Vermouth*





Big League  
Styles

by **PORTIS**

**BASE HIT**—Telescopes are the thing for spring—and this Portis Telescope is the right one for you. The crisp new lines of its ready-shaped crown and wider brim will make a hit. Spring-weight felt, hand-fashioned for easy comfort . . . . **\$3.95**

Other Portis Styles, \$3.95 • \$5 • \$7

"Protek" perspiration-  
proof interlining



← "Swansback" moisture-  
repellent finish

PORTIS BROS. HAT CO. • MANUFACTURERS • CHICAGO



**BOY, COULD I WRITE A SWELL AD  
FOR THESE SCANTS!**

● "They're so comfortable you never know you have 'em on even when you run or play—that goes for thin fellows and huskies too!"

More healthful because knitted fabric absorbs and evaporates perspiration quickly.

More durable because only extra-fine quality combed cotton fabrics are used in JYM-KNITS modern underwear for young fellows.

At popular prices everywhere.

**AD-  
WRITING  
CONTEST**  
FOR  
HIGH SCHOOL  
STUDENTS

**208 prizes! \$510 cash & merchandise**  
Nothing to buy! Try your skill—YOU may win \$25.00 cash first prize, or one of 207 other prizes. Ask your local dept. or specialty store (or write to address below) for FREE entry blank telling full details, also about DOUBLE CASH PRIZES. Tear out ad as reminder. Contest ends May 11, 1940.

**BOSTON KNITTING MILLS, Inc.**  
Makers of **QUICKEES**  
Dept. L, 1350 Broadway, New York



**AND I COULD WRITE A DANDY AD  
TOO FOR THESE JR. HI-KNITS!**

● "They're so comfortable and fit so snug you never know you have 'em on, even when you run or play. And are they good-looking! It's always a problem which of the fabrics to choose—they're all so beautiful!"

JR. HI-KNITS come in various styles of panties, vests, bras, and pajamas, specially designed for the modern young miss.

At popular prices everywhere.

## FAILURE OF A MISSION (continued)

proceedings; and, if report be true, his services were actually required once, if not twice. Long before Dr. Hacha arrived at the Chancellery, German troops had already entered Czechoslovakia and had occupied the country round Mährisch Ostrau on the alleged, but possibly not unjustified, pretext of forestalling a Polish occupation of that area. It contained some of the richest mines in Bohemia and was consequently coveted by both Poles and Germans.

### Goering threatens to bomb Prague

Such was the setting for poor Dr. Hacha when he was ushered into the presence of the Führer. The interview between them lasted until 4 o'clock in the morning. Much of the delay was due to the interruption of all telephonic communication between Berlin and Prague. Dr. Hacha expressed fear lest some rash Czech troops might fire on the German invaders. He was told that, if they did so, Prague would at once be bombed by the German Air Force. Field Marshal Goering, who had been recalled from San Remo on March 12th, was present to reinforce this threat; and Dr. Hacha was advised to speak by telephone personally to his Ministers at Prague to convey to them the warning. It was only after much difficulty and delay that he was able to do so. Otherwise it was merely a question of signing on the dotted line; and this he did, thereby handing over the Czech people, "in the interests of pacification," to the German Reich. The proceedings were a complete farce, though it must be admitted that President Hacha might well have adopted a more dignified attitude. He might at least have refused to sign and thereby have deprived Hitler of the satisfaction of being able to pretend to the German people that the occupation of Bohemia was legitimate and desired by the Czechs themselves. Without signing he could just as easily have recommended, as he did, to the Czech Government that no resistance should be offered to the invaders. He must be excused on the ground of his age and ill-health. He left again next morning for Prague, but by skillful manipulation of the train service Hitler got there before him, and the proclamation announcing the constitution of Bohemia and Moravia into a German Protectorate was announced to the Czech people from the upper windows of the Hradshin Palace on the morning of March 15th. The whole crisis had only lasted five days. Hitler had staged another of his lightning coups; and once more the world was left breathless.

As a coup it was a brilliant success, but in every other respect it constituted an irreparable political blunder. Godesberg was in comparison an unimportant and minor one. By the occupation of Prague, Hitler put himself once for all morally and unquestionably in the wrong and destroyed the entire arguable validity of the German case as regards the Treaty of Versailles.

(TO BE CONCLUDED NEXT WEEK)



Turning point in Anglo-German relations came as Hitler looked down on Prague in the guise of a conqueror. "After Prague, Nazism ceased to be national . . . became . . . felonious." Hitler "appeared . . . as an unprincipled menace to European peace. . . ."





# Historical Trails THROUGH New Mexico THE LAND OF ENCHANTMENT

### Legend

**EXPLORERS ROUTES**

- Coronado
- Espejo
- Oñate
- Escalante
- Cabeza de Vaca

**OLD TRAILS**

- Santa Fe
- Butterfield
- Comanche
- Chisum
- Jim Stinson
- Goodnight-Loving

**ARMY FORTS**

- Fort Lowell
- Fort Burgwin
- Fort Union
- Fort Marcy
- Fort Barlow
- Fort Garland
- Fort Los Lunas
- Fort Craig
- Fort M'RAE
- Fort Selden
- Fort Cummings
- Fort Thorne
- Fort M'LANE
- Fort Webster
- Fort West
- Fort Tulerosa

**PUEBLOS**

- Albuquerque
- San Juan
- San Felipe
- San Ildefonso
- San Geronimo
- San Antonio
- San Marcos
- San Ysidro
- San Juan Pueblo
- San Juan de los Rios
- San Juan de los Caballeros
- San Juan de los Caballeros
- San Juan de los Caballeros

**NATIONAL MON. STATE MON.**

## This Year... Find Romance and Adventure in Colorful New Mexico

Your vacation in New Mexico this year will give you delightfully new and different experiences as New Mexico relives a romantic and historic past in the Coronado Cuarto Centennial. Not only will you marvel at Carlsbad Caverns National Park and eight amazing National Monuments, wonder at eighteen strange Indian pueblos, explore ruined cities older than written records, play in eight million acres of cool green National Forests, follow the old trails on fine modern highways—but you will have a unique opportunity to see quaint and natural fiestas, ceremonials and pageants in towns and cities throughout the state. Celebrating the 400th anniversary of the explorations of Coronado in 1540, the Coronado

Cuarto Centennial will give 1940 visitors to New Mexico a double measure of enjoyment. This coupon will bring you more of the story of The Land of Enchantment—pronto!

**new mexico STATE TOURIST BUREAU**

Room 641, State Capitol, Santa Fe, New Mexico  
Please send free: ☐ Historic Trails Map  
☐ New Booklet ☐ Official 1940 Highway Map.

Name \_\_\_\_\_  
Address \_\_\_\_\_

A large copy of this map, 17 x 22 inches in full color on heavy paper, sent free on request.





A PLUMP PLASTER HAND GAVE THE SUPPER ROOM AN AIR OF BEDIZENED GAIETY



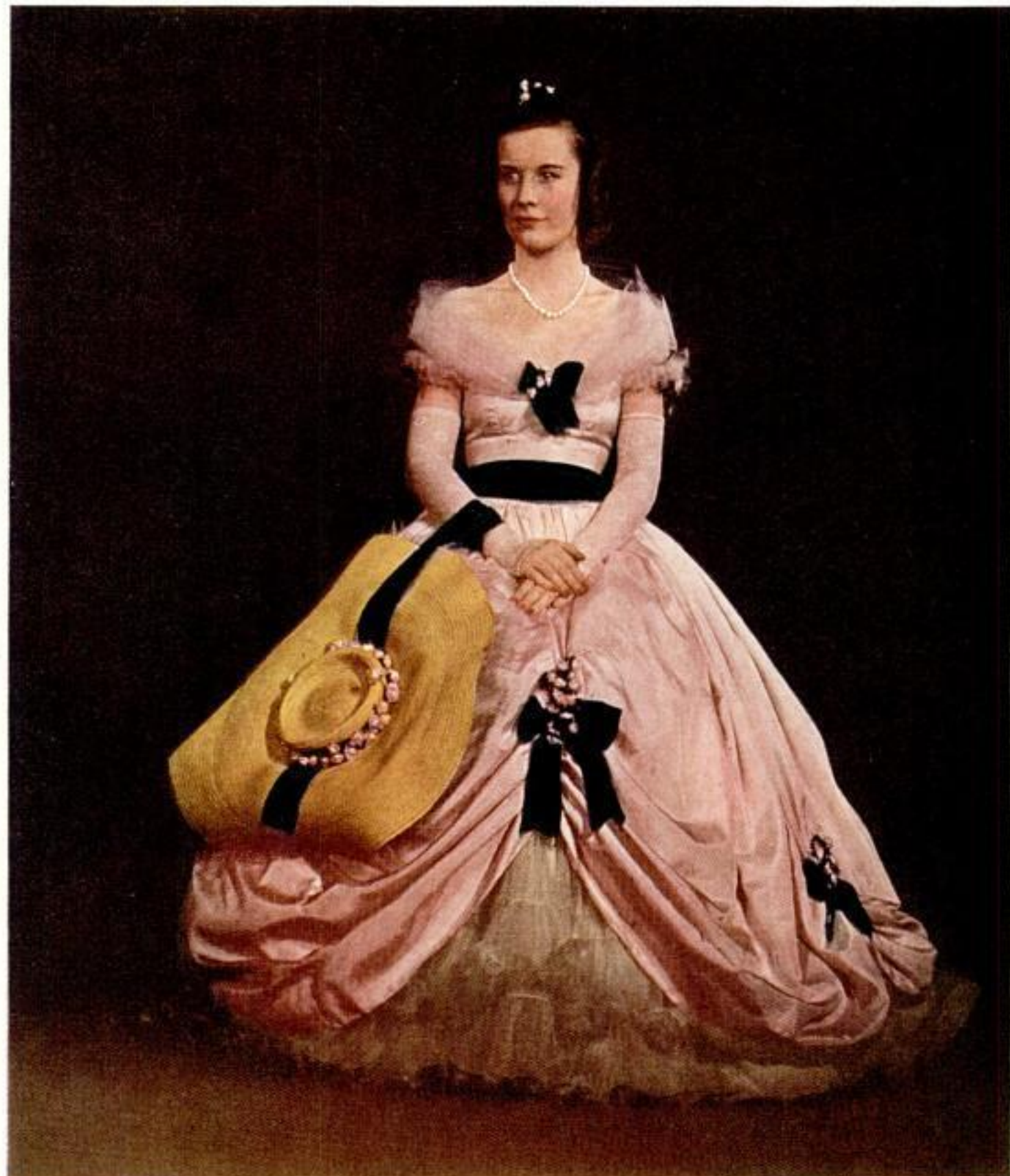
ASSORTED POTENTATES CHAT WITH CONSORTS AGAINST GOLD HANGINGS OF BALLROOM

## *Life goes to the* A thousand New Yorkers glitter and gleam at the

Superbly through the suites and corridors of New York's Ritz-Carlton Hotel a few weeks ago, one thousand brilliantly caparisoned guests defied the tradition that America is a land of humble republican ways. More faithfully than any other event of this homespun hemisphere, the winter ball of the Society of Beaux-Arts Architects recreates for its attendants the splendor of old-world ceremony.

Dignity and beauty are the essentials on which its sponsors have insisted for 26 years. No mundane civilian note is permitted to obtrude. That the pageantry of this famous party might pass beyond the place of its presentation, LIFE herewith prints color photographs of this season's Beaux-Arts Ball, held for the benefit of the Beaux-Arts Institute of Design and the American Field Service, a volunteer U. S. ambulance corps with the armies in France.

Like its predecessors, the 1940 Beaux-Arts Ball was more than a fancy-dress



PATRICIA FOSS, GOWNED IN 18TH CENTURY STYLE, WORE PEARLS, NOT DIAMONDS



MRS. THOMAS FRANSIOLI JR. WON 3RD PRIZE



BARBARA PARK WORE A HINDU SARI





A BETURBANED MAHARAJA ASSISTS OCCIDENTAL FRIENDS THROUGH DANCING CROWDS

# Beaux-Arts Ball

most brilliant, most opulent celebration of the year

Color photographs for LIFE by George Karger

party. Most masquerades, at which Americans vicariously gratify their need for pomp and pretense, are surfeited with sailors, chefs, harlequins, clowns, convicts and other costume clichés. But the Beaux-Arts Ball sets a theme and demands of its guests the utmost in originality and taste. This year's motif was "Diamonds." The Ritz-Carlton ballroom, hung with white satin and cloth of gold, simulated a gigantic jewel box. Lights blazing down from the ceiling played on the moving crowds, picking out facets of color as from gems stirred restlessly by an unseen hand. Diamonds flared in headdresses, bodices, earrings, necklaces. Some costumes coruscated with the fire of genuine stones. Others glittered with nothing more than rhinestones and paste. One ensemble—worn by a "Cinderella" guest, salesgirl in a 5-&-10¢ store—was assembled from her own counters at a total cost of \$7.28 (below). For other pictures, turn the page.



MR. AND MRS. DELANO AS KING & QUEEN OF DIAMONDS. SHE WON FIRST PRIZE



MRS. R. S. HUTCHINS; "RAINBOW DREAM"



SALESGIRL CARUSO IN HER 5-&-10¢ COSTUME



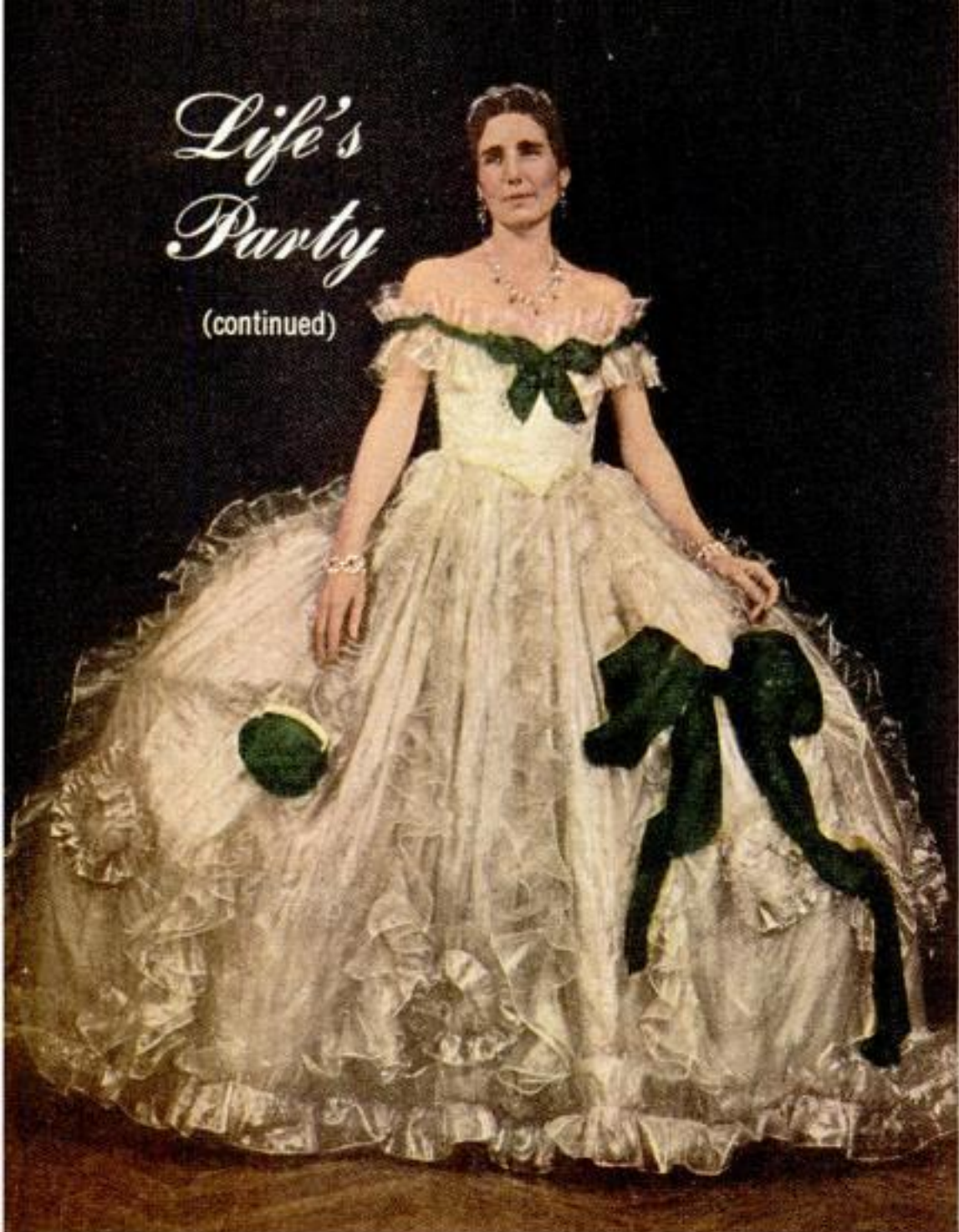
ETHEL SALTUS WON 2ND PRIZE FOR GOWN COPIED FROM EMPRESS EUGÉNIE ORIGINAL

CONTINUED ON NEXT PAGE



# Life's Party

(continued)



MRS. W. ROOSEVELT THOMPSON AS POMPADOUR



JUAN AYALA STARTLED GUESTS WITH HIS SOMBER BAT-WINGS



MRS. TONY WILLIAMS WORE A GOWN OF BROWN PAPER



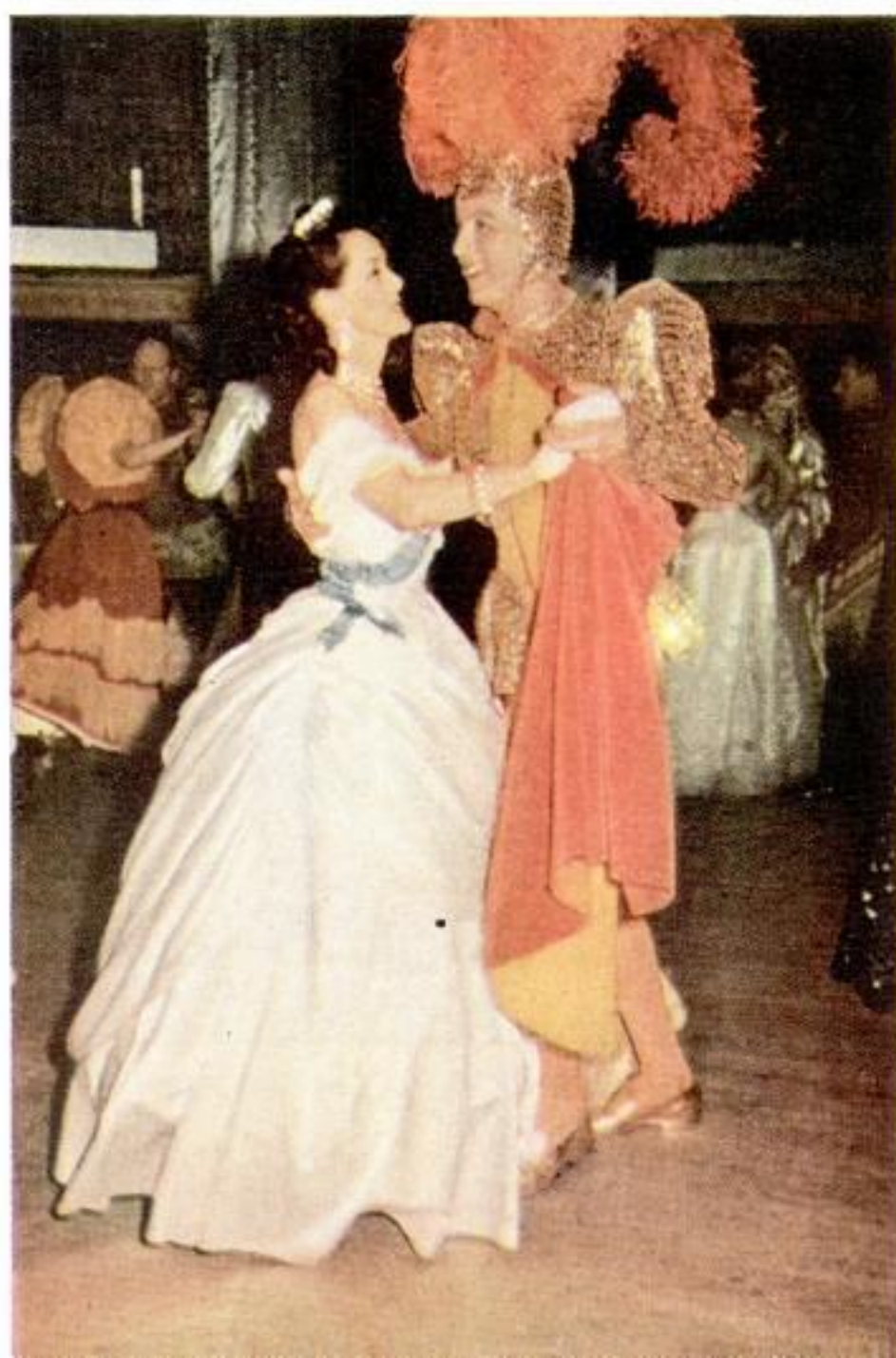
GILBERT COLGATES: AS ANIMAL TRAINER & POODLE



GIRL IN MESH STOCKINGS CAME AS "LEGS DIAMOND"



MARGERY STODDARD, VALENTINE; R. REQUA, STATUE



REA AGNEW, A SPECIES OF SUN GOD, & ETHEL SALTUS



COLLETTE O'CONNOR & ALFRED D. MITTENDORF JR.



AN INDIAN RAJA PROMENADES WITH LATIN BEAUTY



THE SPRING SENSATION IS



*Sertaflex*

IN THE **PERFECT SLEEPER**  
*Tuftless* MATTRESS



Exclusive new inner-spring construction provides *vitalized cushioning* for comfort and health

● Buoyant! That describes the new Perfect Sleeper. Its smooth softness is alive—every body curve is lightly cushioned. And you'll find this new buoyancy only in a mattress labeled "Serta"—for only Serta has Sertaflex inner spring construction, with that feature so essential to health—*vitalized cushioning*.

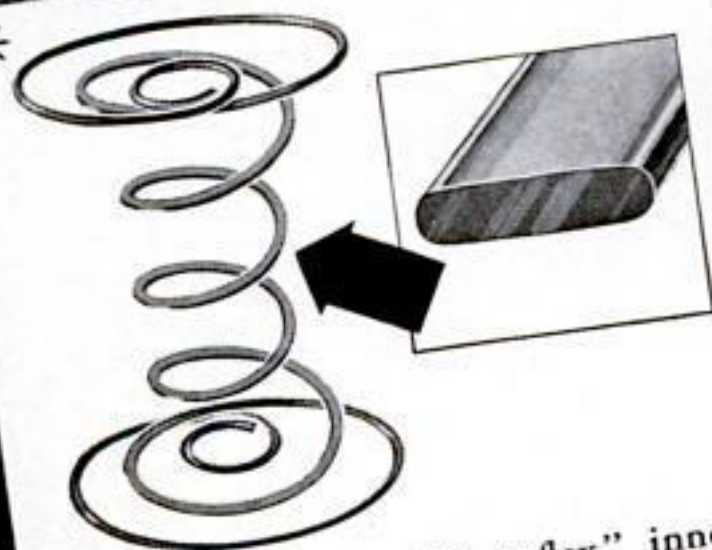
Sertaflex is a new coil spring construction in which the steel wire is flat . . . ribbon-shaped like the main-spring in your watch. Because it is

**\$39<sup>50</sup>**

West Coast and  
Canada, \$42.50

flat, not round, it has liveliness and resilience—each spring is deftly gauged for the weight it must support. Where weight is greatest, flexibility and buoyancy are greatest.

Sertaflex is a revolutionary mattress improvement that you yourself can recognize the minute you lie on a Perfect Sleeper. And remember, the Perfect Sleeper is guaranteed by National Lloyd's Insurance Company. Go to the department or furniture store that features Serta, and see for yourself what *vitalized cushioning* means in a mattress constructed with Sertaflex.



\*Serta's exclusive "Sertaflex" inner spring—ribbon-shaped steel in the spring—coil provides liveliness and resiliency, coil provides usefulness, stays silent as a Polar night. *This buoyant spring is...*



Built into the mattress at the places where the greatest weight must be supported, perfectly posturized, so that...



Perfect Sleeper conforms to every body curve with soft, restful, slumber-inviting *vitalized cushioning*.



No knots—no tufts—no bulges. No humps or lumps. Perfect Sleeper is guaranteed to stay that way.



Fine quality sofa beds in many types. Comfortable and healthy to sit or sleep upon. Write to Serta, 666 Lake Shore Drive, Chicago.

MADE BY

*Serta*

ASSOCIATES, INC.

RESTAL-KNIGHT • SMOOTHREST • SMOOTHIE  
AND TINY SLEEPER TUFTLESS MATTRESSES  
COILUX, SENECA, GOLD COAST TUFTED  
MATTRESSES, BOX SPRINGS AND SOFA BEDS  
30 FACTORIES FROM COAST TO COAST AND IN CANADA



# VALSPAR

The Paint of  
a Thousand Uses



VALSPAR—the Varnish  
that won't turn white

and VALSPAR—the Paint  
that does it right

**VALSPAR**  
PAINTS—VARNISHES—ENAMELS

VALENTINE & COMPANY, INC., NEW YORK, N. Y.

THE VALSPAR CORPORATION, LTD., TORONTO

## New ELASTI-GLASS<sup>®</sup> Braces



Transparent—Every  
Shade and Pattern  
Shows Through  
Clearly—So That  
the Braces Are  
Truly Invisible!

### The Most Comfortable Braces You Have Ever Worn!

Elasti-Glass has taken the country by storm! Delighted users are recommending it enthusiastically to their friends. This latest miracle of modern science actually stretches and bends with your body—eases gently back into shape without binding—never stretches out of shape—never loses its elasticity. In clear and transparent—one belt or one pair of braces matches every suit or shirt perfectly. Water-proof, perspiration-proof, acid-proof, easily cleanable. Because it holds firmly without binding Elasti-Glass makes the most healthful and comfortable belts, braces or garters you can wear. Also available in sparkling colors, guaranteed fast, non-fading.

Ask for the "Jefferson" invisible braces... The "Madison" belt with the new imperishable two-tone Monel Metal Buckle... The "Adams" garters with all gold-plated parts with or without initial... each priced at \$1 in attractive transparent gift packages. If your dealer cannot supply you—be sure to send us his name and use coupon. DEALERS: Send for a sample dozen assortment. (\*Trade Mark.)

S. Buchsbaum & Co.,  
257 E. Huron St., Chicago

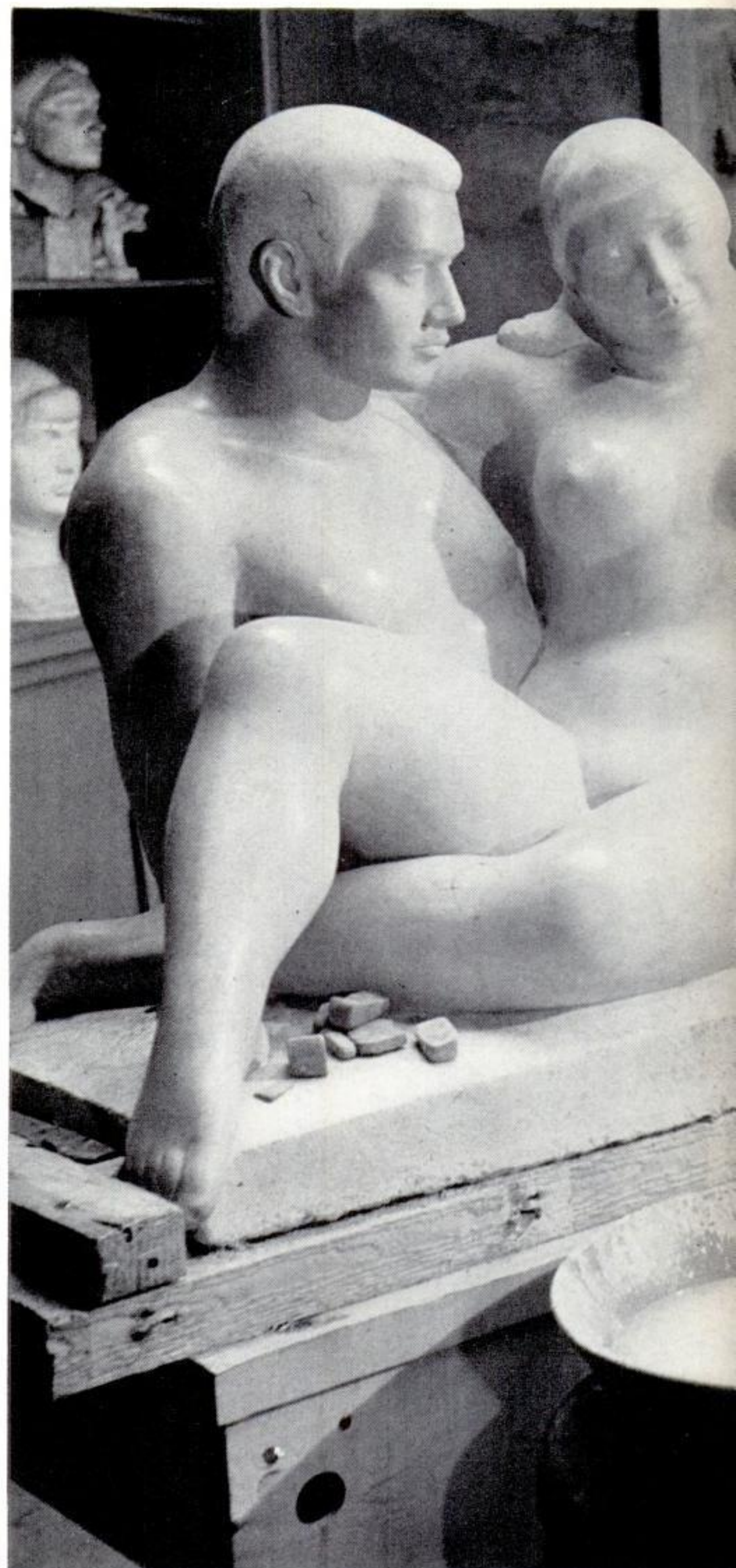
I enclose \$3 for Elasti-Glass Ensemble of \$1 Belt, \$1 Braces, \$1 Garters—sent postpaid in attractive package. (Any item can be ordered separately if desired.)

Waist measure.....  
Name.....  
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My dealer's name is: Important—(Be sure to fill in)

**S. Buchsbaum & Co.**  
MANUFACTURERS SINCE 1888  
CHICAGO, ILLINOIS

In Canada: E. & S. CURRIE LTD., Toronto

ART



"YOUTH" IS TITLE OF THESE YELLOW-MARBLE LOVERS BY WILLIAM ZORACH.

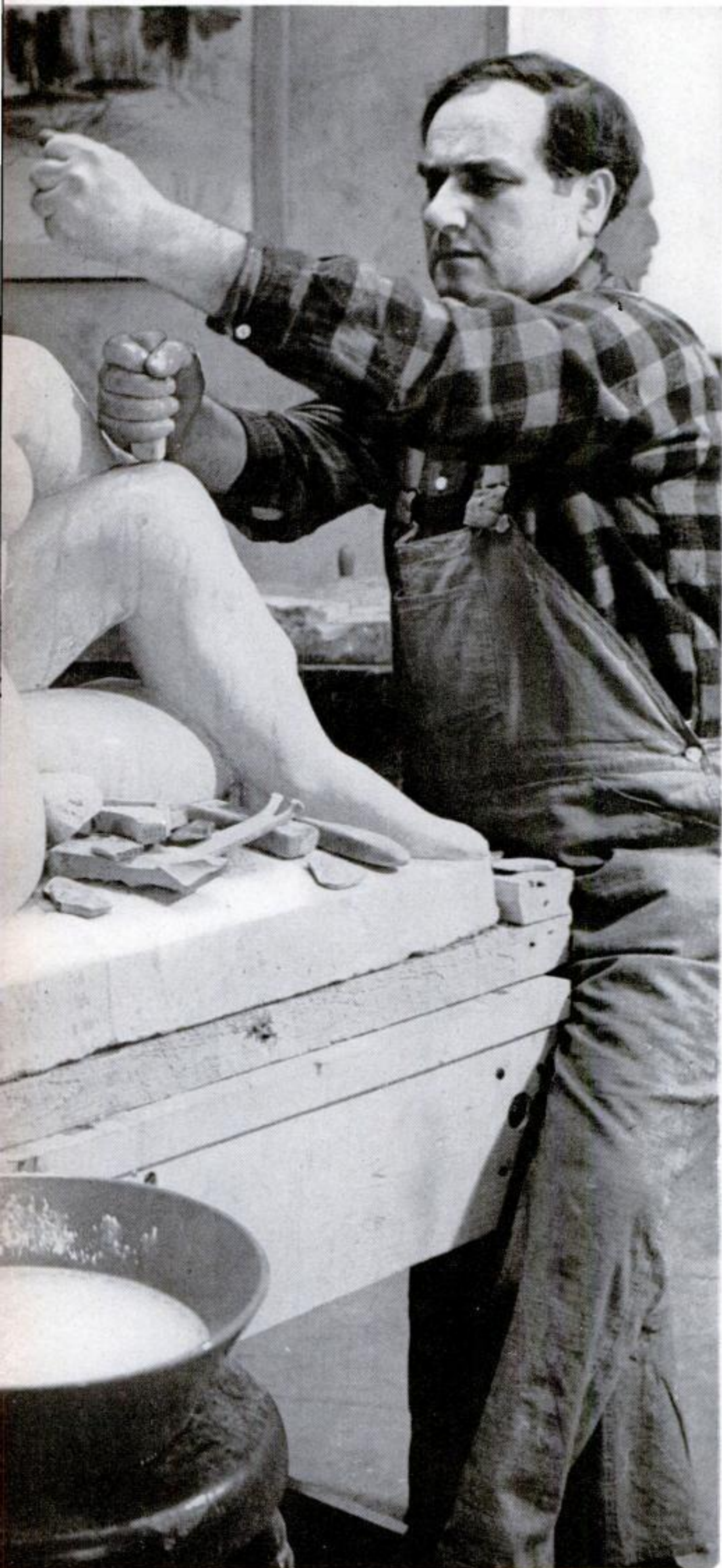
*Zorach*

LOVERS IN MARBLE ARE CARVED

BY LEADING AMERICAN SCULPTOR

The marble man and woman shown above have lain in each other's arms beneath sun, wind and snow for more than three years. They are latest work of William Zorach, who spent four summers carving them outdoors on his Maine farm. Winters he left them outdoors wrapped in canvas. Now they are being polished in his New York studio where LIFE photographed them for the





HE POLISHES THEM SO SMOOTH THAT A FLY WOULD LOSE HIS FOOTHOLD

first time. Their completion is a major event in the art world.

Zorach has won his place as a leading American sculptor by slow, solid work. His parents came from Lithuania when Zorach was 4, finally settled in Cleveland, Ohio. To help support them, Zorach became a lithographer at 15 and soon decided to be a painter. Later, he found so much satisfaction in carving wood for block prints that he devoted himself entirely to sculpture.

Dark, handsome, sturdy, Zorach says of himself: "I am a simple person—close to the earth." Most of his sculpture portrays his two children and their household pets, and his wife, who is also a well-known artist. Unlike most sculptors today who work in soft clay or plaster, Zorach carves directly out of marble or granite. His forms have a peasantlike stockiness but also an undulating beauty suggestive of the finest Oriental art.

On next pages are photographs of some better-known Zorach works including famous aluminium *Spirit of the Dance* which was ordered for Radio City Music Hall in New York. It was thrown out for being "too nude" but was later reinstated with honors.

CONTINUED ON NEXT PAGE

DON'T LET ANYONE  
TELL YOU THAT ALL CARS  
ARE ALIKE TODAY!  
GREAT ENGINEERING GIVES  
DODGE SOMETHING THE  
OTHERS HAVEN'T GOT!

RAY RICHARDSON, Service Manager, Summit, N. J.

MY HUSBAND  
RAVES ABOUT  
DODGE  
ENGINEERING—  
BUT IT WAS DODGE'S  
BEAUTY AND LUXURY  
THAT WON ME!

MRS. PATTY ADAMS, West Los Angeles, Calif.

WHEN DODGE  
GIVES ME GREAT  
ENGINEERING—FOR  
JUST A FEW DOLLARS MORE  
THAN SMALL CARS  
—YOU BET I'M  
SATISFIED!

V. V. HURLESS, Mechanical Engineer, Chicago, Ill.

**4,061 ENGINEERS BOUGHT DODGE  
IN THE LAST 12 MONTHS†**

DODGE PRICES START AT \$755 DELIVERED IN DETROIT. ALL FEDERAL TAXES AND ALL  
STANDARD EQUIPMENT INCLUDED. TRANSPORTATION, STATE AND LOCAL TAXES (IF ANY), EXTRA.

**DODGE DIVISION OF CHRYSLER CORPORATION**

† October, 1938, through September, 1939. Latest figures available.





*If cleaning house gets wearisome  
try Flavor-Town's delicious gum*

Tired? Jittery? Take time to refresh and rest yourself with Beech-Nut Gum. 6 delicious varieties. Peppermint, Spearmint, Oralgum and 3 flavors of candy-coated BEECHIES: Peppermint, Spearmint, Pepsin. Below is the "flavor" town of Canajoharie, N.Y., famous for Beech-Nut quality and flavor.



## Beech-Nut Gum



ZORACH VIEWS HIS "MOTHER AND CHILD"



"CONFLICT" AND "SPIRIT OF THE DANCE"



"LINESMAN" IS A PLASTER FOOTBALL PLAYER





BENJAMIN FRANKLIN REGARDS "CONFLICT"



"MOTHER & CHILD" IS ZORACH'S MASTERPIECE



TWO "CONFLICT" FIGURES IN PLASTER



IN HOLLYWOOD, GLAMOUR LEADS  
... IN MILWAUKEE, BLATZ LEADS!

IT is a significant fact that in Milwaukee, the beer capital of America, Blatz bottle beer is the largest-selling brand. This is according to an independent survey made by a great American newspaper. Try Blatz Old Heidelberg—the beer Milwaukee people choose.

BLATZ BREWING COMPANY, MILWAUKEE, WIS.  
89 Years of Brewing Experience

"FOR THOSE WHO WANT THE BEST"



*Blatz*

OLD HEIDELBERG  
BEER



Copyright 1940, Blatz Brewing Co., Milwaukee, Wis.

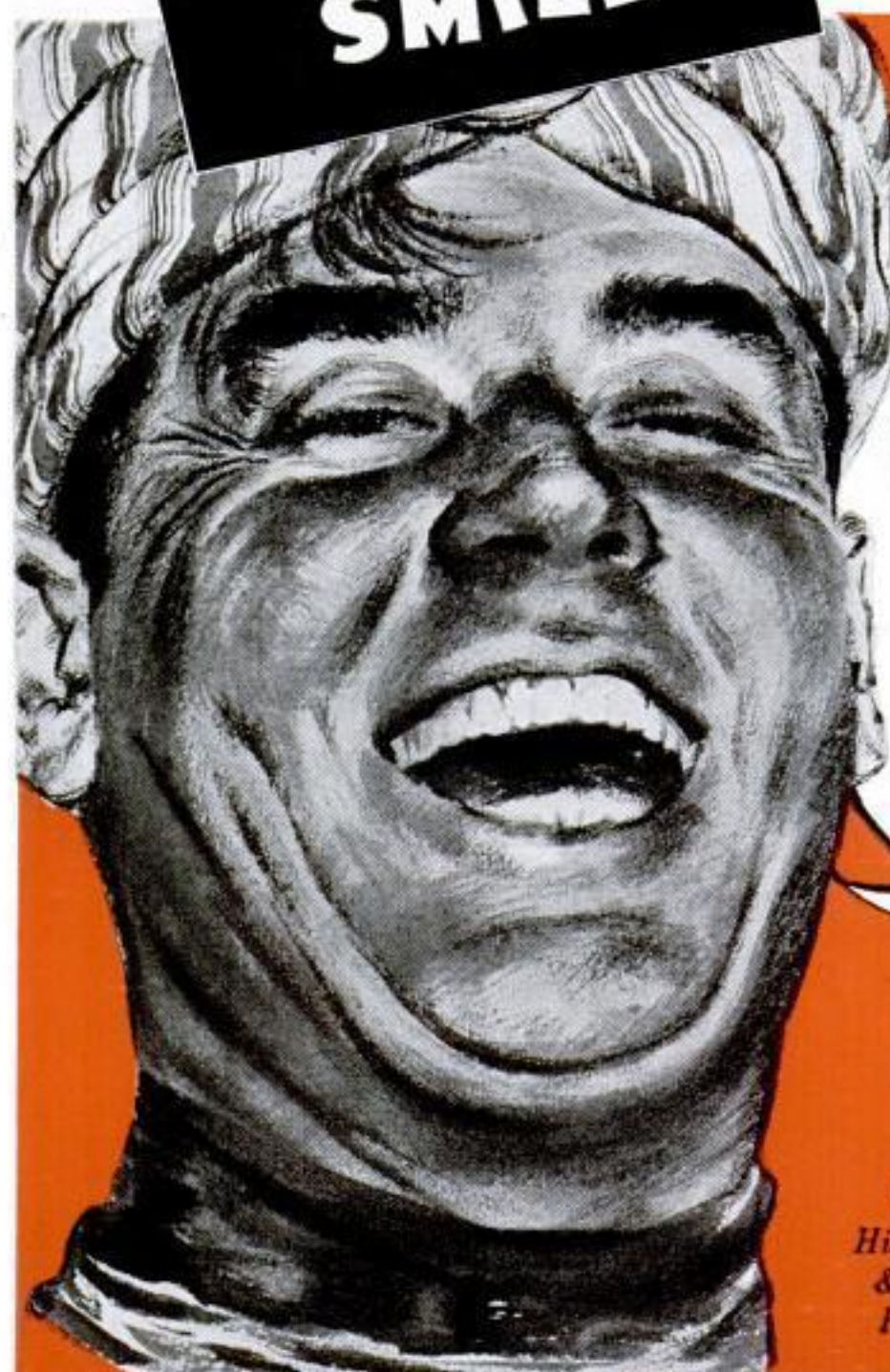


1 "You're now a royal member of the Powhat Lodge," says Ben Norris, as he helps me off the goat. "Come on and I'll initiate you to the whiskey with No Rough Edges." And he hands me a TEN HIGH highball.



2 "Here's to the Powhat Lodge," I toast. "And, believe me, this TEN HIGH sure Doubles My Enjoyment of becoming a member. I call this a real initiation!"

**GET THAT  
TEN HIGH  
SMILE**



BROTHER, WHY DON'T YOU JOIN OUR TEN HIGH "LODGE"! THE "INITIATION FEE" IS MIGHTY LOW FOR THIS SWELL WHISKEY WITH "NO ROUGH EDGES."

90 proof  
Hiram Walker  
& Sons Inc.  
Peoria, Ill.

STRAIGHT BOURBON WHISKEY · STRAIGHT RYE WHISKEY

*Double your enjoyment with Ten High*



## PICTURES TO THE EDITORS

### "SWISS FAMILY LESTER"

Sirs:

On windswept, treeless San Miguel Island, 40 miles offshore from Santa Barbara, Calif., lives a modern American "Swiss Family Robinson."

Mr. and Mrs. Herbert S. Lester, socially prominent New Yorkers, and their two daughters have been the sole residents of this bleak island since the Lesters settled there in 1930. Badly shell-shocked during the War, Lester heard about San Miguel from a Wartime buddy and, "to get away from it all," subtlet the island from the U. S. Navy.

He built the ranch houses from lumber

salvaged off wrecked ships and built what is probably the smallest school-house in the world, where Mrs. Lester teaches her daughters. For a livelihood he raises 1,000 head of sheep, but as there is no electricity on the island, Indians come from the mainland to help shear the sheep with hand shears as their ancestors used to do.

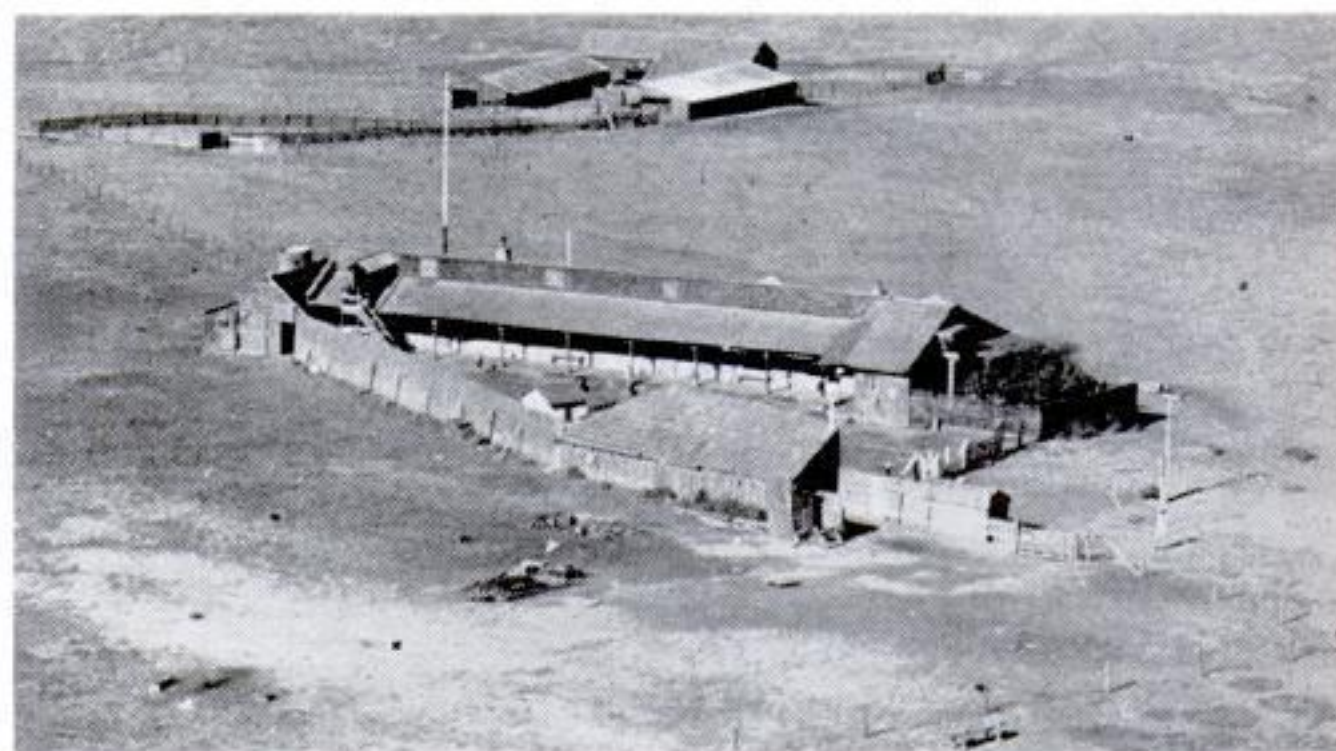
Recently the U. S. Weather Bureau installed a station for Lester to operate. M-G-M also used the island to film the "Pitcairn Island" scenes in *Mutiny on the Bounty*.

HUBERT L. VOIGHT

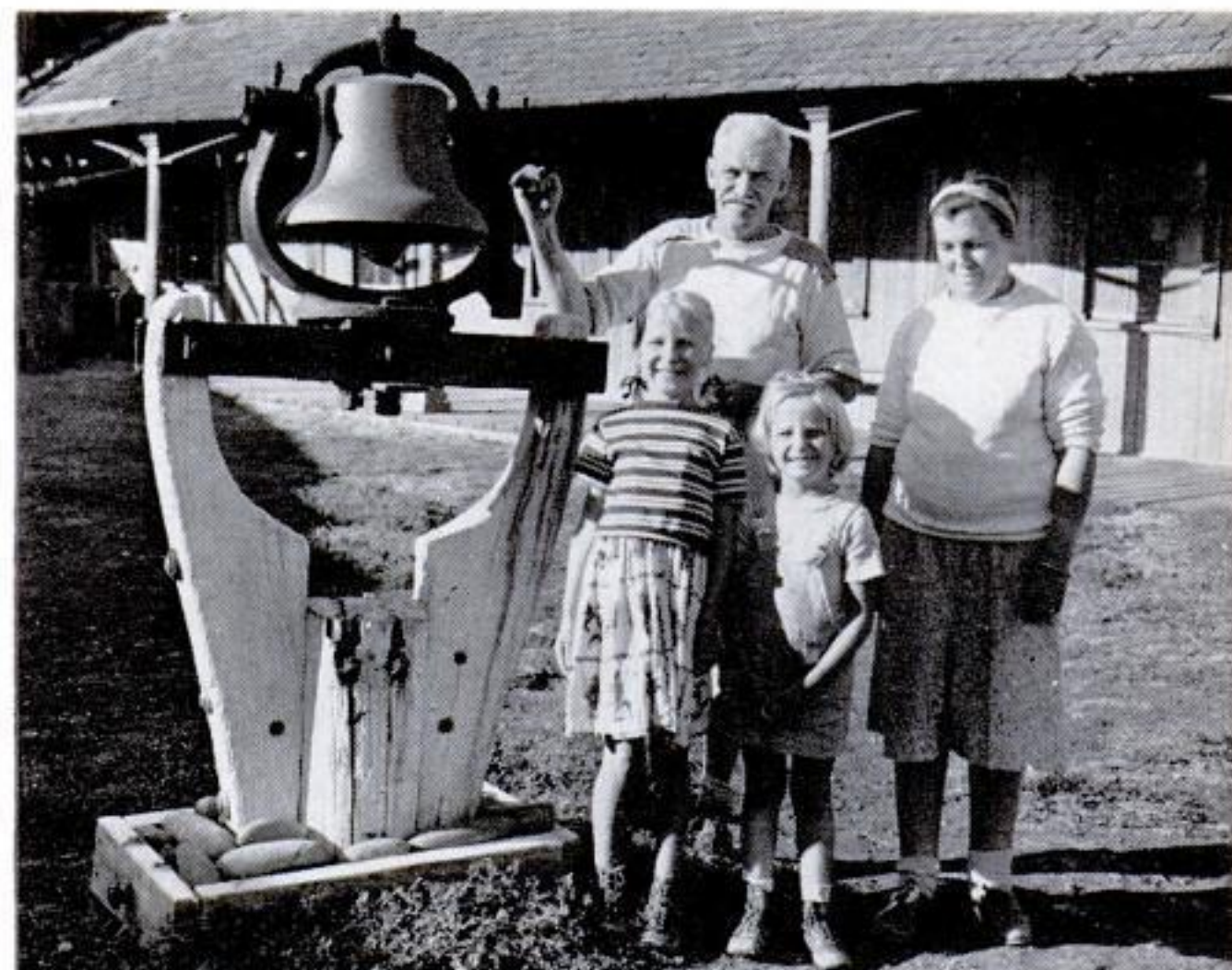
Santa Barbara, Calif.



HERBERT LESTER COLLECTS FIREARMS IN LIVING ROOM OF HIS ISLAND HOME



THE LESTERS LIVE IN THE RANCH HOUSE (FOREGROUND) WHICH THEY BUILT



LESTERS POSE WITH THEIR DAUGHTERS BESIDE BELL OF A WRECKED SHIP



## EX-LAX MOVIES

### Big Boy Takes a Tip!



**BOB:** Say, fellow...are you taking Ex-Lax? Thought that was for women and kids.  
**JIM:** Wrong, Brother! I've been taking Ex-Lax for years. It fixes me up fine!



**BOB:** Oh yeah! Well, I'm pretty husky... I need a laxative with a wallop.  
**JIM:** Don't kid yourself, Big Boy!... Ex-Lax may taste like chocolate, but it's plenty effective!



LATER

**BOB:** Thanks for the tip, pal! I tried Ex-Lax and it's great stuff!  
**JIM:** What did I tell you! It's the *only* laxative we ever use in our family.

The action of Ex-Lax is thorough, yet *gentle*! No shock. No strain. No weakening after-effects. Just an easy, comfortable movement that brings blessed relief. Try Ex-Lax the next time you need a laxative. It's good for every member of the family.

10¢ and 25¢



Many of **LIFE's** best pictures come from its contributors. Newspictures used are paid for at professional rates and offer an increasing market for amateurs.

Camera fans over America are invited to submit their news and human-interest pictures to **LIFE's** Contributions Department. Here they receive equal attention with those of professional photographers.

**Contributions Editor**  
**LIFE**  
Time and Life Building  
Rockefeller Center New York City

## PICTURES TO THE EDITORS

(continued)

### HOT SEAT

Sirs:

At our local "Screwball Club," initiates are seated in a chair wired to deliver an electric shock that can be controlled by the photographer. When the photographer decides to press the current, the initiate receives a sudden and unexpected shock, with the following amusing results.

LIEUT. WAYNE O. SMITH

U. S. Naval Air Station  
Pensacola, Fla.



Observation Car, Broadway Limited

## A Luxury Fleet

### THAT GOES WHERE YOU WANT TO GO!

On the Pennsylvania Railroad, luxury is not limited to *one* train between two points—you enjoy it on a *fleet* of great trains to *many* points. So wherever you go, on business or pleasure, enjoy modern styling in all its color and delightful informality... innovations like radio... the smartest in Diners... and private rooms so new, so varied, so rich in appointments as to please even the most widely traveled. Nor is that all!

So smoothly and quietly do these fine trains ride that you are scarcely aware of motion. *You sleep restfully, relaxed. You awake refreshed.* And yet the cost of this wealth of travel luxury is little—surprisingly little. For fares are low. So when it's "pack and go," take one of the *Luxury Fleet*.



**Enjoy a Private Room of Your Own**  
Six types of modern Pullman facilities. The Roomette, costing little more than a lower berth... Duplex Room... Master Room, with complete private bath and shower... Double Bedroom... Compartment... Drawing Room.

### THE LUXURY FLEET

**BROADWAY LIMITED**  
(16-hour All-Room Train)  
New York—Philadelphia  
—Chicago

**THE GENERAL**  
New York—Philadelphia  
—Chicago

**"SPIRIT OF ST. LOUIS"**  
New York—Philadelphia  
—Washington—St. Louis

**LIBERTY LIMITED**  
Washington—Baltimore  
—Chicago

**THE GOLDEN TRIANGLE**  
Pittsburgh—Chicago

**THE PITTSBURGH**  
(All-Room Train)  
New York—Pittsburgh

Luxury Coaches with reclining seats and Modern Section Sleepers on all but the Broadway Limited and The Pittsburgher—all-room trains.

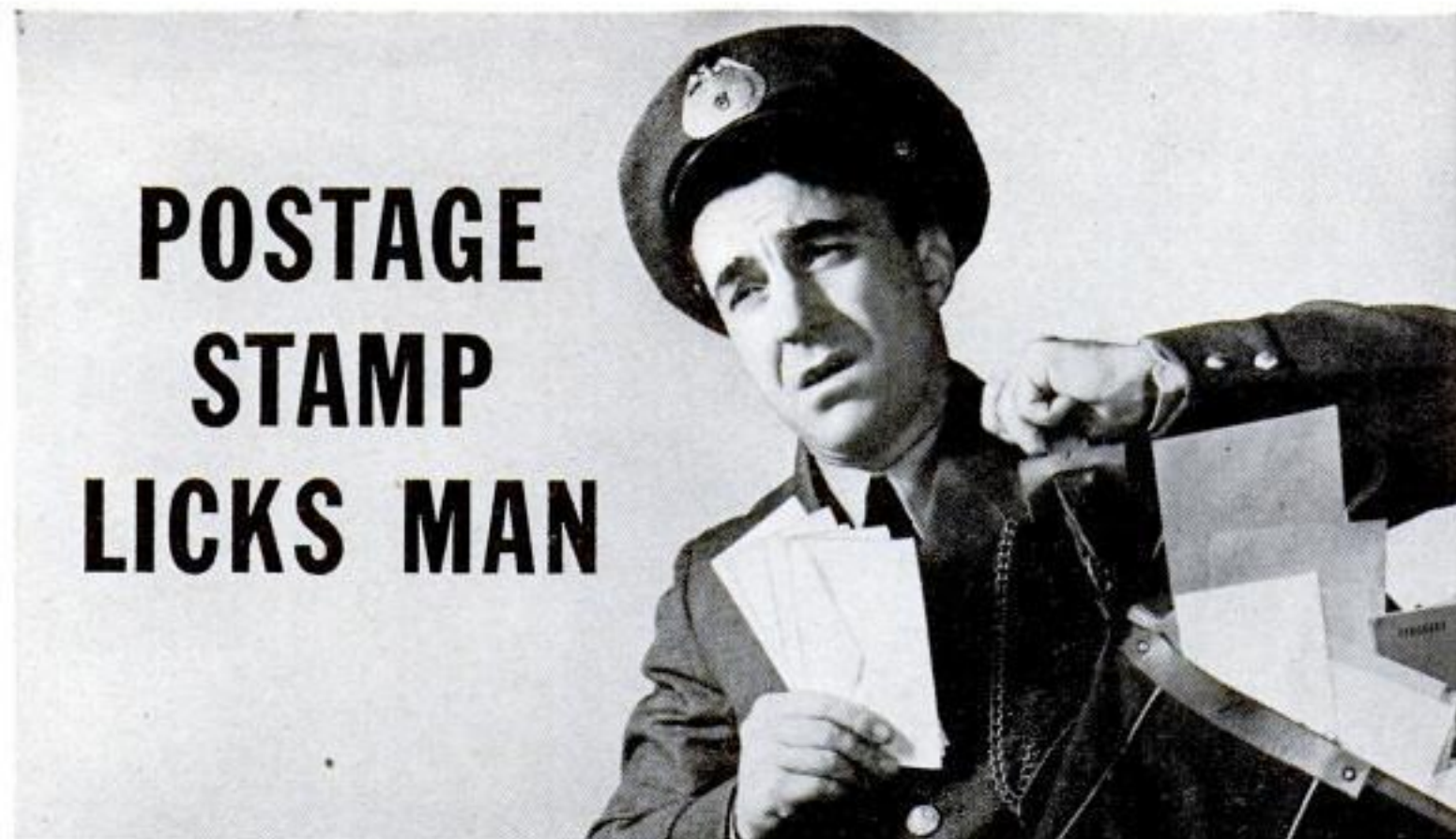
## PENNSYLVANIA RAILROAD

THE DIRECT ROUTE to the World's Fair in New York...  
Shortest Route, with connecting lines, to the West and Golden Gate International Exposition, San Francisco.





## POSTAGE STAMP LICKS MAN



3,000 miles a year on foot, 30,000 pounds of mail on their backs, make average postmen tired before their day is half over. Read what happened when 12 men, trudging difficult routes in New York and its suburbs, drank Knox Gelatine for 28 days.

**91%  
DEFINITELY  
LESS TIRED**



After 28 days of drinking Knox, 11 of the 12 postmen said Knox definitely held tiredness in check. For 4 of them, Knox gave never-before energy that kept them going *all* day. The only man not benefiting was the only one not completing test.

**83%  
TO DRINK  
KNOX  
STEADILY**



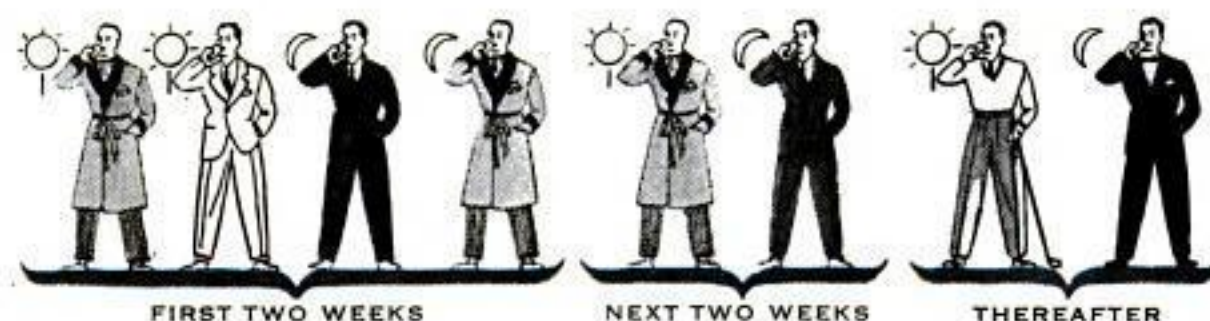
A check was made two weeks later. Only 1 postman completing the test did not continue drinking Knox, 4 were going to resume as soon as they felt a slump, while 6 postmen were drinking Knox regularly so as *not to lose its marvelous benefits*.

**15  
OCCUPATIONS  
TESTED ON  
KNOX**



Over 15 occupational groups (housewives, executives, delivery men, policemen, models, electricians, actresses, and so forth)...have been tested on Knox for endurance. Of those completing the tests...9 out of 10 said Knox definitely cuts down tiredness.

**TIRED?  
DRINK  
KNOX!**



*Build up your endurance* this simple way. *First 2 weeks:* just drink 4 envelopes of Knox Gelatine every day...two in the morning, two at night. *Second 2 weeks:* drink 2 envelopes every day...one in the morning, one at night. After that, drink Knox as required.

**The secret** is to drink Knox Gelatine regularly. And don't forget.

Be sure to drink plain, unflavored Knox Gelatine (U. S. P.) in Knox sanitary envelopes... the same gelatine used for over 50 years for desserts and salads. Knox is the only gelatine *proved* to increase endurance. Each dose sealed in special sanitary envelope, protected from contamination *until you use it*. Buy the regular 4-envelope kitchen package, or the new money-saving 32-envelope package. At your grocer's. Or write the Knox Gelatine Co. Also send for Bulletin E. Knox Gelatine, Johnstown, New York, Dept. 71.

### HOW TO DRINK KNOX



**EMPTY** 1 envelope ( $\frac{1}{4}$  pkg.) Knox Gelatine in glass  $\frac{3}{4}$  full of water or of fruit juice, not iced. Let the liquid absorb the gelatine. Stir briskly.



**DRINK** Knox immediately after stirring vigorously. If the mixture thickens, stir it again. Knox is tasteless! Easy to drink! Conveniently packaged!

**Men and Women!  
Fight Fatigue! Drink KNOX GELATINE**

## PICTURES TO THE EDITORS

(continued)

### HEDY GLAMARR

Sirs:

Back in 1917 in Vienna, my cousin went to school with Hedy Lamarr. Hedy (second from right, below) at this early age already showed signs of becoming a

world-famed beauty. At a children's garden party, dressed in a frilly white dress, she danced with her classmates. My cousin (third from right) has kept this picture in her scrapbook.

FRED BOEHM

Richmond Hill, N. Y.



### PIPE THIS

Sirs:

When Edgar M. Steele, Norfolk and Western Railroad clerk at the Bluefield, Va., freight station, lost his teeth, he was unable to support his pipe in his mouth. To overcome this problem, he devised a

unique muzzle made of wire, which he attaches around his neck, and which serves to hold his pipe in his mouth despite his lack of teeth.

LAMBERT MARTIN

Roanoke World-News  
Roanoke, Va.



### FARR V. FARR V. FARR V. FARR V. FARR

Sirs:

Here is a picture of Mr. Finis Farr of New York City in a not-so-friendly little poker game with himself. Incidentally, Mr. Farr gladdens the lives of millions as supervisor of such daily radio serials as *Pepper Young's Family*, *Adopted Daughter*, *The Life of Mary Sothern*,

*Manhattan Mother*. I hope the four other Farris in the game do not have very good hands because the Farr with his back to the camera is holding four aces and a joker and will certainly keep raising till the cows come home.

F. C. NORRIS

New York, N. Y.



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*"I got love and kisses for my  
Chocolate Orange Cream Pie!"*



**HERE'S THE RECIPE I USED!**



#### CHOCOLATE ORANGE CREAM PIE

3 squares Baker's Un-sweetened Chocolate	2 tablespoons butter
2½ cups milk	1 teaspoon vanilla
1 cup sugar	1 baked 9-inch pie shell
6 tablespoons flour	½ cup cream, whipped
½ teaspoon salt	2 tablespoons grated orange rind
2 egg yolks, slightly beaten	

Add chocolate to milk and heat in double boiler. When chocolate is melted, beat with rotary egg beater until blended. Combine sugar, flour, and salt; add gradually to chocolate mixture and cook until thickened, stirring constantly; then continue cooking 10 minutes, stirring occasionally. Pour small amount of mixture over egg yolks, stirring vigorously; return to double boiler and cook 2 minutes longer. Add butter and vanilla, and cool. Turn into pie shell; chill. Pile whipped cream lightly around edge of pie to form a 1-inch border; sprinkle cream with grated orange rind.

(All measurements are level)

**"... AND I OWE IT ALL TO**

#### **AUNT HETTY'S SHARP TONGUE!"**

IT HAPPENED THIS WAY ... One night I barged into Aunt Hetty's mad as hops at my husband and big son. "They always pass up my chocolate desserts," I stormed, "but they eat anything you cook with chocolate—and like it!"

"COURSE THEY DO!" snapped Aunt Hetty. "I use Baker's Chocolate! It has been famous since 1780. And good reason, too! It is pure and rich—gives that glossy, red-brown color and real chocolate

taste the menfolks always go for."

WELL, IT ENDED with my getting Baker's Chocolate next morning and making this Chocolate Orange Cream Pie. And let me tell all you women with men to please, you'd better clip this recipe right now! My husband ate 'til I thought he'd burst—and my son gave me a big kiss and a bear hug after dinner and said, "Jeepers, Mom, I hope I marry a girl who can cook like you!"



FOR PERFECT RESULTS, FOLLOW THIS TESTED RECIPE EXACTLY, USING BAKER'S CHOCOLATE



A product of General Foods. Look for the "Baker Chocolate Girl" on the label—famous since 1780.



#### **AND TRY THE LUXURY OF BAKER'S COCOA—AT POUND-CAN SAVINGS!**

The quality of Baker's Cocoa has been famous for generations. Yet today this luxury cocoa is far from luxury-priced. The money you save by ordering Baker's in the full pound-size can makes it amazingly economical. Try Baker's Cocoa in the pound can this week! Enjoy its delicious richness!

Copyright, General Foods Corp., 1940



**HOSTESSES—YOU'LL BE  
GLAD YOU SENT FOR  
THIS HELPFUL BOOK!**

**Free!** ... this grand "Party Book" of popular chocolate recipes!

Those Chocolate Butterscotch Surprises (page 22) will make a hit with your Bridge Club or luncheon guests! And there are dozens of other recipes—28 illustrated pages! Yours free! Just mail this coupon today to GENERAL FOODS, BATTLE CREEK, MICH. LM-4-1-40

Your name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

(If you live in Canada, address General Foods, Ltd., Cobourg, Ont.) (Offer expires October 1, 1940)





*Actual color photograph—The girls help tie the leaves in bundles. The tobacco is part of better-than-ever crops grown by U. S. Government methods.*

# "Working with Uncle Sam,

farmers have grown the finest tobacco in 300 years



**...and Luckies always buy the A-1 grades," says Tom Smothers, 20 years a tobacco auctioneer**

THREE SIMPLE FACTS tell *why* we ask: "Have you tried a Lucky lately?"

**Fact No. 1.** In recent years, progressive tobacco farmers have used Uncle Sam's scientific growing methods. Result: The finest tobacco in history.

**Fact No. 2.** Tom Smothers, 15 years a Lucky Strike smoker, is typical of the *independent* experts—auctioneers, buyers, warehousemen—who prefer Luckies, 2 to 1. They *know* Luckies buy the choicer grades of these improved tobaccos. Result: Luckies are better than ever!

**Fact No. 3.** After 2 to 4 years of aging, these finer tobaccos go through the "Toasting" process, which takes out certain throat irritants found in all tobacco. Result: A better smoke *plus* throat protection.

Try Luckies for a week. Check each fact. You'll see why... **WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1.**

*Have you tried a Lucky lately?*

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